

# KASHMIR

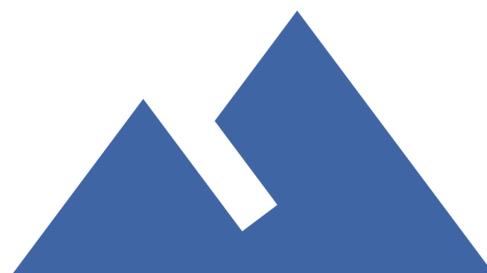
A PARADISE ON EARTH



# WHY EXPLORE KASHMIR?



ADVENTURE



MOUNTAINS

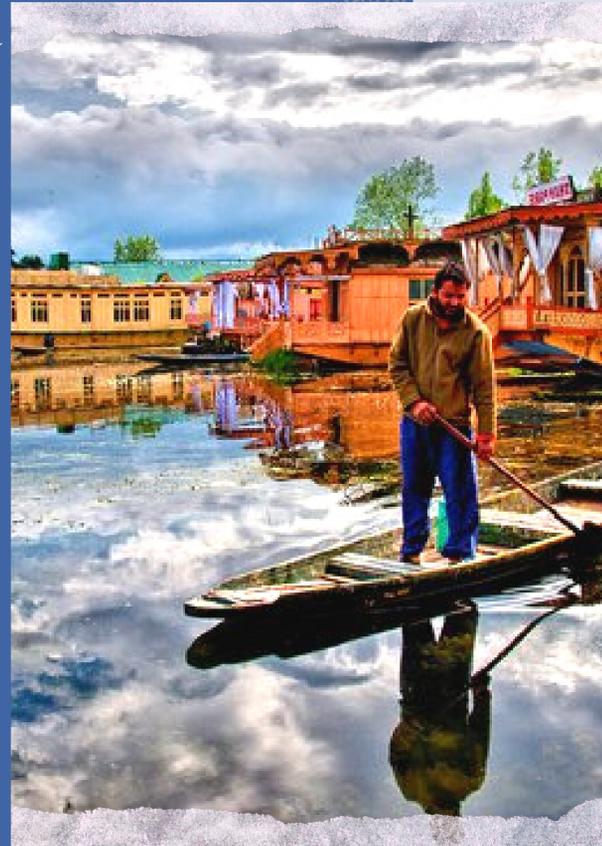


FLORA AND FAUNA

# KASHMIR

Nature lovers from all over the world flock to this northernmost extremity of India for destinations such as Gulmarg, Pahalgam, Patnitop, and Leh and Ladakh.

The state of Jammu & Kashmir is situated mostly in the Himalayan mountains, therefore it is frequently visited by the adventure enthusiasts for trekking, rafting and skiing. Some of the major pilgrimage centers of India, including the Amarnath Caves and Vaishnodevi Shrine are situated in Jammu and Kashmir.



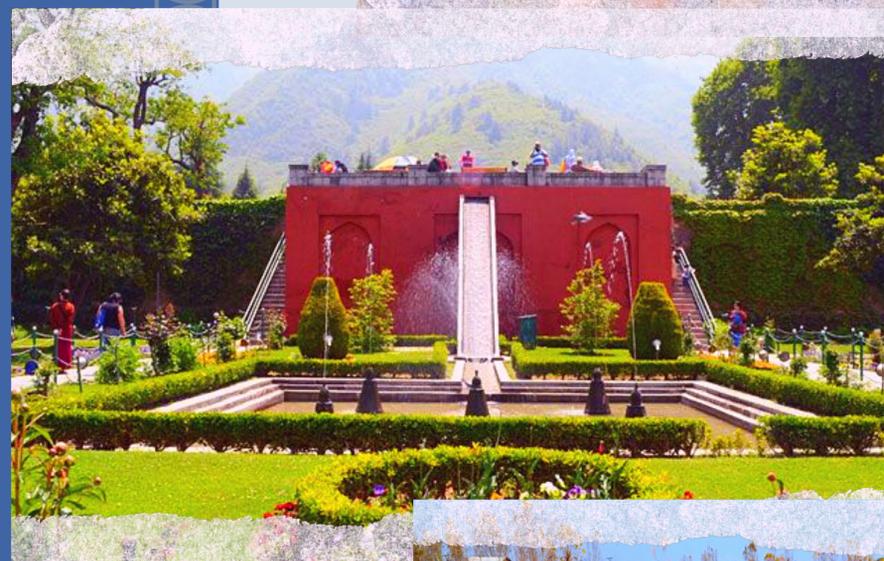
# THINGS TO DO - MUST VISITS

## SRINAGAR LOCAL SIGHTSEEING

While in Srinagar, you will get to witness the famous mughal gardens. Following the Persian style of architecture, the Mughal garden is a lovely tourist attraction in Kashmir. A UNESCO World Heritage Site, the garden keeps flourishing with greenery and indigenous flower species and is a prime attraction

## DAL LAKE

Over 15km around, Dal Lake is Srinagar's jewel, a vast sheet of water reflecting the carved wooden balconies of the houseboats and the misty peaks of the Pir Panjal mountains. Flotillas of gaily painted shikaras skiff around the lake, transporting goods to market, children to school and travellers to delightful houseboats inspired by originals from the Raj era.



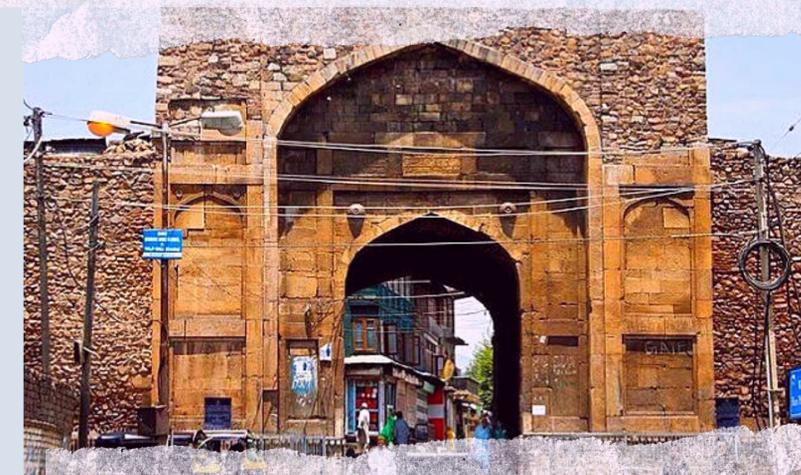
# THINGS TO DO - MUST VISITS

## SHANKARACHARYA TEMPLE

Believed to be the oldest shrine in the Kashmir valley, Shankaracharya Temple is one of the renowned Srinagar sightseeing places to catch the majestic nature at its best. It is an architectural marvel, stationed on a hill peak, 1100 feet above sea level. The view from the top is truly enchanting, especially from May to September.

## KATHI DARWAZA

Kathi Darwaza is one of the top places to visit in Srinagar. It is the entrance gate to the popular Hari Parbat Fort. The walls of the gate possess tiny inscriptions in Mughal and Persian language. There is no doubt in the fact that this gate accentuates the splendour of the fort and adds to its beauty.





# THINGS TO DO - MUST VISITS



## GULMARG

Situated at an altitude of 2730 m above sea level, Gulmarg is a popular skiing destination. Surrounded by snow-covered lofty Himalayas, meadows of flowers, deep ravines, evergreen forested valleys, Gulmarg also has the world's second-highest Gondola ride which is also the second longest cable car.



# THINGS TO DO - MUST VISITS

## SONMARG

Sonmarg, which means "Meadow of Gold", is a picturesque hill station in the Kashmir Valley located in the Indian union territory of Jammu and Kashmir.

Situated at an altitude of 2800 meters and adorned with a majestic glacier, meadow, dense forests, and snow-capped mountains makes Sonmarg an ideal holiday destination in Kashmir. For nature lovers, Sonmarg offers the chance to unwind amidst its scenic vistas; adventure buffs who can indulge in trekking and camping activities for adrenaline rush; and honeymoon couples can spend time cozying up amidst its beauty.





# PAHALGAM

Pahalgam is famous for its scenic beauty and is the jewel of the picturesque Liddar valley located in the high Himalayas. It provides an ideal setting for activities like hiking, trekking, and fishing.

Pahalgam is a part of Asia's only saffron growing area. One can see the saffron plants in full bloom in the month of November. There are a number of hiking and trekking trails around Pahalgam.

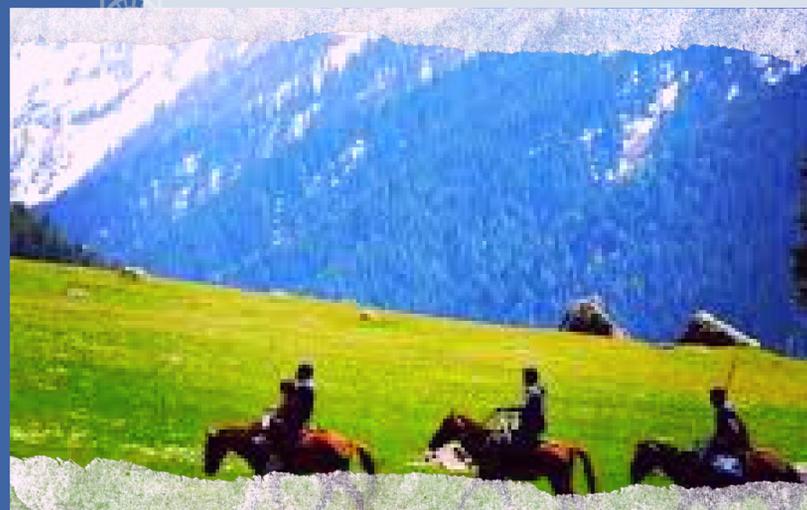
One can even explore these places on horseback. Trekking around Pahalgam is exhilarating, as it takes the traveler through virgin pine forests, clear mountain streams, and meadows of wildflowers.



# ARU VALLEY

Aru Valley is a famous tourist place in Jammu & Kashmir located in the Anantnag district around 12 kilometers from Pahalgam. Tourists are attracted towards it because of its lush meadows, pristine lakes & mountains, and it also serves as a base camp for trekking to the Kolahoi Glacier and Tarsar Lake.

It is an attractive tourist place to visit during your holidays in Kashmir not just for the gorgeous views, but for the various activities which you can enjoy here. During winters, when it's covered with snow, it becomes a famous destination for skiing & heli skiing.





# BRAIN GYM

Betaab Valley, located about 15 km from Pahalgam, is named after a Bollywood film of the same name which was shot here.

Kashmir is the largest producer of saffron in India and the third largest producer in the world.

Indira Gandhi Memorial Tulip Garden is the largest tulip garden in Asia.



The Pir Panjal railway tunnel, or the Banihal railway tunnel, is India's Longest Railway Tunnel. It is 11,215 km long, 8.4m wide and 7.39m tall. Banihal railway tunnel is India's longest and Asia's fourth longest railway tunnel.



# TOP SELLING ITINERARY

## 4 NIGHTS / 5 DAYS



- 2N Srinagar, 1N Pahalgam & 1N Gulmarg
  - Shikara Ride (1hour)
  - Local Tours & Sightseeing in these cities
- 



# TOP SELLING ITINERARY

## 5 NIGHTS / 6 DAYS



- 2N Srinagar, 2N Pahalgam & 1N Gulmarg
  - Shikara Ride (1hour)
  - Local Tours & Sightseeing in these cities
- 



# TOP SELLING ITINERARY

## 6 NIGHTS / 7 DAYS

- 2N Srinagar, 2N Pahalgam & 2N Gulmarg
  - Shikara Ride (1hour)
  - Local Tours & Sightseeing in these cities
- 

# TIPS

## **So what is the best time to visit Kashmir?**

April to June & October to March!

## **What to pack?**

Must carry heavy woollens, sweaters and scarves especially if travelling during winter

## **Getting around?**

Taxis are easily available for local sightseeing as well as trips and excursions out of Srinagar.



**LET US PLAN YOUR TRIP!**

