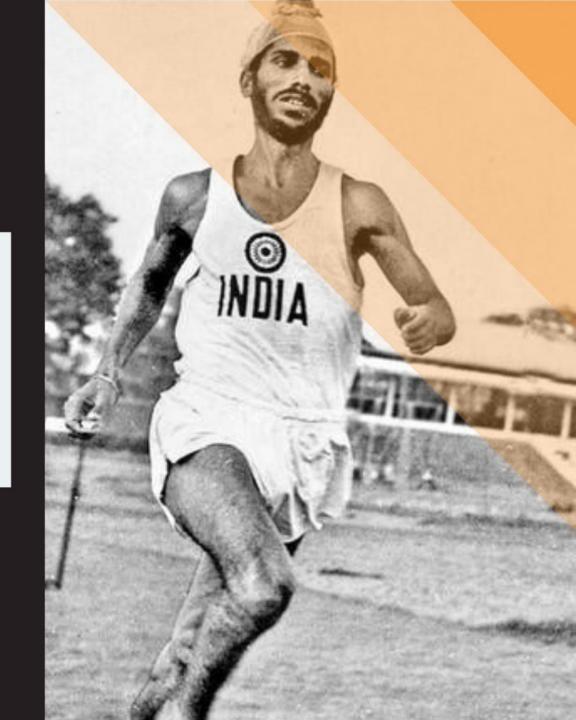


## Tribute to Milkha Singh





#### Dear Students,

In the remembrance of The Legendary Flying Sikh – Milkha Singh who was an Indian track and field sprinter introduced to the sport while serving in the Indian Army, we have created an interesting activity for the students.

Arena Animation wants to pay a tribute to the legend – Milkha Singh by asking the students to work on a MAGAZINE COVER DESIGN showcasing a tribute to the legend. The cover design should be created through digital painting and unique covers will be featured by us at the end of the activity.

Students need to send their entries before 7<sup>th</sup> July,2021. All the very best!

Regards
Team Customer Engagement



#### Concept

**Theme: Tribute to Milkha Singh** 

Students need to create a MAGAZINE COVER DESIGN with the help of Digital Painting paying their Tribute to the Legendary Milkha Singh aka The Flying Sikh and share with us the entries in JPEG or PNG format. Winners will be featured by us at the end of the activity



### What you need to do?

Create a Magazine
Cover Design for
Milkha Singh



The Design should be made through Digital Painting



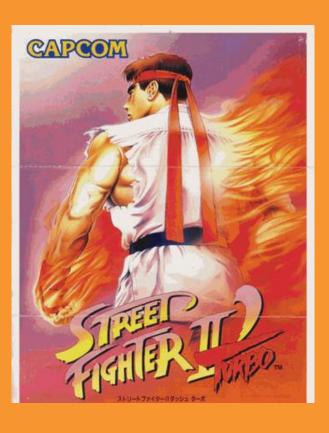
Submit your entry in JPEG/PNG format on Creosouls

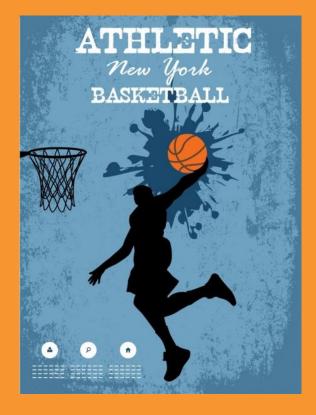




#### Reference Magazine Cover Designs











# Evaluation Criteria & Weightage

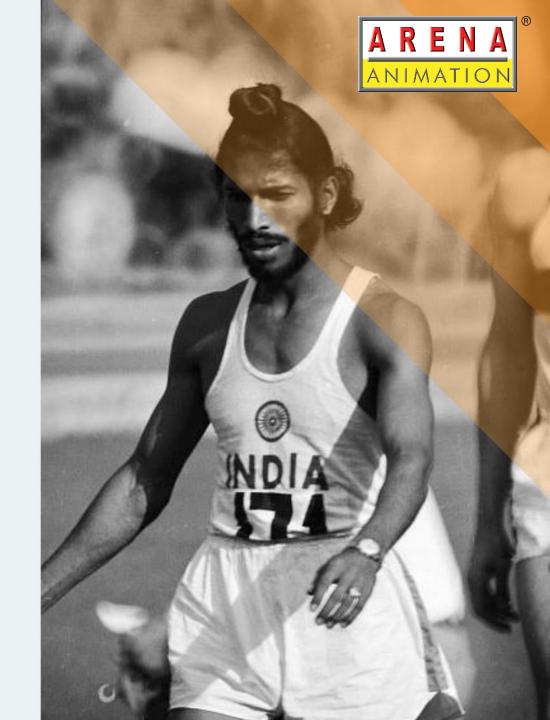
- Uniqueness of Design(70%)
- Quality of Magazine Cover and neatness(20%)
- ➤ A4 size (Vertical or Horizontal(10%)

3 winners to be declared at the end of the competition via Creosouls Platform

Winners will get certified at the end of the activity

#### Guidelines

- Last date to submit your entry: 7<sup>th</sup> July,2021
- Your entry file name should be : first & last name & center name
- File submission formats: Hi-Res JPEG OR PNG image
- File dimensions: A4 size OR 8-1/4 x 11-3/4 inches (Horizontal or Vertical)
- All entries should be individual
- Only one entry per participant is allowed
- Late entries will not be considered, request all students to plan and submit their entry one-two day prior to avoid last minute hassle
- Entries to be submitted via CREOSOULS PLATFORM ONLY
- You can take help of your faculties for better out-put





## Thank You & All the Best!

