



#REMARKABLE REEL CONTEST

CONCEPT NOTE

CONTEST DATE:19th Nov -29th Nov 2021

WHAT REEL TO CREATE

Participants have to create an Instagram real on one of the following formats:

Jump format: Participants have to Jump from or into a animated character. For example, jump from the normal self into a Superman/ Spiderman/ Elsa etc. A character ready to take on the world!

REFERANCE LINK: <u>https://www.youtube.com/watch?v=LmWdS0wgEHY</u>

Remix reel format/ Split reel: Participants can enact a clip from any famous animated movie in remix reel screen be act like the main character.

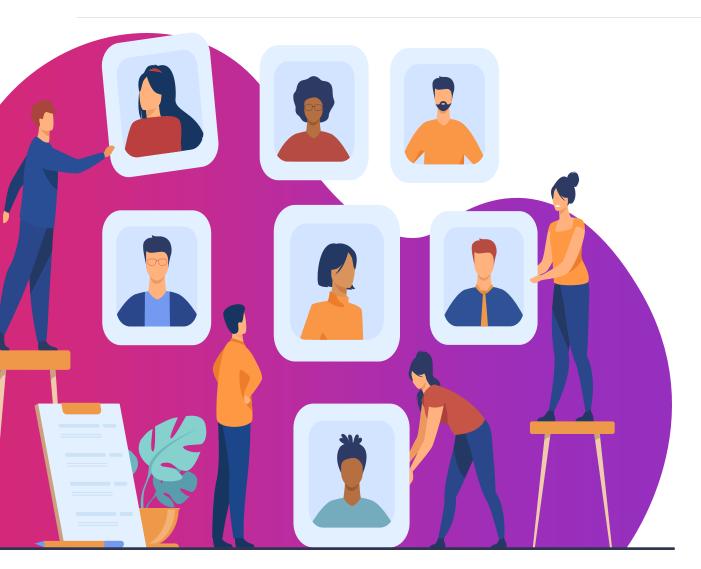
REFERANCE LINK: <u>https://www.youtube.com/watch?v=kcrD1y4dnpk</u>

"The Good Part" trending song: Participants can show how difficult it is to create an animation but its worth the effort when they see the final outcome.
REFERANCE:<u>https://www.youtube.com/watch?v=x7Byyxt0TyA&list=RDCMUCJXj</u>
byTCwB7RXLYU31bab8Q&index=2



STEP BY STEP EXECUTION PROCESS





- Log in to your Instagram account
- Go to the reels section and create reels using the reference as mentioned in the next page.
- > Follow our Instagram page *@arenaanimation*
- Upload the reel in your profile account and TAG @arenaanimation on the post and use #reelitwithArena #ArenaAnimation and #Remarkablereelcontest in the Caption.
- > Ensure that your profile is set to **PUBLIC**
- Students must upload the link of the reel in the file link section in add project form along with a screenshot of the video. In case if that doesn't work, then kindly this Google form <u>https://forms.gle/wEmYxMfRQKSTaRfK8</u>
- Entries will be accepted from the 19th November 29th November.
- The Reels of the Top 3 students who win the contest will be uploaded/ featured on the Arena Animation official page along with Vouchers of Rs. 500 each.



LET'S DO THIS...

THANKYOU!