

THE NEXT GEN | **JUST**
TIAGO | *Wow!*



**The Next Gen Tiago | India's Hatchback
Just Got Wow!**

Since its debut in 2016, the Tata Tiago redefined what Indian buyers could expect from an accessible car, challenging the norm that affordability means compromise. Delivering expressive design, best-in-class safety, and premium comfort into a segment that had long been underserved, the Tiago today stands at a remarkable milestone of 7 lakh happy customers.

Built around the evolving expectations of today's hatchback buyers, who seek far more than just mobility, the Next Gen Tiago delivers stronger design with bold road presence, advanced technology associated with higher segments, uncompromised safety, and a true sense of pride in ownership.

The Next Gen Tiago is a complete reimagining of the hatchback built on four strong pillars:

WOW Design

-Presence That Stands Out

WOW Tech & Comfort

-Democratizing Premium Experiences

WOW Safety

-The Non-Negotiable

WOW Choice

-A Tailored Mobility Approach

The Next Gen Tiago is introduced in the following Personas

Smart | Pure | Pure+
Pure+ A | Creative | Creative+



The Next Gen Tiago will be available in an exciting new palette of exterior colors

Sobo
Surge



Pangong
Pulse



Varanasi
Vibrance



Pure
Grey



Pristine
White



Daytona
Grey



WOW Design - Presence That Stands Out

The Next Gen Tiago has been designed to feel more substantial — wider, taller, more planted and confident on the road. Every surface, proportion, and detail has been evolved to deliver stronger road presence and a far more premium visual character — a car that makes you feel proud every time you walk toward it.



Wow Exteriors

- Lux Beam LED Headlamps
- LED DRLs
- Sporty Wide Lower Front Grille
- Halo Lightbar Connected Tail Lamps
- R15 Diamond-Cut Dynamic Alloy Wheels
- Dual-Tone Black Roof
- Cosmo Grain Textured Wheel Arch Cladding
- Next Gen Tiago Tailgate Mascot
- Chrome Line Door Handles
- Shark Fin Antenna with GPS



Wow Interiors

- **Fabricia Luxe Dashboard**
- **CosmoGrain Textured Pillar Trims**
- **Satin Chrome Inner Door Handles**
- **SportLuxe Steering Wheel**
- **Premium Dual Tone Interior Theme**
- **Grand Tech Console**



WOW

Tech & Comfort - Democratizing Premium Experiences

The Next Gen Tiago brings a far richer and more intuitive in-cabin experience into this segment. Technology that customers usually associate with categories well above this one. Technology that feels effortless and deeply aligned to modern urban lifestyles.

Every touchpoint inside the cabin has been thoughtfully crafted to deliver greater comfort and effortless everyday usability. With enhanced ergonomics, soft-touch finishes, and smart convenience features, the Next Gen Tiago makes every journey feel more relaxed, refined, and enjoyable.



- Ultra View 26.03cm HD Touchscreen Infotainment
- Digital Island Cluster
- Wireless Apple Carplay® & Android Auto®
- iRA Connectivity with 35+ connected Car Features
- Fully Automatic Temperature Control
- Dual Smartphone Deck with Wireless Charger
- Ergo Comfort Seats
- Premium Melange Fabric Seats,
- Rotary Knob (AMT)
- Ergo Under-Thigh Support Front Seats
- Fabric Touch front armrest with storage
- All-door soft-touch fabric armrests
- Passive Entry, Passive Start (PEPS)
- Rear AC Vents
- Steering Mounted Controls
- Smart Utility Spaces
- Zipfast 65W Front & Rear Type C USB Chargers
- Floating Type Easy-reach Door Pull Handle
- Electric Tailgate Release
- Autofold & Electrically Adjustable ORVMs with Turn Indicators
- 4 Speakers Surround System
- Cooled Glovebox
- Height adjustable driver seat
- Quick Response Paddle Shifters in AMT
- Magazine Pockets
- Direct Start in CNG
- Cruise Control

WOW

Safety - The Non-Negotiable

The Next Gen Tiago Provides you with the best of all worlds with Tata Safety Dome, along with the assurance of safety of your loved ones. Tata safety dome gives you 360° protection assures you of the segment-above safety features and supreme build quality by Usage of Ultra High Strength Steel. The car ensures that you enjoy the best of the car experiences in the cocoon of supreme safety for your loved ones.



The Next Gen Tiago offers 90+ safety features in Tata safety dome.

- 6 Airbags as Standard
- 360° SVS HD Camera With Multiple 2D/3D Views
- Blind View Monitor
- 360° Impact Protection Body Structure
- ABS with EBD & CSC
- Electronic Stability Program (ESP) with Traction Control
- Hill Hold Control
- Automatic Headlamps
- Rain Sensing Wipers
- LED Fog Lamps
- Rear Defogger
- Rear Wiper with Washer
- Follow-me-Home headlamps
- ISOFIX
- iTPMS
- 3-point ELR seatbelt with Seat Belt Reminder for all seats
- Micro Switch in CNG
- Thermal Incident protection in CNG
- Leak Detection in CNG

WOW Choices

Tiago remains the only hatchback in its category to offer one of the widest powertrain and transmission choices in the segment, enabling customers to choose a Tiago that best fits their lifestyle, usage, and priorities.



Petrol MT & AMT

For customers seeking an accessible, practical, and dependable everyday driving experience, the petrol range continues to deliver a strong all-round proposition.

iCNG MT

Driven by growing demand for efficient yet practical mobility, the Next Gen Tiago iCNG MT combines innovative Twin-Cylinder technology with uncompromised boot space, delivering greater everyday practicality along with the benefits of CNG mobility

iCNG AMT

The Next Gen Tiago iCNG AMT continues leadership as the first-in-segment CNG hatchback with AMT. Delivering a richer, more effortless, and more comfortable everyday driving experience.

With multiple fuel and transmission choices across different personas and usage needs, the Next Gen Tiago ensures there is a Tiago for every kind of customer.

Persona/Transmission	Petrol MT	Petrol AMT	CNG MT	CNG AMT
Smart	Y		Y	
Pure	Y	Y	Y	Y
Pure+	Y	Y	Y	Y
Pure+ A	Y	Y	Y	Y
Creative	Y	Y	Y	Y
Creative+	Y	Y		

Standout Features

First-in-segment Twin-Cylinder iCNG technology

First-in-segment CNG AMT Technology

First & Best-in-segment Ultra View 26.03cm HD Touchscreen Infotainment

First-in-segment 360° SVS HD Camera With Multiple 2D/3D Views

First-in-segment Blind View Monitor

Fabricia Luxe Dashboard

Lux Beam LED Headlamps

LED DRLs

Sporty Wide Lower Front Grille

Halo Lightbar Connected Tail Lamps

R15 Diamond-Cut Dynamic Alloy Wheels

Cosmo Grain Textured Wheel Arch Cladding

Sportluxe Steering Wheel

Grand Tech Console

Quick Response Paddle Shifters in AMT

Rotary Knob in AMT

Passive Entry, Passive Start (PEPS)

Digital Island Cluster

Ergo Under-Thigh Support Seats

Fabric Touch front armrest with storage

Zipfast 65W Front & Rear Type C USB Chargers

Fully Automatic Temperature Control

Dual Smartphone Deck with Wireless Charger

Rear AC Vents

iRA Connectivity with 35+ Connected Car Features



SPECIFICATIONS	TIAGO PETROL	TIAGO iCNG
Engine	1.2L NA Revotron	1.2L NA Revotron
Engine capacity	1199 cc	1199 cc
No. of cylinders	3	3
Power (PS/RPM)	86@6000	75.5@6000
Torque (Nm/RPM)	113@3300	96.5@3500
Length (mm)	3813	3813
Width (mm)	1684	1684
Height (mm)	1535	1535
Wheelbase (mm)	2400	2400
Transmission	5 speed MT & AMT	5 speed MT & AMT
Front Suspension	Independent Lower wishbone, McPherson (Dual Path) Strut Type	Independent Lower wishbone, McPherson (Dual Path) Strut Type
Rear Suspension	Rear Twist Beam with Coil Spring Mounted on Hydraulic Shock Absorbers	Rear Twist Beam with Coil Spring Mounted on Hydraulic Shock Absorbers
Brakes (Front/Rear)	Front – Disc, Rear - Drum	Front – Disc, Rear - Drum
Tyre Size	Smart :155/80 R13 Pure, Pure+, Pure+ A: 175/65 R14 Creative, Creative+:175/60 R15	All Persona -175/65 R14
Boot Space (Litres)	242 L	
Fuel Tank Capacity (Litres)	Petrol- 35L	Petrol- 35L CNG Tank -60 L (Water capacity)

Disclaimer: Features/specifications are subject to change without prior notice. Images shown are for illustrative and creative visualization purposes only. Accessories shown and features mentioned may not be part of standard equipment and may not be available in all variants. All features are not available across all variants and fuel types. Wireless Apple CarPlay® and Android Auto® are registered trademarks of their respective owners. Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. 360° Surround View System and Blind View Monitor are driving aids and do not replace the need for careful and attentive driving. Driver discretion is advised. Airbags are supplemental safety restraints and are designed to work in conjunction with seatbelts. Always wear your seatbelt. Electronic Stability Program (ESP), Hill Hold Control, and other active safety features are driving aids to assist the driver and do not override driver responsibility for safe vehicle operation.