

[Click Here](#)



































As well as the companies that visit the campus, as well as the internship opportunities you chosen colleges have to offer. Pro tip: Speak to college alumni to understand how their placement experience with the college has been and get an idea of the percentage of students that get placed successfully. 6. Infrastructure and location: Graphic Design is a highly hands-on field and it is essential that the college you choose comes equipped with the right kind of design studios and software subscriptions required to support the practical experience you need. Also, location matters. Top graphic design colleges in India will mostly be in metro cities to attend classes on campus since most of these degree courses dont come with the option to study remotely. Make sure to assess both these factors before zeroing in on a college. Pro tip: A sprawling and luxurious campus does not always translate into the best infrastructure, so make sure to do an unbiased check when making a choice of college. Next Steps If Graphic Design colleges in India still dont seem like the best option for formal education in the discipline, head over to our Graphic Design Blog for an insight into several other types of courses, of varying durations, learning modes, and costs. Here are some additional Graphic Design resources you might find useful: Watch this session by design veteran and ANDs Academic Head, Prachi Mittal, and our Course Lead, Somya Tiwari. Talk to a course advisor to discuss how you can transform your career with one of our courses. Pursue our Graphic Design courses - all courses are taught through live, interactive classes by industry experts, and some even offer a Job Guarantee. Take advantage of the scholarship and funding options that come with our courses to overcome any financial hurdle on the path of your career transformation. Note: All information and/or data from external sources is believed to be accurate as of the date of publication. Last Updated on December 13, 2024India top 300 colleges provide top-notch graphic design programs. More than 300 colleges are privately held, 20 are owned by the government, and semi-government organisations own two. A certificate, an undergraduate diploma, and numerous other degrees are available in graphic design. The top graphic design schools in India offer full-time, part-time, blended, online, and distant learning options for their graphic design courses. The most well-liked entrance exam for IAD, recognised by the top design schools in India, can help you get into the Indian Institute of Art and Design, IIAD, in partnership with Kingston University London IIAD Delhi, offers UG and PG courses in fashion design, communication design, and many other subjects.Indian colleges offer both UG and PG levels of graphic design studies. In addition, India has a large number of colleges that offer courses in graphic design, including those in Delhi,NCR, Mumbai, Bangalore, Kolkata, Pune, Hyderabad, Chennai, and Ahmedabad, as well as other states and cities. Furthermore, the following lists the salient features of Indian top graphic design colleges:ParametersStatisticsNo. of Colleges400+ collegesAnnual FeesINR < 1 lakh: 60+ colleges, INR 1-2 lakh: 40+ colleges, INR 2-3 lakh: 20+ colleges, INR 3-5 lakh: 20+ colleges, INR > 5 lakh: 50+ collegesAccepted Entrance ExamsUCEED, NID Entrance Exam, NIFT Entrance Exam, IIAD Entrance ExamA four-year curriculum in graphic design leads to a professional degree that helps students develop their artistic and technical abilities. Creative and artistic minds must complete the prerequisites before applying to different schools and universities that offer graphic design courses. The only candidates who can move on to the admission stage are those who fulfil the qualifying conditions. Course LevelAspirants who have cleared their 10+2 from any stream (Science/ Commerce/ Arts) can pursue Graphic Design courses after 12th, at the graduation level.Graphic Design UGAspirants who have cleared their 10+2 from any stream (Science/ Commerce/ Arts) can pursue Graphic Design courses after the 12th, at the graduation level.Graphic Design PGAspirants should possess a bachelors degree in designGraphic Design Certification CoursesThere is no specific requirement for many Graphic Design certificate courses. However, candidates are recommended to pursue Graphic Design/Admission criteria for colleges offering the best graphic design courses in India are as follows:Firstly, candidates who have cleared their 12th class from any stream (Science/Commerce/Arts) can pursue graphic design courses at the examination level.However, most reputed colleges only allow applicants to join the admission program if they have completed their courses from an accredited board.Furthermore, candidates must have a bachelors degree in design to take graphic design courses at the PG level.For admission to the best communication Graphic design courses in India, candidates must qualify for some of the following exams:NIFT Entrance Test: One of the most renowned design schools in India, the National Institute of Fashion Technology (NIFT), conducts an entrance exam each year. This test is for admission BA (BA Design), BA Engineering and MA (MA Engineering, MA Design) courses in India.UCEED: The Undergraduate Entrance Examination for Design (UCEED) is conducted by IIT Mumbai. It serves as the entrance test for admission to the BDes program.IIAD Entrance Test: The Indian Institute of Art and Design Aptitude Test, conducted by the National Institute of Design (NID), is a national-level entrance exam for admission to BDes and MDes courses. Notably, IIAD 2024 is a popular exam accepted by many design colleges in India. The written test lasts two hours and thirty minutes, assessing applicants communication, visual design and creative abilities, creative expression, and visualisation skills. Moreover, candidates must also appear for a laboratory test (for UG candidates) or a personal interview (for PG candidates) following the written test. Additionally, students can take the IIAD test either in offline computer mode or from home.The following is a list of private graphic design colleges in India, along with their total tuition fees:College NameTotal Tuition FeeEligibility / ExamsSchool of Design UPES AdmissionINR 12.3 lakhNIFT Entrance Exam, UCEED, NID Entrance Exam, etc.MIT-ADT University AdmissionINR 6.5 lakh INR 12.65 lakhMITIIT DAT/School of Computer Science UPES AdmissionINR 10.98 lakhCUETLPU AdmissionINR 7.2 lakh INR 9.6 lakhNIFT Entrance Exam, UCEED, NID Entrance Exam, etc.Galgotias University AdmissionINR 3.6 lakhMerit-BasedThe following is a list of government colleges for graphic design in India, along with their total tuition fee:College NameTotal Tuition FeeNational Institute of Fashion Technology, Delhi AdmissionINR 1.2 lakhNational Institute of Design, Ahmedabad AdmissionINR 10.7 lakh INR 14.7 lakhChhatrapati Shahuji Maharaj University AdmissionINR 24,200Deen Dayal Upadhyaya Gorakhpur University AdmissionINR 5,000Refer to the table below for a detailed overview of the state-by-state distribution of Graphic Design Colleges in India.State/Number of CollegesMaharashtra90+ (Symbiosis Institute of Design, Pearl Academy Mumbai, MIT-ADT University, etc.)Delhi NCR60+ (NIFT Delhi, Arena Animation, Galgotias University, etc.)West Bengal40+ (Arena Animation, AND Academy, NSHM Design School, etc.)Karnataka40+ (JD Institute of Fashion Technology, Vogue Institutes of Art and Design, etc.)Uttar Pradesh30+ (Vidya Knowledge Park, Galgotias University, CSJM, etc.)The following are the best Graphic design colleges in Maharashtra, along with their tuition fees and eligibility requirements:College NameTuition FeeEligibility / ExamsSIDDHINR 17.6 lakhCEED/Pearl Academy AdmissionINR 3.2 lakhPearl Academy Entrance ExamMIT Institute of DesignINR 6.5 lakh INR 12.65 lakhMITIIT DAT/Chhatrapati Shahuji Maharaj UniversityINR 80,000 INR 3.8 lakhMerit-BasedDY. Patil International UniversityINR 9.2 lakhMerit-BasedThe best Graphic design colleges in Delhi NCR are listed below, along with their tuition fees and eligibility criteria:College NameTuition FeeEligibility / ExamsNIFT DelhiINR 1.18 lakhMerit-BasedGalgotias UniversityINR 3.6 lakhMerit-BasedIIADINR 21.08 lakhIIAD Entrance Exam,Pearl AcademyINR 3.2 lakhPearl Academy Entrance ExamExamWorld University of DesignINR 2 lakh INR 12.8 lakhNIFT Entrance Exam, UCEED, NID Entrance EThe following are the top Graphic Design colleges in West Bengal, along with their tuition fees and eligibility:College NameTuition FeeEligibility / ExamsNSHM Design SchoolINR 2.45 lakh INR 3.95 lakhMerit-BasedInternational School of DesignINR 1.18 lakh INR 4.24 lakhMerit-BasedMoodle Institute of Animation and Design TopsisINR 1.1 lakhMerit-BasedReturn on Investment (ROI): The money students receive as a placement offer in exchange for spending a significant amount to attend college and earn a degree is known as a return on investment.The following table provides a comparison of graphic design colleges in India, including their annual average package and total tuition cost:College NameTotal Tuition FeeAnnual Average PackageSymbiosis School of Planning PlacementINR 20 LPAKIT School of Design PlacementINR 14 lakhINR 9.5 LPA Symbiosis Institute of Design PlacementINR 17.6 lakhINR 8.9 LPA Jain Deemed to be University PlacementINR 6.5 lakh INR 17.4 lakhINR 5.15 LPA INR 7.78 LPAThe following is a list of a few top companies in India that hire graduates from Graphic Design Colleges in India, along with their placement ratings:College NameAverage Placement PackageTop RecruitersSymbiosis Institute of Design, Symbiosis International, PuneINR 6.9 LPAADP, Book My Show, Campfire, Accenture India, DeloittePursuing graphic design courses at Indian universities is generally inexpensive because most charge less than INR 1 lakh for tuition overall. Below, you will find the number of graphic design colleges in India, along with their total tuition costs:Fee RangeNumber of Colleges< INR 1 lakh60+ (Silver Oak University, STI, MET Institute of Information Technology, etc.)INR 1-2 lakh40+ (NIFT Delhi, Vogue Institute of Art and Design, JECRC University, etc.)INR 2-3 lakh20+ (Pearl Academy Rajouri Garden, Pearl Academy Mumbai, World University of Design, etc.)INR 3-5 lakh20+ (LPU, Galgotias University, INSD Pune, etc.)INR 5 lakh50+ (National Institute of Design, UPES, Pearl Academy Jaipur, etc.)India's top 400 graphic design colleges offer various programs, including certificates, diplomas, and degrees. The IIAD is the most popular entrance exam for these colleges, with courses in fashion design, communication design, and other subjects. Candidates must have a bachelors degree in design and pass the NIFT Entrance Test, UCEED, and IIAD Entrance Test. Private colleges like MIT-ADT University, MITIIT DAT, CUET, NID, LPU, and Galgotias University also offer admission options.The top government graphic design colleges in India include the National Institute of Fashion Technology, Ahmedabad, Chhatrapati Shahuji Maharaj University, and Deen Dayal Upadhyaya Gorakhpur University. Top recruiters for these colleges include ADP, Book My Show, Campfire, Accenture India, and Deloitte.Which institute is best for graphic design in India?The National Institute of Design (NID) stands out as the best institute for graphic design in India. It is renowned for its comprehensive programs, industry connections, and exceptional faculty, making it a top choice for students.Which city in India is best for graphic design?Considering the best city for graphic design in India, Mumbai emerges as a leading choice. Its vibrant design community, numerous prestigious colleges, and abundant industry opportunities offer a dynamic environment for aspiring graphic designers.Does graphic design have a future in India?The future of graphic design in India is promising. With the growth of digital media and marketing, the demand for skilled graphic designers is increasing, offering ample career opportunities and potential for innovation.Which is Indias No. 1 design college?Indias No. 1 design college, the National Institute of Design (NID), is widely regarded as the top choice. Its excellence in design education, strong industry ties, and impactful alumni make it a leader in the field.Kanishkas Gary specializes in crafting informative content on study abroad education. Her passion lies in simplifying the journey for students through SEO-optimized articles and blogs. Kanishkas commitment to clear communication and her deep understanding of international admissions processes make her blogs essential for students aiming to gain insights into top universities worldwide. With Kanishkas blogs, students can confidently get solutions to the complexities of applying to their dream universities and achieve their academic aspirations abroad.Coursestakers m is more than a decade old course aggregator and Online course platform that helps students find courses and compare course prices from Training providers in the India, with just submitting their inquiry through the website. Coursestakers also helps Institutes, Universities and Online Instructors market their courses, gain leads and get more students to enroll into their courses. The annual fee range for the top graphic design colleges in India is as follows: NID Ahmedabad: 1,40,000 - 1,50,000- IIT Bombay (ITC): 2,00,000 - 3,00,000- NIFT Delhi: 2,50,000 - 3,50,000- Pearl Academy: 3,00,000 - 4,00,000- MIT Institute of Design, Pune: 2,50,000 - 3,50,000- Sriishti Institute of Art, Design & Tech: 3,00,000 - 4,00,000Table of Contents With the evolving technologies and arrival of modernisation, graphic design is gaining immense popularity. People are getting inclined towards the graphic designing courses in India due to increasing demand and opportunities in the field. If you are interested to pursue sriishti graphic design, go through the entire article closely to get an idea of eligibility criteria, available courses, duration, fees and top colleges for the aspirants. Graphic design courses have immense scope and job opportunities in the market. As the hype of digital media and automation is increasing in the market so are the demands for skilled and proficient graphic designers. The article will also talk about the essential skills that are required by aspirants to ace the world of graphic design. What is Graphic Designing? Planning and producing visual material to convey ideas and messages is the craft of graphic design. In the digital age, graphic design is seen almost everywhere, on everything from cereal boxes to billboards to smartphone apps. These designs can affect our perception and emotions by combining many aspects of design. Graphic designers are essentially visual communicators, which is another name for graphic designer, or communication design. Through the most popular graphic design tools, they bring visual thoughts to life and use text, graphics, and images to engage or enlighten people. One method for businesses to engage their customers is through graphic design. It is possible to utilise design to market and sell goods, to spread a message, or to create a distinctive brand identity. Graphic designers blend art and business, therefore the creative process is influenced by business objectives even while some graphic design has a commercial aim.Graphic designing is conducted through interactive software and the motive of the graphic designers is to strike the right chords with users from the very first glance. Enlisted below are the key skills that a design aspirant must have in order to shine in the domain of graphic design. Creativity Technology savvy Critical Thinking Problem-solving Attention to Detail Perceptivity Brainstorming Active Listening Teamwork Communicational Skills Aesthetics Photo Editing Troubleshooting List of Courses in Graphic Designing An aspiring graphic designer can pursue undergraduate and postgraduate courses in graphic design and they have a wide spectrum to choose from. Mentioned below in a tabular format is all graphic design courses an aspirant can consider to build a strong career in graphic designing. Diploma Level Courses Certificate Level Courses Bachelor Level Courses Master Level Courses Post Graduate Diploma in Fashion Communication Certificate in Graphic Designing B.Des. in Graphic Designing M.Des. in Graphic Design Advance Diploma in Graphic Design Certificate in Computer Graphics B.Sc. in Graphic Design M.A. in Graphic Design Graduate Diploma Program in Graphic Design 2D Graphic Design B.Des. in Animation Film Design M.Des. in Communication Design (Graphic Design) Graduate Diploma in Graphic & Web Designing Certificate in Basic of Graphic Designing BCA (Design - Animation/Graphics/UI/UX) M.Des. in Advertising & Graphic Design Undergraduate Integrated Diploma in Graphic & Digital Design 3D Graphic Design B.Des. in Communication/Web Advertising Diploma in 3D Animation 2D-3D Designing B.Des. in Graphics MVA Graphic Arts Advance Diploma in Animation and Multimedia Certificate course in 3D Modeling and Animation BVA in Graphic Design M.Sc. in Animation and Multimedia Diploma in 2D Animation 2D GFX & NLE B.Sc. in Animation and Multimedia M.Des Visual Communication Diploma M.Des Graphics and Animation 3D Animation & VFX Plus B.A. in Graphic Design M.Des Communication Design Graphic Design Courses in India Eligibility Criteria Every graphic design college has a different set of eligibility criteria that applicants need to fulfil or else the application would be rejected by the college or the university. Check out the eligibility criteria of graphic design courses mentioned below before applying for any of them. In order to pursue a postgraduate course in graphic design, it is mandatory for the candidate to clear the graduation degree in the relevant discipline from a recognised college or university. The minimum aggregate score expected varies from 45% to 55% depending on the college and the category. For opting a graduate degree the aspirant must have completed class 12th from a recognised board of education. At some colleges, a diploma holder is also considered for admission. The diploma in graphic design can be done only if the applicant has completed his/her class 12th or intermediate from a recognized educational board with a minimum aggregate of 45% marks. For certain certificate course, it is essential to have finished class 12th. While some other certificate courses require the candidate to have cleared class 10th examination. The eligibility criteria vary from college to college and university to university. Graphic Design Entrance Exams To be considered for admission to graphic design degree programmes offered by top colleges in India, applicants must pass an entrance test. Some of the well-known entrance exams used to select candidates for enrolment in graphic design courses or degree programmes are listed below: Graphic Design courses in India Admission Process Aspirants willing to pursue graphic design courses in India have to undergo the admission process set by different institutions. Check out the general admission processes that you will have to go through in order to get selected into the desired college/university. The colleges conduct a separate entrance exam to shortlist the deserving applicants. Some colleges also offer admission on the score obtained in the common entrance exam of design. Students have to ardently prepare for the entrance exams of design to crack it and get admission in the desired college. Group Discussion and Personal Interaction rounds are also arranged by certain colleges. Candidates seeking admission in a diploma or certificate programmes are also provided with an option of either directly getting selected or through merit score in the qualifying examination. Top Colleges for Graphic Designing in India Graphic design courses are widely popular in the field of design. Multiple colleges and universities offer admission to the design aspirants from all across the nation. Mentioned below are a few of the graphic design top colleges that you can consider for admission. College Name Location Fees Range (Annual) National Institute of Design (NID) Ahmedabad Rs. 5,79,000- Rs. 7,54,000 Arch Academy of Design Jaipur Rs.4,50,000- Rs. 11,40,000 SAGE University Indore Rs.3,60,000- Rs. 4,00,000 Swarnim Startup And Innovation University (SSIU) Gandhinagar Rs. 1,25,000- Rs. 2,50,000 Ellen School of Art And Design Jaipur Rs. 38,200- Rs. 72,500 MAEERs MIT Institute of Design (MITID) Pune Rs.3,92,250- Rs. 3,93,000 LISAA School of Design (LISAA) Bangalore Rs. 2,10,000- Rs. 3,50,000 Vogue Institute of Art and Design (VIAD) Bangalore Rs. 1,59,300- Rs. 2,00,000 Maharishi Markandeshwar University, Sadopur (MMU, Sadopur) Ambala Rs. 84,000- Rs.1,00,000 Centre for Design Excellence (COED) Jaipur Rs. 2,50,000- Rs. 3,00,000 International Institute of Fine Arts (IIFA) Modinagar Rs. 97,500- Rs. 1,80,000 Scope of Graphic Designing in India Graphic design is a growing field. The need for digital design is rising, and career prospects are considerably better. Graphic designers with experience in multimedia and virtual design, animation, mobile and application design, and website design are in high demand as a consequence. A graphic design degree also considerably increases your prospects for financial success. Since businesses are more inclined to hire people with formal training than those who are self-taught or have less education, persons with credentials and college degrees stand out from their peers. Attention to detail and project work in great detail. It provides students with a solid foundation in graphic design, allowing them to explore a variety of employment options in the sector.What qualifications do I need to be a graphic designer?A bachelors degree or certification in graphic design, visual communication, or a similar discipline is often required to work as a graphic designer in India. However, formal schooling is not the only prerequisite, and many great graphic designers have created their professions through self-learning and practical experience. Creating a great portfolio that showcases your design skills and creativity is equally crucial in exhibiting your ability to potential employers or clients.How do I start studying graphic design?To begin, learn about design concepts, typography, colour theory, and software tools. Then, to study and expand your talents, use online tutorials, classes, and books. Create design projects to enhance your portfolio and earn practical experience. To improve, get input from peers or mentors. Explore internships and entry-level roles, and keep current on industry trends to remain motivated and engaged.Are graphic designers in demand in India?Yes, graphic designers are in high demand in India, where visual communication and branding are in high demand. According to industry estimates, the graphic design market in India would be worth USD 14.76 billion by 2025. With the advent of digital media, advertising, and e-commerce, the need for professional graphic designers is expanding, resulting in a plethora of work possibilities around the country.What popular software do graphic designers use?To develop aesthetically attractive designs, graphic designers in India frequently employ a variety of popular software programmes. Adobe Photoshop is extensively used for image editing and manipulation, Adobe Illustrator is used for vector graphics and illustrations, Adobe InDesign is used for layout design, and Adobe XD or Sketch is used for user interface (UI) and user experience (UX) design. These industry-standard software packages offer a wide range of functionality for professional graphic design work.View MoreWas this article helpful? Where we source our data Lets get real. Job information online can often be overly optimistic, conveniently glossing over the raw bits. But when you make decisions about your future, you need all the facts. Thats why we anonymously survey graphic designers about their job, with hopes of getting an honest insight into what its really like. While we did our best to ensure respondents were Australians and verified their job titles with proof of employment, we cant guarantee complete accuracy or that your experiences in the field will reflect theirs. So, we suggest that you take these insights as a guide only and try to talk to people in the field before making an important decision. Graphic designers design creative assets. Assets can be print publications like books, reports, brochures, product packaging, or posters. You may also make digital design assets like icons, social media graphics, and website design elements (some graphic design positions may incorporate web design too). Youll also be involved in visual branding, designing assets like organisation logos and letterheads. Youll most likely be using design software like Adobe Photoshop, Adobe InDesign, Adobe Illustrator, and similar. Youll either work in-house for an organisation, for a graphic design firm, or can strike out on your own as a self-employed, freelance graphic designer. The job mixes creative thinking with pragmatism. Youll come up with fresh, unique ideas for your designs while also delivering designs that meet a clients brief. Youll also handle contracts, timesheets, and client relationships. What do graphic designers do? Key tasks and responsibilities include: Talking to clients to understand what they want from a graphic designer Agreeing upon graphic design briefs Creating final job quotes that estimates the time and costs required for contracted design work Advising clients on different design approaches you can take Formulating ideas and concepts for a design Presenting different design options to clients and listening to their feedback Using design software to make fresh designs that meet the brief Although no specific formal education is required to work as a graphic designer, it is common to hold a tertiary degree in graphic design or a related area. During your study there may be hands-on work experience or internship opportunities. When applying for graphic design jobs, potential employers will want to know what youve designed in the past so they can get a sense of your abilities and style as a professional graphic designer. You can build your portfolio through study, making logo designs on a volunteer basis for other organisations, or simply by creating your own designs. Qualifications that are relevant to future graphic designers are available throughout Australia. Relevant courses may be available for online learners or delivered in-person, or a mix. Courses cost different amounts depending on the area of study and whether you are eligible for Commonwealth government support. In this course youll learn all about design generally, including graphic design. Youll learn about design elements and principles, typography and logotype design, branding, creative processes, critical thinking, using design software, digital media and multimedia, and work health and safety practices. Youll also have opportunities to build a strong portfolio. The course takes six months of full-time study (or part-time equivalent) to complete. Read More This course will give you the fundamentals of graphic design theory and practice. Youll work to develop designs to briefs to build your portfolio. Youll also learn about the history and theory of visual communication, 2D and 3D graphic design, and more. The qualification takes 12 months of full-time study (or part-time equivalent) to complete. Read More If youre interested in graphic design, you may also like to explore: Share copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation. No warranties are given. The license may not give you all the permissions necessary for your use, and other rights, such as publicity, privacy, or moral rights may limit how you use the material. The blog offers a helpful guide for students exploring a creative career in graphic design. It features details on NID, IIAD, SID, MITID, IIAD, and SIDDHIN. The blog also mentions the admission processes, entrance tests, and fee structures for each of the listed institutes. Its a practical, well-rounded resource for anyone looking to find the right college to nurture their design skills and step confidently into the graphic design industry. Table of contents Overview: National Institute of Design, Ahmedabad Indian Institute of Art and Design, New Delhi Symbiosis Institute of Design, Pune MIT Institute of Design, Pune Sriishti Manipal Institute of Art, Design, and Technology, Bengaluru Acharya School of Design, Bengaluru DY Patil University, Pune Indian School of Design and Innovation, Mumbai University of Petroleum and Energy Studies, Dehradun FAQs About Graphic Design Courses and Colleges Image Courtesy: Learn G2 From your favourite apps to eye-catching brand campaigns, graphic design is everywhere. As industries continue to channel the power of visual storytelling to influence consumers, the demand for skilled designers is growing by the day, making India a hotspot for aspiring graphic designers. But how does one navigate the journey of becoming a successful graphic designer in India? Well, it all starts with a handful of designing skills coupled with a reputed institution that supports your aspirations. With offbeat career options like graphic designing coming forward, India is now brimming with great graphic design institutes that offer both top-notch programmes and amazing opportunities for young designers. India is the perfect place for you to make the most of these opportunities and establish yourself as a successful professional in the graphic design domain. Here is everything that you need to know about the best graphic design colleges in India. Image Courtesy: Grip Design 1. National Institute of Design, Ahmedabad The National Institute of Design is one of the top, popular, and sought-after institutes for graphic design courses. Recognized by the Department of Scientific and Industrial Research, Government of India as a Scientific and Industrial Research Organisation, NID is internationally acclaimed for its unique curriculum and revolutionary education philosophy. As one of the top graphic design colleges in India, it has also been declared Institution of National Importance by the act of Parliament, under the National Institute of Design Act 2014. Quick Facts Established: 1961 Location:Pune, Ahmedabad Notable Alumni: Orjish Sen, Sujata Keshavan, Aditya Vikram Sengupta, and others. Courses Offered NID offers a BDes. (Bachelor of Design) in Graphic Design under the Communication Design specialisation. The institute also offers a graphic design course at Masters level. Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 16.84 Lakhs Graphic Design (M.Des) 30 Months 12.22 Lakhs Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 16.84 Lakhs Graphic Design (M.Des) 30 Months 12.22 Lakhs Admission Process Step 1: Fill out the NID application form 2025. Step 2: NID DAT 2025 (Prelims) Exam. Step 3: NID DAT Mains Exam. Placement As one of the top ten graphic design colleges in India, NID is known for its amazing placement record, especially for students with a graphic design degree. Students from graphic design courses can achieve opportunities associated with big names like Myntra, Addidas Group India, Raw Mango, Tanishq, Rangoli, and Adobe . 2. Indian Institute of Art and Design, New Delhi When it comes to offering an emerging Indian platform for young innovators and explorers, IIAD counts among the best graphic design colleges in India. As we know, communication design is the umbrella of graphic design, we focus on nurturing skills that could be helpful for the future. As a leading design institute, IIAD aims at bridging the gaps between design, society, and industry, by channeling the transformative power of design. IIADs comprehensive curriculum blends creativity, technicality, and industry relevance, preparing students for the ever-evolving future of design. The institutes international association with leading design schools and associations like Fashion Design Council of India (FDCI), Institute of Indian Interior Designers (IIID), and School of Designing India (SDI) helps students gain global skills and secure lucrative opportunities on a global scale. Quick Facts Established: 2015 Location: Okhla Industrial Estate, New Delhi Notable Alumni: Samiya Saad, Abhinav Arora, Deepak Gupta, and others. Courses Offered IIAD offers an undergraduate programme in graphic design under the communication design specialisation. The course is designed to help students understand graphic design trends in depth and address the need of a hyperconnected world through a wide range of visual media. Programmes Duration Total Tuition Fee Communication Design (UG) 4 Years 18.98 Lakhs Admission Process Step 1: Registration at IIADs online application portal. Last date to fill out the application: 20 December, 2024. Step 2: Design Aptitude Test (iDAT) for entrance screening. Step 3: If shortlisted, appear for the DAT Mains Exam. Placement As one among the best graphic design colleges in India, IIAD leaves no stone unturned in ensuring that its students secure lucrative opportunities with industry giants through their well-designed graphic design portfolios. Some of the top recruiters for the graphic design course include Digital Jalebi, the Crayons Network, Gartner, and Gutenberg . 3. Symbiosis Institute of Design, Pune Known for moulding young designers ever since its inception in 2004, Symbiosis Institute of Design is a premier design institute for graphic design courses, nestled in the Indian state of Maharashtra. With robust curriculum, dynamic faculty, and state-of-the-art infrastructure, the institute offers a wide range of career possibilities for students. The graphic design course at Symbiosis Institute of Design equips students with the necessary skills to excel in visual communication through typography, photography, and illustration, making it one of the best colleges for graphic design. Quick Facts Established: 2004 Location: Viman Nagar, Pune Notable Alumni: Shashank Nimkar, Anay Kshirsagar, Shraddha Majumdar and others. Courses Offered SID offers a holistic graphic design course that integrates advanced software and technology, enabling students to create strong and impactful visual messages. The curriculum covers key areas like graphic design fundamentals, typography, brand identity, and user interface design, among others. Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 18.7 Lakhs Admission Process Step 1: Fill out the online application form. SEED 2025. Opened on: 16 August, 2024. Step 2: SEED 2025. Opened on: 12 January, 2025. Step 3: Portfolio review and personal interaction. Placement Placement in top companies coupled with a strong alumni network are some aspects that help students with a graphic design degree from SID establish themselves as successful designers. With over 200+ recruiters, placements are primarily awarded by companies like Adobe, Maruti Suzuki, IBM, Codewalla, and Infosys . 4. MIT Institute of Design, Pune MIT Institute of Design boasts an educational ecosystem that nurtures young design aspirants to become future-ready professionals in their respective industries. The institutes multi-disciplinary learning environment integrated with meaningful collaborations and an innovative pedagogical approach, make it a top graphic design college in India. Quick Facts Established: 2015 Location: Loni Kalbhor, Pune Notable Alumni: Hemant Wangikar, Sohniit Kumar, Amit Nanda, and others. Courses Offered The Graphic Design course at MITID focuses on the essence of strategic design thinking and nurturing design values that can facilitate the betterment of the society at large. The institute offers both an undergraduate and postgraduate graphic design course for students to prepare themselves in depth for the industry-related challenges. Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 17 Lakhs Graphic Design (M.Des) 2 Years 8.5 Lakhs Admission Process Step 1: Fill out the online application form. Last date: 28 February, 2025. Step 2: MITID-PDET for entrance screening; 06 April 2025. Step 3: Studio test and personal interview. Placement MITID encompasses a dedicated Industry Relation Department that holds an excellent track record of getting students placed in reputed firms and companies. The major recruiters for the graphic design course include Loreal, Samsung, Hero, Google, and TATA Consultancy Services. Image Courtesy: Pexels 5. Sriishti Manipal Institute of Art, Design, and Technology, Bengaluru With over two decades of experience in educating artists, designers, and practitioners, Sriishti Manipal Institute of Art, Design, and Technology remains ahead of the curve as a top graphic design college in India. Through a pragmatic, practice-based approach, the institute combines design thinking, problem-solving, project-based, and place-based learning adopting new age technology. Quick Facts Established: 1996 Location:Yelahanka, Bengaluru Notable Alumni: Jasmeen Pathaja, Shilo Shiv Suleman, Vikas Khanna, and others. Courses Offered Through the graphic design department at the institute, students are equipped to make meaningful contributions to the publishing industry through their expertise in communication design and visual storytelling. The course offers two different pathways that include graphic design and illustration. Programmes Duration Total Tuition Fee Graphic Arts and Design Practices (B.Voc) 3 Years 2.78 Lakhs Admission Process Step 1: Fill out the online SMEAT 2025 application form. Opens in: January 2025. Step 2: SMEAT 2025 Exam: First week of April 2025. Step 3: Portfolio Review and Counseling. Placement Sriishti Manipal Institute of Art, Design, and Technology collaborates with top-notch and reputed companies to ensure great placement opportunities for the students. Based on their capabilities, students from the graphic design course are placed with industry giants such as IMB, Microsoft, and Bosch . 6. Acharya School of Design, Bengaluru Acclaimed as not just a premier design institute in Bangalore but a top graphic design college in India, Acharya School of Design fosters a global learning environment for all its students. Through its NEP-complaint design curriculum, the institute is well-known for preparing its students to establish a successful career in sought-after design roles. Quick Facts Established: 1990 Location: Thammenahalli Village, Bengaluru Notable Alumni: Surbhi Shankar, Shantanu Roy, Princy Goyal, and others. Courses Offered A graphic design degree from Acharya Institute of Design takes students through a detailed introduction of visual communication and helps them explore the finest aspects of design strategy. The institute offers a B.Des in Graphic and Communication Design that helps students gain access to a diverse range of design opportunities. Programmes Duration Total Tuition Fee Graphic Design (B.V.A) 4 Years 4.41 Lakhs Admission Process Step 1: Visit the campus and get in touch with their counsellors. Step 2: Check the eligibility criteria for the graphic design course and admission requirements. Step 3: Finish the admission formalities and complete the fee payment. Placement Some of the top recruiters that collaborate with Acharya School of Design for placements in the graphic design degree course in India are: Jintex, Pune, and MITC, Pune. 7. Pearl Academy, Mumbai Pearl Academy is a popular name in the education industry. The institute offers an undergraduate programme where are inquisitive, curious, and believe in making a mark through their creative visions. The institutes practical approach regarding technology combined with the industrial acumen helps students achieve a hands-on knowledge of their profession before they actually step foot into the industry. Quick Facts Established: 1983 Location: Pimpri, Pune Notable Alumni: Foram Suchak, Anubhav Kumar, Himani Sharma, and others. Courses Offered The universities graphic design course developed under the visual communication specialisation majorly focuses on visual communication, graphic design, and advertising. Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 9.20 Lakhs Admission Process Step 1: Fill the application form. Last date: 20 February, 2025. Step 2: Appear for the DPU Design Aptitude Test: 13 April, 2025. Step 3: Studio test and personal interview. Placement Some of the leading recruiters contributing to the universitys outstanding placement record include big names like Vero Moda, Dulux, ArchiLab, Allen Solly, and Krimsom. Image Courtesy: Unsplash 8. Indian School of Design and Innovation, Mumbai The Indian School of Design and Innovation is vested in nurturing young designers and innovators by helping them combine their creativity with practical skills. Through its extensive industry connections and global tie-ups, the institute offers top-notch growth opportunities for students and professionals alike, making it one of the best graphic design colleges in India. Quick Facts Established: 2013 Location: Kurla West, Mumbai Notable Alumni: Medha Sharma, Abhishta Lalwani, Vamsi Madhava, and others. Courses Offered The 4-year undergraduate course in graphic design curated by the institute falls under the communication design specialisation. Through proven teaching methods, ISDI helps students gain access to a global contemporary curriculum. Programmes Duration Total Tuition Fee Graphic Design (B.Des) 4 Years 26.80 Lakhs Admission Process Step 1: Fill your application along with a statement of purpose. Step 2: Upload your portfolio or complete the given design project. Last date: 7 December, 2024. Step 3: Take the design aptitude test. Scheduled dates: 9 December, 2024 - 15 December, 2024. Step 4: Appear for the online interview. Placement Through well-curated industry interaction and events, the Institute Career Corner (ISC) ensures the successful placement of students in well-established companies like Cognizant, Landor, IBM, Infosys, and Schbang . 9. University of Petroleum and Energy Studies, Dehradun With over two decades of legacy in multidisciplinary and holistic learning, UPES is one of the top graphic design colleges in India, nestled in the scenic environs of Dehradun. With esteemed faculty from IITs, IISc, and Ivy League Universities, UPES is one of its kind considering its tie-ups with global universities that facilitate top-notch international opportunities for aspiring graphic designers. Quick Facts Established: 2003 Location: Bidholi, Dehradun Notable Alumni: Jharna Joshi, Prasan Chakraborty, Siddhartha Mukherjee, and others. Courses Offered With strong emphasis on the development of core design values and an understanding of emerging graphic design trends, the graphic design course at UPES prepares students for the augmenting competition in the industry. Programmes Duration Total Tuition Fee Graphics and Communication Design (B.Des) 4 Years 43.74 Lakhs Communication Design (M.Des) 2 Years 12.50 Lakhs Admission Process Step 1: Fill out the application form and submit it along with the necessary documents specified by the institute. Step 2: Appear for the entrance exam/ personal interview as informed. Step 3: Portfolio Presentation and Interview. Step 4: Admission Confirmation. Placement With its stronghold in the graphic design industry and various international tie-ups, UPES offers promising career opportunities for its students after the completion of their course. Some of the primary ones among the 590+ on-campus recruiters of the institute include Maruti Suzuki, BIBA, Accenture, and Amazon. FAQs About Graphic Design Courses and Colleges 1. What is a graphic design course? A graphic design course helps students develop the necessary design skills required to create visual representations that convey messages effectively. 2. How to become a graphic designer after 12th? To become a graphic designer, you need to complete 12th with a minimum of 50% marks. After completing 12th, you can take up a diploma, certification, or undergraduate degree course in graphic design. 3. Is graphic design a good career in India? Since the demand for effective visual is increasing in various industries like advertising, marketing, fashion, and entertainment, graphic design is a good career to pursue in India. 4. How to do graphic design? Building basic skills, taking up good online courses, and growing your network within the graphic design industry are some ways of pursuing graphic design. 5. How to be a graphic designer? Learning graphic design from a reputed college, building a good portfolio, and enhancing your software skills can help you become a graphic designer. 6. What do graphic designers do? Graphic designers curate visual representations that help communicate ideas to inform or attract consumers. 7. What is the average salary of a graphic designer in India? According to Glassdoor, the average salary of a graphic designer in India ranges between 12,000 to 35,000 per month. 8. What is the highest salary of a graphic designer in India? According to Glassdoor, the highest salary of a graphic designer in India is 42,500 per month. 9. Will AI replace graphic designers? While AI can help automate some of the aspects of graphic designing, it cannot replace the problem-solving, critical thinking, and creative abilities of a graphic designer. 10. Which course is best for graphic design? A Bachelor of Arts (BA) or Bachelor of Fine Arts (BFA) in graphic design is the best course for graphic design. Explore More About Designers Did you enjoy reading this piece? Author Saill Sawant has also written an intriguing article on the scope of interior architecture in India. What is the hype about immersive design and why is it the next big thing in visual communication? Here's everything you need to know. Want to know more about animation as a career option? Explore the top animation colleges in India and pick the one you want to opt for. Take a look at some common interior design mistakes and familiarise yourself with quick fixes for those. About The Author An Architect turned Writer, Saill has worked as an Architectural Writer, Marketer, & Curator. For the past three years, she has collaborated with multimedia publication houses, firms, studios, organisations, luxury brands and educational inst... tutions; both national and international to communicate and market the AEC industry as an Architect in Marketing. She is a commentator on the design industrys upkeep through her social handles while also being an avid reader and traveller. Read more

12th from a recognised board of education. At some colleges, a diploma holder is also considered for admission. The diploma in graphic design can be done only if the applicant has completed his/her class 12th or intermediate from a recognized educational board with a minimum aggregate of 45% marks. For certain certificate course, it is essential to have finished class 12th. While some other certificate courses require the candidate to have cleared class 10th examination. The eligibility criteria vary from college to college and university to university. Graphic Design Entrance Exams To be considered for admission to graphic design degree programmes offered by top colleges in India, applicants must pass an entrance test. Some of the well-known entrance exams used to select candidates for enrolment in graphic design courses or degree programmes are listed below: Graphic Design courses in India Admission Process Aspirants willing to pursue graphic design courses in India have to undergo the admission process set by different institutions. Check out the general admission processes that you will have to go through in order to get selected into the desired college/university. The colleges conduct a separate entrance exam to shortlist the deserving applicants. Some colleges also offer admission on the score obtained in the common entrance exam of design. Students have to ardently prepare for the entrance exams of design to crack it and get admission in the desired college. Group Discussion and Personal Interaction rounds are also arranged by certain colleges. Candidates seeking admission in a diploma or certificate programmes are also provided with an option of either directly getting selected or through merit score in the qualifying examination. Top Colleges for Graphic Designing in India Graphic design courses are widely popular in the field of design. Multiple colleges and universities offer admission to the design aspirants from all across the nation. Mentioned below are a few of the graphic design top colleges that you can consider for admission. College Name Location Fees Range (Annual) National Institute of Design (NID) Ahmedabad Rs. 5,79,000- Rs. 7,54,000 Arch Academy of Design Jaipur Rs.4,50,000- Rs. 11,40,000 SAGE University Indore Rs.3,60,000- Rs. 4,00,000 Swarnim Startup And Innovation University (SSIU) Gandhinagar Rs. 1,25,000- Rs. 2,50,000 Ellen School of Art And Design Jaipur Rs. 38,200- Rs. 72,500 MAEERs MIT Institute of Design (MITID) Pune Rs.3,92,250- Rs. 3,93,000 LISAA School of Design (LISAA) Bangalore Rs. 2,10,000- Rs. 3,50,000 Vogue Institute of Art and Design (VIAD) Bangalore Rs. 1,59,300- Rs. 2,00,000 Maharishi Markandeshwar University, Sadopur (MMU, Sadopur) Ambala Rs. 84,000- Rs.1,00,000 Centre for Design Excellence (COED) Jaipur Rs. 2,50,000- Rs. 3,00,000 International Institute of Fine Arts (IIFA) Modinagar Rs. 97,500- Rs. 1,80,000 Scope of Graphic Designing in India Graphic design is a growing field. The need for digital design is rising, and career prospects are considerably better. Graphic designers with experience in multimedia and virtual design, animation, mobile and application design, and website design are in high demand as a consequence. A graphic design degree also considerably increases your prospects for financial success. Since businesses are more inclined to hire people with formal training than those who are self-taught or have less education, persons with credentials and college degrees stand out from their peers. Attention to detail and project work in great detail. It provides students with a solid foundation in graphic design, allowing them to explore a variety of employment options in the sector.What qualifications do I need to be a graphic designer?A bachelors degree or certification in graphic design, visual communication, or a similar discipline is often required to work as a graphic designer in India. However, formal schooling is not the only prerequisite, and many great graphic designers have created their professions through self-learning and practical experience. Creating a great portfolio that showcases your design skills and creativity is equally crucial in exhibiting your ability to potential employers or clients.How do I start studying graphic design?To begin, learn about design concepts, typography, colour theory, and software tools. Then, to study and expand your talents, use online tutorials, classes, and books. Create design projects to enhance your portfolio and earn practical experience. To improve, get input from peers or mentors. Explore internships and entry-level roles, and keep current on industry trends to remain motivated and engaged.Are graphic designers in demand in India?Yes, graphic designers are in high demand in India, where visual communication and branding are in high demand. According to industry estimates, the graphic design market in India would be worth USD 14.76 billion by 2025. With the advent of digital media, advertising, and e-commerce, the need for professional graphic designers is expanding, resulting in a plethora of work possibilities around the country.What popular software do graphic designers use?To develop aesthetically attractive designs, graphic designers in India frequently employ a variety of popular software programmes. Adobe Photoshop is extensively used for image editing and manipulation, Adobe Illustrator is used for vector graphics and illustrations, Adobe InDesign is used for layout design, and Adobe XD or Sketch is used for user interface (UI) and user experience (UX) design. These industry-standard software packages offer a wide range of functionality for professional graphic design work.View MoreWas this article helpful? Where we source our data Lets get real. Job information online can often be overly optimistic, conveniently glossing over the raw bits. But when you make decisions about your future, you need all the facts. Thats why we anonymously survey graphic designers about their job, with hopes of getting an honest insight into what its really like. While we did our best to ensure respondents were Australians and verified their job titles with proof of employment, we cant guarantee complete accuracy or that your experiences in the field will reflect theirs. So, we suggest that you take these insights as a guide only and try to talk to people in the field before making an important decision. Graphic designers design creative assets. Assets can be print publications like books, reports, brochures, product packaging, or posters. You may also make digital design assets like icons, social media graphics, and website design elements (some graphic design positions may incorporate web design too). Youll also be involved in visual branding, designing assets like organisation logos and letterheads. Youll most likely be using design software like Adobe Photoshop, Adobe InDesign, Adobe Illustrator, and similar. Youll either work in-house for an organisation, for a graphic design firm, or can strike out on your own as a self-employed, freelance graphic designer. The job mixes creative thinking with pragmatism. Youll come up with fresh, unique ideas for your designs while also delivering designs that meet a clients brief. Youll also handle contracts, timesheets, and client relationships. What do graphic designers do? Key tasks and responsibilities include: Talking to clients to understand what they want from a graphic designer Agreeing upon graphic design briefs Creating final job quotes that estimates the time and costs required for contracted design work Advising clients on different design approaches you can take Formulating ideas and concepts for a design Presenting different design options to clients and listening to their feedback Using design software to make fresh designs that meet the brief Although no specific formal education is required to work as a graphic designer, it is common to hold a tertiary degree in graphic design or a related area. During your study there may be hands-on work experience or internship opportunities. When applying for graphic design jobs, potential employers will want to know what youve designed in the past so they can get a sense of your abilities and style as a professional graphic designer. You can build your portfolio through study, making logo designs on a volunteer basis for other organisations, or simply by creating your own designs. Qualifications that are relevant to future graphic designers are available throughout Australia. Relevant courses may be available for online learners or delivered in-person, or a mix. Courses cost different amounts depending on the area of study and whether you are eligible for Commonwealth government support. In this course youll learn all about design generally, including graphic design. Youll learn about design elements and principles, typography and logotype design, branding, creative processes, critical thinking, using design software, digital media and multimedia, and work health and safety practices. Youll also have opportunities to build a strong portfolio. The course takes six months of full-time study (or part-time equivalent) to complete. Read More This course will give you the fundamentals of graphic design theory and practice. Youll work to develop designs to briefs to build your portfolio. Youll also learn about the history and theory of visual communication, 2D and 3D graphic design, and more. The qualification takes 12 months of full-time study (or part-time equivalent) to complete. Read More If youre interested in graphic design, you may also like to explore: Share copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation. No warranties are given. The license may not give you all the permissions necessary for your use, and other rights, such as publicity, privacy, or moral rights may limit how you use