



# PODCAST ACTIVITY



**Dear Students,**

**A podcast is an episodic series of spoken-word digital audio files that a user can download to a personal device for easy listening.**

**As we are living in a era where podcast has become a very important platform to share & hear information we want at any given time, Arena Animation has come up with an interesting activity around Podcasts itself.**

**We want the students to think creatively and Design an announcement communication for a Podcast series keeping in mind the theme shared. The communication must consist of a Podcast logo along with a Announcement Communication stating information about how your podcast series is unique for the audience & the best entries will be featured.**

**Regards**

**Team Customer Engagement**

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# CONCEPT

Topic: Podcast Announcement Communication

Students need to design an announcement communication for a podcast series based on the given theme

Theme : Comedy Express

The podcast series would be purely based on comedy content

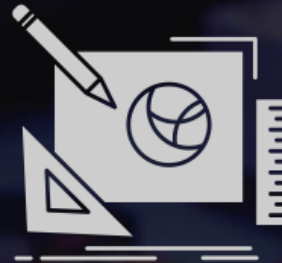
Best entries will be featured on creosouls.



# WHAT YOU NEED TO DO?



Research on the different types of podcast series for their logo and communication design

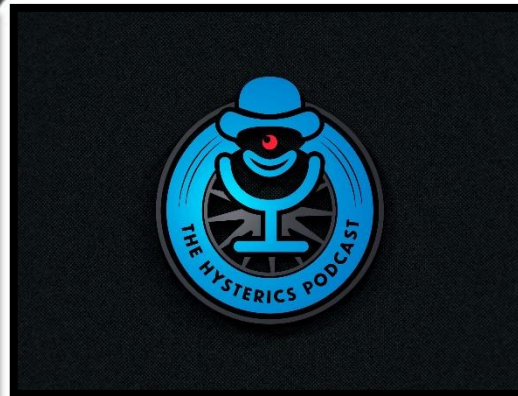
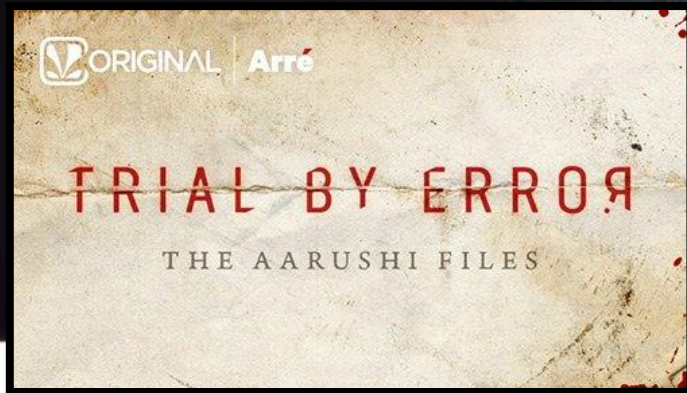
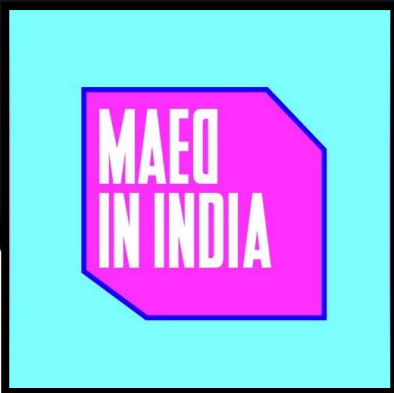


Design an Announcement Communication based on the theme



Submit your work in Jpeg format on Creosouls Platform

## References of Comedy Podcast Series in India



<https://www.buzzfeed.com/andreborges/17-brilliant-indian-podcasts-thatll-make-you-a-funner-smarte>

# GUIDELINES

- **Activity Date: 1<sup>st</sup> Oct to 5<sup>th</sup> Oct,2020**
  - **Topic: Podcast – Announcement Communication**
  - **File Name: First Name, Last Name & Center Name**
  - **File Submission: JPEG format (within 3mb)**
  - **Entries to be submitted via Creosouls only**
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In case you cannot upload your entry on creosouls, you can try and submit the same in the link below..

[CLICK HERE](#)

Arena Animation wishes you a  
Creative Future ahead!

**#StaySafe #StayHealthy #BeCreative**



**THANK YOU!!**

