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LINGAYA'S
LDIMS

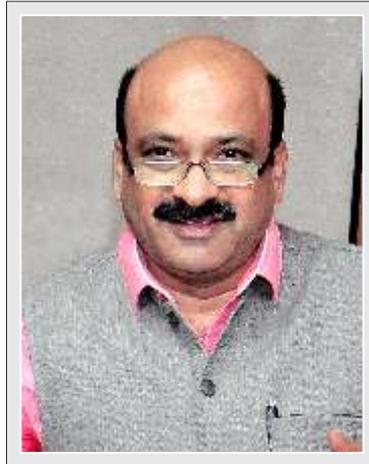
Choose to know



NAAC Accredited "A" Grade Institute

**WE MAKE
YOU
FUTURE READY**

Message from the Chairman



Lingaya's Lalita Devi Institute of Management & Sciences was established with the objective of using education effectively for economic growth for all. At Lingaya's, we provide intellectually stimulating academic environment to ensure creation, dissemination and application of knowledge to mould the future professionals. Lingaya's represents the essence of academic excellence where the best of faculty, students and educational infrastructural facilities coupled with innovative teaching, learning process is provided to create a unique environment conducive for progressive thoughts and actions.

Our aim is not simply to impart knowledge but to contribute towards a comprehensive and a "smart" economy at Macro level, and also to play a valuable part in the holistic development of a person at micro level. Part of this development relates to the fostering of "transferable" or "generic" skills in individuals such as communication skills, planning, leadership, multi-tasking etc. These skills are essential not just in learning or work situations, but in all areas of life.

To accomplish this we have designed smart and effective modules where students get flexible study hours, supervised professional practices, personalized training, group discussions and interactions.

We are confident that Lingaya's will help in developing our nation, thereby contributing towards improvement in the quality of life as a whole.

Thanks for choosing Lingaya's.

Dr. Picheswar Gadde

Message from the Director



Another academic year has started and the country is waiting for young pass outs from schools to adorn the institutions offering graduate courses. The future lies before these students and they have to make sane choices for success and satisfaction in life. Hard-work, dedication, proper guidance, support from family and society, discipline, regularity and punctuality are needed to make a smooth sail on rough roads.

Our Institute is earmarked for making the dreams come true. The never ending quest for excellence, professional commitment and constant endeavor to provide best education helped us to achieve "A" Grade by NAAC Accreditation. Our dedicated faculty and extremely high standards of imparting knowledge conjoin success with satisfaction. The wishes become destiny and discipline a law of life. The institute stands by every student at all times and imbibes a sense of belongingness among them. We believe that we grow with our students and succeed with their success.

Our objective is to make students technology savvy along with well developed personality, communication and multi-tasking skills. This objective is achieved through participation in research & development activities, exposure to industry environment, encouragement for extra-curricular activities, community level programmes and various activity clubs. We expect that a student realizes the importance of being a complete bundle of knowledge, skills and attitude in not only work related situations but in all spheres of life. They should feel that their contribution is vital to the growth of the country and they have to become socially committed individuals.

In this competitive and rapidly changing scenario, the LLDIMS family is constantly striving to achieve our motto "Par Excellence with Human Touch".

An exciting year awaits you ! We are so proud to have with us, and I look forward to seeing you around campus throughout the year.

Prof. (Dr.) K. K. Garg

ABOUT

Lingaya's Lalita Devi Institute of Management & Sciences

With the changing world scenario and the rapid technological development new and innovative professions are coming up every now and then. Gadde Charitable Educational Trust has come up with Lingaya's Lalita Devi Institute of Management & Sciences (LLDIMS) to provide education which is not only upto the standards of the present times, but also aims to churn out hard core professionals.

Lingaya's Lalita Devi Institute of Management & Sciences is a sister organization of Lingaya's Group of Institutions and affiliated to Guru Gobind Singh Indraprastha University and approved by Govt. of NCT of Delhi. Lingaya's Lalita Devi Institute of Management & Sciences achieved 'A' Grade through NAAC Accreditation. The strength of the Institution is their experienced faculty, in-campus placements and mentorship of students.

The Institute established in 2005 aims to match its standards with the top most professional colleges of the country. The best of facilities and environment are provided to the students for their overall development. Our dream is to give the students not only quality education but also provide them opportunities in their respective professions through placement.

LLDIMS situated at Mandi Hills is an institute which aims to provide first level professional cadres in various specialized fields like management, media, education etc. The institution truly believes in developing analytical ability, critical valuation, creative things and moral values in our students.

Its location in the clean and green environment, far from the maddening crowd of the city in the lap of Aravali Hills, makes the institute free from the hustle and bustle of the city and also provides a pollution free environment ideal for studies.



COURSES & ELIGIBILITY

NAME OF THE PROGRAM	DURATION	INTAKE	ELIGIBILITY
Bachelor in Business Administration (BBA)	3 years	180	All the candidates who wish to study at Lingaya's Lalita Devi Institute of Management & Sciences should appear for CET (Common Entrance Test of GGSIP University) with 50% marks in their XII standard.
B.Com (Hons.)	3 years	60	All the candidates who wish to study at Lingaya's Lalita Devi Institute of Management & Sciences should appear for CET (Common Entrance Test of GGSIP University) with 50% marks in their XII standard.
Bachelor in Journalism & Mass Communication (BJMC)	3 years	120	All the candidates who wish to study at Lingaya's Lalita Devi Institute of Management & Sciences should appear for CET (Common Entrance Test of GGSIP University) with 50% marks in their XII standard.
Bachelor in Education (B.Ed.)	2 years	100	Candidates with atleast 50% marks either in the Bachelor's or Master's Degree or any other qualifications equivalent thereto, are eligible to appear for CET of GGSIP University for admission to the programme. Admission is made as per the Government/University policy.
Early Childhood Care Education (ECCE)	2 years	50	Two year integrated Nursery Teacher Training Course, integration of theory with practicals and School Experience Programme (SEP). Eligibility 10+2 with 50% marks. Affiliated & recognized by NCTE & SCERT.

- All of the above courses are recognized by Govt. of NCT of Delhi and affiliated to Guru Gobind Singh Indraprastha University.
- Affiliated to SCERT and recognized by NCTE, Jaipur.
- 10% Seats are reserved for Management Quota, which are filled up as per the norms and standards of GGSIP University.

CAMPUS & INFRASTRUCTURE FACILITIES

SEMINAR HALL

The Institute has centrally air conditioned, sound proof, well designed seminar hall with a seating capacity of 125 persons at a time and is equipped with the latest audio-visual equipment. The hall is utilized for conducting guest lecturers, seminars, workshop and other such programmes from time to time.



INFORMATION TECHNOLOGY LAB

Equipped with the latest software and technology, our air-conditioned computer lab is one of the best once can find any where. Right from software required for developing journals, photographs to hardware like scanners and laser printers everything is available readily. This is to facilitate learning of our students in their respective professional courses.



LIBRARY

The institute has an air-conditioned (state of the art) library with more than 21000 books on various subjects ranging from media to management to education. There is a good collection of various national and

international journals and latest magazines, which keeps the students abreast with the latest trends in their profession and the world. Library has Virtual Library (e-library) called Knowledge Hub with online journals for Management, Commerce, Education & Journalism & Mass Communication Deptt.



HOSTEL

The institute has hostel facility for boys and girls separately.



TRANSPORT

The institute provides buses for commuting for the students, which help them in reaching college conveniently and on time, (The nearest metro station is Chhatarpur).



FACULTY

LLDIMS has excellent faculty with academic depth and wisdom as well as industrial experience to provide holistic education.



CONFERENCE ROOMS

For the purpose of conducting mock press conferences and similar other purposes the institute has three well equipped conference rooms where these sessions can be held.



AUDITORIUM

A state of art, centrally air conditioned auditorium with seating capacity of over 1000 is the pride of the Institute.



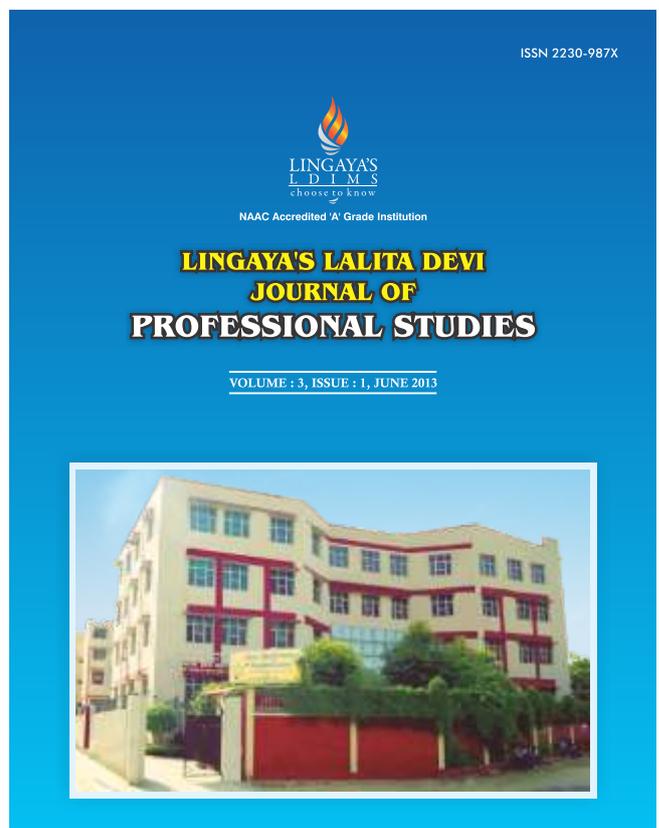
GUEST LECTURERS

The Institute invites from time to time eminent people from the industry to deliver lectures on issues of relevance and current developments in the industry.



JOURNALS & NEWSLETTER

The Institute publishes a newsletter which incorporates the latest news and views on important national, international events and local activities. It is a reflection of the work and talent of our students. The Institute publishes a professional journal with ISSN Registration Number (ISSN: 2230-987X) containing research paper and article on Education, Management, Journalism and Mass Media.



STUDIO FACILITY

There are two sound proof studios which support the media study department namely:

1. Video Studio: It is equipped with latest cameras, trolleys, light and editing stations. Latest software is used in making documentaries and films related to various subjects.



2. Audio Studio: It has a recording room, work stations, mixers consoles, which are beneficial in teaching students the latest techniques and trends in the field of radio.



3. Dark Room Facility: This particular room is used for the development of photographs. This room is equipped with photo developing facility.



LABS

Other than media labs there are various labs for courses like B.Ed etc which are equipped with scientific instruments to facilitate studies of the students.

The labs are as follows:

1. Psychology Lab: Number of latest psychological tests, manuals and booklets are available in order to carry out various psychological tests required for completion of courses.

2. Language Lab: Language lab has been set up in the department of Education with the purpose of learning and utilization of different techniques with the help of various language learning equipments.

3. Audio Visual Resource Center: It is more than an ET lab. Innovative and modern technological equipment such as camcorder, OHP, still camera, slide projectors, radio, LCD projector, DVD, latest touch screen & software are available. Efforts are made to secure various teaching aids in the field of education.



MEDICAL

In order to ensure well being of students, college engages the services of a qualified & experienced doctor for their students regularly for medical checkup and maintains a sick room where unwell students can be taken care of.



INDUSTRIAL VISITS

The institute from time to time organizes visits to various industries for its students with respect to their field. This gives the students exposure to the working of various organizations and thereby equips them with skills and develops their personality.



CULTURAL & SOCIAL ACTIVITIES

In order to develop an overall personality of students, the college organizes an Annual Inter Collegiate Cultural Festival "ZEAL". This fest brings out the leadership talent & organization skills of students. The students also actively participate in the cultural festival of Lingaya's University and GGSIP University/affiliated colleges.



STUDENT ACTIVITIES

From time to time, the students participate in various activities of social nature like educating girl child, green environment, blood donation etc. Various clubs have been formed to facilitate these activities.



TRAINING & PLACEMENT CELL

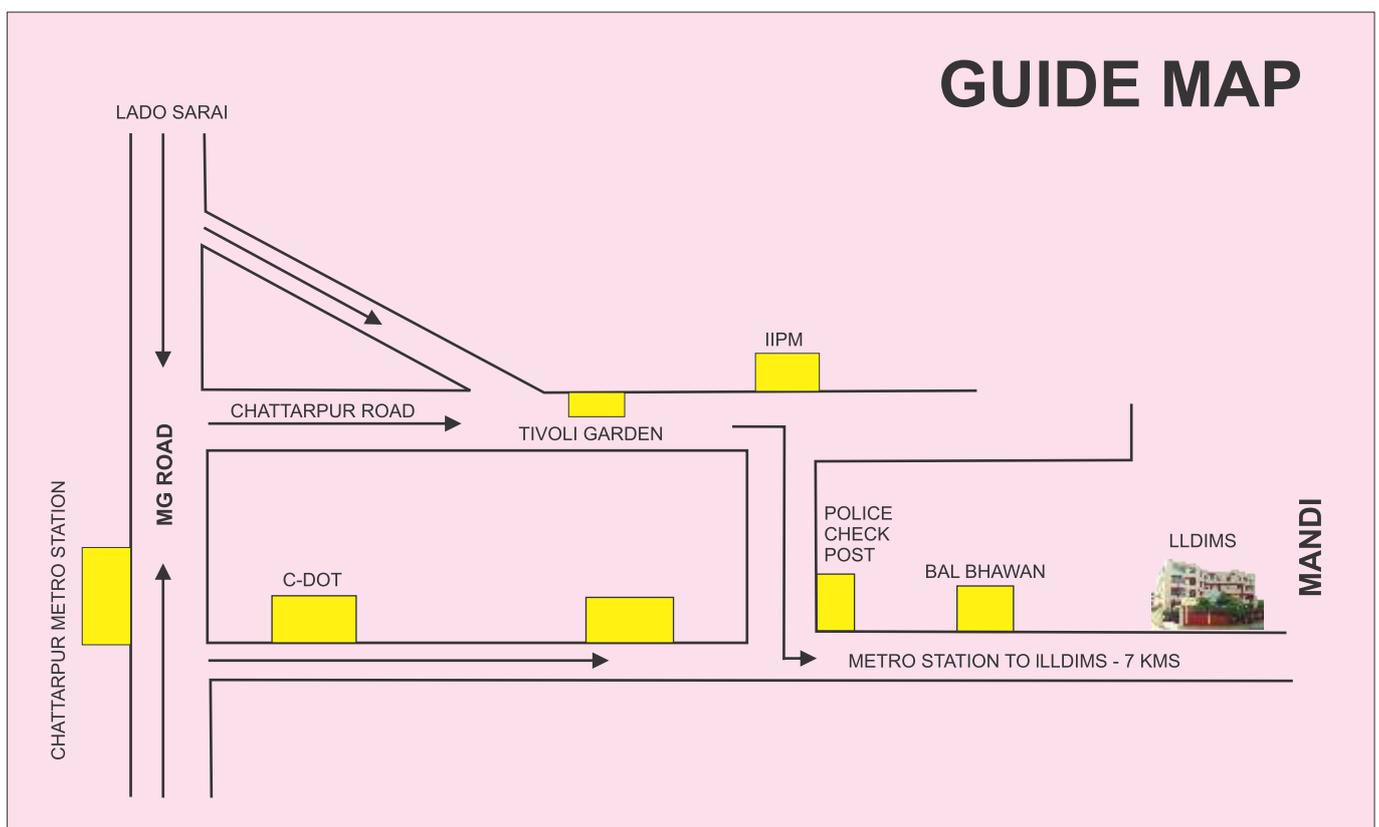
The institute has a placement cell which supports and helps the students in getting placement for summer and winter training. This facility provides professional edge and a strong practical base to the students for their profession. Mock interviews, campus placements and industry information desk are the highlights of the T&P Cell.



VALUE ADDED COURSES

This course intends to develop personality and communication skills of the students. These courses add that 'extra something' to the students qualifications which gives them an edge over their peers. The courses are:

1. Personality Development Programme (PDP)
2. Communication Skills Development Programme.



TRIBUTE



(Late) Smt. Lalita Devi Gadde
(1915-2002)

Born on 1915 is an affluent rural agriculturists family, educated and well acquainted with Telegu Popular Social Literature.

Participated in civil disobedience in 1934. Organised camps to nursing injuries of people due to lathi charges by police in various movements against the British.

Later, she along with her husband (Lingaya Gadde) took up the Marxist Ideology and became an active sympathizer. She gave moral and physiological support to her husband as a freedom fighter and in 1934 assisted as an editor in publishing socialistic and social literature through books and popular magazines. For all this involvement, on 1941 October 3 she had to face wrath of the British Colonial Masters.

She attained heavenly abode on JUNE 20, 2002 with all contentment and sense of achievement.

(Late) Prof. G.V.K. Sinha
(1932-2011)

Founder Chairman, Lingaya's Group

Prof. V. K. Sinha, a unique educationist with remarkable insight into technical education and great expertise in managing the human resources, was a self-made icon in the field of technical and management education. With a B. Tech Degree he took up the career of a lecturer, climbed up the ladder as Head of the Department, Asst. Director and then the Principal in various reputed technical institutions in New Delhi; and later a full time Consultant of AICTE, New Delhi. Everywhere Prof. Sinha dedicated himself to explore and contribute the best for the noble cause of education. With grace and humanitarian values Prof. Sinha finally reached to the peak of his career as the Chairman of Lingaya's Group, set up by him in memory of his father, the great freedom fighter Shri Lingaya Gadde. His expertise in technical education, skill in managing human resources, exposure in audio-visual and resource centres, insight curriculum review and efficiency in training and placement enabled him to make LIMAT the most preferred educational institution for the aspiring professionals in Delhi NCR. LIMAT was the living legend of Prof. Sinha's noble goal and higher vision in the field of Education. In recognition to his excellent achievements in the field of Technical Education, the LIMAT was upgraded to Lingaya's University with approval from the MHRD, Govt of India under Section 3 of UGC Act, 1956.

Prof. Sinha left us for the heavenly abode on 6th June, 2011. May the departed soul rest in peace! Let us pay tribute to Prof. Sinha with a pledge to uphold and keep up his spirit and vision on Education.



(Late) Sri Lingayas Gadde
(1910-1962)

Lingaya's Society (Formerly Lingaya's Jankalyan Shikshan Sanstha) was established in the memory of the freedom fighter Late Shri Lingaya Gadde, who sacrificed his life to free his motherland, from the shackles of conventionalism, illiteracy and poverty.

Our society is inspired by the strength of such freedom fighters. Shri Lingaya Gadde, an agriculturist by profession, took part in the 1923 Civil Disobedience and Quit India Movement and went to jail several times.

He wrote several books on socio-communist issues. He was the editor of "Navyuga", communist party organizer and also the founder of "Adarsa Grandha Mandali", Elamaru, Andhra Pradesh. The Society lays its foundation in its belief in social development and its walls are made up of devotion, sacrifice, sanctity of feeling and candid thoughts, thus making it strong to achieve the dreams of the brave freedom fighters.

"Par Excellence with Human Touch"



Lingaya's University, Faridabad



**Lingaya's Public School,
Faridabad**



**Lingaya's Institute of Health
Sciences, Faridabad**



**LINGAYA'S
GROUP**

choose to know

"Par Excellence with Human Touch"

www.lingayasgroup.org



**Lingaya's Institute of Mgmt.
& Tech., Vijayawada (A.P.)**



**Lingaya's Academy
New Delhi**

For Admission, contact:

Lingaya's Lalita Devi Institute of Management & Sciences

(Approved U/s 2(f) of UGC Act 1956 & Affiliated to GGSIP University & Govt. of NCT of Delhi & NCTE)

NAAC Accredited "A" Grade Institute

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Cost of Application Form: Rs. 500/-

By Post: Rs. 550/-

For Applicants admitted through State/University Counselling : Rs. 350/-