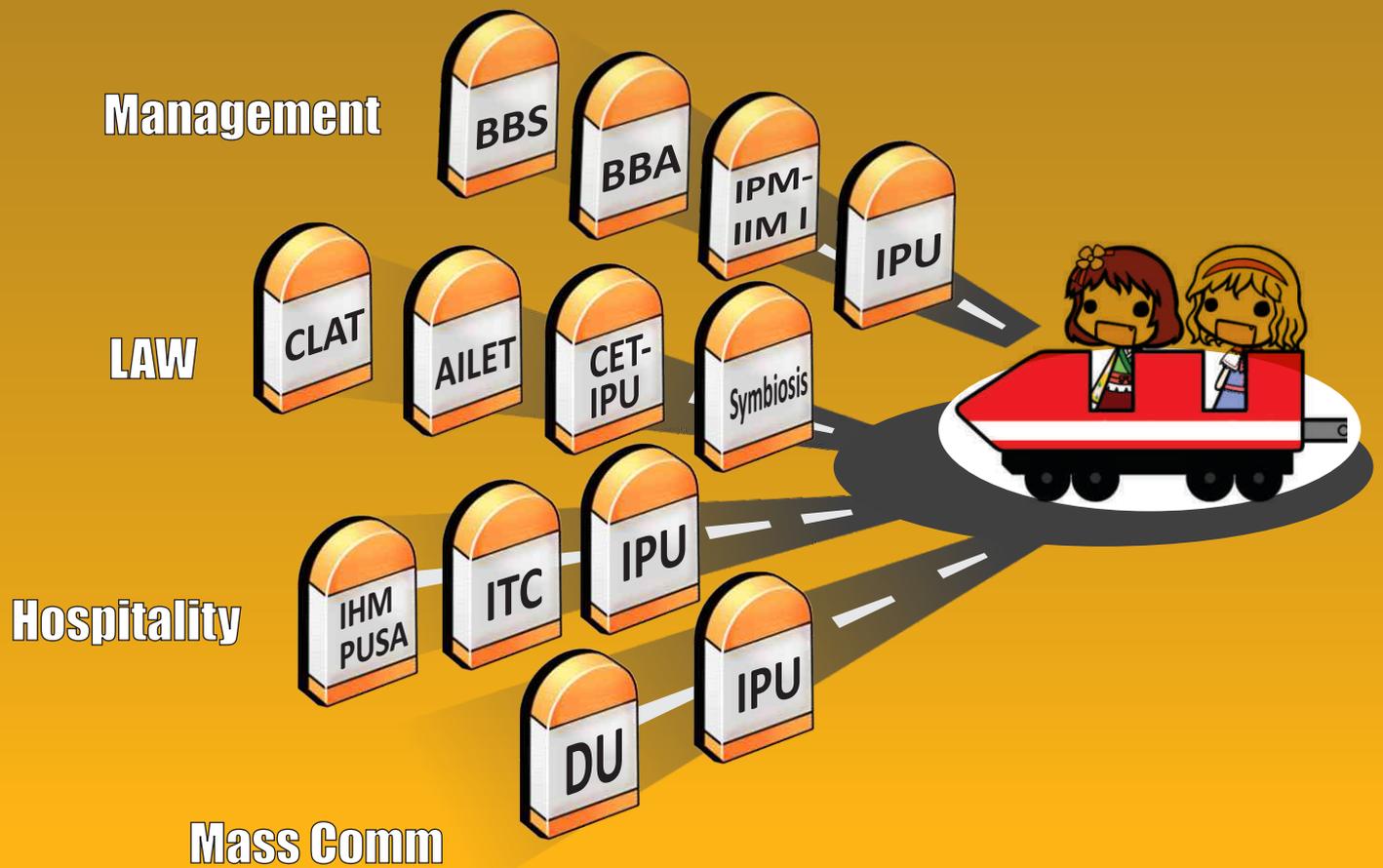


Career Options for Students after Class XII



WHAT IS A CRASH COURSE?

"Everyone is a genius. But if you judge a fish on its ability to climb a tree, it will live its whole life believing it is stupid." ~ Albert Einstein

This famous quote summarizes the dilemma in many of us. At this crucial juncture (after writing Class XII Board), where you need to make a choice regarding the career you would like to pursue, you may be full of doubts regarding which stream you should choose, the best colleges to vie for, entrance exams, areas of preparation, the kind of jobs it will provide and of course, you have a responsibility to yourself to make the right choice. Don't Worry.

SUCCESS MANTRA has come up with an Assessment Test & suggested Course- CRASH COURSE- for different Bachelor degree program, offered by Top Universities, while providing you an effective strategy for tackling the Entrance Test, even though you are not down the wire.

Crash Course Salient Features:

- Brief overview of the format of the Entrance Exams,
- 4- step study plan designed to give you the highest possible rate of return.
- Identification of the different sections of the exams into question types,
- The best strategy for each type of question you'll see on the exam.
- Free Online Area Tests/ FLTs

Test Your Aptitude: Discover Your Career Path

This small Test measures a broad spectrum of your abilities (e.g., verbal comprehension, general reasoning, numerical operations, perceptual speed, or mechanical knowledge e.t.c.)

What you need to do is to solve this small set of questions and visit any nearby SUCCESS MANTRA Center along with this booklet. We've counsellors (Career Counsellors), designated at our center who will definitely tell you about the best possible career options

All the very Best!

Section-I (Numerical Ability)

Time Alloted: 10 Minutes

1. A shopkeeper marks the prices of his goods at 26% higher than the original price. Due to increase in demand he again increases by 26%. What profit (in percent) did he get?

- (1) 52% (2) 58% (3) 60% (4) 58.76%

2. Two chairs and three tables cost R1025 and three chairs and two tables cost Rs1100. What is the difference between the cost of one table and that of one chair?

- (1) 75 (2) 35 (3) 125 (4) 100

3. A can complete a work in 35 days and B can do the same work in 28 days. If A, after doing 10 days, leaves the work, find in how many days, B will do the remaining work?

- (1) 25 days (2) 20 days (3) 27 days (4) 24 days

4. A train crosses 420 metres and 244 metres long bridge in 50 seconds and 34 seconds respectively. Find the length and speed of the train.

- (1) 10 m, 44 m/sec. (2) 130 m, 22 m/sec.
(3) 130 m, 11 m/sec. (4) 65 m, 11 m/sec.

5. The ratio of the father's and son's age is 7 : 4. The product of their ages is 1008. The ratio of their ages after 6 years hence will be

- (1) 5 : 3 (2) 8 : 5 (3) 7 : 4 (4) 5 : 8

Reasoning:

Directions for questions 146 to 150: In a family of seven members, three generations are living together.

The family has two married couples with two children each.

- Dharmesh has two grandchildren.
- There are two Housewives.
- Dharmesh who is Bhavesh's father, is a Doctor and earns the most.
- Yuvraj is the son of Anuja. Anuja is married to an Engineer who is Kamla's son.
- Sonal is the grand-daughter of one of the Housewives and she is a classical dancer.
- Sarika is the sister of an Engineer and herself is a Teacher.

What is Bhavesh's profession?

- (a) Engineer (b) Lawyer (c) Lecturer (d) Doctor

How many female members are there in the family?

- (a) 3 (b) 4 (c) 2 (d) Cannot be determined

Who are the children of Kamla?

- (a) Bhavesh and Anuja (b) Bhavesh and Sarika (c) Yuvraj and Sonal (d) Yuvraj and Sarika

Who among the following is one of the married couples?

- (a) Bhavesh- Sarika (b) Dharmesh-Anuja (c) Dharmesh-Kamla (d) Yuvraj-Kamla

How is Sarika related to Sonal?

- (a) Niece (b) Aunt (c) Mother (d) None of these

Section-II (Reasoning)

1. Find the Missing Number of the following Series?

5, 10, 40, 80, 320, -----, 2560
1) 80 2) 320 3) 640 4) 2560

2. Pointing to the woman in the picture, Rajiv said, "Her mother has only one grandchild whose mother is my wife." How is the woman in the picture related to Rajiv? (a) Cousin (b) Wife (c) Sister (d) Data inadequate
59. A square field ABCD of side 90 m is so located that its diagonal AC is from north to south and the corner B is to the west of D. Rohan and Rahul start walking along the side from B and C respectively in the clockwise and anticlockwise directions with speed of 8 km/hr and 10 km/hr. Where shall they cross each other the second time?

1) On AD at a distance of 30 m from A 2) On BC at a distance of 10 m from B
3) On AD at a distance of 30 m from D 4) On BC at a distance of 10 m from C

3. From his house, Lokesh went 15 kms to the North. Then he turned West and covered 10 kms. Then, he turned South and covered 5 kms. Finally, turning to East, he covered 10 kms. In which direction is he from his house?

1) East 2) West 3) North 4) South

4. In a certain code language the word HURDY-GURDY is written as EI-GE and HOB-NOB is written as EF-CA. How will the word HUGGER-MUGGER be written in that language?

1) EI-AG 2) EI-GA 3) EF-GA 4) IF-GA

5. In a row of boys Ramanuj is 16th from the right end and Sidhu is 13th from the left end. When they interchange their positions Ramanuj becomes 25th from the right end. How many boys are there in the row?

1) 39 2) 37 3) 38 4) 41 5) 40

Section-III (English Language)

1. Error Detection

i. (a) He earns not only / (b) a lot of money / (c) but also spends extravagantly / (d) No error

ii. (a) Myself and Gopalan / (b) will take care of / (c) the function on Sunday / (d) No error

2. Fill in the Blanks

I. Today students should be reconciledthe way things are changing. (a) with (b) to (c) for (d).

ii. The country's economic growth was adverselyby political instability. (a) reflected (b) effected (c) affected (d) expected

3. Arrange the parts of the sentence in meaningful order, assuming O is the first and T is the last part of the sentence?

O: The Finance Minister announced P: which now has

Q: the floating of new bond scheme

R: along with public sector bonds

S: to raise resources for the banking sector

T: to meet new capital adequacy norms.

(a) PQRS

(b) QPRS

(c) RQSP

(d) RPSQ

4. Direction: One of each of the following group of words is misspelled. Mark the one as the answer

i. (a) Argument (b) Acknowledgement (c) Argument (d) Concensus

ii. (a) Deductable (b) Commitment (c) Dependent (d) Judgment

Visit nearest **SUCCESS MANTRA Branch for Answer Key & Explanations.**

Find the FREE Online Link for Aptitude Tests of your Exam, Click the Link:

www.successmantra.com/courses

Degree: BBA/BMS

It's 3 years Degree Programme which enables a student to learn fundamentals, nuances, theoretical facets and practical applications of commerce and business administration. The programme is designed to provide a broad knowledge of the functional areas of any company, while allowing for specialization in any one area/ trade (including Marketing, Finance, Operation, Human Resource, IT/ International Business e.t.c.)

Why BBA/BMS is A Good Career Option

BBA/BMS is one such degree that offers complete knowledge about business and principles of Management. It is a degree that is most valued, especially, for the students who are looking for a leadership position.

Students having BBA/BMS degree are considered competent candidates for junior level management positions. They are extremely employable and can easily progress to higher positions in any business organization.

Any difference between BBA, BBM & BMS?

BBA stands for Bachelor of Business Administration, BMS stands for Bachelor of Business Management and BMS stands for Bachelor of Management Studies. These courses are more or less the same and some universities give the name as BBA and some universities give the name as BBM or BMS. However, as far as brand name is concerned BMS (Delhi University) is better than BBM or BBA.

All these courses are management courses. Studies of BMS course concentrate on analytical and logical aspects, while BBA course concentrates on core studies. Both the graduates of BBA and BMS can take up MBA after completion of the under-graduation course or they can even take up management trainee position in a company of repute.

Career Prospects

During the past 10 years, Indian economy has opened up the door for globalization and liberalization. The increase in the demand for managers in India has made these courses so important & popular.

- Consultancy
- Corporate role (Manager & Executive) in your field of specialization
- Entrepreneurship
- Government sector jobs depending on your interest and ability to clear those exams
- Academician as a Research Scholar and later maybe as a faculty
- Something you are passionate about (Nothing to do with your BBA degree)
- Career Counsellor
- Event Management



Nidhi Thakur
Rank-1309

Attending classes at Success Mantra was of immense help to me in learning the concepts tested on the Exam. I had excellent teachers, facilitating me grasp concepts with such a clarity not given even in any good book; learnt how to tackle problems, especially math problems, quickly.

Eligibility & List of Colleges Offering Management Degree

Management in Delhi University	No. of Seats	Expected date of Exam.
Bachelor in Management Studies (BMS) Shaheed Sukhdev College of Business Studies (SS CBS) 185 Keshav Mahavidyalaya (KMV) 45 Deen Dayal Upadhyaya (DDU) 45 Ramanujan College 46		Joint Admission Test (JAT) + GP/PI (June)
BBA(FIA) in Finance & Investment Analysis Shaheed Sukhdev College of Business Studies (SS CBS) 62		
BA (Hons.) in Business Economics (BBE) 10 Colleges under DU 488		
Eligibility Criteria: a) More than 60% marks in XII b) Maths & English are compulsory subjects in XII		

5 Year Integrated Course in Management	No. of Seats	Expected date of Exam
IIM, Indore (IPM) 121		Entrance Test/Mid-May
Narsee Monjee's Integrated (BBA-MMS) 120		NPAT/Mid-May
O.P. Jindal Global University 240		Mid-May
NIRMA University 120		Admission Test [UGAT] + PI + Class XII Score
Eligibility Criteria: a) More than 50% marks in XII b) Maths & English compulsory subjects for Narsee Monjee		

Other Options for BBA/BBS/BMS	No. of Seats	Expected date of Exam
Symbiosis Centre for Management Studies, Pune & Noida 300+150		SET/ May beg.
IP University, Delhi 5000+		CET/ May end
Christ University, Bangalore 240+		CET/ May end
Narsee Monjee's ASM SOC (BBA, B.sc. Eco & B.sc. Finance) -Mumbai & Bengaluru 480+120+160		NPAT/ Mid-May
St. Xavier's College (BMS)-Mumbai & Kolkata 120		Entrance Test/ June beg
Jamia Millia Islamia (BBS) 40		Entrance Test/ June beg
Eligibility Criteria: a) More than 50% marks in XII (60% for Christ University & 55% for Banaras Hindu University B Com (H)) b) Maths & English compulsory subjects for Narsee Monjee		

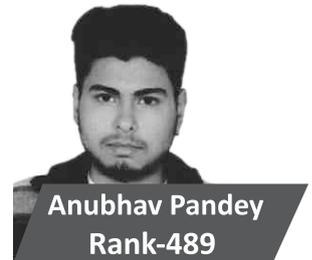
EXAM PATTERN

1) DU JAT

There will be a total of 120 questions divided into four sections to be answered in two hours. Broad description is provided in the table below.

SECTION	WEIGHTAGE	EXAM DURATION
Quantitative Ability	25 per cent	2 Hours
Reasoning and Analytical Ability	25 per cent	
General English	25 per cent	
Business and General Awareness	25 per cent	

- Each question will carry 3 marks.
- There will be negative marking of 1 mark for a wrong answer.



2) GGSIPU CET

There will be a total of 150 questions divided into four sections to be answered in three hours. Broad description is provided in the table below.

SECTION	WEIGHTAGE	EXAM DURATION
Aptitude relating to the field of Management and for Communication Skills	25 per cent	3 Hours
3 Hours Logical and Analytical Ability	25 per cent	
General Awareness	25 per cent	
English Language & Comprehension	25 per cent	

- Each question will carry 1 mark.
- There will be negative marking of 0.25 mark for a wrong answer.

The assignments in Success Mantra gave me a much needed push to success. The online tests were quite similar to the original test and thus prepared us well for the big day. And above all, the tutors were always there for advices and suggestions, of any sort, even after the completion of course.

DU BBA/BMS 2016 Cut-offs (Closing Ranks)

Category	SSCBS (BMS)	DDU (BMS)	KMV (BMS)	SSCBS (BBA-FIA)
	Overall Rank	Overall Rank	Overall Rank	Overall Rank
General	151	256	260	BMS - 155, BBA - 146
	Category Rank	Category Rank	Category Rank	Category Rank
OBC	91	129	118	BMS - 94, BBA - 85
SC	38	62	64	BMS - 49, BBA - 41
ST	20	36	34	BMS - 37, BBA - 31
CW	10	#	#	BMS - 9, BBA - 9
PWD	15	13	12	BMS - 11, BBA - 11

Disclaimer: - The Analysis/ pattern is as per 2016 papers.

Degree: BJMC

Bachelor of Journalism and Mass Communications (B.J.M.C.) is a 3 years' duration undergraduate program for students who wish to pursue their career in Journalism and media industry. Journalists/ Media Persons are the voice of the people, and have the prowess to influence opinions and decisions for welfare of the public.

This course is suitable to the students who have the passion for story-telling, story-writing, audio-video recording, blogging & web content writing and most importantly interacting with more and more people in the world.

Why BJMC is A Good Career Option

BJMC is one of the most glamorous and ambitious course available after class XII. It is a degree that is most valued, especially, for the students who are looking for a career with News dailies, Radio, Television, Film Industry, Journals, etc.

Careers in Mass Communication are not only high paying but also bring in a great deal of job satisfaction and expression of creativity. Average starting salary could be in a range of 3 Lakhs to 5 Lakhs per annum- depending upon your skill sets, knowledge and experience.

Any Difference between Journalism & Mass Communication?

Mass Communication and Journalism seems similar, but both are entirely different streams. Mass Communication deals with the procedure of conveying or transmitting a message to the general population through media like radio, newspapers, magazines, television, internet and so on. Whereas, Journalism is concerned with the compilation and transmission of news through the print, online and/ or electronic media.

A journalism student is made to know “how the system works and the media- mainly the news channels and

newspaper work”. Whereas, a Mass Com degree is not just about the system, it is a broader canopy, under which lies the scope of journalism too. Mass Com helps you endure the skills of addressing the masses. The area covered under Mass Com, consist of fields like, PR, Advertisement, Social Media Management and a lot more.

Career Prospects

Students are equipped with multi-faceted and disparate opportunities after their graduation. An individual may opt for public relations, circulation, freelance writer/editors (for newspaper, media houses, websites etc), legal affairs, advertising and the production field. Other options include AIR (All India Radio), Ministry of Information and Broadcasting, Press Information Bureau, Central Information Services, magazines and periodicals, newspapers, news channels such as NDTV, Times Now, BBC, CNN, Bloomberg, Al-jazeera and TV channels like Sahara, Star News, Doordarshan, Star World etc. The course also aims at harbouring journalists who may want to enter policy research, development studies, freelance or indeed, pursue higher studies to become teachers in the field.

However, besides the traditional fields there are many more divergent options :

Fashion Photographer, Film Director, TV Correspondent, Producer, Radio Jockey/ RJ, Screenwriter, Sound Engineer, Sound Mixer and Sound Recordist, Special Correspondent, Video Jockey, Art Director, Editor, Event manager, Public Relations Officer

It depends on your interest and personality. The initial 2-3 years build the foundation for one's career and demand a lot. Unlike engineers, doctors and MBA's, mass communicators are paid peanuts in the beginning. After few years of experience, one can earn good money if tries earnestly. All is well that ends well.



After completing Mass-Com course one can be :-

- Journalist
- Radio Jockey
- Director
- Film maker
- Advertisement Artist
- Author
- Marketing Publisher
- Photographer
- Event Organizer
- Professor. e.t.c...
- Newspaper editor
- Producer
- Television artist
- Graphics Designer
- Magazine Publisher
- Reporter
- Anchor
- Cameraman
- Public relations worker
- Writer
- Screenwriter
- Publisher
- Document artist
- Announcer
- Broadcaster
- Social Media Manager
- Speech writer
- Producer

Eligibility & List of Colleges Offering Mass Communication Degree

Name of the Colleges	No. of Seats	Expected date of Exam
IP College for Women (BMMMC) (DU)	52	Merit Based
University of Delhi (BJMC)		
<ul style="list-style-type: none"> ■ Lady Sri Ram College ■ Kamla Nehru College ■ Delhi College of Arts & Commerce ■ Kalindi College ■ Maharaja Agrasen College 	400	Merit Based
Symbiosis Centre for Media and Communication, Pune (BMS)	120	Symbiosis Ent. Test/ May beg.
St. Xaviers, Mumbai & Kolkata (BMM-Advertising)	60+60	Ent. Test (June)+ PI
IP University Colleges (BJMC)	1290	CET/ May end
AMITY University, NOIDA & Gurgaon (BJMC)		Ent. Test/ May or June end

Exam Pattern & Eligibility

1) GGSIPU CET

There will be a total of 150 questions divided into four sections to be answered in two hours. Broad description is provided in the table below.

SECTION	WEIGHTAGE	EXAM DURATION
Analytical Ability & Data Interpretation	40 Q	2 Hours
General Awareness	40 Q	
General English	40 Q	
Media Awareness	30 Q	

- Need to have 45% in Class XII.

2) Symbiosis Entrance Test (SET)

There will be a total of 150 questions divided into four sections to be answered in three hours. Broad description is provided in the table below.

SECTION	WEIGHTAGE	EXAM DURATION
General Awareness	30 Q	2.5 Hours
Reasoning & DI	30 Q	
Media Aptitude	30 Q	
Verbal Ability	30 Q	
Creative & Analytical Ability	30 Q	
Class XII with 45% (Gen), 40% (SC/ST)		



I enrolled for Success Mantra's Regular Classroom program. Test Series and Area Test modules were perhaps the closest to Real Paper.

CUT-OFF for 2016

1) DU

The course, offered in six colleges witnessed an overflow of applications last year. LSR's first cut off was at a high- 97.5 for Humanities/Science students and 98.5 for Commerce students, Kamala Nehru College kept it decent at 94-96%. The cutoffs lied in the bracket of 93 to 98.5% last year; which was the first time when cutoffs were introduced for admission to BJMC.

2) IP University

	Opening Rank	Closing Rank
Vivekananda Institute of Professional Studies - [VIPS] - New Delhi	760	5214
Jagannath International Management School - [JIMS] Vasant Kunj - New Delhi	4059	5208
Maharaja Agrasen Institute of Managment studies - [MAIMS] - New Delhi	2207	3284
Tecnia Institute of Advanced Studies - [TIAS] - New Delhi	5170	5170
Trinity Institute of Professional Studies - [TIPS] - New Delhi	794	924
Madhu Bala Institute of Communication & Electronic Media - [MBICEM] - New Delhi	4053	4053
Fairfield Institute of Management and Technology - [FIMT] - New Delhi	5272	5272

Top Colleges offering BJMC in India

Following is the list of colleges that are considered best for BJMC course-

- Mudra Institute of Communication, Ahmedabad
- AJ Kidwai Mass Comm. Research Centre, Jamia, New Delhi
- IIMC, New Delhi
- Xavier Institute of Communication, Mumbai
- Symbiosis Institute of Mass Communication, Pune
- Indian Institute of Journalism and New Media, Bangalore
- Film And Television Institute of India

Disclaimer: - The Analysis/ pattern is as per 2016 papers.



**Subham Rai
Rank-29**

I found the Classroom program very personalised & very helpful. There is a lot of help given very specific to my personality, strengths and weaknesses.

DEFINITION OF THE WORD JOURNALISM

“THE COLLECTION AND EDITING OF NEWS FOR PRESENTATION THROUGH MEDIA.”

(NOTICE I DIDN'T SAY “SENSATIONALISM” OR “BIAS”)

Degree: B.El.Ed. (Only for Girls)

The Bachelor of Elementary Education (B.El.Ed.) programme is a four-year integrated professional degree programme of Elementary Teacher Education (Only for Girls) offered after the senior secondary (class XII) stage of school. The programme aims to produce graduates of high caliber in the field of teacher education.

At present, the programme is being offered in eight (8) women colleges of the University of Delhi.

1. Aditi Mahavidyalaya
2. Gargi College
3. Institute of Home Economics
4. Jesus & Mary College
5. Lady Shri Ram College for Women
6. Mata Sundri College
7. Miranda House
8. Shyama Prasad Mukherji College

Over 3000 students have already graduated from these colleges since 1998. A good number of them have been placed in government and private schools as professionally qualified elementary school teachers.

Career Prospects

Some of the professional and academic opportunities available for B.El.Ed. graduates are:

1. Teaching in elementary schools (Classes I to VIII): B.El.Ed. graduates are eligible for recruitment as teachers in MCD/ NDMC/ Sarvodaya Vidyalayas in Delhi as well as in Kendriya Vidyalayas and Navodaya Vidyalayas across India, and in private schools.
2. Leading the elementary school systems in various capacities.
3. Teaching and research in elementary education in government and nongovernment sectors.
4. Post-graduate and research studies in education and allied disciplines.
5. Serving as teacher-educators in various State Institutes and University Departments/Colleges offering preservice education in elementary and secondary education.

Besides the above, B.El.Ed. students also get jobs in the development sector (specifically in the area of Education) where they are valued as trained teachers. In this sector, they work as teachers, teacher-trainers, curriculum developers and development officers.

Professional & Academic Options Available For B.El. Ed. Graduates

Flow- Chart



List of Colleges Offering B.El.Ed. Degree

Delhi University	Total Seats	Admission Criteria
1. Aditi Mahavidyalaya	50	Entrance Exam (2 Hours)
2. Gargi College	50	
3. Institute of Home Economics	50	
4. Jesus & Mary College	50	
5. Lady Shri Ram College for Women	50	
6. Mata Sundri College	50	
7. Miranda House	50	
8. Shyama Prasad Mukherji College	50	
Total	400*	

Exam Pattern

There will be a total of 120 questions divided into four sections to be answered in two hours. Broad description is provided in the table below.

A) Section A

Part (I): Questions will be based on comprehension and the ability to use language in different contexts. Candidates are required to attempt both English and Hindi questions.

Part (ii): Questions will be based on reasoning and application of concepts in Mathematics upto Class X. Candidates can choose to answer in Hindi or in English.

B) Section B

Part(I): Questions will be based on reasoning and application of concepts in Science up to Class X. Candidates can choose to answer in Hindi or in English.

Part (ii): Questions will be based on reasoning and application of concepts in Social Sciences up to Class X. Candidates can choose to answer in Hindi or in English.

Written Entrance Test

Section	Content	Type	Medium	Marks
A	(i) Bilingual Language Comprehension	Multiple Choice	English and Hindi	30
	(ii) Subject Knowledge (Mathematics up to Class X)		English or Hindi	20
B	(i) Subject Knowledge (Science up to Class X)		English or Hindi	20
	(ii) Subject Knowledge (Social Sciences up to Class X)		English or Hindi	20
Total Marks (A+B)				90

Please note that there will be Internal Sectional qualifying marks which is 50% in each part separately of Section-A and 40% for each part separately of Section-B. (relaxation applicable for various categories as per Delhi University rules.)

Disclaimer: - The Analysis/ pattern is as per 2016 papers.



Degree: BCA/ B.Sc. Computer Science

Bachelor of Computer Applications (BCA) is a 3 years undergraduate program (divided in 6 semesters) in Computer Applications. In the recent years, BCA has emerged as one of the in-demand vocational courses. This course focuses on preparing students for roles pertaining to Computer Applications and IT industry. The course helps a student develop programming skills, networking skills and learn application packages, programming languages and modern techniques of Information technology.

Why BCA is A Good Career Option

In the recent years, BCA has emerged as one of the in-demand vocational courses. It can provide a number of job opportunities and has a good career scope for the candidates. The various kind of job opportunities for the candidates soon after the completion of their BCA course are

- Database Administrator
- Web Programmer
- Software Programmer
- Web Designer etc.

Initially the candidates are going to paid an amount of Rs. 15000 to Rs. 18000 as a Fresher. Once they get experience, they will be paid high salaries.

In order to get more salaries, One can do MCA course or some other certification courses.

Any difference between BCA & B.Sc. in Computer Science?

There is not much difference between BCA and B.Sc. in Computer Science except that the former is more professionally inclined. In BCA a student learns mainly about operating systems, DBMS, Digital Electronics and other areas of Information Technology. BCA, as a course, seeks to bridge

the gap between business and technology. In BCA, focus is on the technological aspect of computer applications.

On the other hand, Bachelor of Science (B.Sc.) in Computer Science is a theory based paper and deals in both hardware and software part of computer. In this course, a student can learn soft computing skills and mathematical and theoretical concepts related to computers.

Career Prospects

After completing the BCA course students can start as Junior Programmer or a Software Tester and then move higher up the ranks and attain the role of a Senior Programmer.

IT industry is booming in India and even in times of global recession, the Indian scene was relatively stable. While BCA gives students a solid grounding in technology theory, career wise, you're more likely to find your competitive edge by completing your MCA.

- 1) The job opportunities exists in Government Sectors (Armed Forces, Nationalized Banks, PSUs e.t.c.) as well.
- 2) When it comes to Private sector, Software MNCs (like Infosys, TCS, Google, Tech-Mahendra, Patni, WIPRO) are the prime recruiters. Web hosting, IT sector, Electronics Industry are some other sectors that recruits BCA. graduates.
- 3) Graduates may also become self employed, by becoming freelance or independent software developers, software security experts, consultants etc.
- 4) One may also go for advanced courses such as MCA. and PhD and eventually take up teaching job or even venture into Research and Development sector associated with this field!



Eligibility & List of Colleges Offering BCA Degree

For a promising career after the completion of course, it is necessary to pursue BCA from one of the top institutes in India. Here is a list of some of the top BCA colleges in India:

- 1) **Christ University**, Bangalore
- 2) **Madras Christian College**, Chennai
- 3) **JIMS**, Delhi
- 4) **Symbiosis Institute of Computer Studies and Research**, Pune
- 5) **DAV College**, Chandigarh
- 6) **St. Xaviers' College**, Mumbai & Kolkata
- 7) **Indraprastha University (IPU)**, Delhi
- 8) **BHU**, Varanasi (UP)
- 9) **Bhartiya Vidyapeeth Deemed University**
- 10) **Birla Institute of Technology**, Ranchi

The aspirants must pass **XII with Mathematics** as their subject.

Minimum pass marks required = **50%** (Some colleges have increased it to 60%).



Ria Suri
Rank-60

SM was very helpful in my preparation for UG Exams. The classes and the test series were very rigorous and made me attain the much needed edge in the aptitude paper. Thank you, Success Mantra!

Exam Pattern

1) IPU

SECTION	WEIGHTAGE	EXAM DURATION
English Language & Comprehension	15%	2.5 Hours
Mathematics 30% Computer Awareness	30%	
General Knowledge- IT and Science Related	25%	
Reasoning & Analytical Ability	NA	

1) Symbiosis University

SECTION	WEIGHTAGE	EXAM DURATION
English Language & Comprehension	40 Q	2.5 Hours
Mathematics	40 Q	
Computer Awareness	NA	
General Knowledge- IT and Science Related	40 Q	
Reasoning & Analytical Ability	30 Q	



The Bachelor of Science program in Hospitality and Hotel Administration is offered jointly by the National Council for Hotel Management and the Indira Gandhi National Open University. The Three-Year (Six Semester) course equips students with all the required skills, knowledge and attitude to efficiently discharge supervisory responsibilities in the Hospitality sector. The program involves in-depth laboratory work for students to acquire required knowledge and skill standards in the operational areas of Food Production, Food & Beverage Service, Front Office Operation and House Keeping. It also provides managerial inputs in Hotel Accountancy, Food Safety & Quality, Human Resource Management, Facility Planning, Financial Management, Strategic Management, Tourism Marketing and Management.

CAREER OPPORTUNITIES FOR HOSPITALITY GRADUATES

Hotels, Resorts, Cruise Ships, Airlines, Clubs, Restaurants and many of the related service sector industries are looking for qualified, multi skilled future managers to grow their businesses. The tourism sector is projected to continue growing and as it expands, employers around the world increasingly demand qualified and highly skilled managers. You have a great opportunity to develop your career in this fast-growing sector.

Global growth and development of tourism have opened up innumerable openings. As a result, the graduating students can look forward to career opportunities as:

- Management Trainee in Hotel and allied hospitality industry;
- Kitchen Management/Housekeeping Management positions in Hotels after initial stint as trainee;
- Flight Kitchens and on-board flight services;
- Indian Navy Hospitality services;
- Guest/Customer Relation Executive in Hotel and other Service Sectors;
- Management Trainee/Executive in international and national fast food chains;

- Hospital and Institutional Catering;
- Faculty in Hotel Management/Food Craft Institutes;
- Shipping and Cruise lines;
- Marketing/Sales Executive in Hotel and other Service Sectors;
- State Tourism Development Corporations;
- Resort Management;
- Self-employment through entrepreneurship and
- Multinational companies for their hospitality services.
- Entrepreneurship.

About 80% of the graduates are employed by Hospitality and other service sectors through on-campus and off-campus recruitment processes.



Top Employers



3) ELIGIBILITY FOR ADMISSION

3.1 QUALIFYING EXAMINATION

A pass in 10+2 system of Senior Secondary examination or its equivalent with English (core/elective/functional) as one of the subjects.

Those appearing in 10+2 or equivalent examination can also appear in NCHMCT-JEE.

3.2 AGE LIMIT

For candidates from General and OBC categories, upper age limit is 22 years as on 01.07.2017. Candidates born on or after July 01, 1995 are eligible.

3 Years relaxation for SC/ ST Candidates.

4) ABOUT THE JOINT ENTRANCE EXAMINATION

Admission to first year of B.Sc. Hospitality & Hotel Administration program is strictly based on the marks obtained by the candidate in written examination. No group discussion or interviews are involved.

4.1 DATE OF WRITTEN EXAMINATION

The date of Written Test Examination is 4th week of APRIL, every year (10.00 am to 1.00 pm).

4.2 PATTERN FOR WRITTEN EXAMINATION

Sections	No. of Ques	Marks	Exam duration
Numerical Ability & Analytical Aptitude	30	30	3 hours
Reasoning & Logical Deduction	30	30	
General Knowledge & Current Affairs	30	30	
English Language	60	60	
Aptitude for Service Sector	50	50	
Total	200	200	

4.3 MARKING SCHEME FOR JEE WRITTEN TEST

Each correct answer under Numerical Ability & Analytical Aptitude, Reasoning & Logical Deduction, General Knowledge & Current Affairs and English Language components carry one mark. **For any wrong answer 0.25 marks will be deducted.** Graded mark(s) will be awarded under Aptitude for Service Sector component in the following manner; the most appropriate answer carries 1.00, the next appropriate answer carries 0.75, the next to next appropriate answer carries 0.50 whereas the inappropriate answer shall carry negative mark of 0.25.

Source- <https://applyadmission.net/nchmjee2017/JeeBrochure2017-Eng.pdf>

5) NCHM Cut-offs 2016 (Opening & Closing Ranks of Top HM Institutes)

Institute	General		S.C.		S.T.	
	Opening Rank	Closing Rank	Opening Rank	Closing Rank	Opening Rank	Closing Rank
Bengaluru	69	871	955	8938	6195	17349
Bhopal	214	3647	3926	14085	11910	24295
Delhi, Pusa	1	289	311	3546	1352	7592
Goa	481	1957	4104	11014	5798	21836

6) List of Colleges Offering HM Degree

	No. of Seats	Expected date of Exam
IHM Under NCHMCT		
■ Mumbai	368	NCHMJEE April end (29th April)
■ Delhi	246	
■ Bangalore	230	
■ Hyderabad, Chennai, Kolkata	790	
■ Others under NCHMCT	6877	
Private Colleges		
■ Oberoi Centre For Learning	70-80	April & May end CET/PI+GD
■ IPUniversity	120	
■ Taj-IHM, Aurangabad	120+	
■ Welcomgroup, Manipal University	200+	

TESTIMONIAL



“Awesome experience with Success Mantra, Delhi. You helped me clear NCHMCT-JEE 2016 in 1st attempt, without any other support. I joined HM Batch & learnt many techniques on speed and accuracy.”

Footer of Inside pages will carry student testimonial in rectangular Box. LEAVE SPACE FOR IT.



Lure of the Law: Why Law?

Hi friends, Welcome to Success Mantra-India's leading Test Prep Institute for Law Entrance Exam Coaching. We appreciate the interest shown by you in our Institute. Are you a school/ college student thinking of pursuing law as a career? The Bachelor of Laws (Latin: legum Baccalaureus), or LL.B., is an undergraduate degree in India. You can either do a traditional 3-year LL.B. course after your graduation or a 5-year integrated course right after Class XII, which may be a B.A. LL.B. course, a B.Com. LL.B. course, a B.Sc. LL.B. course, or a BBA LL.B. course. But in terms of job prospects, none of the pre-fixes in a 5-year course, i.e., B.A., B.Com., B.Sc., etc. are of any significance. The two best law schools in the country, the National Law School of India University, Bangalore (NLSIU) and the National Academy of Legal Studies and Research, Hyderabad (NALSAR) offer just the B.A. LL.B. course. The law has emerged as the course of choice for students in the past few years. The Law Entrance Exam takers list has been increasing with CAGR (Compound Annual Growth Rate) of 20-25%. Open to students of all streams, law is suitable for someone who has a passion for understanding the legal systems of the country and who is looking for challenging and exciting opportunities at the work front.

Career Opportunities in Law:

- Litigation / Advocacy
- Legal consultancy
- Social Services & NGOs
- Law Firms
- Corporate Lawyers
- Legal Advisor In MNCs
- Financial Institutions
- LPO - Legal process Out-sourcing
- Arbitration / Mediation
- Civil Services / IFS
- Defense Services (Army, Navy, Air n Force)
- Private Legal Consultancy
- Tax Consultants
- Judiciary / Civil Judge
- Teaching
- Legal Journalism / Reporter
- Company Secretary
- Law Officers in PSUs
- Research Officers
- Studying/Working Abroad

3-year LLB vis-à-vis 5-year LLB:

How good is a three-year LLB versus a 5-year integrated law program? We have been asked this question by a large number of students. The answer is very simple. Both courses are equally good and they should not be compared in the first place simply because they serve to two different audiences. If a candidate is a Class 12 student or has already passed out, he should go for five-year law without giving any thought to the three-year course in future. The LLB course is now available in two formats for two different audiences - 5-year integrated LLB course for Class 12 pass-outs and a 3-year LLB course for graduates of any stream. The advantage is that those who miss the bus after Class 12 due to various reasons still have an opportunity to study law after graduation.

How do you get into India's Top Law Schools?

Admission into top National Law school is based on the Common Law Aptitude Test (CLAT) conducted by the NLUs. This makes the CLAT the holy grail for every law aspirants. Some of the major entrance tests are:

- 1) Common Law Admission Test (CLAT): This is conducted by NLUs. Prominent Law Schools that accept the CLAT score include the 17 NLU's.
- 2) All India Law Entrance Test (AILET) is being conducted by National Law University Delhi for admissions into undergraduate and post graduate law programmes.
- 3) Symbiosis Entrance Test (SET) is a common written test for the admission processes of undergraduate Institutes of Symbiosis International University.
- 4) IPU CET is the Common Entrance Test conducted by Guru Govind Singh Indraprastha University (GGSIPU) for providing admission to various undergraduate engineering programmes in the University.
- 5) KLSAT - Kalinga Institute of Industrial Technology (KIIT) conducts KLSAT 2016 for admissions to undergraduate law programmes including BA LLB, B.Sc LLB and BBA LLB.
- 6) LSAT-India is an all India entrance test designed by the Law School Admission Council (LSAC), USA and is conducted by Pearson VUE, LSAC's Affiliate.
- 7) UPES Law Studies Aptitude Test (ULSAT) is conducted by the University of Petroleum and Energy Studies (UPES). The competitive entrance test is conducted to grant admission to Bachelor of Laws (B.A.LLB) and LLB in Corporate Laws, Cyber Laws and Intellectual Property Rights.
- 8) AIL Entrance Test 2017 is the university level undergraduate entrance exam for admissions to law programmes in Army Institute of Law. The institute offers 80 seats for five-year integrated LLB programmes including BA LLB.
- 9) JMI BA LLB Entrance Exam 2017 is the undergraduate law entrance exam for admissions to five year law programmes in Jamia Millia Islamia. The University offers undergraduate five year integrated law programmes including BA LLB.

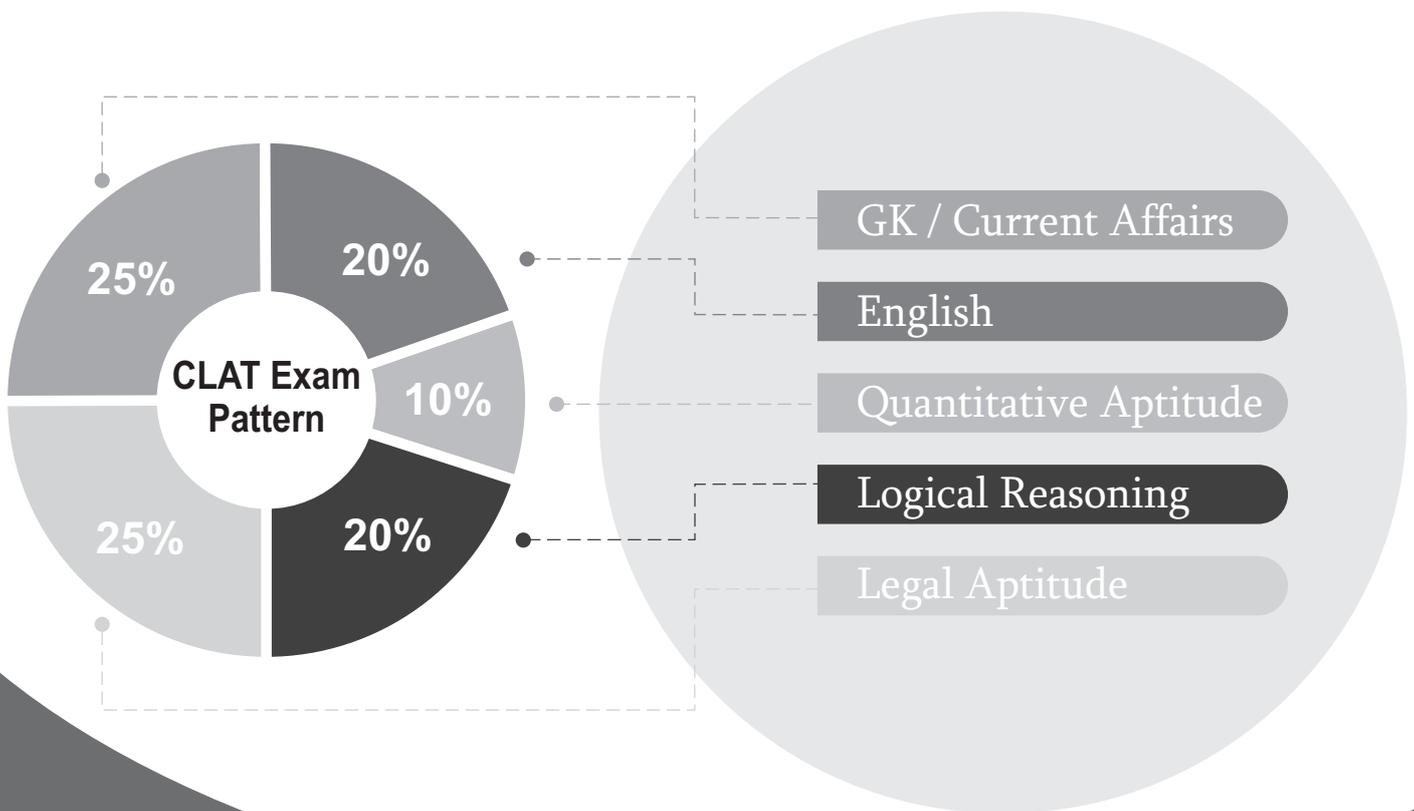


Law Entrance Exams: What do they test?

Law entrance tests are designed to evaluate your worth as a potential lawyer and they consist of various sections to analyse your skill levels. The selection process at most institutes is by written examination.

The written tests are usually 2 hours duration with multiple-choice questions and negative marking for incorrect answers.

- ≡ **English:** Tests your vocabulary, word usage, grammar and verbal reasoning skills. Evaluates your ability to assimilate and comprehend formal written English
- ≡ **Quantitative Ability:** Tests your fundamental understanding of Mathematics (up to X Std. level)
- ≡ **Analytical and Critical Reasoning:** Assesses your ability to process data and arrive at logical conclusions
- ≡ **General Knowledge/General Awareness**
- ≡ **Legal Aptitude**



STRUCTURE OF CLAT EXAM

Subjects	Questions	Marks
GK / Current Affairs	50	50
Legal Aptitude	50	50
English	40	40
Quantitative Aptitude	20	20
Logical Reasoning	40	40

Why



With a booming economy and a young population, there is a tremendous need for the quality education, to equip this population with skills to handle assignments that spring from such a growing economy, like ours. We provide excellent classroom coaching with comprehensive study materials and online/offline mock tests to our students that help them enhance their knowledge and skills resulting in better performance during the exams.

Salient Features of our Coaching Program:

- Free Books & Study Materials, No Hidden Cost
- Small Batch Size ensuring Personal Attention
- Qualified & Dedicated Faculties having 5+ Years of Teaching Experience
- Detailed Analysis of Previous Years' Question
- Every class supported by Assignment
- Class Content (PRINTED Notes Available in, Hindi & English, both Medium)
- Free Online & Offline Test Series (Till Selection)
- Free Doubt Clearing Classes (Till Selection)
- Enhancing the Power of Positive Spirit within You
- Convenient Location (Easily Approachable by Metro/ Road Transports)

The Success Mantra classroom program aims at enabling each aspirant to master every type of question that appears in various sections of the exam, viz. Verbal Reasoning, Quantitative Aptitude, English Language, General Awareness and some others.

The New Edge Classroom Experience

■ **Teaching Methodology with 360 Degree Success Approach-**

This is aimed at helping you expand your basic knowledge and skill levels in different areas that are tested in your entrance tests. You are given a thorough understanding of the fundamental concepts, aided by plenty of handouts and test papers. In fact, students from non-mathematics background are given special assistance to help them improve their quantitative skills.

■ **Section-wise Testing-**

This module helps you concentrate thoroughly on individual test areas and is delivered in an off-line/ on-line practice test format. With around 150 Sectional Tests across Verbal Reasoning, Quantitative Aptitude, English Language, General Awareness, you can be trained in a better and more focused manner. A certain number of tests are uploaded every week with the suggestion that you complete these tests as soon as they are uploaded.

■ **Individual Attention & Mentoring-**

For us at Success Mantra Classes (SMC), the performance of each and every student counts. The mentors at SMC are conscious of the individual needs of our students and go the extra mile in helping them perform to their potential.

■ **The Only National Level All India Test Series (AITS) Program-**

Our AITS are widely reputed as the best and the closest tests to the actual Exam Test. It is also a tool that helps the student to evaluate performance over a period of time and improve accordingly. The detailed AITS analysis is an invaluable part of preparation which any serious Exam aspirant would vouch for. Were you to miss these tests, your preparation for the Entrance Exam would surely be incomplete!

■ **Blog: One Stop Destination to stay updated-**

It is an online platform free for aspirants, to stay updated with current affairs, Recent Exam Notifications, Exam patterns, their preparation strategy and many more. Here you can get unique study materials, quiz, motivational stories, syllabus, interview Q&A and tips & tricks e.t.c.

■ **Video Lectures: Additional Assistance-**

In order to get out-put in terms of exam performance, what we believe that the student and the teacher are required to spend a sizable period of time together. So Video lectures can't be the real time substitute of Regular classroom program. Still, Video Lectures will provide you the freedom to learn at your own pace & time. You may pause or rewind the lectures' recording- as per your need. It can also be used as a **Back up of missed class** topics.

■ **Training for Other Exams-**

With our extensive training, you can rest assured that other entrance tests of Delhi, IP, Symbiosis and other universities Management, Media, Computer, Hotel Management, Teaching etc. courses are also within your reach. Additionally, we have institute-specific classes and about 20 ODETs (Other Department Entrance Tests) to prepare you to tackle these exams.

Our Results do the talking for us

An institute is best judged from the quality of its output. At SMC, our results constantly set us apart. Each year, we have an ever growing number of students who get selected into the Top Colleges. Our selection ratio is as good as 1:3. We always have had a rigorous internal system that keeps us up-to-date.

Our results are validated by an independent third party firm.



Subham Rai
Rank-29



Ritika Grower
Rank-34



Ria Suri
Rank-60



Rinku Yadav
Rank-200



Lokesh Kumar
Rank-220



Ravi Kumar
Rank-975



Supriya
Rank-1100



Shweta Singh
Rank-1089



Nidhi Thakur
Rank-1309



Rohit
Rank-1400



Gaurav Madaan



Jyoti Sahay



Rajiv Jain



Deepak Mayur



Virendra Rajput



Anubhav Pandey
Rank-489



Reshma
Rank-900



Pramod Kumar
Rank-956



Jatin Sawhney
Rank-1500



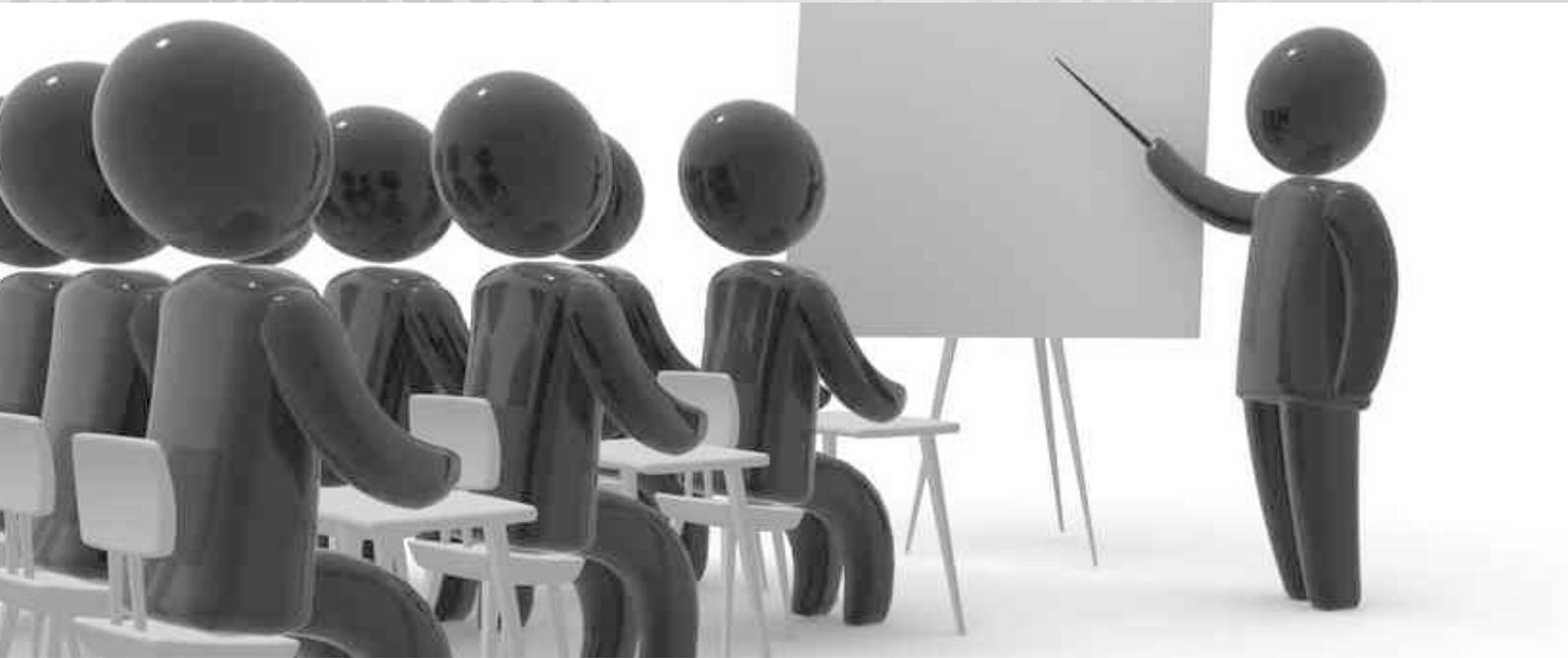
Ayushi Bindal
Rank-2061



Ashwani

and many
more result..

JOIN NOW



The Very Best Training Techniques

Our training methodology consists of:

Concept Training

This is aimed at helping you expand your basic knowledge and skill levels in different areas that are tested in CLAT and other law entrance tests. You are given a thorough understanding of the fundamental concepts, aided by plenty of handouts and test papers. In fact, students from non-mathematics background are given special assistance to help them improve their quantitative skill.

Section-wise Testing

This module helps you concentrate thoroughly on individual test areas and is delivered in an online practice test format. With around 90 sectional tests across Verbal, Logical Reasoning, DI and Quantitative areas, you can train better and in a more focused way. A certain number of tests are uploaded every month with the suggestion that you complete these tests as soon as they are uploaded. The tests are classified as Foundation Tests, Intermediate Tests and Advanced Tests.

Comprehensive Testing

Test papers modeled in the exact likeness of recent CLAT papers are used to test and evaluate students. This is a great tool to help you identify your strengths and areas of improvement for your CLAT.

- Mock CLATS (MCs-15nos.)
- CLAT Replica Tests (CRTs-10nos.)
- All-India Mock CLATs (AIMCLATs-25nos.)

Spoken English Training

Those student who come from weak English spoken background we help them to develop communication skill, keeping in mind a law professional should be good in communication.

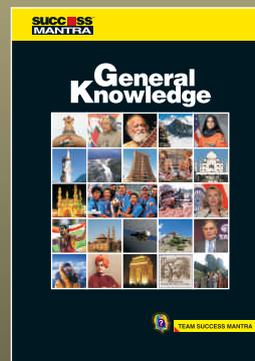
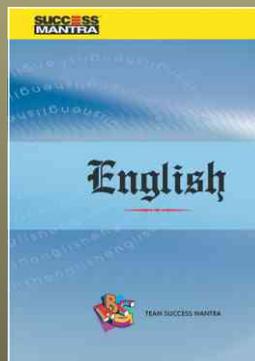
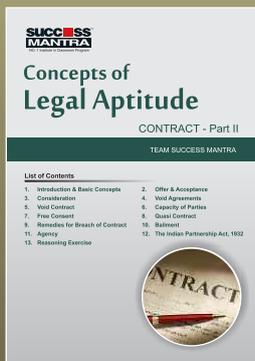
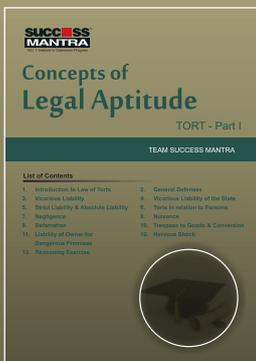
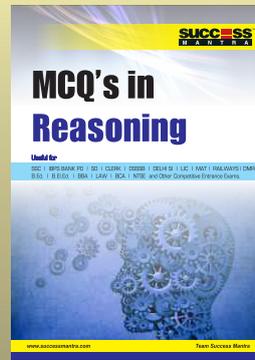
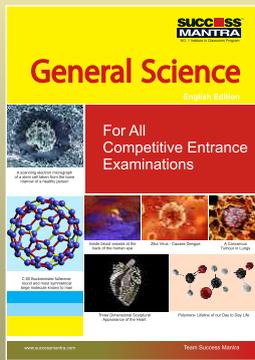
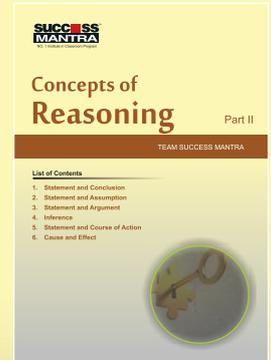
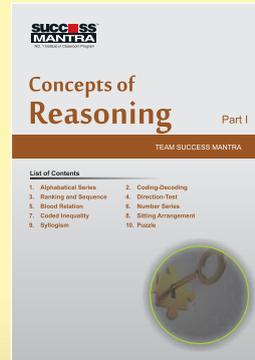
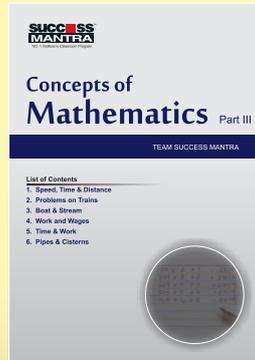
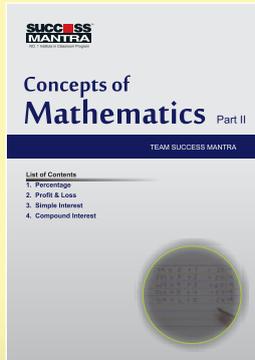
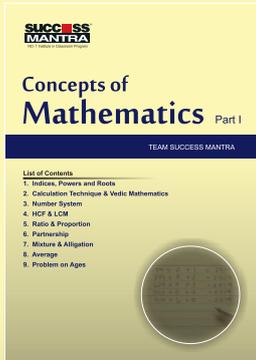
Online Video Sessions

Solutions of the AIMCLAT questions are provided in video format, in addition to the text solutions. This is to aid students in understanding and picking up the subtle differences in comprehending and solving questions. General Awareness sessions that are useful to attempt Other Law Entrance Test (OLETs) such as Symbiosis, IP University, Jamia Millia are provided in the online format to benefit students.

Training for Other Exams

With our extensive CLAT training, you can be rest assured that other Law entrance tests like SET, IP CET, DU-LLB etc. are also within your reach. Additionally, we have institute-specific classes and about 10 (Other Law Entrance Tests) to prepare you to tackle these exams.

We believe that "If a tiny seed is grown properly with utmost care, one day it mesmerizes the entire world with its soothing shade."



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 GTB Nagar Metro Gate No. 1 Delhi PIN 110009
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