

NATIONAL CONFERENCE CALL FOR PAPERS

INNOVATION, ENTREPRENEURSHIP AND EMERGING ENTERPRISE ECOSYSTEMS

*An Interdisciplinary Dialogue on
Research, Practice and Transformation*

CONFERENCE AT A GLANCE

DATE

27 November 2026

VENUE

Alipore Campus
Department of Business Management
University of Calcutta

REGISTRATION FEE

₹500 per participant

ORGANISED BY



Department of
Business Management
University of Calcutta



Entrepreneurship
Development
Institute of India
Ahmedabad

IN COLLABORATION WITH

Centre for Urban
Economic Studies

Department of Economics
University of Calcutta



CATERFLY
Unlocking potential.
Unleashing impact.



ABOUT THE CONFERENCE

Entrepreneurship and enterprise development are increasingly influencing innovation, employment generation, digital transformation, and regional growth in India.

The conference seeks to provide an interdisciplinary platform for academicians, researchers, entrepreneurs, policymakers, industry professionals, and doctoral scholars to discuss contemporary trends, challenges, and transformative practices shaping entrepreneurship and enterprise ecosystems in emerging economies.

The conference will also include a special section on real-life entrepreneurial case studies from North-Eastern India.



BROAD AREAS / SUB-THEMES

- Entrepreneurship, Startup Ecosystems, and MSMEs
- Family Businesses and Enterprise Transformation
- Digital Transformation, Artificial Intelligence, Innovation Management, Emerging Technologies
- FinTech, Financial Inclusion, Platform Economies, and Business Models
- Women Entrepreneurship, Rural Entrepreneurship, Social Enterprises, Inclusive Development, and Grassroots Innovation
- Sustainability, Green Innovation, ESG, and SDG-aligned Entrepreneurship
- Psychosocial Perspectives of Entrepreneurship
- Agri-entrepreneurship
- Biological Innovation, and Commercial Applications
- Urban Economics, Urban Enterprise Development, and City-based Innovation Ecosystems

Submissions beyond the listed themes, but aligned with the broader conference focus, are welcome.



GUIDELINES FOR ABSTRACT SUBMISSION

- Abstract within 500 words in MS Word format.
- Abstract should mention the title, objectives, methodology, key findings, expected contribution.
- Authors should mention name, affiliation, designation, email address, contact number, and corresponding author details.
- Abstracts should align with the conference theme/sub-themes.
- Selected abstracts will be invited for presentation during the conference.

CALL FOR CONTRIBUTIONS

- Research Papers
- Case Narratives
- Practice Notes
- Doctoral Research and Emerging Research Ideas
- Entrepreneurial Case Studies focusing on Eastern and North-Eastern India

IMPORTANT DATES

Release of Call for Papers	: 29 May 2026
Last Date for Abstract Submission	: 29 September 2026
Notification of Acceptance of Abstract	: 05 October 2026
Last Date for Registration	: 31 October 2026
Conference Date	: 27 November 2026

ACADEMIC PARTNER



NEHU
North-Eastern Hill University
(Academic Partner)

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**SUBMISSION &
CONTACT DETAILS**

Send your abstract to:
cumanagementevents@gmail.com



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