



#REMARKABLE REEL CONTEST

CONCEPT NOTE

CONTEST DATE:19th Nov -29th Nov 2021

WHAT REEL TO CREATE

Participants have to create an Instagram reel on one of the following formats:

- ❑ **Jump format:** Participants have to Jump from or into a animated character. For example, jump from the normal self into a Superman/ Spiderman/ Elsa etc. A character ready to take on the world!

REFERENCE LINK: <https://www.youtube.com/watch?v=LmWdS0wgEHY>

- ❑ **Remix reel format/ Split reel:** Participants can enact a clip from any famous animated movie in remix reel screen be act like the main character.

REFERENCE LINK: <https://www.youtube.com/watch?v=kcrD1y4dnpk>

- ❑ **“The Good Part” trending song:** Participants can show how difficult it is to create an animation but its worth the effort when they see the final outcome.

REFERENCE: <https://www.youtube.com/watch?v=x7Byyxt0TyA&list=RDCMUCJXj>

[byTCwB7RXLYU31bab8Q&index=2](https://www.youtube.com/watch?v=x7Byyxt0TyA&list=RDCMUCJXjbyTCwB7RXLYU31bab8Q&index=2)



STEP BY STEP EXECUTION PROCESS



- Log in to your Instagram account
- Go to the reels section and create reels using the reference as mentioned in the next page.
- Follow our Instagram page **@arenaanimation**
- Upload the reel in your profile account and TAG **@arenaanimation** on the post and use **#reelitwithArena** **#ArenaAnimation** and **#Remarkablereelcontest** in the Caption.
- Ensure that your profile is set to **PUBLIC**
- Students must **upload the link** of the reel in the file link section in add project form along with a screenshot of the video. In case if that doesn't work, then kindly this Google form <https://forms.gle/wEmYxMfRQKSTaRfK8>
- Entries will be accepted from the **19th November – 29th November.**
- The Reels of the Top 3 students who win the contest will be uploaded/ featured on the Arena Animation official page along with Vouchers of Rs. 500 each.

LET'S DO THIS...

THANKYOU!

