



# Eumentis Cloud

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## Digital Transformation

We live in the “Digital Age”, where everyone is digitally, globally and constantly connected. In this age, technology is interwoven into every aspect of our daily lives. Consumers have been spoiled by big companies like Google, Amazon & Apple who use latest digital technologies to deliver top-of-the-line services & products while providing intuitive, seamless and personalized user experience, round-the-clock with zero errors. Customers demand increased technological capabilities combined with the desire for ease of use from today’s businesses.

At the same time, disruptive technologies are affecting market dynamics and how businesses operate within them and compete with each other. From mobile apps and cloud computing to social media and real-time marketing – and all of the big and small data between them – technology is advancing at an accelerated pace and businesses struggle to keep up with technology and its impact. In today’s growing age of cut-throat competition, businesses must undergo “digital transformation” or risk being shut out of the game.

Digital transformation represents the opportunity for businesses to think and operate like digital companies in the way they engage their customers, empower their employees, optimize their operations and transform their products. Companies that are doing this are seeing strong results: reduced overhead, conservation of resources, increased profits, and optimized operational efficiencies. Digital transformation is the new strategic imperative—no longer just a handy source of competitive differentiation but a must-do for every company, in every industry, and across every geography.

Work with Eumentis Cloud to start your digital business transformation today and let us help you not only survive but thrive in this “Digital Age”.



## How will we transform your business?

We use the latest digital solutions - Cloud, Mobile, Social media & Analytics to transform any business into a successful 'digital' business thereby improving efficiency, minimizing waste, minimizing efforts, reducing costs, decreasing time-to-market, better customer satisfaction and maximizing profit of the business.



### Cloud & Mobile application development

We deeply study the internal processes and operations of your business and develop customized applications to:

- » Streamline & automate manual workflows and processes
- » Go paperless and reduce number of documents
- » Ease, organize and improve collection of important business data
- » Safely store valuable business data
- » Get 24x7 access to your data
- » Enhance customer interaction and engagement
- » Get real-time reporting of important business events and activities
- » Increase operational transparency
- » Improve communication and collaboration among employees
- » Enable employees to work anytime, anywhere and on any device

### Digital Marketing

We develop business websites, blogs, search engine optimization, social media ads campaign, email marketing campaign, web and mobile ads.

- » Increase online presence
- » Improve brand visibility
- » Reach potential customers across the globe





## eCommerce

- » Develop end-to-end solution for selling your product or service online, including pickup and delivery of products.
- » Manage sales on several leading eCom-merce portals like Amazon, Flipkart, Paytm, etc.
- » Users can shop online anytime, anywhere and from any device

## Data analytics

After creating solutions to capture all of your business data, marketing data & ecommerce data, we develop analytical models on the data to show relevant insights as dashboards and reports. These dashboards give executives deeper insights into products, regions and customers, allowing decisions to be made on real data and not on assumptions. This happens in both internal processes and customer-facing processes. The level of detail increases with time, allowing managers to compare status across sites or reallocate product manufacturing capacity in ways they could not do before.



## About Us

Eumentis Cloud was founded with the aim of developing solutions for businesses, to empower them with 21st century's digital technologies. We want to do "digital transformation" of every business in India which will have two-fold benefit. First and most important it will increase the efficiency of the business and reduce costs and equip Indian businesses to compete with and even get ahead of competition/businesses even from developed countries.

The second benefit would be to reduce damage to the environment . Moving businesses to the cloud will

greatly reduce the consumption of paper in companies. This will inturn reduce the felling of trees in forests and making a huge positive impact on environment health and climate.

## Core Team

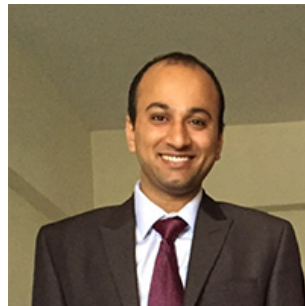
The core team is a group of technically skilled people with degrees from the best college in India. Apart from having domain expertise, the core team is a group of friends right from their college days which has resulted in a team with excellent coordination and understanding among them. Another USP of the core team is their dedication and the ability to make good lasting relationships with the clients. They pour their hearts into each and every project undetaken by the company.



**Pawan Samdani**

Founder & Lead Developer

B. Tech & M. Tech  
IIT Delhi



**Mehul Bhardwaj**

Digital Marketing Expert

B. Tech & M. Tech  
IIT Delhi



**Sahil Chachan**

Mobile developer

B. Tech & M. Tech  
IIT Delhi



**Meet Singhal**

Lead analyst

B. Tech & M. Tech  
IIT Delhi



**Purva Samdani**

eCommerce expert

BE IT & MBA  
Sinhad Institute, Pune



**Abhi Maheshwari**

Business development

MBA  
NMIMS, Mumbai



## Noteworthy projects undertaken



### **Dhoot Techno Projects, Pune Maharashtra**

Construction

Developed an entire mobile-based construction site management solution. All site reporting done using the mobile app and web app for central office for backend operations.



### **Windsor Shelter, Pune Maharashtra**

Construction

Developed a cloud based web application to manage and process complaints from the tenants of newly constructed societies (for upto two years)



### **Bizminder Consultancy Services, Pune Maharashtra**

Finance

Complete internal workflow automation. Customized CRM and ERP with added features: document management, automated client proposal builder, internal communications, project management and progress tracking.



### **Gauri Agrotech Products Pvt. Ltd., Jalna, Maharashtra**

Soyabean solvent plant and corn products

Customized ERP for raw material purchase, quality control documentation, accounting and sales tracking. Mobile application for brokers selling soyabean (raw material).



### **Bhagwati Rice & Agro Industries, Gadchiroli, Maharashtra**

Rice mil

Customized ERP for inventory management, sales and accounting. Complete sales documentation, tracking and analytics. Mobile application for salesmen to view rice prices and place orders based on inventory available.



### **RST Advisors LLP, Mumbai, Maharashtra**

Finance

Developed a cloud-based web app to automate their entire internal workflow for new company registration (LLP and Pvt. Ltd.).