

October 08, 2025

To, The Secretary, Listing Department BSE Limited P. J. Towers, Dalal Street Mumbai – 400001 Scrip Code: 543591	To, The Listing Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C – 1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 Symbol: DREAMFOLKS
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Subject: Press Release

Dear Sir(s)/Madam(s),

Please find enclosed herewith Press Release titled “**The Card Company collaborates with DreamFolks to launch India’s First Premium Wallet : Democratizing Access to Elite Travel & Lifestyle Privileges**” issued by the Company on October 08, 2025.

We are pleased to inform that The Card Company, an RBI-licensed issuer of prepaid payment instruments (PPIs), today announced a strategic collaboration with Dreamfolks Services Limited (“DreamFolks/ Company”), for the launch of their **Wallet product Alpha (α)** — Wallet α is India’s first premium Wallet that directly integrates elite travel, lifestyle, and entertainment privileges on PPI rails. Through Wallet α, benefits which traditionally have been exclusive to select Credit Card users are now made accessible to every consumer across the country.

This landmark collaboration combines DreamFolks’s global network of curated experiences with TCC's RBI-licensed prepaid wallet infrastructure, marking a significant step towards democratizing premium experiences.

The premium benefit packages, powered by DreamFolks, include a comprehensive suite of services. **Wallet α** offers an array of premium benefits, including:

- **Travel Benefits:** Global airport lounge access, airport transfers, railway lounges and hotel upgrades.
- **Lifestyle Benefits:** Access to members-only clubs, golf sessions, wellness and fitness services, and curated experiences.
- **Entertainment & Dining Benefits:** OTT subscriptions, movie benefits, and gourmet dining offers.

This collaboration solidifies DreamFolks' position as the essential digital backbone for

privilege, extending its network of premium experiences to India's rapidly growing digital innovation in the BFSI sector.

The above information will also be available on the website of the Company at www.dreamfolks.com.

You are hereby requested to take the above intimation on record.

Thanking you!

Yours faithfully,

For Dreamfolks Services Limited



Harshit Gupta
Company Secretary and Compliance Officer

Encl: as above

The Card Company collaborates with DreamFolks to launch India's First Premium Wallet : Democratizing Access to Elite Travel & Lifestyle Privileges

National, October 8, 2025: The Card Company, an RBI-licensed issuer of prepaid payment instruments (PPIs), today announced a strategic collaboration with Dreamfolks Services Ltd., for the launch of their Wallet product Alpha (α).

Wallet α is India's first premium Wallet that directly integrates elite travel, lifestyle, and entertainment privileges on PPI rails. Through Wallet α, benefits which traditionally have been exclusive to select Credit Card users are now made accessible to every consumer across the country.

This pioneering collaboration leverages The Card Company's RBI-licensed wallet infrastructure with DreamFolks' extensive global network of curated experiences and seamless digital delivery model. The launch marks a major shift toward *democratizing access to premium experiences*, moving these privileges beyond the traditional elite segment.

Wallet α is available to all users on The Card Company App and offers exclusive, premium benefit packages—α I, α II, and α III—available for instant purchase and digital access.

The premium benefit packages, powered by DreamFolks, include a comprehensive suite of services. **Travel benefits** span global airport lounge access, airport transfers, railway lounges, and hotel upgrades. **Lifestyle offerings** include access to exclusive **members-only clubs**, golf sessions, wellness and fitness services, and curated experiences. Finally, **Entertainment & Dining** benefits cover OTT subscriptions, movie benefits, and gourmet dining offers.

Seamless Digital Access and Real-Time Tracking: The architecture of Wallet α ensures a fully digital and transparent user experience:

- **Browse and Upgrade to a Membership:** Users can easily explore and upgrade to their preferred α I, α II, or α III membership package directly inside The Card Company app.
- **Access Premium Services Digitally:** All services and entitlements are accessed instantly through digital passes or integrated booking options within the app.
- **Track Your Benefits in Real Time:** Members can view their usage, remaining entitlements, and full benefit details transparently within the "Feature Program" section of the app.

Sandeepan Kashyap, Co-founder & CEO, The Card Company, commented on the partnership: *"Wallet α is a sincere attempt to introduce a first-of-its-kind inclusive product that brings premium benefits to every Indian. By democratizing premium card features, we aim to make them accessible beyond the traditional elite segment. We are delighted to partner with Dreamfolks Services Ltd., a pioneer in card feature programs in India & globally. At 'The Card Company', our commitment remains steadfast – to create high-value products and make them accessible to every Indian consumer."*

Liberatha Kallat, Chairperson & MD, Dreamfolks Services Ltd., added: *"We're proud to power the premium lifestyle and travel services for a revolutionary product like Wallet α. This partnership reflects DreamFolks' mission to make world-class experiences accessible to all, not just*

the few. Through our aggregation model and seamless digital delivery, The Card Company's Wallet users can now tap into a curated global network of benefits at the touch of a button."

This collaboration solidifies DreamFolks' position as the essential digital backbone for privilege, extending its network of premium experiences to India's rapidly growing digital innovation in the BFSI sector. The launch of Wallet α is a significant step toward leveling the playing field, ensuring that premium services are a matter of choice for every user, not just a privilege for a select few.

About Dreamfolks Services Limited -

DreamFolks is India's leading travel and lifestyle experiences company, providing access to services like Members' only Private Clubs, Global Airport & Railway Lounges, Golf Lessons and Games, Meet & Assist, Airport Transfers, Spa & Wellness, F&B, Travel SIM, Beauty and Grooming, Highway Dining, etc. DreamFolks provides these services using its in-house proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. The company was listed in September 2022 on both BSE and NSE and has a global footprint extending to 3000+ touchpoints in 100+ countries.

For more details, please visit: <https://www.dreamfolks.com/>

For further information, please contact: dreamfolks@adfactorspr.com

About The Card Company -

The Card Company is a licensed issuer of Wallets and Prepaid Payment Instruments (PPIs) in India. With Wallet α, The Card Company is building a new category of feature-rich Wallets that go beyond payments—integrating financial services, lifestyle memberships, and premium experiences into a single, seamless app.

For more details, please visit: <https://thecardcompany.in/>