

**BHOY NOY
BHOROSA**



PALTANO DORKAR

CHAI BJP SORKAR

BHOROSHA SHOPOTH

Assembly election 2026,
BJP West Bengal



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State President's Letter

Namaskar,

My respectful salutations to the people of West Bengal.

Today, we stand at defining crossroads. The profound darkness into which our beloved West Bengal has been plunged over the last decade and a half is no longer a secret. We recently presented a 'Chargesheet' against the misrule of the incumbent government, a document where every word echoed the collective despair of the people. From recruitment scams to siphoning of ration supplies, from plunder of sand and coal to repeated incidents of outrages against the modesty of our mothers and sisters, corruption has been institutionalised under the TMC regime.

National security stands compromised and the common people of West Bengal are forced to live under the darkness of 'Syndicate Raj.' In a land that once served as the beacon of intellectual awakening, the warmth of enlightenment has been eclipsed by the menacing glare of an intolerant regime. This ruling dispensation has unleashed a rule of fear and stalled the pursuit of justice.

As a definitive response to that Chargesheet, the Bharatiya Janata Party presents this election manifesto. It is far more than a mere collection of political promises, it is **Bhorosar Shopoth**, an unfailing **Pledge of Trust**.

How does this 'Bhorosar Shopoth' serve as the catalyst for our collective freedom from misrule?

We believe that our responsibility does not end with pointing out failures. Against the backdrop of the Maha Jungle Raj, harbored by the TMC over the last 15 years, we envision a Viksit West Bengal:

- We lay before you the commitment to safeguarding the borders and the cultural heritage of West Bengal by decisively ending threat to national security
- It is our firm resolve to break the shackles of 'Bhoy' (Fear) that the current government wields as a tool of governance. This is a sacred vow to ensure a fear-free environment for every citizen
- Our primary objective is to establish a transparent administration by dismantling the parallel economy of syndicates and extortion that has crippled the state's progress
- This manifesto serves as a covenant for oppressed citizen who has waited for decades for justice to prevail

This manifesto is our roadmap to reclaim the lost glory of West Bengal. We know that the deeper the darkness, the more radiant the dawn. The hour has come to end the long night of misrule. Let us unite and shatter the barriers of fear.

Vande Mataram

Sincerely,
Samik Bhattacharya
President
Bharatiya Janata Party, West Bengal



BJP's 15 Key Promises

Crackdown on infiltration to ensure national security



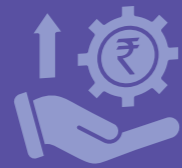
1

One crore new jobs and self-employment opportunities over five years and a financial aid of ₹3,000 to every unemployed youth



5

Ensure DA for all government employees and pensioners, **implement 7th Pay Commission**



4

Support for rice, potato, and mango cultivation; **fair prices for farmers**



8

Include Kurmali and Rajbongshi languages in the Eighth Schedule of the Indian Constitution



12

Implement **Ayushman Bharat Yojana** along with all Central Government schemes, **free HPV vaccination**, breast cancer screening, and AIIMS, IIT and IIM in North Bengal



13

White Paper exposing 15 years of TMC corruption and breakdown of law and order



2

Women's safety and empowerment with women-only police battalions, Durga Surokha Squads, **33% reservation for women** in state jobs



6

Legislation to implement Uniform Civil Code, strict law to stop cattle smuggling



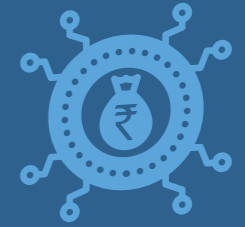
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Establish a **Vande Mataram Museum**



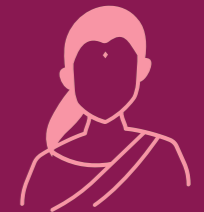
14

End syndicate activities, **curtailing "cut money" culture**



3

₹3,000 monthly financial support to women



7

Rejuvenate old tea gardens, strengthen Darjeeling Tea branding, and modernise the jute industry



11

Enact a law ensuring **freedom of religious practices**



15



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NATIONAL SECURITY



- Adopting a **zero-tolerance policy towards infiltration**, we will implement the **"Detect, Delete and Deport"** model and take strict measures to prevent illegal infiltration and address silent demographic invasion.
- To crackdown on infiltration, we will ensure land allocation for fencing along the India-Bangladesh border **within 45 days of forming the government**.

GOVERNANCE



- We will release a **comprehensive White Paper** detailing 15 years of corruption, administrative opacity and financial mismanagement, breakdown of law and order under the TMC administration. We will identify and bring the culprits to justice.
- We will **clear all Dearness Allowance (DA) arrears** and ensure the implementation of 7th Pay Commission for state government employees and pensioners within 45 days of assuming charge.
- We will ensure total **crackdown on cattle smuggling**.
- We will bring in a legislation to **implement Uniform Civil Code (UCC)**.
- We will put an **end to mafia rule** in West Bengal, specifically targeting the illegal trade of coal, sand, stone, and the heinous crimes of women and child trafficking.
- We will fill all vacancies across various state departments through transparent, merit-based recruitment drives by December 2026.
- We will implement all Central government schemes, including PM Vishwakarma Yojana, PM KUSUM, PM Ujjwala 3.0 and Khelo India, so far blocked by the TMC government in West Bengal.
- We will **restore the rule of law** and restore the public's trust in the state institutions.
- We will release a **comprehensive vision document for the development of Greater Kolkata** ahead of the municipal corporation elections, addressing decongestion, sewage management, land encroachment, illegal construction and tourism promotion.
- We will enact a law ensuring **freedom of religious practices**.



Nari Surokkha Dorkar, Chai BJP Sorkar

WOMEN



- We will provide monthly **financial assistance of ₹3,000 to women** to ensure their economic independence.
- We will empower **75 lakh women as Lakhpati Didi**.
- We will establish at least one **women's police station** in every sub-division and a Nari Sohayata Desk in every police station.
- We will ensure women's safety and dignity in busy city areas, educational institutions, hostels and public places by implementing strict law enforcement measures and **zero-tolerance for crimes against women**.

- We will provide monetary assistance of **₹21,000 and 6 Nutritional kits** to pregnant women from financially marginalised families.
- We will establish women-only **Durga Surokha Squads** consisting of women officers patrol teams for patrolling of busy city areas and public places.
- We will establish **two all-women battalions**, named after Matangini Hazra and Rani Shiromani in the State Reserve Police Force.
- We will provide **33% reservation for women** in all state government jobs, including the police forces.
- We will prepare our **Industrial Policy to give priority to women workers** by incentivising private players.
- We will provide **free transportation for women** in all state-run buses.
- We will establish a **working women's hostel in every district** to support the female workforce.
- We will **revise the monthly honorarium of Anganwadi, Prani Mitra and ASHA workers** to provide them with fair and dignified compensation.
- We will implement active measures to **prevent child marriages** and safeguard the future of young girls.
- We will provide **₹50,000** to girls at the time of admission into graduation courses to support women in higher education.
- We will provide **free HPV vaccination** to all girls and women below the age of 40.
- We will **provide free breast cancer screening** for women above the age of 40 from marginalised and economically weaker sections, ensuring early detection and improved access to timely treatment.
- We will **reopen all cases of atrocities against women** where justice has been denied and provide adequate and immediate ex gratia compensation and legal aid where necessary.



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ECONOMY AND INDUSTRY



- We will create an investment-friendly business environment by ensuring 'ease of doing business' and **eliminating syndicate culture** through a single-window clearance system.
- We will develop an **industrial park in Singur** and establish four major industrial zones across the state to generate employment.
- We will make Haldia a massive center for port-led development and the blue economy.
- We will ensure adequate credit and technology support for the vast but flagging MSME sector of West Bengal.
- We will ensure the full and sustainable utilisation of natural resources, including the expedited development of the Ashok Nagar Oil Field.
- We will implement **targeted revival and modernisation plans for the struggling tea industry**.
- We will **revive and strengthen West Bengal's iconic jute industry** by modernising ageing mills, supporting farmers with quality seeds and assured procurement, and promoting value-added eco-friendly jute products like bags, textiles, and packaging materials. We will ensure Bengal's "golden fibre" once again drives employment and economic growth by reopening closed jute mills.

- We will invest in defence manufacturing and establish modern logistics hubs to integrate West Bengal into the global supply chain.
- We will **develop modern steel plants** to capitalise on the region's mineral wealth and industrial potential.
- We will **establish coastal economic zones** focused on fisheries, aquaculture and seafood processing industries.
- We will provide **financial assistance of ₹1 lakh** to those who are unable to pay the installment of loans taken from microfinance companies.

TEA INDUSTRY

- We will **rejuvenate old tea gardens** with replantation programs and high-yield, climate-resilient tea varieties.
- We will promote organic and sustainable tea cultivation to increase global demand and premium pricing.
- We will provide subsidies for mechanization, irrigation, and modern processing units.
- We will strengthen the global brand of Darjeeling tea with strict GI enforcement, and anti-counterfeiting measures.
- We will develop a **unified "Darjeeling Tea" export strategy** with international marketing campaigns.
- We will **set up tea export hubs** with streamlined logistics, packaging, and certification facilities.
- We will **encourage tea tourism** by developing heritage tea estates into eco-tourism destinations.
- We will **support small tea growers** with mini-processing units and direct market access
- We will **set up tea research and innovation centers** focusing on climate change adaptation and productivity.



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YOUTH



- We will provide **1 crore new jobs** and self-employment opportunities over the next five years to prevent migration and brain drain.
- We will provide a **monthly allowance of ₹3,000 to unemployed youth** to support them during their job search.
- We will provide **age relaxation of up to 5 years** and ensure opportunities to candidates who suffered due to repeated paper leaks and exam cancellations against the backdrop that no recruitment has happened since 2015.

- We will **restore the abolished permanent vacancies** and fill them within the stipulated timeline in a transparent manner.
- We will launch, **Banglar Udyam Credit Card Scheme** to extend a strong push for start-ups. Under this initiative, 5 lakh youth will receive financial support of up to ₹10 lakh each, comprising ₹5 lakh as a grant and ₹5 lakh as an interest-free loan to encourage entrepreneurship.
- We will **establish a Sports University** in the state to promote athletic excellence and professional sports training.
- We will **establish AVGC Content Creator Labs** to train more than 1,00,000 youth over the next five years in the Animation, Visual Effects, Gaming, and Comics (AVGC) sector, giving a boost to Bengal's Orange Economy.
- We will provide a one-time **financial assistance of ₹15,000 for students preparing for competitive exams**.





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FARMERS AND RURAL ECONOMY



- We will provide **financial assistance of ₹9,000 to all farmers** across West Bengal to support their livelihoods and agricultural needs under Pradhan Mantri Kisan Samman Nidhi, while continuing all existing grants assistance for the community.
- We will **expand Minimum Support Price benefits** and ensure a steady, subsidised supply of agricultural inputs to all farmers. We will increase **MSP for rice to ₹3,100**.
- We pledge to eliminate the black-marketing of fertilizers through strict enforcement and monitoring. To ensure seamless access, we will facilitate fertilizer distribution through cooperatives directly to the farmers. Furthermore, to reduce the cost of cultivation, we will provide special subsidies on fuel and electricity for operating irrigation pumps.
- We will ensure that if agricultural land is acquired for development, **farmers receive four times the market price, double the solatium, job opportunities resulting from industry**.
- We will implement permanent flood control systems and improve drainage to protect the rural economy from recurring natural disasters.

- We will establish district-level packaging and export facilitation centres to help potato farmers get better prices.
- We will promote value-added potato products such as chips and processed foods, while strengthening supply chains and export channels to expand their presence in domestic and international markets.
- We will **promote mango cultivation** by training farmers in modern agricultural techniques, establishing cold storage facilities and processing hubs for mango-based products, and strengthening export channels to expand their reach in global markets.
- We will ensure better irrigation facilities for the farmers of Jangal Mahal.
- We will **build cold storage facilities in every block** to keep the farmers' produce, including fruits, vegetables, dairy and fisheries safe.
- We will **strengthen cooperative systems in fisheries** and animal husbandry to boost rural livelihoods and production.
- We will promote indigenous cattle breeds through the Rashtriya Gokul Mission.
- We will give a strong push to the dairy industry in West Bengal through greater investment, modern infrastructure, and better market access for farmers.
- We will promote Bengal's iconic sweets as a global cultural and culinary brand, ensuring wider national and international market access.
- We will secure Geographical Indication status for Bandel Cheese to preserve its unique heritage and enhance its market value. Additionally, we will ensure GI recognition for Gangarampur Kheer Doi and Nabadwip Laal Doi.



FISHERY

- We will free West Bengal's water bodies from the stranglehold of TMC's illegal control.
- We will strengthen the Blue Economy by **ensuring all fishermen are registered under the Pradhan Mantri Matsya Sampada Yojana** to provide them with modern technology and financial assistance to enhance fish production. We will ensure pension, insurance and social security schemes for fishermen and their families under this scheme. This will enable West Bengal to become self-sufficient in fisheries, reduce its dependence on supplies from other states and re-emerge as a major fish exporting hub.
- We will **develop modern fish landing centers, cold storage chains, and processing hubs** to reduce post-harvest losses and increase fishermen's income.
- We will promote **deep-sea fishing with subsidized boats**, GPS systems and safety equipment.
- We will expand brackish water aquaculture and inland fisheries using scientific methods to increase productivity.
- We will set up **marine biotechnology research parks and innovation hubs** in coastal districts.
- We will **promote research in algae farming, biofuels, pharmaceuticals, and nutraceuticals** from marine resources.
- We will partner with universities and private players to **develop high-yield, disease-resistant fish and shrimp varieties**.
- We will support startups working in marine biotech, aquaculture technology, and ocean-based solutions.
- We will establish skill development centres to train youth in marine sciences, aquaculture, and biotech applications.
- We will **empower and train women of coastal communities** to make and export shell-based decorative items and jewelry, providing them with financial support, market access, and skill development to promote entrepreneurship and enhance their livelihoods.
- We will **build strong export networks and global partnerships** to boost seafood and marine-based product exports.

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HEALTH

- We will **implement the Ayushman Bharat scheme** to provide free medical coverage of up to ₹5 lakh, ensuring universal access to quality healthcare for every citizen. Furthermore, we will ensure all existing benefits and facilities will remain fully operational and uninterrupted.
- We will **build an AIIMS in North Bengal** to ensure access to advanced medical facilities without the need to travel to Kolkata.
- We will **establish an All India Institute of AYUSH** on the lines of AIIMS.
- We will ensure **24-hour healthcare services at all health facilities** and recruit specialised doctors and nurses for every department to provide quality care.
- We will establish one **cancer hospital in North Bengal**.
- We will establish modernized state government hospitals for Sundarbans and Jangal Mahal.

EDUCATION

- We will **implement the National Education Policy (NEP)** in letter and spirit and ensure total transparency in teacher recruitment.
- We will transform government schools into centres of excellence. We will fix the teacher-student ratio by appointing at least one teacher per 50 students. To provide a 21st-century learning experience, every school will be equipped with state-of-the-art labs, libraries and playgrounds, ensuring that our children excel in both academics and sports.
- We will significantly upgrade the quality of Mid-Day Meals and school uniforms for all students. The state will provide additional funds alongside the PM-POSHAN allocation to guarantee nutrition-rich food and high-quality school kits.
- We will provide financial assistance to meritorious students through the Swami Vivekananda Merit Scholarship scheme.
- We will **establish Atal Tinkering Labs in government secondary schools** to promote stem skills, coding and data mining.
- We will **raise government schools to match the standards of private schools**.
- We will **ensure a basic minimum pay** for all contractual teachers, including SSK, MSK, Higher Secondary school para-teachers, and state-aided college teachers and Non-teaching staff.
- We will **establish an IIT and an IIM in North Bengal** to provide world-class technical and management education within the region.





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CULTURE



- We will ensure that every individual has the **right to freely practice their religion** without any restrictions.
- We will **build a dedicated Vande Mataram museum** highlighting its creation, historical significance, and journey over time, providing an engaging and educational experience for all visitors.
- We will build a Shaktipeeth circuit to connect all the Shaktipeeths.
- We will build the '**Chaitanya Mahaprabhu Spiritual Circuit**' to honour the Bhakti Movement.
- We will **transform Gangasagar Mela, Mahesher Rath, Baruni Mela and Bandna Festival into an international spiritual and cultural festival**, in collaboration with the Central Government, and will pursue its inclusion in UNESCO's Intangible Cultural Heritage list.
- We will undertake the comprehensive development of areas surrounding Gaudiya Math, Bharat Sevashram Sangha and ISKCON by improving roads, sanitation, lighting, security, pilgrim amenities and tourism infrastructure, transforming these sacred precincts into vibrant centres of faith, culture, and local economic growth.

- We will **promote the legacy of Rabindranath Tagore** by strengthening arts, literature, and cultural education, establishing Tagore-inspired cultural centers, scholarships for young artists, and initiatives to preserve and propagate his works nationally and globally.
- We will work in collaboration with the Central Government to **include the Kurmali and Rajbongshi languages in the Eighth Schedule** of the Indian Constitution.
- We will prioritise the cultural legacy of regional icons by honouring the history and contributions of figures like Thakur Panchanan Barma.
- We will promote each district's unique specialties, including agricultural and local products, such as Murshidabad silk, Nadia Taant and Uttar Dinajpur Shola Shilpo, under the **"One District, One Product" initiative**, supporting local artisans and boosting regional industries.
- We will **showcase each district's folk arts** on national and international platforms, promoting cultural heritage and supporting local artists.
- The annual grant for theatre groups in the state will be raised to ₹1 lakh. Theatre practice centers will be established in cities, towns, and villages, alongside extensive renovation and infrastructure upgrades of existing auditoriums.





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Nischit Kora Dorkar,
Chai BJP Sorkar**

INCLUSIVE DEVELOPMENT



- We will enact strict **laws against “love jihad” and “land jihad”** to protect the social and territorial integrity of the state.
- We will double financial assistance for widows, senior citizens, persons with disabilities.
- We will ensure transparent and free, fair implementation of **Pradhan Mantri Awas Yojana and full implementation of Viksit Bharat—Guarantee for Rozgar and Ajeevika Mission.**
- We will bring a **permanent political solution for the hill regions** that respects local aspirations and operates within constitutional frameworks.
- We will **establish a dedicated Tribal University** to enhance educational access for indigenous communities in Jhargram.
- We will ensure equitable development and fair representation for SCs, STs and OBC communities.
- We will prioritise the holistic development of tea tribes, with a special focus on ensuring minimum wages and healthcare. To guarantee the transparent utilization of Central Government allocations, we will establish a dedicated tea workers' development board. This board will directly oversee the implementation of health security, modern housing schemes and social welfare benefits for every tea garden worker in the state.
- We will provide land ownership to tea garden workers.
- We will ensure a standard of living, social security and comprehensive protection for all workers in the unorganised sector.
- We will constitute a welfare board for gig and platform workers to implement specific welfare measures and social safety nets, ensuring their financial stability and professional dignity.
- We will **provide citizenship to all Hindu refugees and ensure their proper rehabilitation.**
- We will rationalise electricity bills to provide relief to common people and bring it to zero by promoting solar rooftop panels under the PM Surya Ghar Mufta Bijli Yojana.



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Chai BJP Sorkar**

INFRASTRUCTURE AND DEVELOPMENT



- We will **build modern deep-sea ports in Tajpur and Kulpi** to revitalise the state's maritime trade and promote exports.
- We will **construct bridges over major rivers** and ensure the structural integrity and maintenance of the Farakka Bridge. We will work towards preventing riverbank erosion.
- We will build a **National Highway connecting the Sundarbans directly to Darjeeling** to link the state's North and South.
- We will complete all stalled Kolkata Metro projects.
- We will resolve all pending land-related hurdles to expedite the completion of 61 stalled railway projects in West Bengal.
- We will operationalise the Purulia, Malda and Balurghat airports under the UDAN Scheme for better regional air connectivity.
- We will **develop four new cities and focus on the holistic development of North Bengal** to end years of regional neglect.
- We will ensure ecological balance by protecting wetlands from illegal encroachments and conserving forests.
- We will take steps to prevent soil erosion and floods in the Sundarbans and establish cyclone shelters to safeguard the local population.
- We will construct folding bridges in Haldia and Nandigram.





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TOURISM

- We will develop Darjeeling as a premier eco-adventure and heritage tourism hub.
- We will develop West Bengal's coastal regions like Digha, Mandarmani with eco-friendly beaches, marine tourism and seafood-based enterprises to create jobs, while striving to earn the prestigious Blue Flag certification for our beaches.
- We will promote the Dooars as a center for forest, wildlife and tribal tourism, creating jobs in eco-resorts, guided tours and cultural experiences.
- We will develop the Sundarbans into a truly sustainable wildlife and mangrove tourism destination, generating livelihoods while preserving biodiversity.
- We will **establish West Bengal as a global tea tourism hub** with estate stays, workshops and festivals.
- We will develop Kolkata's heritage, cultural and riverfront tourism and work to secure UNESCO world heritage living city tag.

ENVIRONMENT

- We will work for the conservation and protection of the Royal Bengal Tiger and its habitat.
- We will protect and restore West Bengal's **mangrove forests** under **MISTI**, creating thriving ecosystems, sustainable livelihoods, and eco-tourism hubs for future generations.