

Date: 19th May, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

SCRIP CODE: 511147

Subject: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations, 2015')

Dear Sirs,

In Compliance with Regulation 30 of the Listing Regulations, 2015, we hereby inform that the Board of Directors have approved the appointment of Ms. Asha Shah as an additional director (Non-Executive, Independent) on the Board of the Company with effect from 19th May, 2018 for a period of five years, subject to approval of the members.

Brief profile of Ms. Asha Shah is attached herewith as Annexure I. Ms. Asha Shah is not related to any of the Directors of the Company.

Please take the aforesaid on record and acknowledge the receipt of the same.

Yours Faithfully,
For Wall Street Finance Limited


Chaitali Desai
Company Secretary



Annexure - 1

Ms. Asha Himanshu Shah, aged 58 year, is a Master of Commerce from Mumbai University. She has worked for over 34 years in UTI MF (erstwhile UTI) handling various corporate departments such as NRI Investments, Advertising & Publicity, Territory Manager etc. as well as the largest Branch of UTI MF in India - Mumbai Main, the largest in terms of funds mobilization apart from other Branches at Juhu (JVPD) and Vashi. She structured, designed and introduced the first dedicated fund for NRIs, UTI NRI Fund in 1998. She has worked extensively in setting up the infrastructure for the NRI business in UAE. She has travelled extensively in the Gulf Region.

Ms. Asha Shah was responsible for Corporate Branding & Visibility, Overall Promotion and Publicity of entire product range, New Product launch campaigns, Empanelment and Review of Advertising & PR agencies in her stint at the corporate office. As Territory Manager, Ms. Asha Shah successfully handled a workforce of around a dozen branches and supervised & guided a team of 30 Marketing Officers, 60 Chief Representatives & 12,000 Agents. Ms. Asha Shah has been recognized by UTI MF several times for her achievements.

With sheer, dedication, application, sincerity and integrity, she rose to the rank of Senior Vice President, which position was held by her at the time of retirement on 31st March, 2018.

