

University Of Calcutta

Department of Business Management and Department of Economics

Invites applications for a certificate course on

MANAGEMENT OF SMALL BUSINESS ENTERPRISES

Contents of the course



12 full day sessions



Hands on learning
from domain experts



Networking with
small entrepreneurs



Essential skills in
financial and Inventory
management



Certificate from
University of Calcutta



Documentation for
loan and compliance



Marketing strategies-
Offline and online



Scaling up and exports



Tech based
operations, AI tools

Course Fee

Online - ₹10,000 /-

OR

Offline - ₹5,000 /-

Scan for application form

