# "Mega Festive Combo"

Affordability Offers

1st Sep'25 till 31st Oct'25

### **REF** – Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
DC	3,6	0.00%	0
Big DC	3,6	5.00%	2,500
TM/BM/BBM/BTM	3,6	7.50%	3,000
SBS – 2 Door, 4 Door	3,6,9	7.50%	5,000
BBM – 445L	3,6,9	10.00%	4,000
SBS (3 Door) / Lumiere(IS/KG/MG)	3,6,9	10.00%	7,000
Lumiere - HRB-700KGU1	3,6,9	15.00%	12,000
HRB-758SIKGU1	3,6,9,12,18	25.00%	25,000

























# **REF – Easy EMI Offers**

Tenure	Adv EMI	DBD%	Customer PF	Segment
12	4	2.00%	NIL	All REF
10	2	2.50%	Yes	All REF
8	0	3.00%	Yes	DC – 190L (3&5 Star)/ BDC/TM/BM/BBM/BTM/SBS
10	0	3.00%	Yes	
11	0	3.00%	NIL	BBM/BTM/SBS
18	4	3.00%	Yes	
6	0	3.00%	NIL	DC/BDC
FE - 994	1,4	2.75%	Yes	BDC
FE – 1994	1,4	2.50%	Yes	TM/BM/BTM/BBM
FE – 2994	1,4	2.50%	Yes	SBS

















### **CE- Instant Discount Offers**

Segments	EMI Options	CB%	Maximum Discount
HD (32")	3,6	NA	NA
FHD / QLED (32")	3,6	5.00%	2,500
UHD (43" – 50")	3,6	7.50%	3,000
UHD (55") / QLED (43")	3,6,9	10.00%	4,000
UHD (65") / QLED (55")/Mini LED M80 55"	3,6,9	10.00%	7,000
UHD (75") / QLED (65")/Mini LED M80 65"	3,6,9	12.50%	8,000
QLED (75") / Mini LED M90 55"	3,6,9,12	12.50%	10,000
Mini LED (M80 75") / OLED (55 C11)	3,6,9,12	15.00%	12,000
OLED (55"-65") / QLED (85")/Mini LED 85", M95	3,6,9,12	20.00%	20,000
QLED (98" – 100") / OLED (75")/ Mini LED 100"	3,6,9,12,18	25.00%	25,000

























# **CE- Easy EMI Offers**

Tenure	Adv EMI	DBD%	<b>Customer PF</b>	Segment
12	4	2.00%	NIL	All LED
10	2	2.50%	Yes	All LED
6	0	3.00%	Yes	32 Inches
8	0	3.00%	Yes	FHD/UHD/QLED/Mini LED/OLED
10	0	3.00%	Yes	
11	0	3.00%	NIL	55" & Above
18	4	3.00%	Yes	
FE – 1994	1,4	2.50%	Yes	UHD/QLED – 43"
FE – 2494	1,4	2.50%	Yes	UHD (50" – 55") / QLED (55")/Mini LED M80 55"
FE – 2994	1,4	2.50%	Yes	QLED / UHD (65")/Mini LED M80 65"
FE – 3994	1,4	2.50%	Yes	75" – UHD & QLED / Mini LED M90 55"
FE – 6994	1,4	2.50%	Yes	OLED/Mini LED/QLED – 85" – 100"

















### WM-Instant Discount Offers

Segments	EMI Options	CB%	Maximum Discount
SAWM (Less than 8.5Kg)	3,6	NA	NA
SAWM (8.5Kg & above) / FATL (6.5Kg – 7Kg)	3,6	5.00%	2,500
FATL (7.5 - 9Kg) / FAFL (7Kg - 7.5kg)	3,6,9	7.50%	3,000
FATL (10 - 10.5Kg)/ FAFL (8Kg - 8.5Kg)	3,6,9	10.00%	4,000
FAFL (9Kg – 10.5Kg)	3,6,9,12	12.50%	8,000
FAFL (11Kg)	3,6,9,12	15.00%	12,000
FAFL - 11Kg WD & 12KG	3,6,9,12	20.00%	20,000

























# WM- Easy EMI Offers

Tenure	Adv EMI	DBD%	Customer PF	Segment
12	4	2.00%	NIL	A 11 \A/N /I
10	2	2.25%	Yes	All WM
8	0	2.50%	Yes	All FATL/All FAFL
10	0	3.00%	Yes	EAEL
11	0	3.00%	NIL	FAFL
6	0	3.00%	NIL	All SAWM
FE - 994	1,4	2.75%	Yes	CAMMA > -0 E Va / EATL (6.7Va)
FE – 1494	0,2	2.75%	Yes	SAWM >=8.5 Kg / FATL (6-7Kg)
FE – 1494	1,4	2.75%	Yes	FATL (7.5Kg & Above)
FE – 1994	1,3	2.50%	Yes	FAFL

















### **AC-Instant Discount Offers**

Segments	EMI Options	CB%	Maximum Discount
Fixed Speed / Window / Victory	3,6	NA	NA
Inv 3/4/5 Star (1T – 1.6T)	3,6	5.00%	2,500
Gravity Series & Kinouchi Limited Edition	3,6,9	7.50%	5,000

























## **AC– Easy EMI Offers**

Tenure	Adv EMI	DBD%	Customer PF	Segment
12	4	2.50%	NIL	All AC
10	2	2.50%	Yes	All AC
8	0	3.00%	Yes	Inv. 2/1/5 Star (Event Victory)
FE – 2994	1	2.75%	Yes	Inv – 3/4/5 Star (Except Victory)

















## **CRP- Easy EMI Offers**

#### **Paper Finance Schemes**

Tenure	DP	DBD%	Customer PF	Applicable Segment
12	4	2.50%	NIL	All CRP
6	0	3.00%	NIL	All CRP

#### **Credit Card Schemes**

Tenure	DP	<b>Customer Buy Down</b>	Applicable Segment
3	0	Nil	All CRP
6	0	1.25%	All CRP

















### **MWO Offers**

#### **Instant Cashback**

Segments	EMI Options	CB%	Maximum Discount
Convection Less than 25L	3,6	0.00%	NIL
25 – 30L Convection	3,6	7.50%	3,000

### **Paper Finance**

Tenure	Adv EMI	DBD%	Customer PF	Segment
12	4	2.50%	NIL	
FE – 994	1,3	2.75%	Yes	All Convection
6	0	3.00%	NIL	

















## **KA & WH Offers**

#### **Instant Cashback Schemes**

Model	EMI Options	CB%	Maximum Discount
KA & WH Models	3,6	NA	NA

### Paper Finance – KA & WH

Tenure	Adv EMI	DBD%	Customer PF	Segment	
12	4	2.50%	NIL		
10	2	2.50%	Yes	All KA & WH	
6	0	3.00%	NIL		









## **RVC Offers**

#### **Instant Cashback**

Model	EMI Options	CB%	Maximum Discount
TH27U1 / CIVIC X11	3,6	7.50%	3,000
PROBOT-DTX / CIVIC –X11 PRO	3,6,9	10.00%	4,000

#### **Paper Finance**

Tenure	Adv EMI	DBD%	Customer PF	Segment
12	4	2.00%	NIL	All Models
8	0	3.00%	Yes	All Models
FE – 994	1,3	2.75%	NIL	TH27U1 / CIVIC X11
FE – 1994	1,3	2.75%	NIL	PROBOT – DTX / CIVIC X11 - PRO



### Terms and Conditions of the Offer

- This offer ("Offer") is made for residents of India ("Customers") purchasing from Haier Brand Product ("Buying") from authorised stores mapped with the Pine Labs / Paytm and Benow
- Customer can avail up to 25% cashback on Haier Products purchased from Authorised stores.
- The Offer is valid from 1<sup>st</sup> Sep'25 till 31<sup>st</sup> Oct'25
- The offer is applicable on Amex, BOB, DBS, Federal, HDFC Bank, IDFC First Bank, Kotak Mahindra Bank, One Card, PNB, SBI, Yes Bank Credit Cards only.
- HDFC/SBI Bank offer is applicable on 6 months and above tenure
- One Card and PNB CC EMI offer will be live from 2<sup>nd</sup> Sept'25 onwards
- The offer is valid only on EMI Transactions thru Pine Labs, Paytm\* and Benow\*
- 1.25% CBD in 6 Months EMI / 2% CBD in 9 Months EMI / 3% CBD in 12 Months and above EMI Transactions.
- The Maximum Instant Discount is Rs. 25,000/- (Twenty Five Thousand only)
- The amount of Cash back printed on the charge slip would be applicable and will be considered final
- GST on the Interest Amount will not be reversed.
- Instant reversal of Interest Amount is also done through Selected Banks.
- PF will be applicable as per the Bank's discretion and it is non reversible.
- The Customer can avail cash back only on 1 (one) transaction per card per month during the offer period.
- All complaints, claims, disputes, concerns, issues, etc., regarding the Offer should be taken up directly with Bank.



### Terms and Conditions of the offer

- The cashback is non-transferable, non-exchangeable and non-encash able.
- All purchase made under this Offer shall be subject to terms & conditions of availability of these products at Haier Stores. The offer is valid till the stock lasts.
- Offer is not applicable on Corporate, NRI Credit Cards, Flipkart Cards.
- In case of partial/full cancellation/return of the purchased product, the Offer stands void and the Customer will not be eligible for the cashback.
- Haier and Respective Banks reserve the right to extend withdraw or terminate this Offer without prior notice, without assigning any
  reasons and without any liability towards any person..
- Banks and Haier reserve the right to add, amend or replace all or any of the terms of this Offer, whether similar to this Offer or not, without prior notice and without assigning any reasons
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of the Bank to consider any exceptions to the above
- By purchase through the Card during the Promotion Period, Customer
- (i) Confirms that the its participation in the Offer is voluntary;
- (ii) Unconditionally and irrevocable agrees to these terms and conditions
- (iii) Consents that all information provided by the Customer may be shared by partner with its agents, representatives, service providers and employees, and may be used to send promotional information pertaining to Haier to the Customer, in future.
- (iv) Have read, understood and accepted these terms and conditions.
- Selected Banks with Benow\* and Paytm\*

