



Women's Day Activity

#ChooseToChallenge



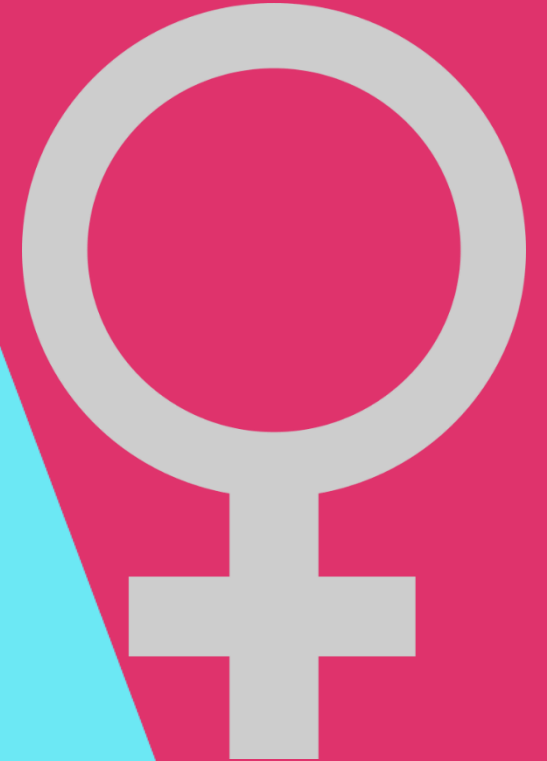
Dear Students,

This year, International Women's day strives to achieve an important opportunity to reinforce commitment and action forging women's equality, while also celebrating women's achievements.

For Women's Day this year, imagine you have been appointed as the logo unit designer by International Women's Day, and you have to come up with a logo unit (2 versions – Horizontal & vertical) for this year's theme. Your illustration should be flexible to use across different merchandise such as T-Shirt, Phone cover, caps etc.

Send us your entry and get a chance to get featured!

Regards
Team Customer Engagement



Concept



Topic: Logo Unit Design Activity

Theme: #ChooseToChallenge

Imagine you have been appointed as the logo unit designer by International Women's Day, and you have to come up with a logo unit (2 versions – Horizontal & vertical) for this year's theme. Your illustration should be flexible to use across different merchandise such as T-Shirt, Phone cover, caps etc.

The design which you showcase will be used worldwide across countries in order to support the thought. Along with designing you also have to explain the logic behind the elements used such as colours/shapes/words etc.

Send in your entries and get a chance to get featured.

What you need to do?



Understand the Women's Day theme as a Logo Unit Designer



Create the logo unit design
(2 versions – Horizontal & vertical)
and try it on merchandise as well



Submit your work to us via
Creosouls Platform and explain
us the logic of elements used

Some merchandise with logos for reference



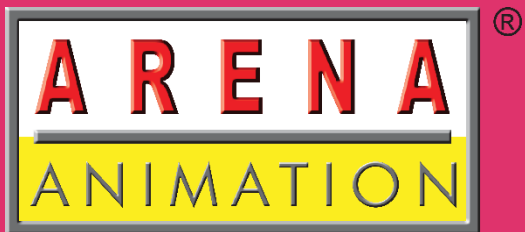
Guidelines



- Entry Submission : 8th – 14th March, 2021
- Topic: Logo Unit Design Activity
- Theme: #ChooseToChallenge
- File Name: First Name, Last Name & Center Name
- File Submission: Hi-Res JPEG (within 3mb) (2 versions – Horizontal & vertical)
- Entries to be submitted via Creosouls only

Upload your entries on Creosouls and Fill in the form below to explain the significance of the elements used...

CLICK HERE



Thank You!

And Best of Luck..

