



**O.P. Jindal Global University**  
A Private University Promoting Public Service



*Celebrating Ten Years of  
Excellence in Institution Building*



**Jindal School of International Affairs**  
India's First Global Policy School

# 1<sup>ST</sup> JINDAL-SHENKAR INDIA IMMERSION PROGRAMME

## on

## BUSINESS, INNOVATION AND ECOSYSTEM IN INDIA

10-18 April 2019 (excluding 13-15 April)

**Co-organised by :**

Jindal Centre for Israel Studies (JCIS)  
and

Centre for New Economics Studies (CNES) Of  
Jindal School of International Affairs (JSIA),  
O.P. Jindal Global University, Sonipat, Haryana, Delhi -NCR, India  
&

School of Industrial Engineering and Management,  
Shenkar College of Engineering, Design and Art  
Anne Frank St 12, Ramat Gan, Israel

**Venue(s):**

**Day 1:** Class Room No. 18, T1, 2nd Floor Via Lifts,  
O.P. Jindal Global University, Sonipat, Haryana, Delhi -NCR, India

**Day 2-4:** New Faculty Offices' Conference Room, T3,  
3rd Floor Via Lifts, O.P. Jindal Global University, Sonipat, Delhi -NCR, India

**Day 5:** Jindal Global Educational And Professional Academy (J-GEPA) A2  
Shaheed Jeet Singh Marg, Qutab Institutional Area, New Delhi, Delhi- 110067

### FACULTY COORDINATORS:

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### ADMINISTRATIVE SUPPORT

MR. LALIT KUMAR, DEPUTY MANAGER-EXECUTIVE ASSISTANT TO THE DEAN, OFFICE OF THE DEAN, JINDAL  
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# PROGRAMME

Day 1: 10 April 2019

Opening Ceremony & Reception  
Venue: Classroom No. 18, T1, 2nd Floor via Lifts

3:00 pm – 4:00 pm **Inaugural Session**

- **Welcoming Participants and Introduction of the Participants**  
Professor Deepanshu Mohan, Associate Professor, Director, Centre for New Economics Studies, JSIA
- **Overview of the Programme**  
Dr. Rohee Dasgupta, Professor and Convenor, Jindal Centre for Israel Studies (JCIS), JSIA, JGU
- **Meeting with Representatives of JGU International Office**
- **Welcome kits with useful information and resources**
- **Keynote Address**  
Dr. Sreeram Sundar Chaulia, Professor and Dean, JSIA, JGU

4:00 pm – 4:30 pm **High Tea**

4:30 pm – 6:00 pm **Seminar One: Cultural & Traditional Milieu of Indian Business**

Professor Wajahat Ahmad, Political Anthropologist and Former Visiting Faculty, Jindal Global Business School(JGBS), JGU

6:00 pm – 6:30 pm **Guided Brief JGU Campus Tour by Representative, The Office of International Affairs and Global Initiatives (IAGI) of JGU and/or JSIA Student Volunteers**

7:30 pm **Dean's Dinner with the Faculty and Students**  
(Venue: Rendezvous)

Day 2: 11 April 2019

India in 21st Century: Innovation & Tradition

09:00 am – 10:30 am **Seminar One: A brief introduction to India's Economic History: Challenges and Prospects in its Growth Trajectory.**

Professor Deepanshu Mohan, Associate Professor, Director, Centre for New Economics Studies, JSIA

10:30 am – 11:00 am **Break**

11:00 am – 12:30 pm **Seminar Two: The Evolving Indian Consumer**

Dr. Renu Emile, Associate Professor, JGBS, JGU

12:30 pm – 1:30 pm **Lunch**

1:30 pm Departure from campus **Interactive Session** on  
'Innovative Agricultural Techniques' with **Padma Shri Kanwal Singh Chauhan**, Renowned Innovative Farmer and Entrepreneur

4:30 pm – 5:00 pm **High Tea**

7:30 pm **Dinner**

## Day 3: 12 April 2019

### Business & Politics

09:00 am – 10:30 am	<b>Seminar One: Understanding the 2019 Business Policy Space in India</b> Dr. Rajesh Chakrabarti, Professor and Dean, JGBS, JGU <ul style="list-style-type: none"><li>• What are the policies in place to attract foreign investment in India?</li><li>• What are the salient features of Indian Industrial &amp; Economic Policies?</li><li>• What are the salient features of Indian Trade &amp; Manufacturing Policies?</li></ul>
10:30 am – 11:00 am	<b>Break</b>
11:00 am – 12:30 pm	<b>Seminar Two: Linking Business Opportunities with India's Development Priorities</b> Dr. Anand Mishra, Associate Professor and Vice Dean, Jindal School of Banking and Finance (JSBF), JGU <ul style="list-style-type: none"><li>• Which recent changes are important to note in Indian Social and Development Policies?</li><li>• Ideation for solving selected problems based on the Israeli experience</li></ul>
12:30 pm – 1:30 pm	<b>Lunch</b>
1:30 pm	<b>Departure for Delhi to visit following places</b> A. Visit to Connaught Place B. Opportunity to shop in New Delhi (State Emporiums and popular flea markets) C. Visit to an unorganised Market for Experiencing First-hand Negotiations' & Bargaining
7:30 pm	<b>Dinner on Campus</b>

## 13-15 April 2019 (AS PER OWN SCHEDULE)

## Day 4: 16 April 2019

### Social Innovation/Entrepreneurship & Indian Economy

09:00 am – 10:30 am	<b>Seminar One: Social Innovation and Social Entrepreneurship</b> Jeremy Wade, Founding Director, Jindal Centre for Social Innovation & Entrepreneurship; Assistant Professor, JGU <ul style="list-style-type: none"><li>• What are social innovation, social entrepreneurship and social enterprise in the Indian context?</li><li>• Social entrepreneurship in Action: Stories of social enterprises</li></ul>
10:30 am – 11:00 am	<b>Break</b>
11:00 am – 12:30 pm	<b>Seminar Two: A Brief History of Economic Reforms (Post 1990s) in India and the Current Challenges to its Economic Policy-Making</b> Rajeev Malhotra, Professor and Executive Director, Centre for Development and Finance(CDF), Lead Author and Chief Editor, India Public Policy Report(IPPR) <ul style="list-style-type: none"><li>• Liberalization of Indian Economy</li><li>• From Demonetization to Goods and Services Tax</li></ul>
12:30 pm – 1:30 pm	<b>Lunch</b>
1:30 pm	<b>Departure for OLX Gurugram Office</b> (Interaction on Corporate Success, Social Problems and The Dilemmas Involved)
5:00 pm	<b>Visit to Hauz Khas Village</b>

Day 5: 17 April 2019

**The Growing World between India-Israel**

**Venue: Jindal Global Educational and Professional Academy, NTH, New Delhi**

11:00 am – 12:30 pm	<b>Seminar One: The Driving Force(s) behind India-Israel Growing Relations</b> <b>Dr. P.R. Kumaraswamy</b> , Professor and Centre for West Asian Studies(WAS), School of International Studies(SIS), Jawaharlal Nehru University(JNU), New Delhi
12:30 pm – 1:30 pm	<b>Lunch</b>
1:30 pm – 2:30 pm	<b>Seminar Two: Israel-India Trade Relations</b> <b>Mr. Barak Granot</b> , Head of Economic & Trade Mission, Embassy of Israel, New Delhi
3:00 pm – 4:15 pm	<b>Seminar Three: Indian Courts, Corporate Laws and the Big Businesses of India</b> <b>Mr. Alipak Banerjee</b> , Senior Member of the Dispute Resolution Team, Nishith Desai Associates, Legal & Tax Counseling Worldwide
4:15 pm – 4:30 pm	<b>Distribution of Certificates to the Participants and Student Volunteers</b>
4:30 pm – 6:30 pm	<b>Tour of Rajpath, India Gate, Parliament of India</b>
8:30 pm	<b>Dinner on Campus</b>