



RUSA 2.0 ENTREPRENEURSHIP
AND SKILL DEVELOPMENT HUB
PRESENTS



Pre - Incubate'26

PRESENTS

PRABHAVAN

FLAGSHIP
IDEATHON EVENT
OF THE UNIVERSITY

VENUE

Kennedy Hall, Institute of Jute
Technology, University of
Calcutta, 35, Ballygunge
Circular Road, Kolkata - 700019

DATE

31st January, 2026

CHECK OUT FOR
FURTHER INFORMATION





কলিকাতা বিশ্ববিদ্যালয়
UNIVERSITY OF CALCUTTA
EST. 1857

Pre-InCubate'26 PRESENTS PRABHAVAN

THE IDEATHON

Organized by the RUSA 2.0 Entrepreneurship hub, and Skill Development and Career Hub of the University of Calcutta

Date: 31.01.26

Venue: Kennedy Hall, Institute of Jute Technology, University of Calcutta, 35, Ballygunge Circular Road, Kolkata - 700019

This first-ever pan-university Ideathon is conceived as a platform for multidisciplinary problem-solving, bringing together young innovators and industry experts to collaboratively address real-world challenges. The Ideathon fosters an intense exchange of ideas across domains, encouraging participants to apply academic knowledge to practical contexts and co-create innovative solutions that have the potential for meaningful employment generation. By integrating inputs from diverse institutional and industry hubs—each contributing unique strengths—the Ideathon weaves these perspectives into a cohesive innovation pipeline.

Vision:

To create a dynamic ideation ecosystem that bridges academia and industry through solution-driven innovation.

Mission:

To enable academia-industry translation by guiding participants to identify real-world problems, ideate deep-technology-driven solutions, and refine them into scalable, impactful concepts through a structured ideathon framework.

About us



Founded in 1857, the University of Calcutta is one of India's oldest universities. It was the first university east of Suez and a pioneer of many "firsts" in Indian higher education. The university established landmark institutions in medicine, science, women's education, and museums. It is associated with Nobel laureates like Rabindranath Tagore, C. V. Raman, and Amartya Sen.

RUSA 2.0 is a centrally sponsored scheme of the Ministry of Education (formerly MHRD), Government of India, aimed at strengthening state universities and their affiliated colleges. It focuses on improving access, equity, and quality in higher education through planned and targeted development at the state level.

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**“Where idea
meets enterprise”**



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