

Add-on Course on
“Voices & Visions
***Storytelling for Academia and Society*”**

Organised by:
Asutosh Museum of Indian Art
University of Calcutta

12-Day Intensive Certificate Programme

Transform ideas into impactful narratives! Learn how storytelling can be used in **research, education, heritage, museums, advocacy, science communication, digital media, and public engagement**. This hands-on programme combines theory and practice to help participants communicate knowledge creatively and effectively.

What You Will Learn

- ✓ Academic Storytelling & Research Communication
- ✓ Iconography, Visual & Cultural Narratives
- ✓ Environmental Storytelling
- ✓ Storytelling for Science & Technology Communication
- ✓ Digital Storytelling, Podcasts & Documentary Scripting
- ✓ Advocacy, Community & Heritage Narratives
- ✓ Public Speaking and Audience Engagement
- ✓ Museum, Exhibition & Object Storytelling

Who Can Join?

-  Undergraduate & Postgraduate Students
-  Research Scholars & Teachers
-  Museum, Heritage & Cultural Practitioners
-  Journalists & Media Professionals
-  NGO Workers & Social Advocates
-  General Public

Total Duration:

30 Hours (University working days only)

Course Fee:

₹1,000/-

Mode of Payment:

Online payment through SBI

(Calcutta University – Asutosh Museum of Indian Art)

Admission Dates:

All working days of the University of Calcutta

From 15th June 2026 to 15th July 2026

(Time: 10:30 AM – 4:30 PM)

Last Date of Admission:

15th July, 2026 (by 4:30 PM)

Seat Limit:

50 seats only

(Admissions will be made on a first-come, first-served basis.)

Commencement of Classes:

3rd August to 18th August, 2026 (Tentative)