



GROW YOUR  
**Career.**

Director - Marketing





We are building the

# World's Largest B2B Travel Platform

We are a well-funded B2B Travel Tech Startup. We are enabling over a million travel agents, travel entrepreneurs, and influencers to grow their businesses, and achieve an annualized GMV of \$25 billion by 2026.

# Our Founders



**Chirag Agrawal** Co-founder, COO

Ex Oyo, Travel Triangle, IIM Ahmedabad, IIT Roorkee

Chirag looks after the entire business operations at TravClan. In his previous roles, Chirag launched the metro homes business for Oyo and was responsible for the USD 40mn worth of international business of TravelTriangle while leading a team of 300+ people.



**Arun Bagaria** Co-founder, CEO

Ex Cars24, Travel Triangle, IIM Bangalore

Arun leads product, marketing, finance and people operations at TravClan. Arun previously was responsible for launching new products at Cars24 and was an integral part of the 0-1 journey at TravelTriangle in business & operations.



**Ashish Thapliyal** Co-founder, CTO

Ex CTO Cars24, CTO FabFurnish, Gaadi.com

Ashish leads technology for TravClan. With more than 20+ years of technology experience in leading 4 startups, Ashish has built teams from scratch and scaled them to unicorn status in the past including his own e-commerce venture which he cofounded in 2008.

# Senior Team



**Amit**

OLA, ShopClues, Cvent,  
Fabfurnish



**Shrawan**

1Kosmos, Fabfurnish,  
Mauj Mobile



**Mohsin Batla**

Reniso, Rivigo Services,  
Fidelity Worldwide



**Akshat**

Cars24, L&T Technologies,  
Medocity, NTUC Link



**Rajesh Kumar**

OLA, Hike, Food Panda,  
Nokia



**Danish**

Practo, Accenture,  
Tracxn



**Zishan**

Travel Triangle



**John Jacob**

CoHo, St. Stephen's  
College



**Ashish Yadav**

IIM Lucknow & IIT(BHU),  
Asian Paints, Box8



**Pronami**

Cars24, BYJU'S



**Abhimanyu**

Urban Company, Oyo,  
Grofers, Decathlon



**Nitin**

Ex Founder ArcMath,  
CueMath, RCorp



**Aniruth**

Ex-Founder Food Tech,  
Analec, Tech Mahindra



**Neha**

Tkww, Park+,  
ShaadiSaga



**Chintan**

Park+, P&G,  
CoHo.in



**Sumit**

Travel Triangle

# Director - Marketing

Director - Marketing is a key role where an ideal candidate will be responsible for creating and executing our marketing strategy, lead marketing campaigns, carry marketing operations, evaluate marketing performance metrics, and collaborate with internal teams to build a highly engaged community of travel entrepreneurs and drive growth through digital means.

Annual CTC

**₹50-70 LPA + ESOPs**



## Roles and Responsibilities

- Create marketing plan, shape the vision and go to market strategy for the company
- Define and execute the marketing and communication activities
- Coordinate all marketing activities to grow the business
- Build marketing plans and budgets for the smooth operation of marketing campaigns
- Create and monitor marketing spends
- Work on growing and shaping the brand
- Work on event marketing to engage with millions of customers across the globe
- Work on content marketing which powers millions of customers business growth

# Desired Candidate

- Ethical, hardworking, and 'passionate about startups' mindset
- Minimum 5 years of experience in marketing roles
- Attitude of excellence / ambition / hard work reflected in past profile (strong educational background or demonstrated ability to outperform in previous roles)
- Prior startup experience must
- Willing to learn more



## Growth Prospects:



Amazing pay  
& perks



Quick  
Appraisals



Fast  
Promotions



Great work  
culture

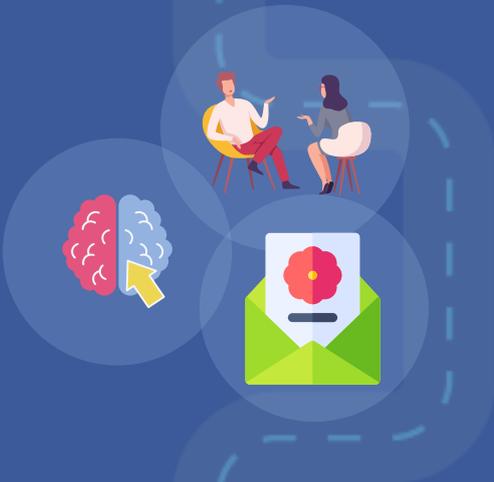


Create wealth  
with ESOPs



Work with the  
founders

# Recruitment Process



## CV Shortlisting

The first step of selection involves shortlisting candidates based on the CV



## Personal Interviews

2-3 detailed video interviews + detailed discussions about the job profile



## Extending an offer

Finally the job offer is extended to the candidate



Our Office



Connaught Place

We work from a beautiful office space in the  
**Heart of Delhi - Connaught Place** ❤️

**3 minutes** walking distance from the metro station.

- **Check out our office on Google Maps**
- **Click here to take the office tour.**



# 5 DAY WORK WEEK

Product and Tech from April 1, 2022!  
& For All from Oct 1, 2022



## Timings

9.30am to till work gets over !

# Know more about us



Instagram



Linkedin



Facebook



Glassdoor



# Gallery



**Looking forward to having  
you on board with us!**

