

PGPBM and MBA



Learning for Life



study to be industry-ready!

ERP Training By

ORACLE ACADEMY

Post Graduate Programme in Business Management

Masters in Business Administration

About the programme

PGPBM and MBA

A 2 - year Full time Management Programme, the PGPBM gives a student a holistic view of management principles through classroom concept learning being imparted by faculty who are alumnus of IIMs, XLRI and IITs with vast experience. This is further strengthened by a host of corporate leaders who are a part of training fraternity that gives students the industry perspective of their classroom learning. After a two - month Summer Internship, students then choose their area of specialisation in the second year of the programme based on their experiences and learning.

Additionally, on completion of the PGPBM programme, a student is also conferred an MBA from Vidyasagar University

Course Fee: Rs. 3.62 lakhs for the two years



"It feels wonderful to have interacted with the students of BIBS. they are very energetic."

Mr. Alok Tagore
Head - HR
Deloitte



"BIBS Students have good overall knowledge about management and their areas of skill. I wish them all the best for a great career ahead"

Mr. Rajjit Gupta
Manager - HR
CII

Industry Speak

For the complete list of Industry Speak, visit www.bibs.co.in

Advantage PGPBM

- ▶ IIM Shillong's support to BIBS, ensuring high quality learning pedagogy & knowledge dissemination
- ▶ More than 90 Corporate @ Campus in the last year have interacted with the students at BIBS
- ▶ An Industry Integrated 3 Tier Placement Cell with local, national & international presence
- ▶ Personality Development Programme from the onset have led to 22% Pre-Placement Offers
- ▶ Live learning and Real time applications with the best companies to have Industry ready students
- ▶ Strong Industry Academic Advisory Council for blending management education with contemporary industry practices
- ▶ Active Mentoring Programme with IBM, Ernst & Young, Vodafone Essar etc to learn real-time work from the best companies in business
- ▶ BIBS is strategically located making it an en-route destination from office & and residence of a lot of corporate leaders which helps in them taking classes, mentor students and eventually recruit them



Industry Interface

Industry Academic Advisory Council

Mr. Abhijit Bhattacharjee
GM - HR and Admin



Mr. Alope Tagore
Head - HR



Mr. Amlan Nag
Head - Talent Management and OD



Mr. Arnab Kumar Basu
Sr. Manager - HR



Mr. Babujit Bhaduri
Regional Manager



Mr. Debargha Deb
Sr. Associate - HR



Mr. Jyotirmoy Bhattacharya
Senior GM-HR



Mr. Kanian Chatterjee
Senior Consultant



Ms. Nayantara Bhattasali
Recruitment Specialist



Mr. Ranjan Banerjee
GM-HR and Administration



Mr. Ranjan Sarkar
HR-Head



Mr. Saurabh Maheshwari
DGM



Mr. Souvik Majumdar
HR - Manager



Mr. Sunil Agarwall
Head - HR (W.B and Odhisha)



Industry Academic Team

Mr. Abhishek Majumder | Process Associate - IBM
Core Areas: Human Resource Management

Mr. Arnab Basu | Senior Manager - HR - Reliance Trends
Core Areas: Human Resource Management and Strategy

Mr. Amlan Nag | Head Talent Management & OD - Mjunction
Core Areas: Human Resource Management

Mr. Babujit Bhaduri | Senior Manager - HR - Pidilite
Core Areas: Marketing

Mr. Debargha Deb | Associate - HR - Dabur
Core Areas: Marketing and Human Resource Management

Dr. Dev Narayan Sarkar | Senior G.M - Pepsico
Core Areas: Marketing

Mr. Dev Shanker Basu | Regional Manager (East) - Panasonic
Core Areas: Marketing

Mr. Dipanjan Mukherjee | Regional Manager - ICICI Securities
Core Areas: Finance

Mr. Jyotirmoy Bhattacharya | Senior G.M - HR- Mahindra Finance
Core Areas: Human Resource Management

Mr. Rajjit Gupta | Manager - HR - CII
Core Areas: Human Resource Management

Mr. Santanu Dey | Head - Brand Strategy - R.K Swamy BBDO
Core Areas: Advertisement and Strategy

Mr. Souvik Majumder | Branch Manager-HR - Nestle
Core Areas: Strategy and Human Resource Management

Ms. Shompa Mukherjee | CCA and Unit Head - Shoppers Stop
Core Areas: Retail Management

Mr. Sunil Agarwall | Head - HR (W.B and Odisha) - Airtel
Core Areas: Strategy and Human Resource Management



Mr. Sunil Agarwall from Airtel in a session with the batch of 2014

Core Academic Team

Faculty Profile

Prof. Deepak Bhattacharyya | MA (Psychology), PGDHRM

Dr. Anindya Dutta | Ph D, MBA, University of Burdwan

Prof. Sanjukta Mukherjee | MBA, M.Phil (Symbiosis), Pursuing PhD

Prof. Supriyo Ghatak | PFCA, B.Com(hons) - St Xavier's Kolkata

Dr. Vishal Talwar | MBA, PhD (Manchester Business School)

Prof. Subhasish Dasgupta | Alumnus, IIM Calcutta

Prof. Vikash Madhogaria | Alumnus - IIM Ahmedabad

Prof. Nandkishore Sadani | Alumnus (IIM, Kozhikode)

Prof. Sunanda Banerjee | M.Sc (London School of Busines) PGDM (K..J SOM)

Prof. Ayan Ghosh | PGDM – XIMB | B.E – BESU, Shibpur

Prof. Abir Ghosh | Diploma in Business Finance – ICFAI University. PGDBA -ITM NET ;PGDBL ;C.A.I.I.B.

Prof. Joyita Chatterjee | MA - Presidency College, BA - Calcutta University

Prof. Arindam Bakshi | BA(Economics), NCFI, NCFM

Prof. Sulakshana Sinha | M.Sc – Patna University; MCA – IGNOU

Prof. Deepa Tandon | B.A (Political Science)

Prof. Jaya Roychowdhury | B.Com, B.A (Eng. Hons.), M.A (Eng), Diploma in Environmental Science

Prof. Kankana Choudhury | MBA -WBUT; B.Sc.-Burdwan University

Prof. Indrajit Adhikary | MA in Economics: Visva-Bharati University, Pursuing PhD.

Prof. Saikat Mukhopadhyay | M.Sc (Statistics), Six Sigma (Black Belt)

Organizational Strategy & Design, HRM, Change Management

Marketing Management, Consumer Behaviour, Advertisement and Sales Promotion

HR, OB, Industrial Relations, Labour Laws

Finance, International Finance, Taxation

Managerial Economics and Strategy

Marketing

Finance, Investment Strategy

Entrepreneurship

Marketing, International Marketing, Branding

Finance, Economics, Operations Management

Organizational Strategy & Design, HRM, Change Management

Business Communication, Soft Skill Training and Mentoring

Finance

Quantitative Techniques, Operations Research, Operations Management

Finance, Wealth Management

Business Communication, Soft Skills Training, Mentoring

Marketing, Principles of Management

Economics, Behavioural Economics

Finance, Economics, Operations Management

To know about all the faculty at BIBS, visit www.bibs.co.in

Student Speak



“Hard Work always pays and I have proved it. BIBS taught me how to apply my talent and use it to my advantage. Industry Leaders taught me the practical implications of management in today’s world. All that seems to have made an impact as I am placed at **Agrim PTE Limited**. Thank you BIBS for this life changing chance.”

Kishore Shankar Bandyopadhyay



“I am so overjoyed today. My hard work and effort that I have invested in my PGPBM programme has finally paid off. I have been really supported well by BIBS Faculty and mentors who have left no stone unturned and now I am placed in **Thomas Cook**, a U.K based MNC.”

Saptarshi Bose

For more Students Speak, visit www.bibs.co.in



“It feels unreal today as I look at my Letter of Joining from **Airtel**. Two years ago when I started out towards a management career, I could never have imagined being a Territory Sales Manager, however, at BIBS with the constant realisation of my talent, the motivation by mentors, it seems it was destined.”

Agnijit Dasgupta



“Getting placed in **PepsiCo** is a dream come true. BIBS has given me a platform to unleash my hidden talents, and has provided the exposure to the corporate world. I have developed the right bent of mind to think like a corporate.”

Priyanka Ghosh

Corporate@Campus



Mr. Abhjit Chakraborty
Regional Manager
HR
Videocon D2H



Mr. B.Hari
President TIE,
Vice Chairman
NASSCOM



Mr. Harsh Jha
Managing Director
TATA Metals



Mr. Soumitra Patnaik
Head
Communication
TATA Steel



Mr. D.K.Vyas
CEO
SREI BNP
Paribas



Mr. Harsh Neotia
MD
Ambuja Realty



Mr. Kaushik Kundu
GM - HR
Ambuja Cement



Mr. Manab Ghosh
President
Pillite



Mr. Rajeev Mehra
Head
SME Business
HSBC



Mr. R.Sridhar
HR Member
ITC



Mr. Sagnik Chakraborty
Head - HR (East)
OTIS Elevators



Mr. Santanu Dey
Head - Brand
Strategy
RK Swamy BBDO



Mr. Shaumit Das
Senior Manager
ESPN STAR
Sports



Mr. S. Saha
Zonal Manager
(East)
SHARP



Mr. Sougata Sadhu
AGM - Prima Division
Godrej and Boyce



Mr. S. Biswal
Senior Manager
HR
BATA



Mr. Subir Chowdhury
Zonal Manager
HCL



Mr. S. Chakraborty
Director - Industrial
Exide Industries



Mr. Subrata Dutta
Director
Standard Chartered
Bank



Mr. Wasif Ali
Manager - HR
Pricewaterhouse
Coopers



Mr. Uttiyo Majumder
Head
Client Services
JWT India

For the complete list of Corporate@campus, visit www.bibs.co.in



Final Placements for the PGPBM and MBA Batch



To view the complete list of recruiters, visit www.bibs.co.in



Industry Cross Section of Placements

- 76% of the Recruiting companies have revisited BIBS to Hire gain
- Highest Salary for 2012 - 6.0 Lakhs p.a
2013 - 6.50 Lakhs p.a

2014 - 13.60 Lakhs p.a

- 22% Pre-Placement Offers were generated for BIBS students after their Summer Internships
- BIBS does not place its students in Insurance or BPO sectors

BIBS in Media



*“Creativity Leads to Thoughts.
Thoughts lead to Knowledge.
Knowledge makes you Great.”*

- Dr. APJ Abdul Kalam
Addressing BIBS Students

THE TIMES OF INDIA

CREATIVE LEADERSHIP IS THE WAY AHEAD: DR APJ ABDUL KALAM
BENGAL INSTITUTE OF BUSINESS STUDIES (BIBS) TAKES A GIANT LEAP BY ORGANISING A SESSION WITH THE FORMER PRESIDENT OF INDIA IN ASSOCIATION WITH THE TIMES OF INDIA

THE TIMES OF INDIA

IIM Shillong bid to improve biz education

BIBS: RECORD MBA PLACEMENTS
A Strategy not a Tact

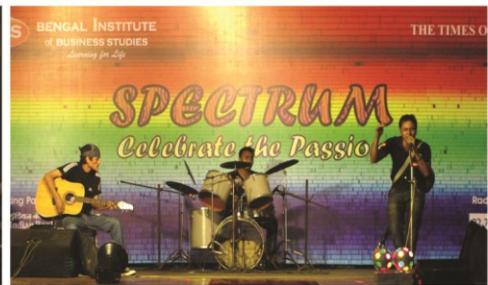
B-school ensures 100% placement
BIBS students see more jobs this year

THE TIMES OF INDIA

Offers galore at BIBS placements
More than 60 cos participated in this year's placements spanning sectors such as Finance, Consultancy, FMCG, Core Industry, Retail, IT, Commodity Trading

For more BIBS coverage in Media, visit www.bibs.co.in

Life @ BIBS



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