



wsfx.in



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022 62709600



GlobalPay  
wsfx

Money That Travels With You

COMPANY  
PRESENTATION

Estimated Market Size – Retail Forex USD 32 Billion Approx.

## PRODUCTS



### Forex Currency Notes

Leisure Travel, Student & Corporate Travel



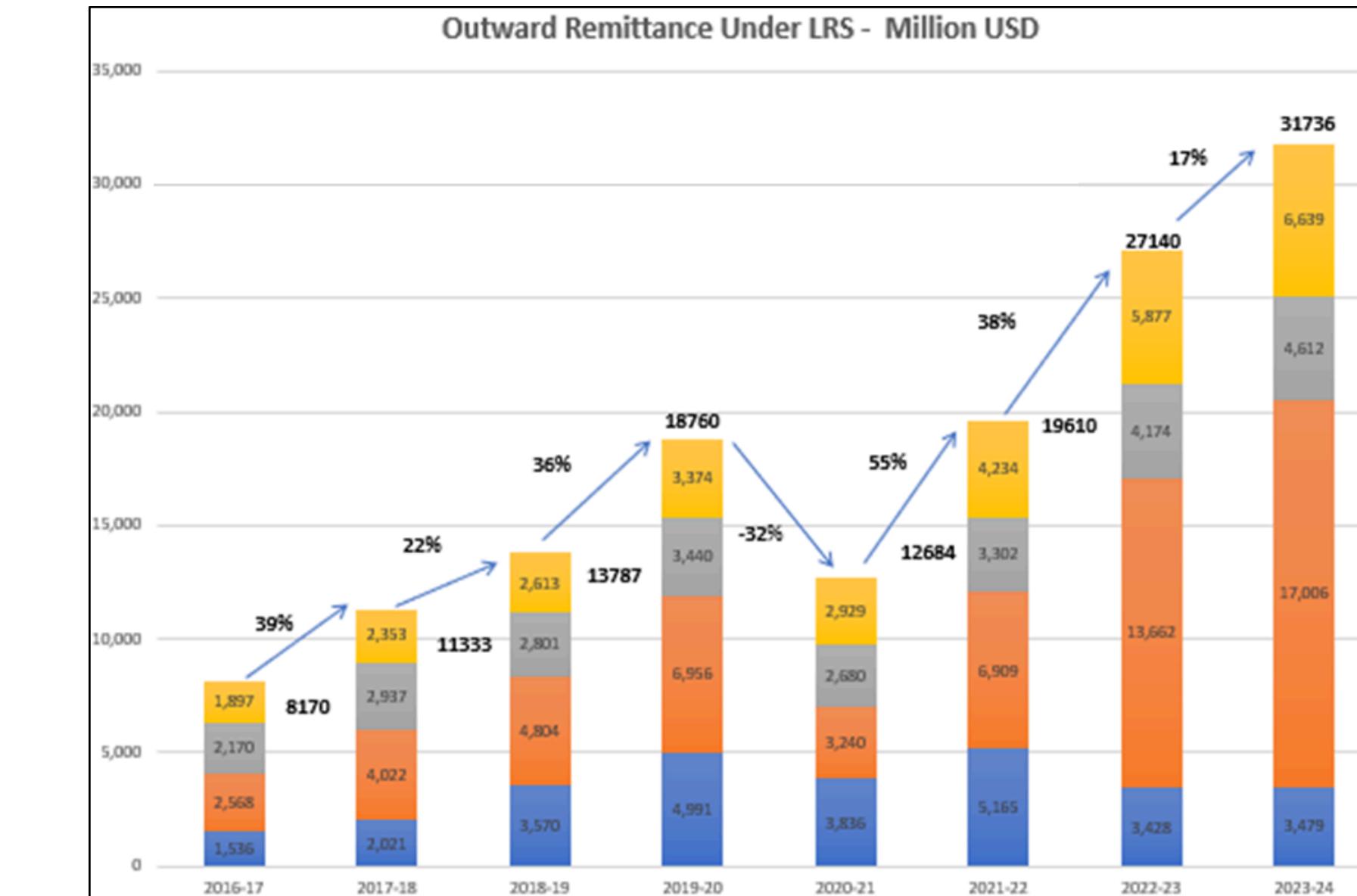
### Forex Prepaid Cards

Leisure Travel, Student & Corporate Travel

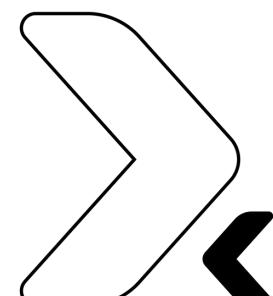


### Personal Outward Remittances - LRS

University Fee, Living Expenses, Medical, Travel, etc.



LRS Remittances grew by 17% YOY and was around **31.7 Billion USD** for FY 2023



## Money Changing Activity Licenses

Authorised Dealers are allowed remittances under LRS  
RBI has increasingly made it cumbersome to obtain AD Category licenses

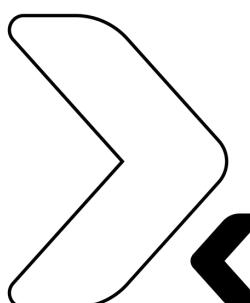
License	Full Fledged Money Changers (FFMC)	Authorised Dealer Category - I (AD-I)	Authorised Dealer Category - II (AD-II)	Authorised Dealer Category - III (AD-III)
Activity	• Purchase • Sale ] Foreign Currency	• Current account • Capital account ] Transactions	Non-trade related current account transactions	Foreign exchange transactions incidental to the license holder's business
Given to	Select Registered Companies	Banks	Select Entities	Select Financial & Other Institutions
Services Allowed	✓ Currency Exchange ✓ Forex Cards	✓ Currency Exchange ✓ Forex Cards ✓ Overseas Remittances	✓ Currency Exchange ✓ Forex Cards ✓ Overseas Remittances	Business related transactions

## Liberalized Remittance Scheme

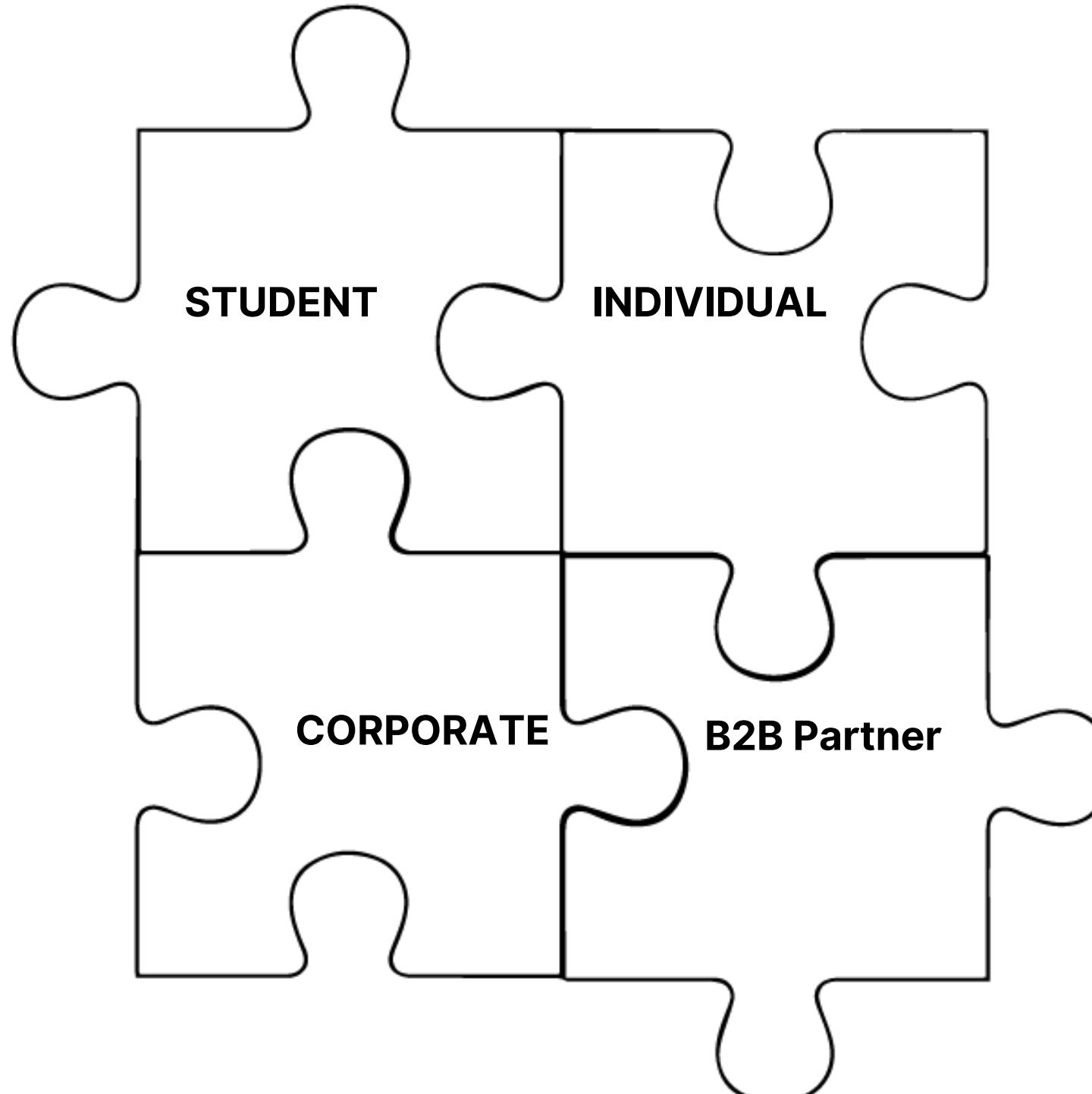
Remittances by resident individuals up to \$ 250,000 per financial year for:

-  Foreign Currency A/c
-  Private Visits
-  Overseas Education
-  Gift/ Donation
-  Maintenance of Relatives
-  Purchase Property
-  Employment
-  Emigration
-  Business Trip
-  Medical Treatment

Regulated Business - License issued by Reserve Bank of India  
- Under Sec10, FEMA 1999



# Key Customer Segments



## STUDENT

- Millennial's travel for Study Abroad.
- Outward Remittances for University Fees and Living Expenses.
- Foreign Currency and Prepaid Forex Cards.

## CORPORATE

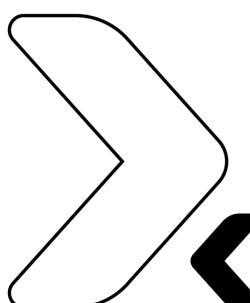
- Travel for Business from Corporates / MICE Travel
- Foreign Currency and Prepaid cards are Key Products

## INDIVIDUAL

- Leisure / Tourist travel overseas.
- Outward personal remittances under LRS
- Foreign Currency and Prepaid cards are Key Products

## B2B Partner

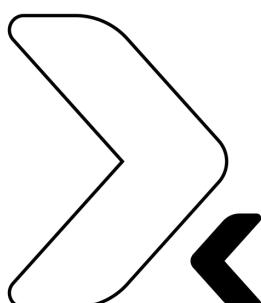
- Outward remittances, Foreign Currency and Prepaid Cards for tours, living expenses, leisure student, etc.
- Travel Agent / Tour Operator, Student consultants, etc.



# Product – Market Table

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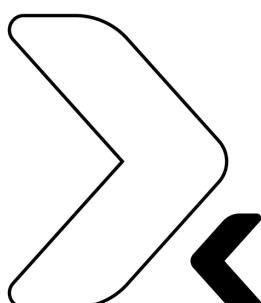
SEGMENTS / PRODUCTS	FOREIGN CURRENCY NOTES	FX CARDS	OUTWARD REMITTANCE
STUDENT	✓	✓	✓
INDIVIDUAL	✓	✓	✓
CORPORATE	✓	✓	✗
AGENT PARTNER	✓	✓	✓



# Business Landscape

## FOREX & CROSS BORDER REMITTANCES

- Regulated Industry with High compliance.
- High Competition
- Key Segments of Students, Millennials & Corporate
- Positive Outlook for Industry with travel resumption Post Covid



**Forex-tech Company**

**GlobalPay**  
wsfx

*Transforming Forex Ecosystem with a Forex Tech Platform for every customer segment with omni channel Presence*

**GlobalPay**  
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## COMPETITION

Banks, AD2, FFMCs





30+ Years of Forex  
Leadership  
Backed by Trust,  
Built for Growth



RBI Licensed AD-II



ISO 27001:2022 & PCI  
DSS 4.0.1 Certified |  
Security at the Core

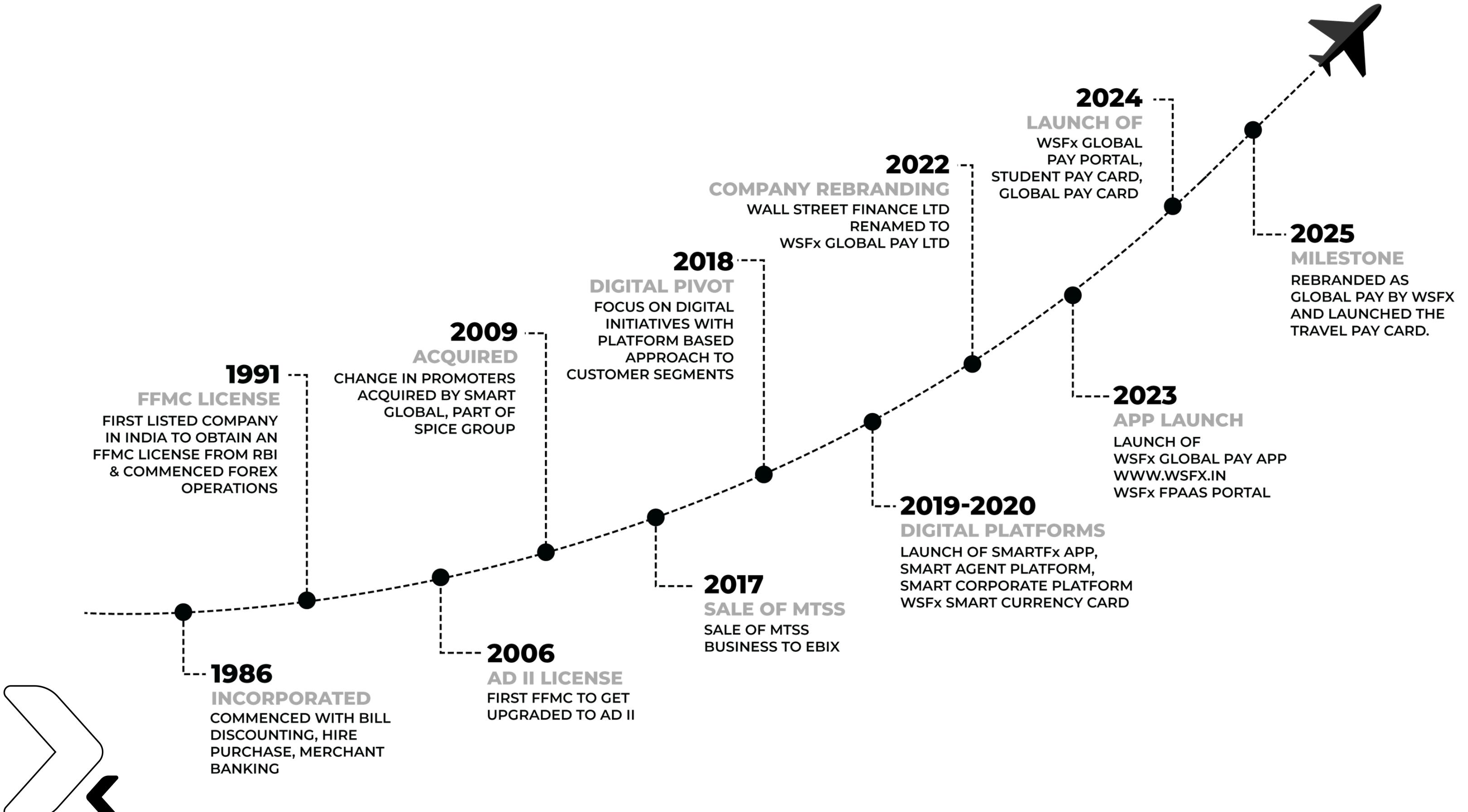
- Specialists in Forex & Outward Remittances for Students & Corporates
- Multi-Segment Forex Cards | One for Every Global Journey
- Tailored Corporate FX Solutions | Trusted by 700+ Businesses
- Student-Centric Remittance & Card Solutions | Smart, Fast, Compliant
- Digital-First Ecosystem | D2C Apps, Corporate Platforms, B2B Portals
- Pan-India Presence | 21 Branches | 350+ Forex Experts
- Serving 1,00,000+ Customers

Banking Partners :



IndusInd Bank

# GlobalPay - Timeline

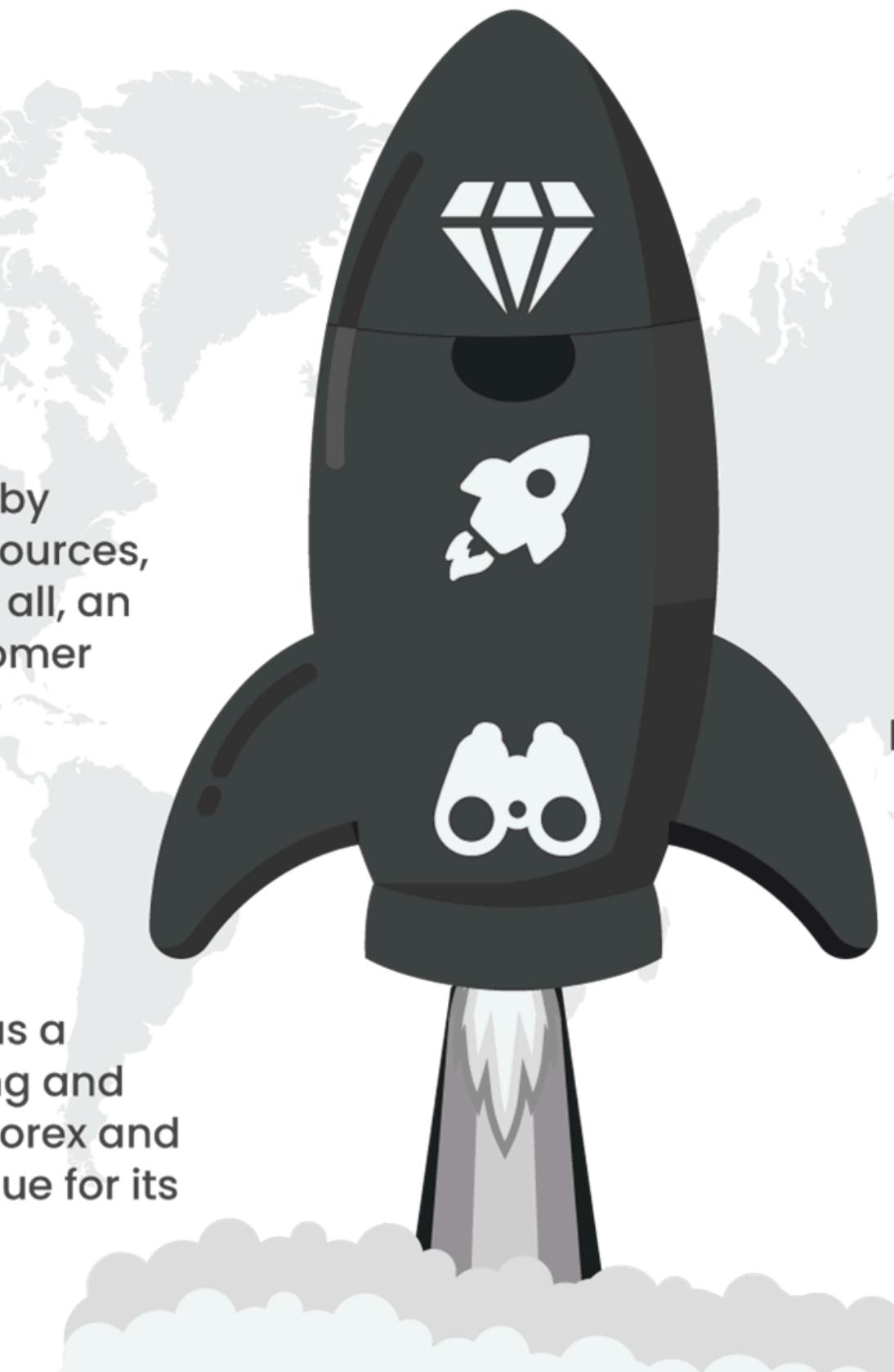


## OUR MISSION

To become the brand of choice by leveraging technology, products, resources, network, human capital and, above all, an attitude of uncompromising customer service.

## OUR VISION

The Vision at WSFx is to ascend as a prominent Payment Fintech, building and delivering secure and reliable digital Forex and Payment solutions and create true value for its customers and stake holders.

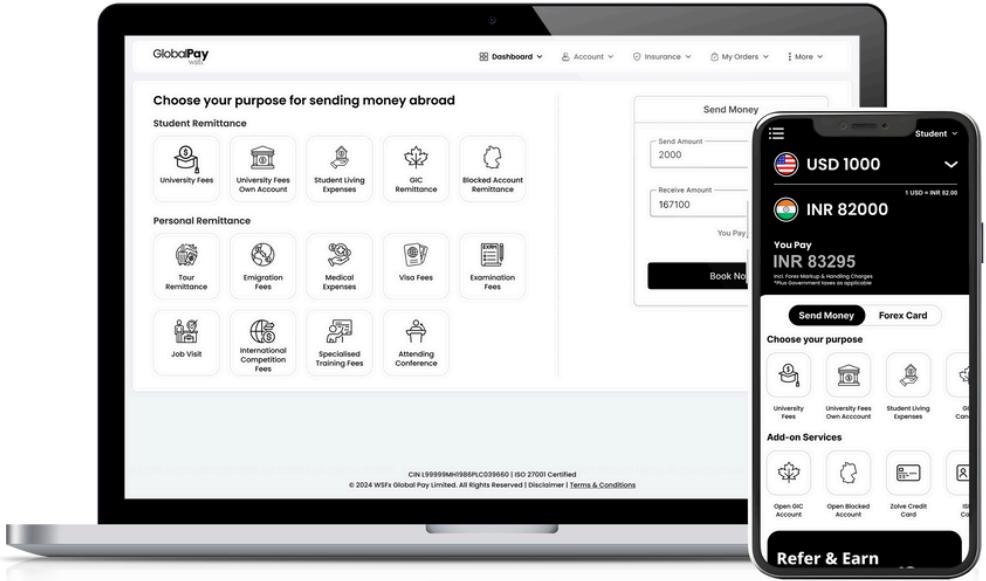


## CORE VALUES

**Trust, Transparency, Convenience, and Compliance** is and will always be the core theme of the company's philosophy and adopted in all of its dealings, with both internal and external stakeholders in an attempt to build a sustainable and ethical business.

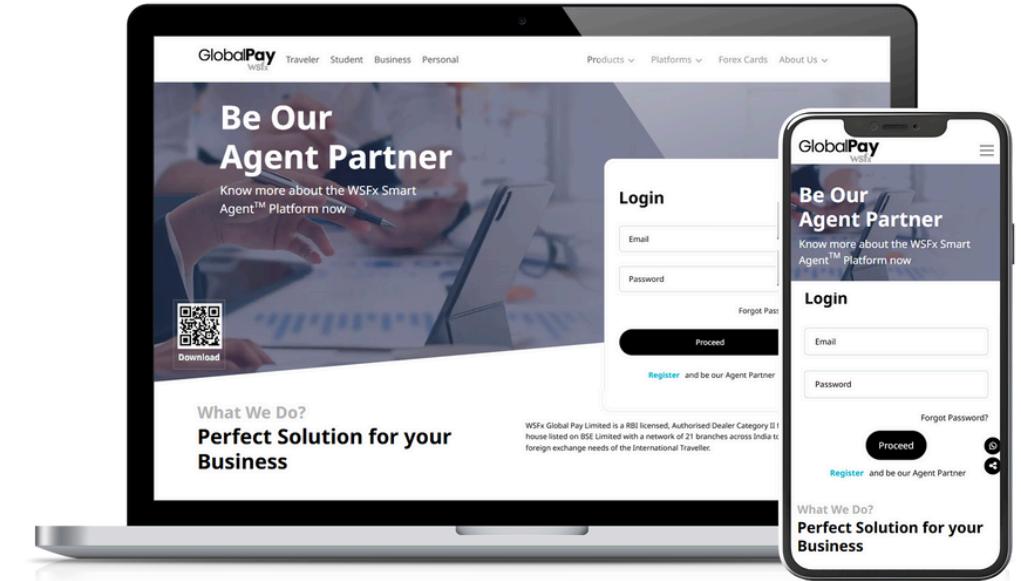
# Digital Platforms & Solutions-Regulated Fintech

**GlobalPay**  
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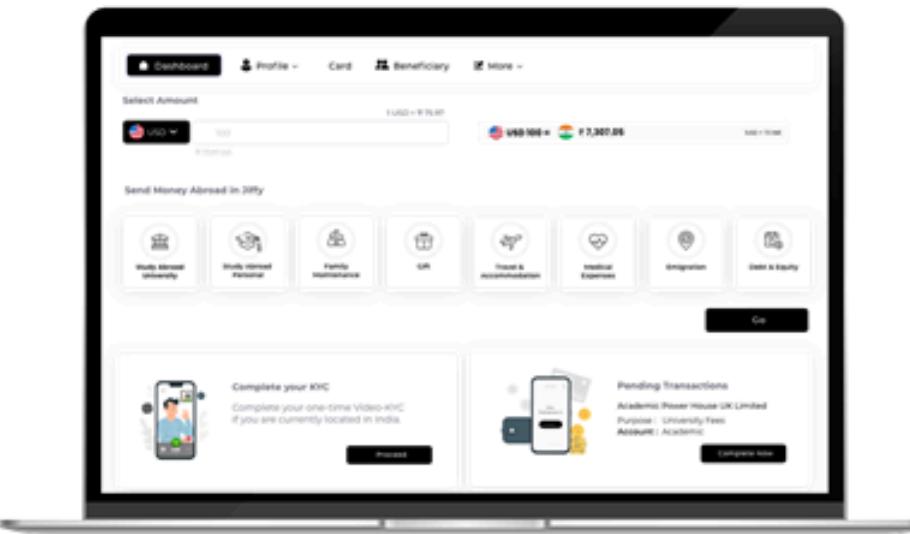
## GlobalPay App & Web Portal

Send money abroad in a jiffy with the GlobalPay App and Portal and manage your forex requirements digitally.



## Smart Agent Platform

Comprehensive digital solution designed for Agent Partners to manage their customer's Forex & Remittance requirements.



## GlobalPay FPaaS Platform

Forex & Remittance Platform as a Service for Partner Network / Overseas University / Colleges.



## Smart Corporate Platform

Advanced digital solutions designed to aid corporates with their forex requirements for business travel.

# GlobalPay Forex Cards

GlobalPay  
wsfx



## GlobalPay Single Currency Card

USD Denominated Card with Zero Cross  
Currency Fee.  
Tailor made for Global Travelers.  
Worldwide acceptance.



## GlobalPay Multi Currency Card

Multi Currency Card with 12 currency wallet.  
Tailor made for International Travelers.  
Worldwide acceptance



## Smart Currency Card

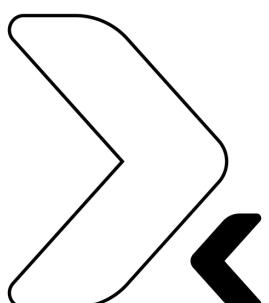
Multi Currency VISA Forex &  
INR Card with Smart App Management.  
Worldwide acceptance

# GlobalPay Single Currency Card

GlobalPay  
wsfx

- Zero Cross Currency Fee
- Reload Card Anytime, Anywhere
- Tap and Pay
- App Enabled Card Management
- Worldwide acceptance
- Real Time transaction Alerts
- Card Insurance Coverage Up to 5 Lakh
- Surcharge Free Withdrawals at Allpoint Network ATMs
- Not Linked to Your Bank Account

## SINGLE CURRENCY FOREX CARD



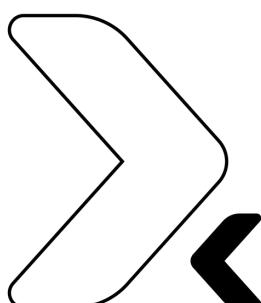
VISA

# GlobalPay Multi Currency Card

GlobalPay  
wsfx

- Smart App enabled card management
- 12 Foreign Currency Wallets
- Worldwide acceptance
- Contactless – NFC enabled
- Wallet to Wallet transfer
- Remote Reload facility
- 24X7 access to your funds
- Safe and Secure
- Card Insurance Coverage Up to 5 Lakh
- Surcharge Free Withdrawals at Allpoint Network ATMs

## MULTI CURRENCY FOREX CARD

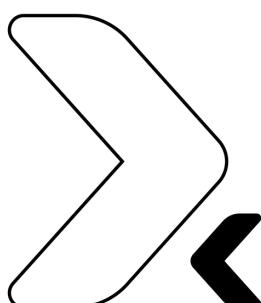


# Smart Currency Card

GlobalPay  
wsfx

- Smart App enabled card management
- 14 Foreign Currency Wallet and INR Wallet
- Worldwide acceptance at 100 million + VISA merchant outlets
- International and domestic acceptance
- Contactless – NFC enabled
- Wallet to Wallet transfer
- Remote Reload facility
- Encash to INR wallet
- 24X7 access to your funds
- Safe and Secure

## MULTI CURRENCY FOREX AND INR CARD



YES BANK VISA

## Personal Remittance



Visa Fees



Job Visit



Medical  
Expense



University Fee  
Own Account



University Fee  
Payments



Student Living  
Expense



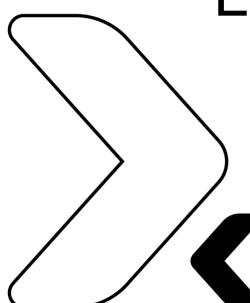
Emigration



Gift

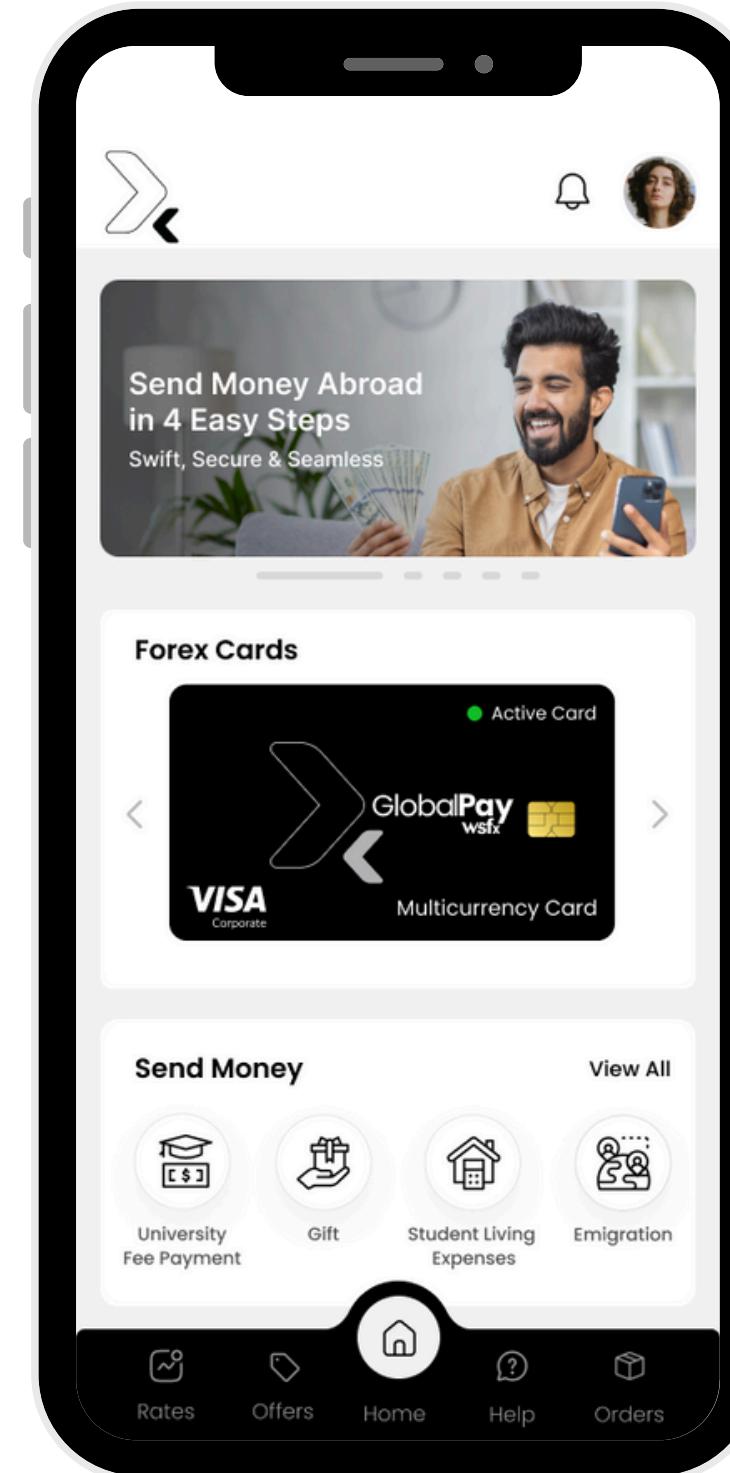
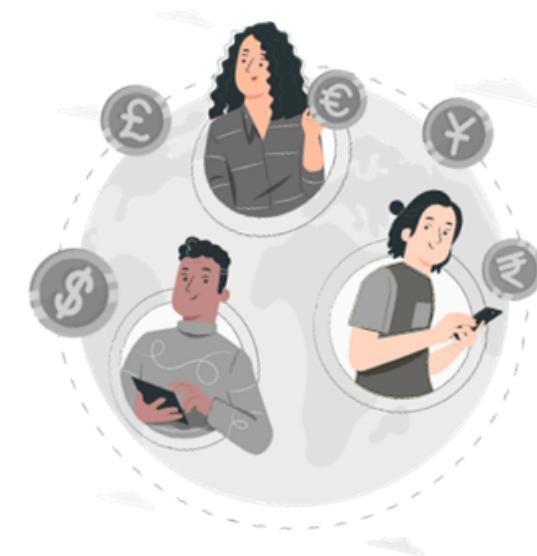


Family  
Maintenance



## Smart Features

- Transact in 4 easy steps
- Digital KYC and transaction processing
- Smart currency card purchase and card management
- Send money under LRS for University fees, travel, emigration, living expenses etc.
- Transparent Rates
- Offers & rewards



## Card Management

### Get Live forex rates

View Live Rates on Dashboard for transparent forex booking

### Generate PIN

Generate / Change Card PIN online

### Monitor transaction history

Know and track your forex card transaction history

### Transfer between wallets

Easy interoperability of currency from one currency wallet to another

### Check wallet balances

Know individual wallet balances for easy tracking

### Temporarily Card Block

Temporarily block your card on a click in case of misuse or card loss

**ONE APP FOR ALL YOUR FOREX AND REMITTANCE NEEDS...**



# Smart Corporate Platform

GlobalPay  
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A Comprehensive digital platform designed to integrate and simplify the forex ordering process for corporates

## Smart Features

- Easy booking of forex
- Multiple workflows
- Policy Management
- Approval's Management
- Limit's Management
- Card Management
- Payables Management
- Rate's Management
- Advance MIS
- PG Integration



## Benefits

- Automation of forex ordering process
- Easy buying process
- Paperless
- Easy Reconciliation
- Rate Transparency
- Easy Audits
- Integration with ERP
- Customized MIS

Forex Order Workflow Management

Integration with ERP

Digitally Signed Invoices

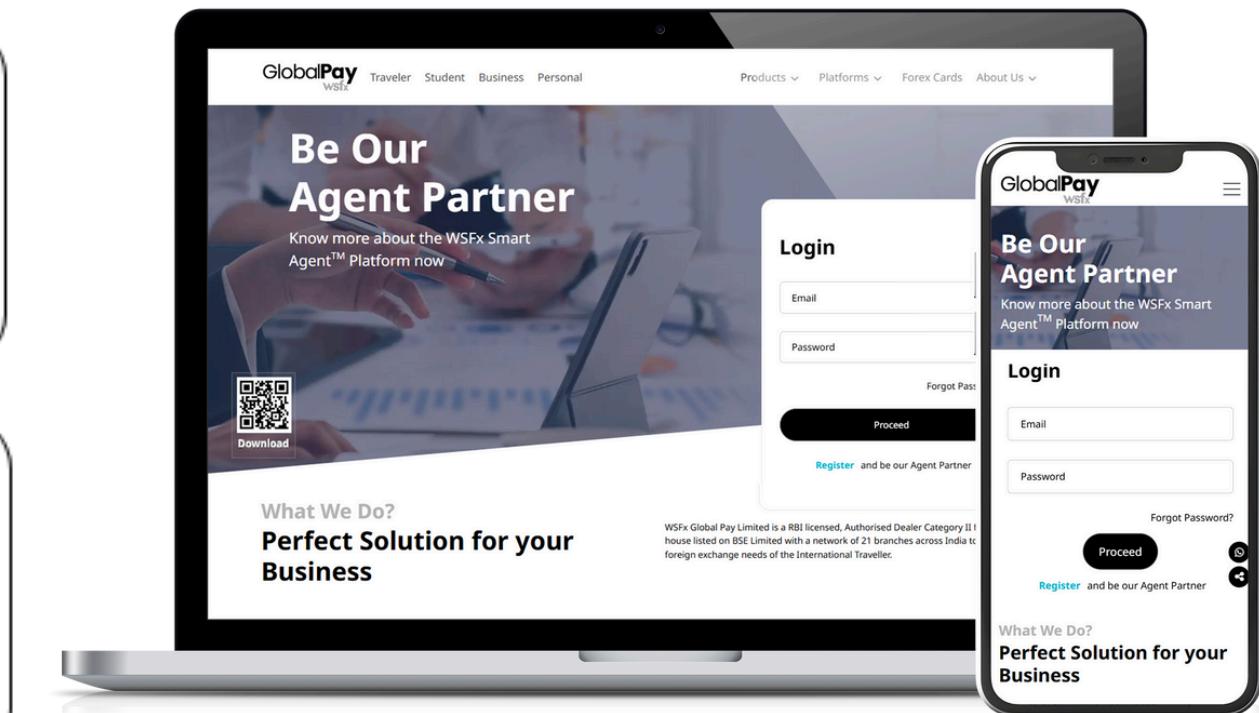
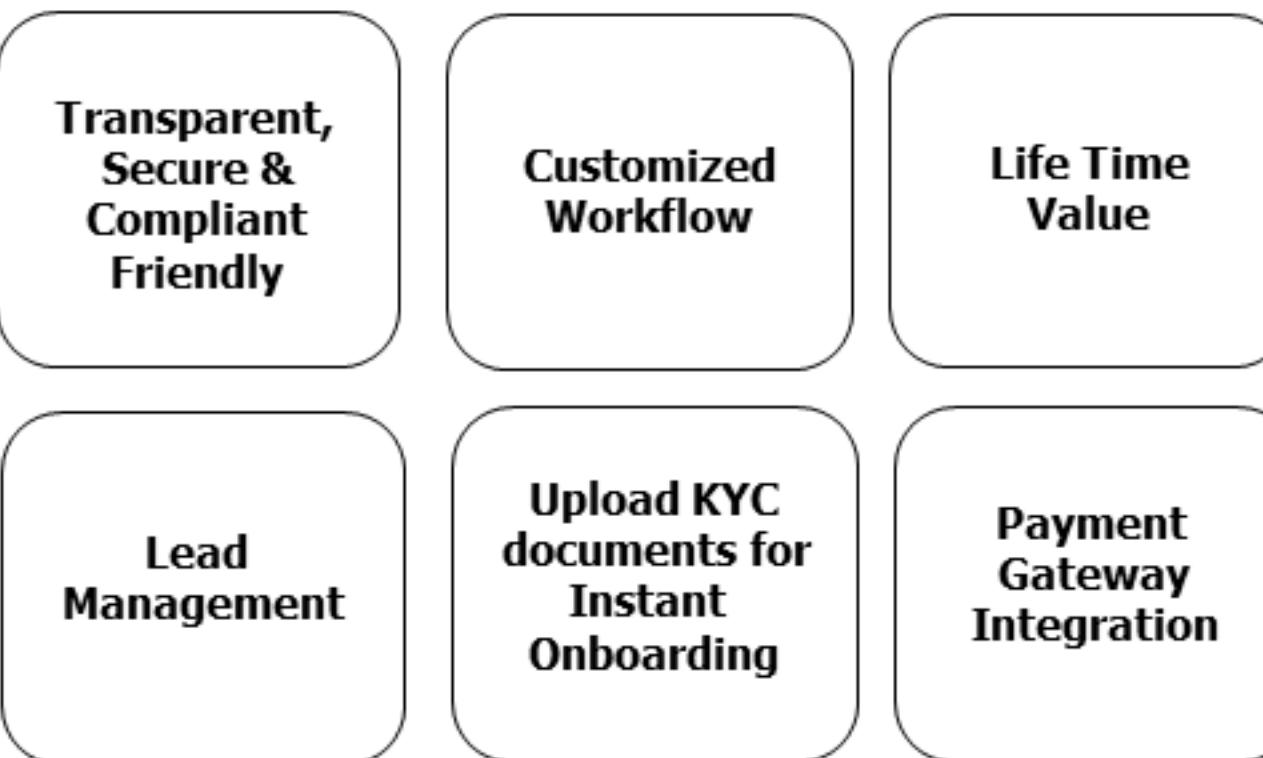
Admin Dashboard with MIS

F & A Audit/ Reco

Corporate Policies

# Smart Agent Platform

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## Transaction Flow



Create lead /  
Pass orders



Upload KYC for  
order processing



Collect payment for  
transactions



Receive execution  
confirmation & Invoice



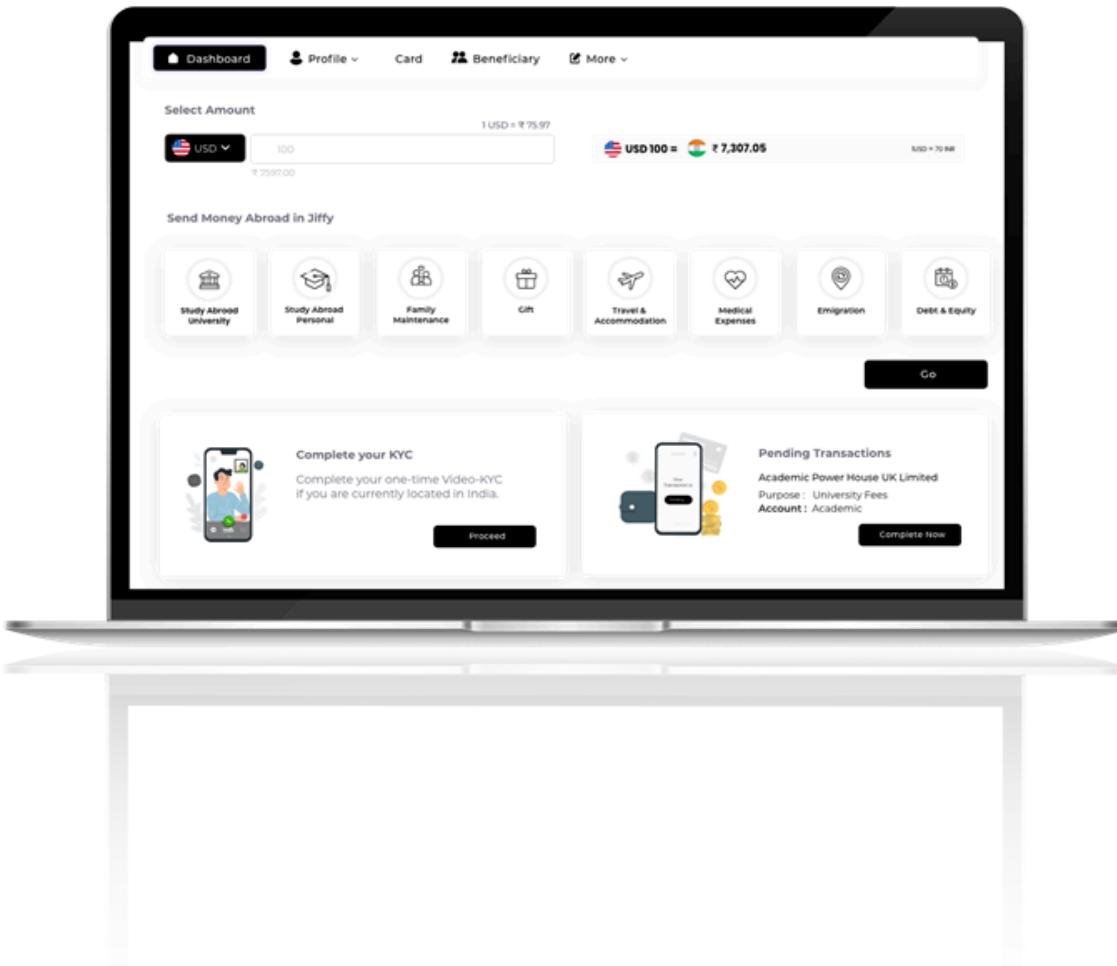
Receive commission  
and get notified

***A digitally powered solution designed to integrate and simplify the forex ordering process for agents across the country.***

## Cobranded Forex & Remittance Solution for Partner Network

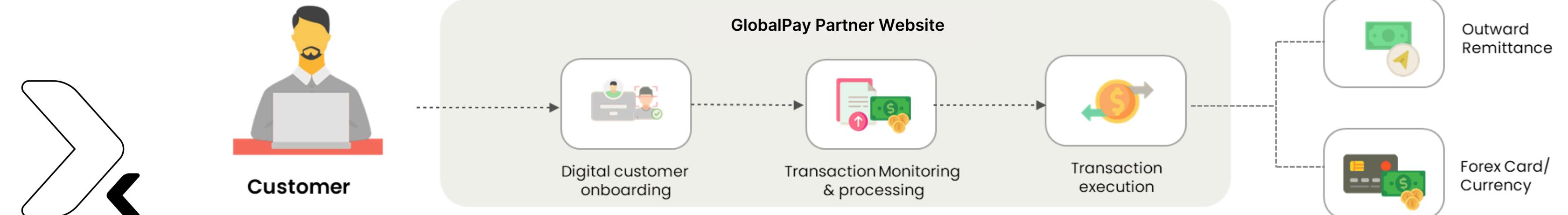
### Features

- Complete Digital Process for customer onboarding and transaction processing
- Easy 4 step process for Remittance and Cards
- Integrated digital KYC solution
- Secure & Compliant
- Transparent, fast & cost effective
- High visibility of transaction
- Easy integration with partner website and app



### Partner Benefit

- Offer forex and cross border payments to customers through their own digital eco system with single sign on process
- Integrated with Smart Agent Platform
- Forex & Remittance pay link
- Custom pricing
- Transparent revenue module
- Advance MIS



## Board Members



**Mr. Ramesh Venkataraman**  
Chairman – Non Executive Director



**Srikrishna Narasimhan**  
Whole-Time Director and Chief Executive Officer



**Asha H. Shah**  
Woman Independent Director



**Ravinder Singh Amar**  
Independent Director

## Management Team



**Srikrishna Narasimhan**  
Whole-Time Director and Chief Executive Officer



**Pooja Mishra**  
Chief Financial officer



**Rohan Parab**  
Vice President & Product Head – Cards



**Chethan S A**  
Business Head – Retail & Key Alliances



**Vanishree Visrodia**  
Business Head – Corporate & Strategic Alliance



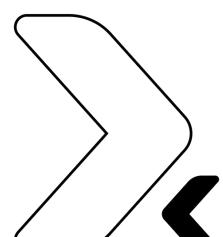
**Roshan Dalal**  
Sr.Vice President – Treasury & Operations



**Praveen Koppikar**  
Principal Officer



**Khushboo Doshi**  
Company Secretary



# Board Members



**Mr. Ramesh Venkataraman**  
*Chairman - Non Executive Director*

Ramesh Venkataraman runs Avest, a private equity investment firm advising IDO, a UAE- based sovereign wealth fund, as well as making direct investments in Asia. He also serves on the board of various companies in India and around the world. He usually chairs the Executive Committee or is in a position of equal authority on many such boards.



**Srikrishna Narasimhan**  
*Whole-Time Director and Chief Executive Officer*

Mr. Krishna has over 22 years of experience in the foreign exchange industry and has comprehensive knowledge of foreign exchange business including prepaid products. He joined the company in July 2017 to head the Forex business and has been instrumental in the digital transformation of the company to a Digital Forex enterprise.



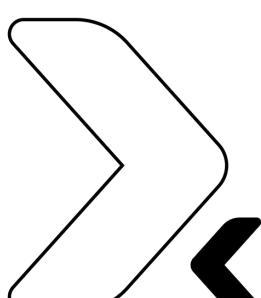
**Asha H. Shah**  
*Woman Independent Director*

Ms. Asha Shah has worked for over 30 years at UTI Mutual Fund (erstwhile Unit Trust of India) both at Corporate and Branch level, including heading the UTI MF's largest branch in India. She has experience and expertise across all major functions such as Business Development, Marketing, Publicity, Product Development, Branch Operations and Sales & Distribution Network. She has travelled widely across Gulf, Europe and Asia.



**Ravinder Singh Amar**  
*Independent Director*

Mr. Ravinder Singh Amar is graduate with Honours in Political Science and Economics as the second elective. Mr. Amar possesses professional qualification in banking. He began his career in the year 1987 with Reserve Bank of India. With a distinguished career spanning 37 years at the Reserve Bank of India, he retired as Chief General Manager, having held various key roles primarily in Supervision, Foreign Exchange, and Consumer Protection. Notably, he also contributed to a committee aimed at enhancing the Banking Ombudsman Scheme of Reserve Bank of India.



# Management Team



**Srikrishna Narasimhan**  
*Whole-Time Director and Chief Executive Officer*

Mr. Srikrishna brings over two decades of experience in the foreign exchange industry. He has comprehensive knowledge of foreign exchange, prepaid forex products and of the regulatory framework and practices in the forex arena. His last assignment was as CEO & ED at Essel Finance VKC Forex Ltd.



**Pooja Mishra**  
*Chief Financial officer*

A Qualified Chartered Accountant with 18+ years of experience in areas of Accounts, Finance, Audit Taxation, Budgeting, MIS, Fund Planning & Fund Management with leading organizations. A strategic planner with proven ability to improve operations, impact business growth and maximize profits through achievement in finance management, cost reduction, internal controls, talent development and productivity improvement.



**Rohan Parab**  
*Vice President & Product Head - Cards*

15+ years in shaping the payments & fintech ecosystem through product management, business growth, and strategy. Building impactful prepaid & digital solutions. Recognized for contributions to the payments industry by the World Payment Congress as one of the "50 Most Influential Payment Professional" and "Most Admired BFSI Professional".



**Chethan S A**  
*Business Head - Retail & Key Alliances*

With over 20 years of experience in Forex Industry Chethan lays the foundation to a deep rooted sales network. He also aligns the company's activities in strategy, marketing and takes care of remittances pan-India. His previous assignment was with Essel Finance VKC Forex Ltd. as their National Head, for remittance and also aided in acquisition of corporate business.



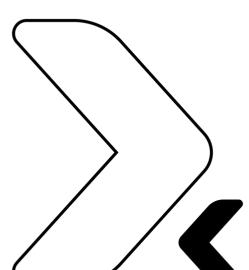
**Vanishree Visrodia**  
*Business Head - Corporate & Strategic Alliance*

Vani brings in 18 years of rich experience in the money changing business. She was previously associated with renowned brands like VKC Forex and Centrum Direct. She now heads Strategic Alliance & Corporate tie-ups for India at WSFx Global Pay.



**Roshan Dalal**  
*Sr.Vice President - Treasury & Operations*

A Forex & Treasury veteran in Money Changing Industry, Roshan brings over 27 years of experience and was last associated with brands like, Weizmann Forex Ltd., Centrum Direct and UAE Exchange.



# Management Team

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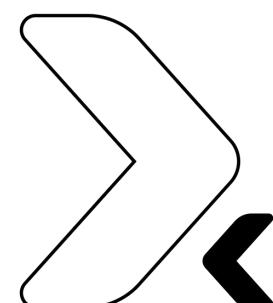
**Praveen Koppikar**  
*Principal Officer*

Praveen joins us with over 20 years of rich foreign exchange experience. He was last associated with Tata Capital. Praveen Koppikar helms the reins to the company's compliance department and is the Principal Officer at WSFx Global Pay.



**Khushboo Doshi**  
*Company Secretary*

Ms. Khushboo Doshi, a Qualified Company Secretary with 7+ years of experience in areas of Listing Compliances, Secretarial and Legal work. Focused and Goal driven she has dexterously managed overall compliances in her previous organisations. She has good interface with Shareholders.

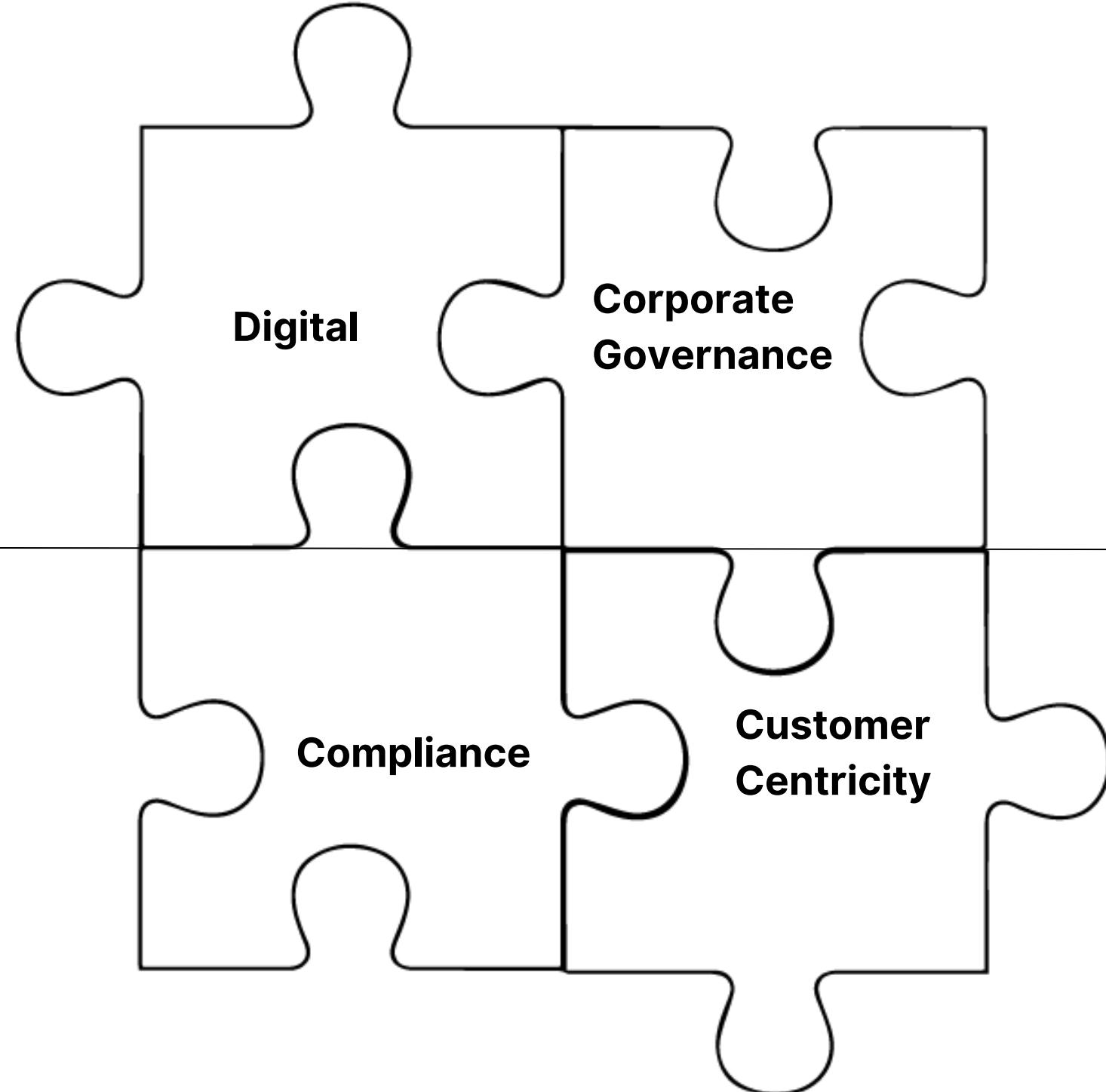


# Trust , Transparency, Convenience & Compliance

GlobalPay  
wsfx

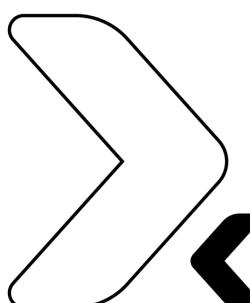
- Omni-Channel Network
- 21 Branches
- Digital Platforms
- Process Automation
- Cost Optimization

- System Level Process & Controls
- Risk Management
- Concurrent Audits
- Information Security & Privacy



- Independent Board
- Committees
- Internal Audits
- System Audits

- Building Trust & Transparency
- Uniform customer experience with feedback mechanism





## Board Composition

- 4 Board Members
- 2 Independent Directors



## Internal Audits

- Policy Audit
- Process Audit
- Functions Audit
- Head Office and Branch Audits



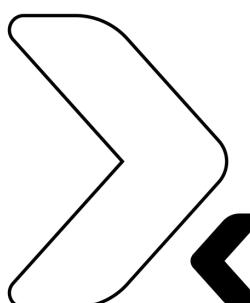
## Committees

- Audit Committee - Chaired by **Mr. Ravinder Singh Amar**
- Nomination and Remuneration Committee - Chaired by **Ms. Asha Shah**
- Stakeholders Relationship Committee - Chaired by **Ms. Asha Shah**



## Compliance

- Internal Compliance Committee
- Concurrent Audit of Branches
- System Level Controls
- Training & Development



## Corporate & Retail Business : Sale & Encashment of Currency Notes, Prepaid Cards

- As corporate require a minimum processing time, we are exposed to Credit risk which is mitigated by Customer Acceptance Policy and Credit Policy where customer is profiled as per their business type, market standing, financial strength and limits are fixed and monitored with system level controls
- **For Foreign Currency** – Currency Balances which are maintained in branches for Sale purpose, the risk arising out of volatility is managed by taking appropriate hedge through Future contract
- **For Prepaid Cards Sales** – Sale is hedged with Card principals and the risk of Exchange rate volatility is marginal during banking hours. For transactions after banking hours orders are taken in advance for taking cover or a holiday margin is charged to minimize the risk due to currency volatility.

## Outward Remittance Business : Permissible outward remittance transactions under LRS

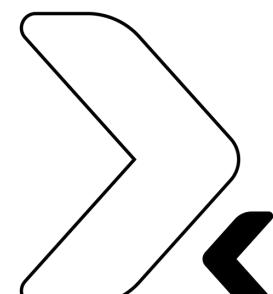
- There is minimal risk as all Outward remittance transactions are booked near real-time with the bank treasury.
- Depreciation of Currency has some business impact as there is postponement of transactions by customers during periods of extreme volatility.

## Compliance:

- Being in the regulated space, the company has Concurrent Audits done by Independent Auditors, Training & Development for employees, system level controls, strong AML policy framework monitored by Principal Officer and the Internal Compliance Committee.

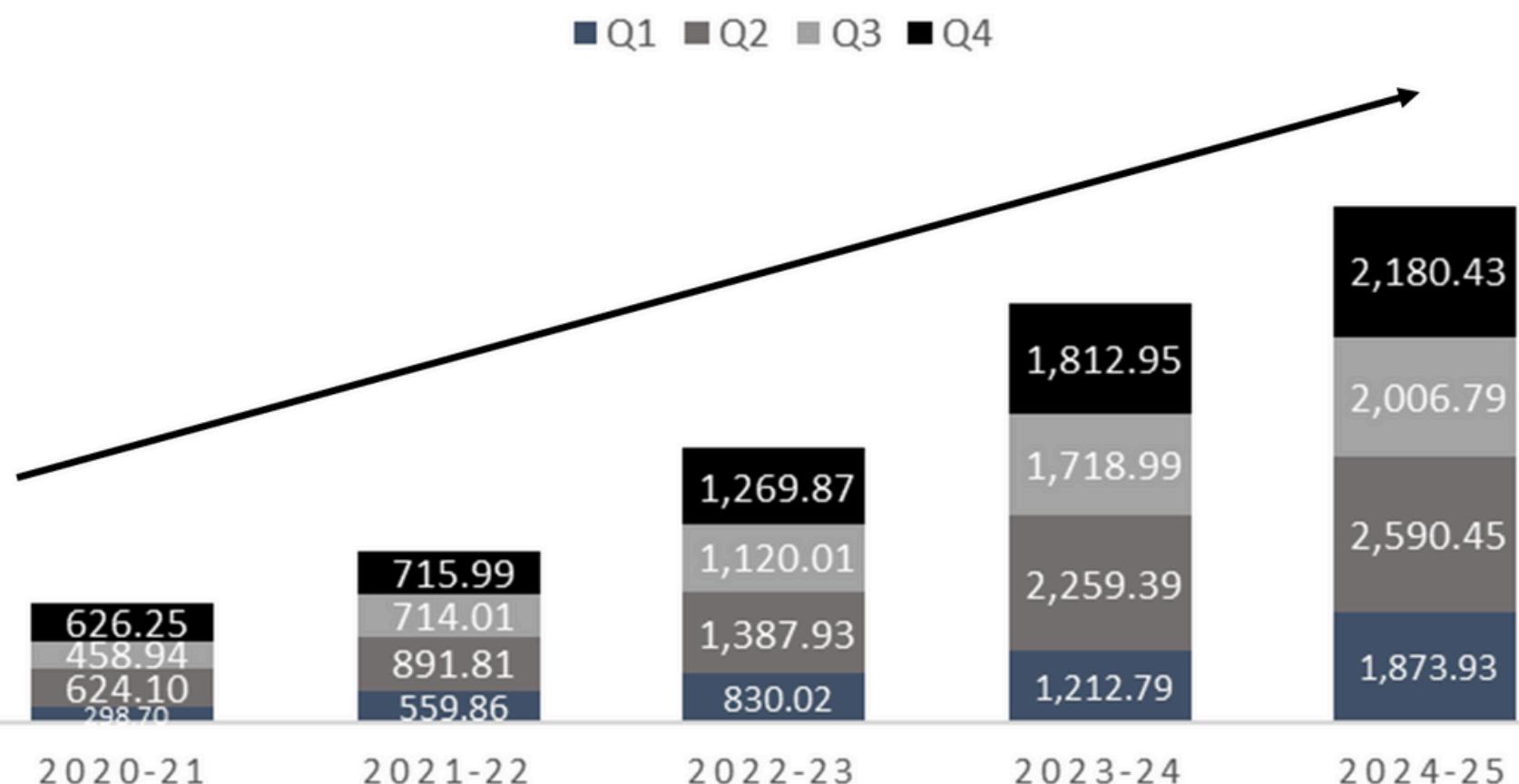
## Other Risks:

- Are Covered through Special package policy covering transit risk, fidelity risk, Fire & Accident etc. D&O Policy, Marine policy of EXIM, commercial general liability policy, Cyber Insurance, Personal Liability & other employee welfare policy have been taken to minimize risk at various levels.



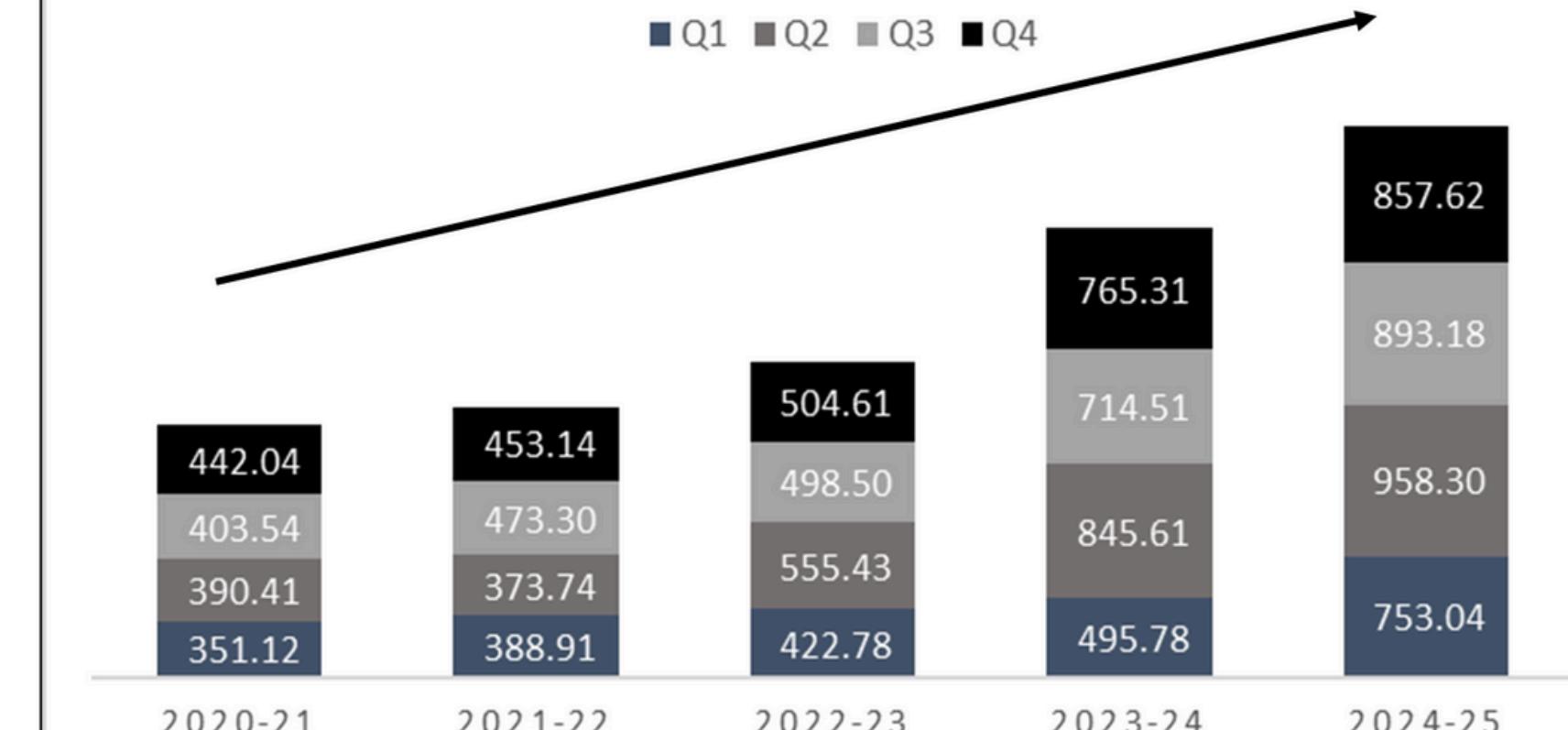
# Comparative Quarter on Quarter: Revenue & Expenses

## GROSS REVENUE (IN INR CRORES)

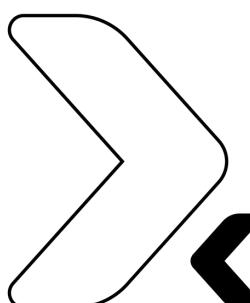


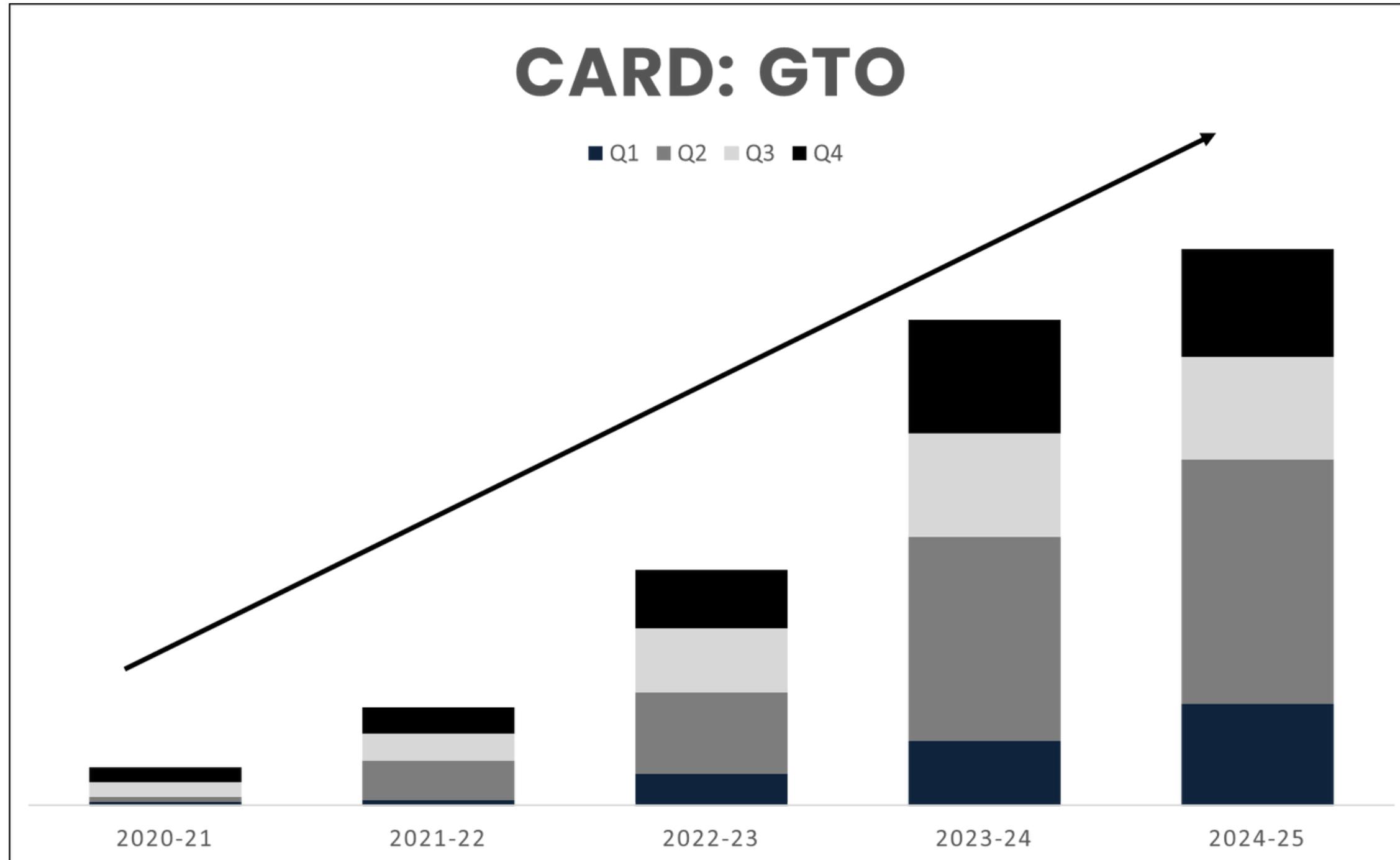
**CAGR 44.07%**

## SGA EXPENSES: GTO (IN INR CRORES)

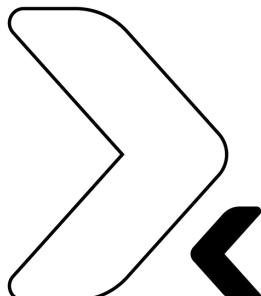


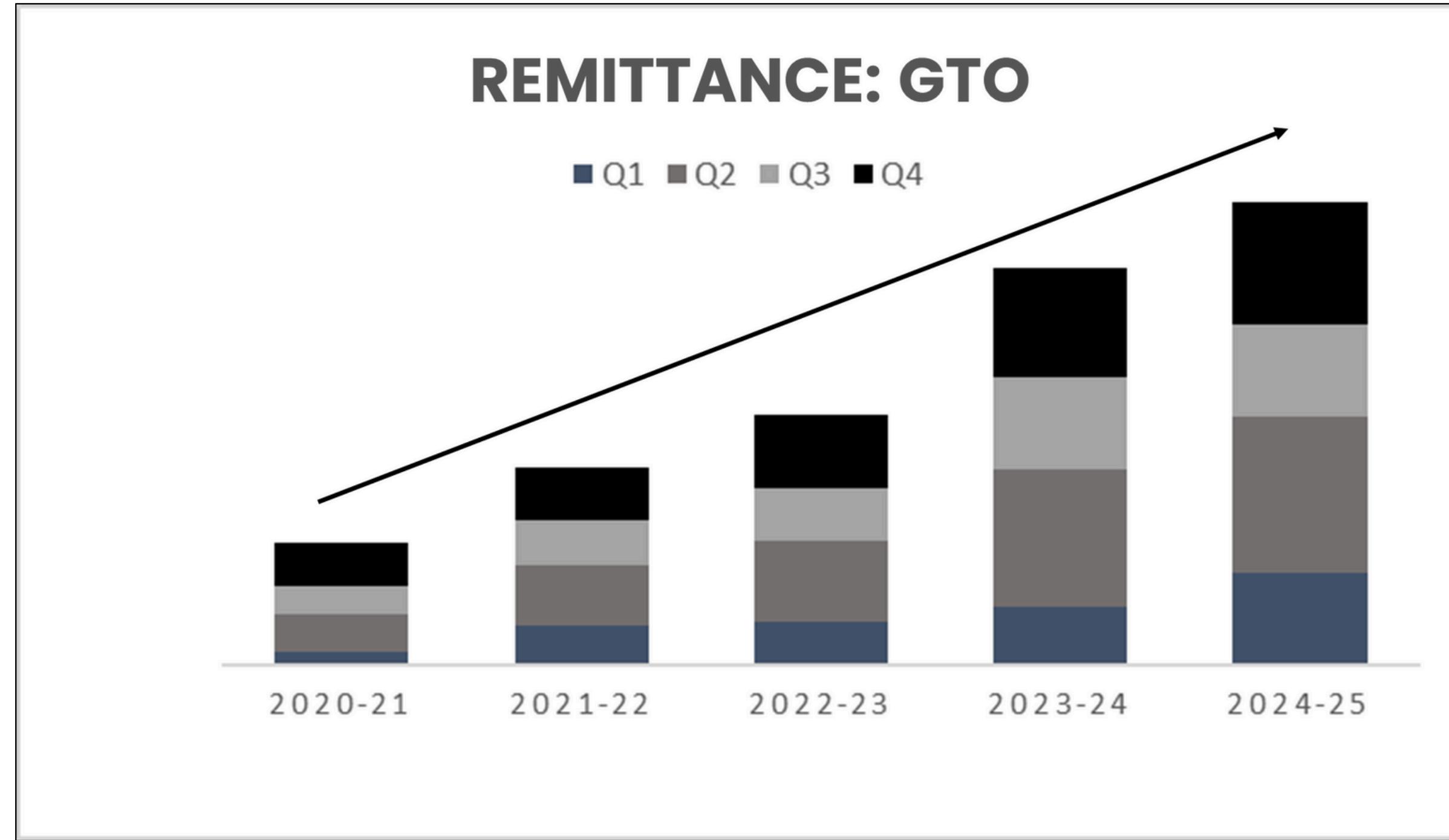
**CAGR 21.52%**



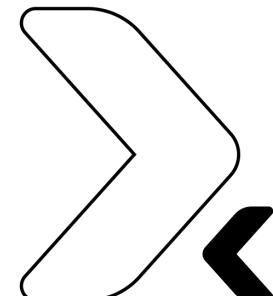


**CAGR 96.41%**





**CAGR 39.41%**

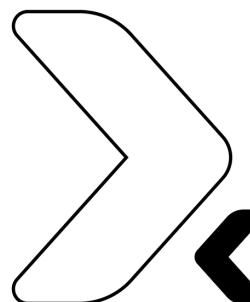


# Forex Standalone Results: Quarter on Quarter



Profit and Loss Account											
Particulars (In Lakhs)	FY 2024-25					FY 2023-24					
	Q4	Q3	Q2	Q1	FTY	Q4	Q-3	Q2	Q1	FTY	
	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
Revenue from Operations	2,180.43	2,006.79	2,590.45	1,873.93	8,651.60	1,812.95	1,718.99	2,259.39	1,212.79	7,004.12	
Less: Direct Cost	1,135.39	967.31	1,291.74	980.86	4,375.30	937.16	901.4	1,142.18	662.73	3,643.47	
Revenue from Operations Net	1,045.04	1,039.49	1,298.71	893.07	4,276.30	875.79	817.59	1,117.20	550.07	3,360.65	
Other Income	80.73	78.92	55.33	45.12	260.11	73.75	43.83	48.48	41.95	208	
Total Revenue	1,125.77	1,118.41	1,354.04	938.19	4,536.41	949.53	861.42	1,165.68	592.01	3,568.65	
Selling, General & Admin Exp	857.62	893.18	958.31	753.04	3,462.15	765.31	714.51	845.61	495.78	2,821.20	
EBIDTA	268.16	225.22	395.73	185.15	1,074.26	184.23	146.91	320.08	96.24	747.45	
Finance Cost	41.75	32	11.2	12.06	97.01	13.46	21.22	13.9	28.68	77.25	
EBDTA	226.41	193.22	384.53	173.09	977.25	170.77	125.69	306.18	67.56	670.2	
Depreciation	98.05	76.75	70.14	69.81	314.75	70.53	69.04	62.14	56.22	257.92	
PBT	128.36	116.47	314.39	103.28	662.5	100.24	56.66	244.03	11.34	412.27	
Tax Expense	315.51	-	-	-	315.51	-	-	-	-	-	
Other comprehensive income	23.05	-	-	-	23.05	(7.48)	-	-	-	(7.48)	
PAT	(210.20)	116.47	314.39	103.28	323.94	92.76	56.66	244.03	11.34	404.79	

**FY 24-25 PBT at INR 6.63 Cr., YOY growth of 61%**



## Profit & Loss

WSFx (Rs. In Lakhs)	Apr24-Mar25	Apr23-Mar24	Apr22-Mar23	Apr21-Mar22
Forex - Turnover	5,72,240	4,85,323	2,95,963	2,11,979
<b>Operational Revenue</b>	<b>8,651.60</b>	<b>7,004.11</b>	<b>4,607.83</b>	<b>2,881.67</b>
Other Income	260.11	208.00	134.57	129.10
<b>Total Revenue</b>	<b>8,911.71</b>	<b>7,212.11</b>	<b>4,742.40</b>	<b>3,010.77</b>
<b>Total Direct Cost</b>	<b>4,375.30</b>	<b>3,643.47</b>	<b>2,370.98</b>	<b>1,694.39</b>
Net Revenue	4,276.30	3,360.64	2,236.85	1,187.28
Other Income	260.11	208.00	134.57	129.10
<b>Total Net Revenue</b>	<b>4,536.41</b>	<b>3,568.64</b>	<b>2,371.43</b>	<b>1,316.38</b>
<b>Expenses</b>				
Manpower cost	2,331.98	1,934.96	1,383.47	1,089.47
Finance cost	97.01	77.25	94.83	68.09
Depreciation & Amortisation	314.74	257.92	204.87	193.74
Other Expenses	1,130.17	886.24	598.34	599.62
<b>Total Overheads</b>	<b>3,873.90</b>	<b>3,156.37</b>	<b>2,281.52</b>	<b>1,950.93</b>
<b>PBT before Extra-ordinary items</b>	<b>662.51</b>	<b>412.27</b>	<b>89.91</b>	<b>(634.55)</b>
Add: Exceptional Items	-	-	-	-
<b>PBT after Extra-ordinary items</b>	<b>662.51</b>	<b>412.27</b>	<b>89.91</b>	<b>(634.55)</b>
Less: Taxes	315.51	-	(26.88)	(192.66)
<b>PAT</b>	<b>346.99</b>	<b>412.27</b>	<b>116.79</b>	<b>(441.89)</b>
Add: Other Comprehensive Income	(23.05)	(7.48)	6.39	(9.09)
<b>Total Comprehensive Income</b>	<b>323.94</b>	<b>404.79</b>	<b>123.18</b>	<b>(450.98)</b>

For historical data please visit: <https://wsfx.in/investors/financials>

## Balance Sheet

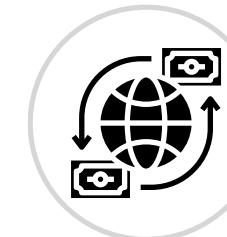
WSFx (Rs. In Lakhs)	As on Mar25	As on Mar24	As on Mar23	As on Mar22
<b>SHAREHOLDER'S FUNDS</b>				
Equity Share Capital	1,236.52	1,189.14	1,159.85	1,159.84
Share application money pending allotment	5.04			
Reserves and Surplus	2,391.88	2,065.30	1,585.62	1,360.35
<b>Total Shareholders Funds</b>	<b>3,633.44</b>	<b>3,254.44</b>	<b>2,745.47</b>	<b>2,520.19</b>
<b>NON-CURRENT LIABILITIES</b>				
Long Term Provisions	1,081.86	368.47	311.46	272.75
<b>Total Non-Current Liabilities</b>	<b>1,081.86</b>	<b>368.47</b>	<b>311.46</b>	<b>272.75</b>
<b>CURRENT LIABILITIES</b>				
Short Term Borrowings	314.76	137.45	1,215.90	1,203.94
Trade Payables	2,930.88	1,759.23	1,158.30	611.55
Other Current Liabilities	1,708.54	1,922.73	1,476.76	805.99
Short Term Provisions	1.37	1.17	26.16	110.84
<b>Total Current Liabilities</b>	<b>4,955.55</b>	<b>3,820.59</b>	<b>3,877.12</b>	<b>2,732.32</b>
<b>Total Capital And Liabilities</b>	<b>9,670.85</b>	<b>7,443.49</b>	<b>6,934.05</b>	<b>5,525.26</b>
<b>ASSETS</b>				
<b>NON-CURRENT ASSETS</b>				
Tangible Assets	72.46	51.64	41.92	61.44
Right to use of Asset	1,046.49	303.93	195.09	251.91
Other Intangible assets	220.38	330.38	369.48	461.53
Intangible assets under development	277.75	120.30	70.69	-
<b>Fixed Assets</b>	<b>1,617.08</b>	<b>806.25</b>	<b>677.19</b>	<b>774.87</b>
Non-Current Investments	31.17	28.86	34.88	30.77
Income Tax & Deferred Tax [Net]	482.28	912.34	803.50	782.87
Other Non-Current Assets	310.64	414.13	1,108.23	83.47
<b>Total Non-Current Assets</b>	<b>824.09</b>	<b>1,355.34</b>	<b>1,946.62</b>	<b>897.11</b>
Current Investments				
Inventories	464.47	249.44	208.39	42.99
Trade Receivables	2,381.35	1,774.89	2,122.21	1,084.83
Cash And Cash Equivalents	2,970.17	2,792.42	1,756.86	2,246.77
Other financial assets	43.73	44.13	31.67	218.22
Other Current Assets	1,369.96	421.02	191.12	260.48
<b>Total Current Assets</b>	<b>7,229.68</b>	<b>5,281.90</b>	<b>4,310.24</b>	<b>3,853.29</b>
<b>Total Assets</b>	<b>9,670.85</b>	<b>7,443.49</b>	<b>6,934.05</b>	<b>5,525.26</b>

# Way Forward



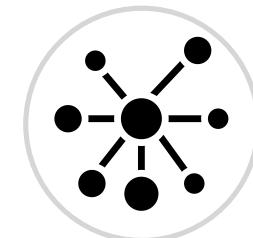
## Marketing for D2C

Implementing targeted marketing campaigns aimed at expanding the D2C customer base, with a focus on leveraging digital channels, social media, and partnerships to promote GlobalPay's prepaid forex cards, cross-border payments, and remittance services.



## Distribution and FXC Focus:

Strengthening distribution through both online and offline networks, including partnerships with financial institutions to increase geographical reach across India, build Forex Correspondent Network (FXCs) across India (Subject to RBI approvals).



## Digital First Approach

Continued investment in Digital to improve user experience across Corporate, B2B, and D2C Platforms, ensuring seamless, secure, and efficient transactions.



- **Asset-lite**
- **Scalable**
- **Efficient**

## PA – CB License

Facilitating payments between domestic merchants and international customers or vice versa and manage transactions involving different countries and currencies.

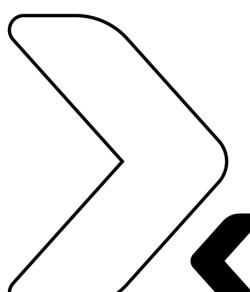
## Payments Platform for Student

University Fee Payments, Living Expenses, Forex Cards, Overseas Bank A/C, Overseas Credit Cards etc. through D2C & FPaaS Platform.

## Prepaid Card Issuance

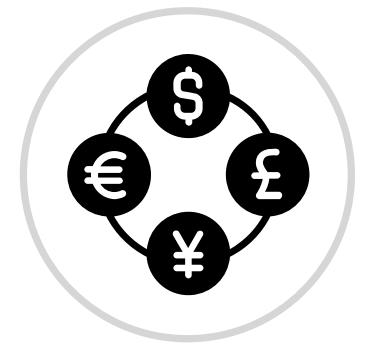
Launch of GlobalPay Card with VISA, Multiple Card Variants, Direct Selling / Distribution.

***Building innovative Forex & Payment-tech Products and Solutions to create true value for all stakeholders.***



# GlobalPay Advantage

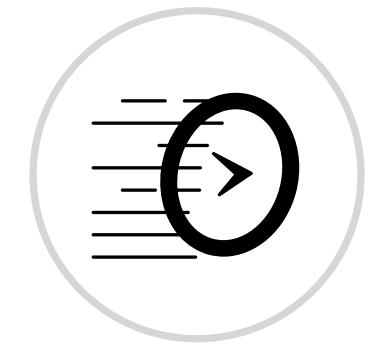
GlobalPay  
wsfx



One Stop Forex Shop



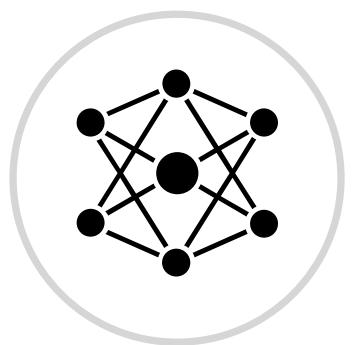
Digital Platforms



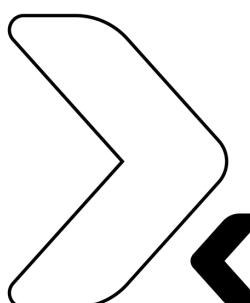
Quick Processing and Delivery



Best Competitive Rates



Pan India Network



**TRUST, TRANSPARENCY, CONVENIENCE & COMPLIANCE...**



## WSFx Global Pay Limited

6th Floor, Wing C, Corporate Avenue, Chakala, Andheri (East), Mumbai – 400093



## Branches Network

Ahmedabad, Anand, Amritsar, Bangalore, Chandigarh, Chennai, Coimbatore, Delhi, Goa, Hoshiarpur, Hyderabad, Jalandhar, Kochi, Kolkata, Ludhiana, Mumbai, Surat, Vadodara, Pune, Vijayawada, Panaji.



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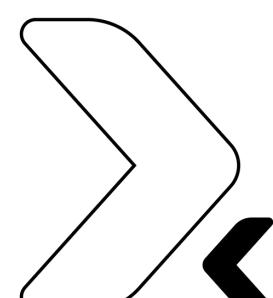
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