

NATIONAL CONFERENCE

CALL FOR PAPERS

INNOVATION, ENTREPRENEURSHIP AND EMERGING ENTERPRISE ECOSYSTEMS

*An Interdisciplinary Dialogue on
Research, Practice and Transformation*

CONFERENCE AT A GLANCE

DATE

27 November 2026

VENUE

Alipore Campus
Department of Business Management
University of Calcutta

REGISTRATION FEE

₹500 per participant

ORGANISED BY



Department of
Business Management
University of Calcutta



Entrepreneurship
Development
Institute of India
(EDII), Ahmedabad

IN COLLABORATION WITH

CUES

Dept. of
Economics



CATERFLY

Unlocking potential.
Unleashing impact.



ABOUT THE CONFERENCE

Entrepreneurship and enterprise development are increasingly influencing innovation, employment generation, digital transformation, and regional growth in India. Rapid advancement in AI-enabled business practices, fintech, sustainability, startup ecosystems, and emerging enterprise models are reshaping the entrepreneurial landscape across sectors.

The conference seeks to provide an interdisciplinary platform for academicians, researchers, entrepreneurs, policymakers, industry professionals, and doctoral scholars to discuss contemporary trends, challenges, and transformative practices shaping entrepreneurship and enterprise ecosystems in emerging economies.

The conference will also include a special section on real-life entrepreneurial case studies from North-Eastern India.



BROAD AREAS / SUB-THEMES

- Entrepreneurship, Startup Ecosystems, and MSMEs
- Family Businesses and Enterprise Transformation
- Digital Transformation, Artificial Intelligence, Innovation Management, Emerging Technologies, and E-commerce
- FinTech, Financial Inclusion, Platform Economies, and Technology-enabled Business Models
- Women Entrepreneurship, Rural Entrepreneurship, Social Enterprises, Inclusive Development, and Grassroots Innovation
- Public Policy and Regional Enterprise Development
- Sustainability, Green Innovation, ESG, and SDG-aligned Entrepreneurship
- Psychosocial Perspectives of Entrepreneurship
- Agri-entrepreneurship, Natural Resource-based Enterprises, and Agricultural Produce Business Models
- Biochemical, Biological Innovation, and Commercial Applications
- Urban Economics, Urban Enterprise Development, and City-based Innovation Ecosystems

Submissions beyond the listed themes, but aligned with the broader conference focus, are also welcome.



GUIDELINES FOR ABSTRACT SUBMISSION

- Abstract should be within 500 words and submitted in MS Word format.
- The abstract should clearly mention the title, objectives, methodology, key findings/expected contribution.
- Authors should mention the name, affiliation, designation, email address, contact number, and corresponding author details. Co-author details may also be included.
- Abstracts should align with the conference theme/sub-themes.
- Selected abstracts will be invited for presentation during the conference.

CALL FOR CONTRIBUTIONS

- Research Papers
- Case Narratives
- Practice Notes
- Doctoral Research and Emerging Research Ideas
- Entrepreneurial Case Studies focusing on Eastern and North-Eastern India

IMPORTANT DATES

Release of Call for Papers	: 29 May 2026
Last Date for Abstract Submission	: 29 September 2026
Notification of Acceptance of Abstract	: 05 October 2026
Last Date for Registration	: 31 October 2026
Conference Date	: 27 November 2026



Selected papers presented during the conference, after revision and peer review, may be considered for publication in a reputed journal/edited volume.



SUBMISSION &
CONTACT DETAILS

Send your abstract to:

cumanagementevents@gmail.com



Contact Number:

8584914122