

# Annual General Meeting 29th September 2022



## The Journey so far...

#### **Forex to Fintech**

RBI Authorized AD2, Listed In BSE ISO 27001 Certified.

16 Branches across India

Partnered with Yes Bank, HDFC
Bank, Thomas Cook, Indusind
Bank, RBL etc for Prepaid Cards /
Outward Remittances

# Focus on **Corporate Travel, Student & Millennials.**

Large Customer Base including HDFC Credila, L&T, E&Y, Hexaware, Siemens, Mphasis, Tech Mahindra, etc.



#### **WSFx Smart Currency Card**

Co- Branded Prepaid Card with Yes Bank.

Digital - B2B / B2B2C Platforms for Corporate & Agent . WSFx Smart Fx app focused on Students & Millennials

Participated & Tested WSFx Secusmart
Remit, Platform for Personal outward
Remittances in RBI regulatory Sandbox for Cross
Border Remittances

<sup>\*</sup> Significant impact in Business due to COVID in FY 20 & 21

# **Digital Platforms**



#### WSFx Smart Fx App & Web Portal

Send money abroad in a jiffy with the WSFx Smart Fx App and Portal and manage your forex requirements digitally.



#### **WSFx Smart Corporate Platform**

Advanced digital solutions designed to aid corporates with their forex requirements for business travel.



#### **WSFx Smart Currency Card**

Smart App enabled Multi-currency card with both international and domestic acceptance.



#### **WSFx Smart Agent Platform**

Comprehensive digital solution designed for Agent Partners to manage their customer's Forex & Remittance requirements.

# **Business Landscape**

# Forex & Cross Border Remittances

- Impacted by Covid Pandemic for last 2 Years
- Regulated Industry with High compliance.
- High Competition
- Key Segments of Students, Millennials & Corporate
- Positive Outlook for Industry with travel resumption Post vid.

# **Forex-tech**

Company



Transforming Forex Ecosystem with a Forex Tech Platform for every customer segment with omni channel Presence

## **Competition**

**Traditional** 













**Digital** 







## **The Opportunity**

**USD 20 – 25 Billion** 

# Approx.

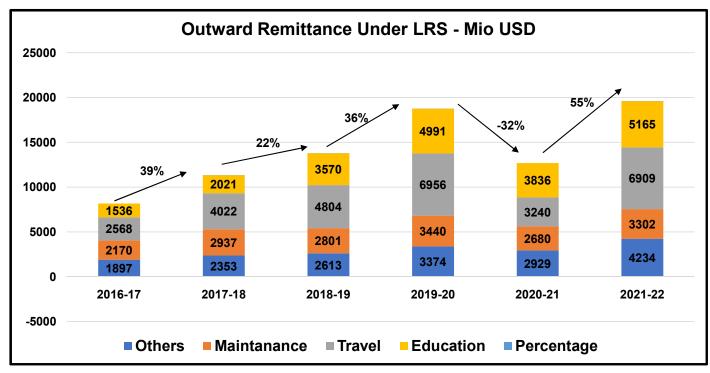
Annual Growth Rate est. 10%

#### **Key Segments**

- Students & Millennial's
  - Corporate Travel

#### **Key Products**

- Forex Prepaid Cards
- Outward remittances



Source: RBI Website

LRS Remittances grew by 55% YOY and was around 19.7
Billion USD for FY 2021-22

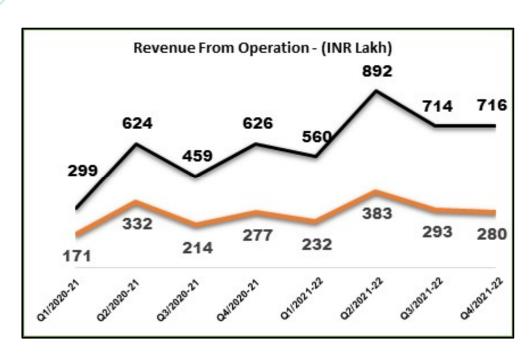
# **Highlights of FY 21-22**

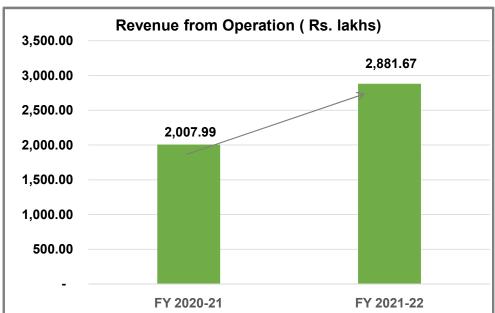
- Impact of Multiple Waves of Pandemic
- GTO was INR 2120 Cr. from INR 1440 Cr for FY 20-21, increase of 47% YOY
- NR was INR 11.87 Cr from INR 10.68 Cr. For FY 21, increase of 10% YOY
- Expenses was INR 16.89 Cr from INR 15.87 Cr, for FY 21, increase of 6.4% YOY.
- PBT was loss of INR 6.35 Cr for FY 22.
- PAT was loss of INR 4.42 Cr for FY 22.

P&L - INR LAKHS	FY 2021-22	FY 2020-21	% Growth
Gross Turnover	2,11,979	1,44,001	47%
Revenue from Operation	2,881.67	2,007.99	44%
(+) Other Income	129.10	175.00	-26%
Total Revenue	3,010.77	2,182.99	38%
(-) Expense	3,645.31	2,769.14	32%
(-) Exceptional Items	-	110.00	-100%
Profit / (Loss) Before Tax	(634.54)	(696.15)	
(-) Tax Expenses	(192.66)	(182.96)	5%
Profit / (Loss) After Tax	(441.88)	(513.19)	

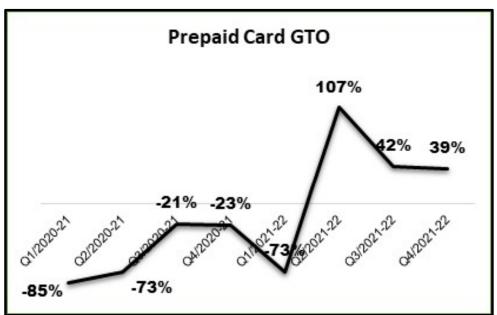
Strategic Focus on Student Segment contributing around 79% of GTO and Gross Revenue

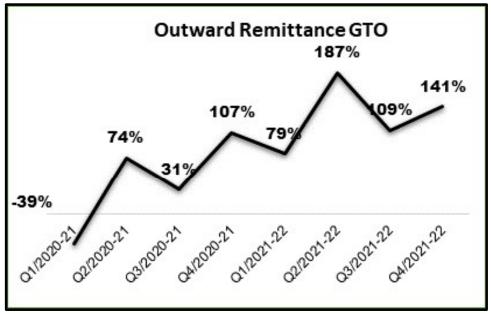
# **Revenue from Operations - INR lakhs**





### **Key Segments**





#### **Notes:**

- The growth on both charts are pegged on Q3/2017-18 as the base year and growth are shown on the base year
- Prepaid cards and outward remittance segment seasonality (students) and hence the spike in Q2 of 21-22 is seen in the above graph
- COVID Pandemic impact on last 8 quarters.

# Rebranding as **WSFx** Global**PAY** a Payment solutions company Specializing in Forex and Cross Border Payments.

#### D<sub>2</sub>C

#### WSFx Smart Fx / Global Pay / SS REMIT

- D2C App For Individual & Corporate Travelers
- Personal Remittances under LRS
- University Fee payments
- Living Expenses
- Multi Currency Card load / reload / management
- INR PPC for Domestic usage.
- Travel Insurance
- Overseas Bank Account.



#### B<sub>2</sub>B

#### **WSFx Smart Corporate Platform**

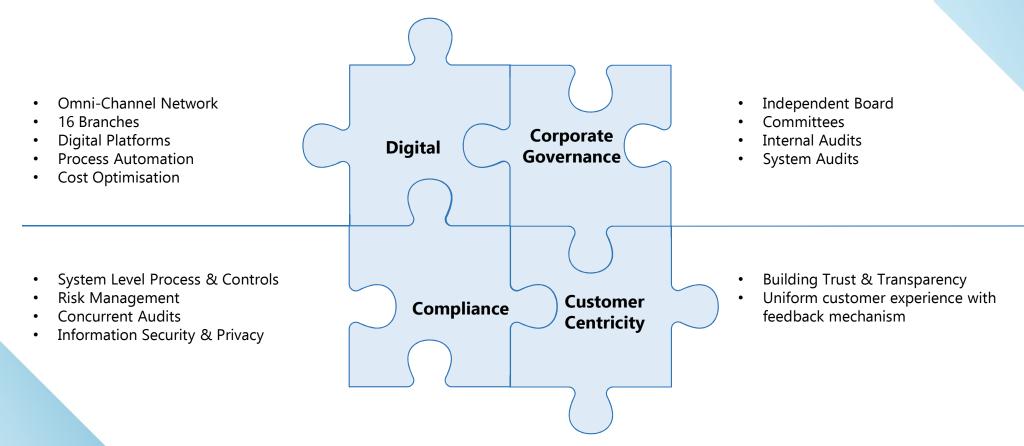
- Business Travel of the Employees
- Corporate Expense Management
- INR Card for Domestic usage like payroll, gift, allowances, expenses etc.

#### **WSFx Smart Agent Platform**

- For Tour Operators / Education consultant and / Education Loan Providers for Lead Management and Order Processing
- Forex Platform for Agent Partners for B2B2C

Establish WSFx Global Pay as a Payment Fintech focused on Cross Border Payments and Forex and create value.

## **Key Value Drivers**



**Trust , Transparency & Compliance** 

## **Way Forward**

- ✓ B2B2C Platform Fully integrated platform for Agent Partners to provider Forex & Cross Border Remittances.
- √ Forex & Cross Border Payment Super App
- ✓ Corporate Expense Management Solutions
- ✓ PPI & Direct Card Issuance.
- ✓ Payment Solutions for Overseas Universities / Hospitals etc. for remittance from India.



Building innovative Forex- tech and Pay-tech Products and Solutions and create true value for all its stakeholders.



# **Thank You**

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