

October 07, 2025

To, The Secretary, Listing Department BSE Limited P. J. Towers, Dalal Street Mumbai – 400001 Scrip Code: 543591	To, The Listing Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C – 1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 Symbol: DREAMFOLKS
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Subject: Press Release

Dear Sir(s)/Madam(s),

Please find enclosed herewith Press Release titled “**DreamFolks Unveils All-New Club Memberships: Privilege Beyond Travel**” issued by the Company on October 07, 2025.

We are pleased to announce the official launch of our new and exclusive **DreamFolks Club Memberships** at the Global Fintech Fest 2025 in Mumbai. This radical offering moves beyond conventional travel benefits to cover the full spectrum of the consumer lifecycle, democratizing access to privileges previously available only to a select few.

The DreamFolks Club Memberships consolidate a unique combination of anchor services and value-added benefits:

- **Anchor Services:** Members-only social clubs, global lounges, golf games & golf lessons.
- **Value-added Services:** Coffee at malls, highway dining, salon and spa privileges, OTT subscriptions, movie vouchers, visa services, floral gifting, and travel SIMs.

By integrating lifestyle, travel, wellness, and essential services into a single membership, this initiative creates a truly holistic platform for everyday and aspirational experiences.

The above information will also be available on the website of the Company at www.dreamfolks.com.

You are hereby requested to take the above intimation on record.

Thanking you!

Yours faithfully,

For Dreamfolks Services Limited



Harshit Gupta
Company Secretary and Compliance Officer

Encl: as above

DreamFolks Unveils All-New Club Memberships: Privilege Beyond Travel

National, October 7, 2025: DreamFolks, India's leading travel and lifestyle experiences company, today announced the official launch of its new and exclusive **DreamFolks Club Memberships** at the Global Fintech Fest 2025 in Mumbai. This radical offering moves beyond conventional travel benefits to cover the full spectrum of the consumer lifecycle, democratizing access to privileges previously available only to a select few.

A New Era of Membership: Beyond Travel and Lounges

Building on its legacy of democratizing access to airport lounges in India, DreamFolks is now set to democratize access to privilege itself. The new DreamFolks Club Memberships represent a strategic shift from the company's previous travel and lounge-focused cards.

The new DreamFolks Club Memberships offer an unprecedented consolidation of anchor and value-added services, ranging from travel, leisure and wellness to entertainment and essential services.

Anchor Services: Members-only social clubs, global lounges, golf games & golf lessons.

Value-added Services: Coffee at malls, highway dining, salon and spa privileges, OTT subscriptions, movie vouchers, visa services, floral gifting, and travel SIMs.

Priced between ₹10,000 to ₹50,000, the DreamFolks Club Memberships have been designed to appeal to a broad range of audiences, from young professionals to seasoned travelers and lifestyle enthusiasts seeking elevated experiences. The membership is available in three tiers:

White – Priced at ₹10,000

Orange – Priced at ₹30,000

Black – Priced at ₹50,000

"With DreamFolks Club Memberships, we are expanding our horizon to encompass the entire customer journey — spanning both travel and lifestyle. This is not just an evolution of our earlier offering, but a complete reimagining of what memberships should represent in today's ever-evolving, experience-led world. While others provide fragmented solutions, we are bringing everything together on a single, unified platform. We believe this launch marks a defining new chapter for DreamFolks, delivering unparalleled value, convenience, and holistic experiences to our members," said **Liberatha Kallat, Chairperson & Managing Director, Dreamfolks Services Limited.**

The DreamFolks Club Memberships stand apart in a market where competitors provide services in silos. **No other player offers such a consolidated and comprehensive suite of services** under a single membership. This holistic approach is designed to provide unparalleled convenience and value to consumers.

About Dreamfolks Services Limited -

DreamFolks is India's leading travel and lifestyle experiences company, providing access to services like Members' only Private Clubs, Global Airport & Railway Lounges, Golf Lessons and Games, Meet & Assist, Airport Transfers, Spa & Wellness, F&B, Travel SIM, Beauty and Grooming, Highway Dining, etc. DreamFolks provides these services using its in-house proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. The company was listed in September 2022 on both BSE and NSE and has a global footprint extending to 3000+ touchpoints in 100+ countries.

For more details, please visit: <https://www.dreamfolks.com/>

For further information, please contact: dreamfolks@adfactorspr.com