



Empowering Women Globally programme Department of Economics and Department of Business Management

Invites applications for Senior Graphic Designer (one position) WALK-IN INTERVIEW

Date: October 1, 2026 at 12 noon Location: University of Calcutta, Alipore Campus, Kolkata

Key Responsibilities

- Develop creative concepts and visual designs for the EWG India Programme and its various activities.
- Develop visual content for digital platforms, including websites and social media.
- Maintain consistency in branding, typography, colour, layouts, and overall visual identity across programme materials.
- Collaborate with programme coordinators, faculty members, researchers, entrepreneurs, and other stakeholders to understand design and communication requirements.
- Adapt and develop creative content based on different audiences and communication objectives.
- Support photography, video, and digital content requirements where necessary, including basic visual editing and post-production.
- Manage multiple design projects simultaneously while meeting agreed deadlines and be able to work in different time zones.
- Undertake any other design and visual communication responsibilities related to the EWG India Programme and University of Calcutta, as required.

Educational Qualification

Master's degree in Graphic Design, Communication Design, Visual Communication, Multimedia, Fine Arts, or a related discipline from a recognized institution/university.

Preferred Professional Experience: A minimum of 4 years of relevant professional experience in graphic design, branding, visual communication, digital media, or a related field and working in a global team, across time zones

Technical Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- MS Office
- Basic knowledge of digital content creation and social media design
- Strong creative and conceptual thinking
- Good understanding of typography, colour, layout, branding, and visual hierarchy
- Strong attention to detail
- Good communication and interpersonal skills

Honorarium

The selected candidate will be provided a consolidated **honorarium of ₹60,000/- (Rupees Sixty Thousand only) per month.**

Terms of Appointment

The selected candidate will be appointed from October 2026 till June 2027, subject to the requirements of the EWG India Programme and can be terminated from both sides with one month notice.

At the walk in interview, on October 1,2026 at 12:00 noon at The Department of Economics, University of Calcutta, B.T. Road campus, Sinthee, Kolkata. Candidates are requested to bring with them an updated Curriculum Vitae (CV), with photocopies of their educational and professional qualifications, self attested & professional design portfolio – digital or printed.