



TRICHY SRM MEDICAL COLLEGE HOSPITAL & RESEARCH CENTER

Irungalur, Tiruchirappalli - 621105

GENDER SENSITIZATION ACTION PLAN 2021 – 22

SL. No	Name of the Program	Target Participants	Action plan for the Program
1	Breast Feeding Week	Undergraduate, Postgraduate, Nursing students Rural population	Awareness program for the rural mothers Competition for students – Quiz, Essay, Slogan
2	Contraception Promotion Day	Reproductive age group women	Awareness program regarding contraceptive methods
3	Women's Day Celebration - Gender Equality for a Sustainable Tomorrow	All female students/staff Of Trichy SRM	Announce a color or dress code for the day. Invite a women leader to talk about her experiences. Focused group discussion and visual demonstration of gender gap regarding care household labor. Announce a color or dress.
4	Gender sensitization programme on Women's Health Care	Non-teaching staff – ANS, Staff Nurse, FNA	Awareness regarding women's health care for working mothers
5	Awareness Program on Nutrition and Health in Pregnancy	Reproductive age group women	Awareness regarding antenatal care and need of prophylactic iron & calcium.
6	Seminar on Gender Inequality and Women Empowerment	Undergraduate, Postgraduate students, Faculties	Seminar on gender Inequality and Women Empowerment
7	Poster competition on Gender Equality	Undergraduate students	Poster Competition on gender equality



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8	Talk in school on Importance of educating girl child	School students – 8 th to 12 th Grade	Health education session
9	Rally on 'Save girl child'	Second year MBBS students, Teaching and Non-teaching staff	Awareness rally in the society with theme of “When a girl child is saved – A generation is saved”
10	Talk in community on Menstrual Hygeine	Women in the community	Health education session

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