



Late. Sri. Haranahalli Ramaswamy
Hon. Founder, MTES*
Hassan



Sri R.T Dyave Gowda
Hon. Chairman, MTES*
Hassan



HARANAHALLI RAMASWAMY INSTITUTE OF HIGHER EDUCATION, HASSAN

Sister Concern of Malnad College of Engineering, Under the auspices of MTES®

Creating Professional Managers Since 2007

MBA Dual Specialization

- Marketing Management
- Human Resource Management
- Financial Management



- Business Analytics
- Digital Marketing
- Supply Chain Management
- Retail Management, etc.

Instagram



Facebook



P.B. No. 194, Salagame Road,
Behind Akashvani, Hassan, Karnataka 573 202



About Hassan:

Hassan is the land surrounded by rich heritage and greenery. The district is named Hassan after the Goddess "Haasanamba", the goddess and presiding deity of the town. Hassan is popularly known as poor man's Ooty. The district head quarter is the Hassan city itself. It has been a place amidst of the major cities like Bengaluru, Mangalore and Mysuru. Most of the district lies in the watershed of the Hemavathi River, a tributary of the Cauvery River. In addition to the rich heritage. Hassan has also achieved milestones in Industrial and Commercial activities. Due to its geographical and ecological features it has the advantage of accommodating ISRO's Master Control Facility. Thereby it is supporting the satellite control of the whole country. Hassan is also becoming one of the Educational hub in South India. It has maintained its versatility in areas like Medical Sciences, Engineering, Para Medical, Pharmacy, Agriculture, Veterinary Science, Commerce & Management, Social Sciences, Skill Development centers. Etc....



Founder of MTES ®, Hassan

Sri Haranahalli Ramaswamy (22 February 1922 – 2 April 2009) was an Gandhian, freedom fighter, educationist, advocate, social worker and a distinguished politician, who served as the Law and Parliamentary affairs Minister of Karnataka Government





Haranahalli Ramaswamy Institute of Higher Education (HRIHE), Hassan

HRIHE is a part of MTES ® Hassan, was established in the year 2007. The institution was named after the great visionary Gandhian Shri Haranahalli Ramaswamy and which facilitates the requirements of a higher education centre. This institute emphasizes on developing competent managers and leaders to transform business and society through the creation, upgradation of knowledge, skills and capabilities of the students. The students are cherished and upgraded with personalized care and consideration. HRIHE has achieved recognition for its rigorous academic programs, exceptional faculty, and a commitment to student success.

Vision

To become a leading educational institution recognized for providing holistic education, fostering innovation, and cultivating an environment that empowers students to excel in their personal and professional lives. We aim to shape responsible and competent leaders who will contribute to the sustainable development of society.

Mission

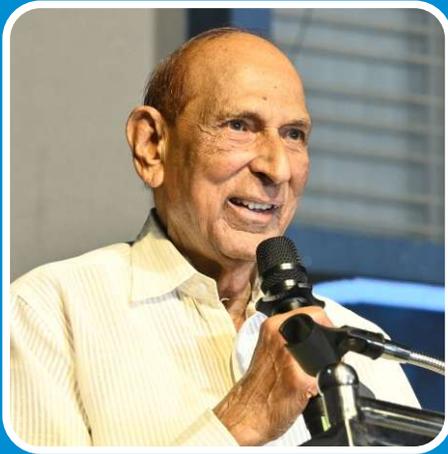
- * To deliver high-quality education that bridges the gap between theory and practice, enabling students to adapt to the dynamic global market.*
- * To foster an inclusive and supportive learning environment where students are encouraged to innovate, lead, and excel.*
- * To build a strong network of industry partnerships to ensure that our students are exposed to real-world challenges and opportunities.*
- * To promote ethical practices and social responsibility, preparing students to contribute positively to the community and the world at large.*



Late. Sri. Haranahalli Ramaswamy

Hon. Founder, MTES®
Hassan

GOVERNING COUNCIL OF HRIHE



Sri R.T Dyave Gowda

Hon. Chairman, HRIHE & MTES®
Hassan



Sri. D B Hemantha Kumar

Hon. Vice Chairman, HRIHE
Hassan



Sri C.R Jagadeesh

Hon. Secretary, MTES®



Sri. H.D.Parswanath

Hon. Treasurer, MTES®



Sri R.T Dyave Gowda

Hon. Chairman, MTES®
Hassan

"The growing integration across global economies has thrown up greater challenges, therefore it is essential to equip the industry with trained and qualified human resources. HRIHE was established to bring about quality management education emphasizing Indian Values and ethics. The institute imparts value-based education to enrich students and modify them into nascent managers and professionals with high social sensitivity, commitment, and integrity".



Dr. M.K. Partha

Director, HRIHE

It gives me immense pleasure to invite you to explore the opportunities that HRIHE offers. Since our inception in 2007, we have been dedicated to fostering academic excellence, innovation, and the holistic development of our students.

Our mission is to prepare young minds for the competitive global market by offering industry-relevant programs and nurturing critical thinking and leadership qualities. We take pride in our state-of-the-art infrastructure, experienced faculty, and vibrant student community that collectively contribute to a thriving academic environment.

I encourage each of you to embrace the spirit of learning, seize the opportunities provided by the institute, and step confidently towards a bright and successful future. Together, let us build a legacy of knowledge, innovation, and social responsibility.

GOVERNING COUNCIL MEMBERS

1. Sri. R T Dyavegowda - Chairman
2. Sri. D B Hemantha kumar - Vice Chairman
3. Sri. C R Jagadeesha - Secretary
4. Sri. H D Parswanath - Treasurer
5. Sri. K N Gurappa - Director
6. Sri. C M Thimmappagowda - Director
7. Sri. S G Sridhar - Director
8. Sri Anoop Haranahalli - Director
9. Sri B V Srinivas - Director
10. Sri G K Shankar - Director
11. Sri H H Devaraj - Invitee
12. Dr M Mahadevaprasad - University Nominee
13. Dr M K Partha - Director/Member Secretary

MBA TEAM



Dr. M.K. Partha
M.Sc., Ph.D (IIT-Kharagpur)
Director, HRIHE



Mr. Ananthesh H
MBA, M.Com, PGDMM, PGDHRM (Ph.D) KSET
HOD, Dept. of MBA



Ms. ASHA N P
Asst. Professor
MBA, M.Com (Ph.D)



Ms. SONU SEN
Asst. Professor
M.Com, KSET



Mr. SANGAM K R
Asst. Professor
BE (Mech), MBA (Ph.D)



Ms. PADMASHREE A V
Asst. Professor
M.com, KSET



Mr. DILIP N K
Asst. Professor
MBA



Ms. KSHITHIJA J
Asst. Professor
MBA

The Malnad Technical Education Society ®,(MTES), Hassan

It is a forerunner in the field of education aiding the social order from past 7 decades, which has commanded many nobilities to its recognition. The MTES® has the required infrastructure, Finance, Leadership, Aptitude and expertise in providing quality education.

Institutions Running by MTES ®



Malnad College of Engineering (Estd. in 1960)



AVK College for Women (Estd. in 1966)



M. Krishna Law College (Estd. in 1974)





Why HRIHE ?



- Sister Concern of Malnad College of Engineering (MCE), Hassan.
- 18 Years of Strong Experience in Higher Education.
- Well qualified and Professional faculties.
- Excellent academic infrastructure - smart classrooms, Auditorium.
- Corporate Training & Placement Assistance.
- Personalized mentoring & career guidance sessions.
- State of the art computer Center and Wi-Fi internet connectivity.



MBA Legacy of Excellence @ HRIHE

An MBA is a gateway to career acceleration, leadership, and high-paying opportunities in the corporate world. It enhances strategic thinking, problem-solving, and decision-making skills essential for success in today's competitive business landscape. The program offers specialized knowledge in areas like Marketing, Finance, HR, and Analytics, allowing professionals to adapt to industry demands. With global networking, industry exposure, and entrepreneurial insights, an MBA shapes future-ready business leaders. It is not just a degree but also a transformational journey towards excellence and endless possibilities.

With a rich history of **academic excellence** and a strong **reputation**, our **MBA program** is the ideal platform to **launch your career** and take it to the **next level**.

Our graduates are highly sought after by **top companies and organizations worldwide**, and we are committed to **helping you achieve your goals**.

Take away from our MBA Program

- * Strategic thinking and leadership development
- * Enhanced **business acumen** and **decision-making** capabilities
- * A spirit of **innovation, creativity, and entrepreneurship**
- * A **global network** of professionals and peers

MBA Specialisation @ HRIHE :

HRIHE offering dual specializations in a range of Business & Management Streams



Learning Pedagogy :

A typical day for the students starts off with regular classes, group discussions, presentations and other group activities which enable the students to cope up with academic rigor. The class room lectures are well supported by -

- Panel Presentations
- Group Discussions / Brain Storming
- Mentoring sessions
- Management Events
- Role Play / Simulated activities
- Case Study analysis
- Industry Institution interaction session
- Field work / Onsite Projects



Additional Learning Opportunities @ HRIHE :

HRIHE Providing Free Additional Industry Recognised Professional Courses Related To **Business Analytics, Power Bi, Digital Marketing, BFSI, ERP Software US Taxation, Soft Skills, Pre-Placement, Entrepreneurship**

LEARNING PARTNERS OF HRIHE

Partnership with corporate organizations like Infosys Springboard, Excelr, ICT Academy, Rubicon, Forum of Free Enterprises, ArthNirmiti, Disha Bharath, to provide Free training, Internship and Job opportunities



Co-curricular activities :

- ★ State Level inter collegiate Commerce & Management Fest - AMARTYA 2025
- ★ Commerce Conclave - 2024
- ★ Cultural Week
- ★ Sports Meet
- ★ Innovation Day
- ★ Ethnic Day
- ★ Webinars, Career guidance
- ★ Industrial Visits,

Expert talks

The institute organizes Expert talks from eminent resource persons from various sectors to provide Industry exposure to students from reputed companies. This provides a unique opportunity for students to understand the dynamics of business and career prospects.



Industry Institution Interaction

The students are exposed to industry academia interaction through industry visits and undergo practical training in the companies during vacation. The information gathered are analysed. presented in the form of reports





HARANAHALLI RAMASWAMY
INSTITUTE OF HIGHER EDUCATION





BENEFITS OF MBA

- ◆ Exploring New career paths
- ◆ Develop priceless managerial skills
- ◆ Your earning potential increases
- ◆ Professional skills improve
- ◆ Open the door to thriving career opportunities
- ◆ Start your own company from scratch
- ◆ Your world perspective grows
- ◆ Professional network expands
- ◆ Better chances for a higher salary

JOB ROLES AFTER MBA

- ◆ Talent Acquisition Specialist
- ◆ HR Analyst
- ◆ Market Research Analyst
- ◆ Digital Marketing Specialist
- ◆ Brand Strategist
- ◆ Financial Analyst
- ◆ Investment Analyst
- ◆ Risk Analyst
- ◆ Equity Research Associate
- ◆ Insurance & Risk Managers
- ◆ Investing Sales Traders & Associates
- ◆ HR Generalist
- ◆ Media planner and content specialist



SPORTS & CULTURAL ACTIVITIES



Training and Placement Cell



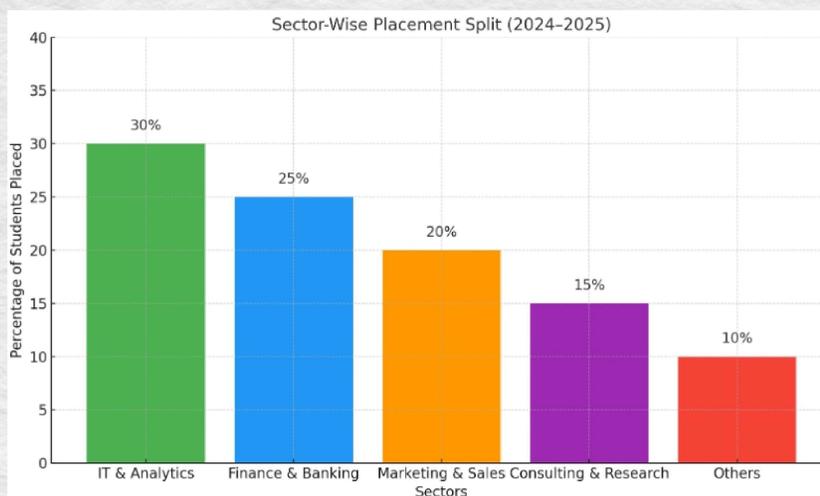
Placement Highlights 2024-2025

The Training and Placement Cell of **Haranahalli Ramaswamy Institute of Higher Education (HRIHE)** has once again demonstrated its commitment to student success through an impactful placement season. With a strong focus on holistic training, industry aligned preparation, and strategic collaboration, our students have secured placements across a wide spectrum of sectors.

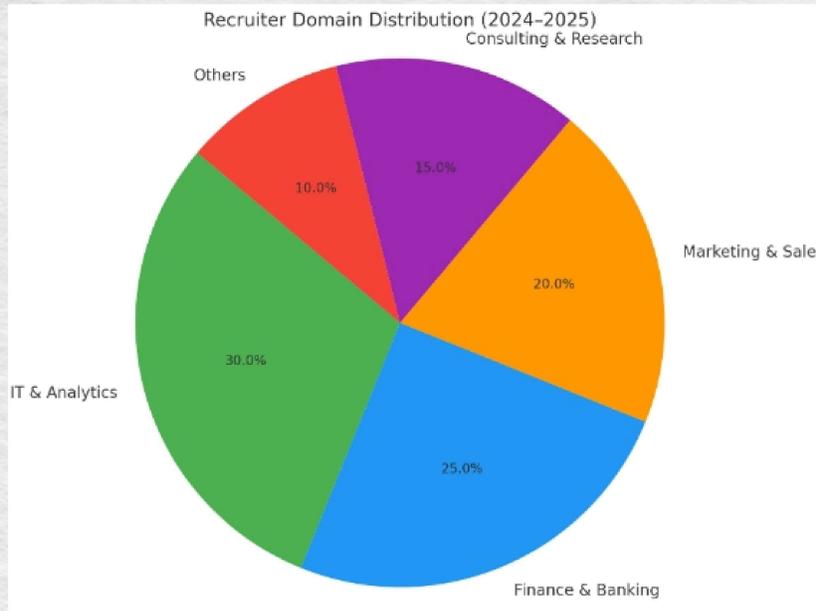
Key Highlights

- Total Companies Visited: 30+
- Total Offers Made: 100 +
- Highest Package Offered: ₹6.8 LPA
- Average Package: ₹3.2 LPA
- Major Recruiters: TCS, EY, emphasis, Capgemini, HSBC, HDFC Bank, Cognizant, Infosys, Qess, Omega Healthcare, Asian Paints, Max Life Insurance, ...
- New Recruiters On boarded: Fundsaduit, Arvind Smart Space Pvt. Ltd, Storeking pvt Ltd
- Internships Secured: 58 students with reputed organizations

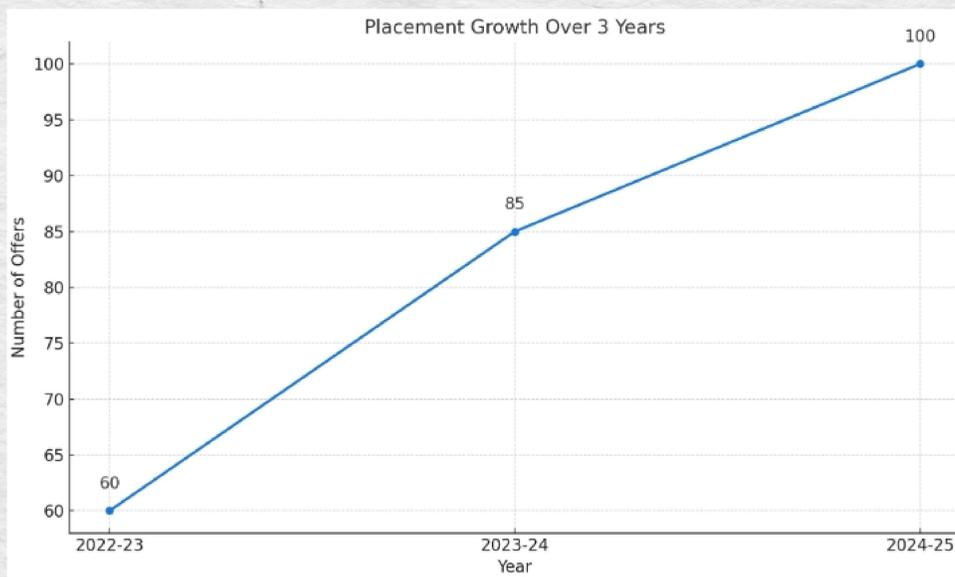
Sector-Wise Placement Split



- **IT & Analytics: 30%**
- **Finance & Banking: 25%**
- **Marketing & Sales: 20%**
- **Consulting & Research: 15%**
- **Others (HR, Operations, Retail, etc.): 10%**



Recruiter Domain Distribution Pie Chart for the 2024-25 placement cycle.



Placement Growth Over 3 Years line chart, showing a consistent rise in placement offers from 60 to 100.

Skill Development Initiatives

- Digital Marketing & Salesforce Certification (in collaboration with ExcelR many more)
- Soft Skills & Aptitude Training Sessions
- Resume Building Workshops and Mock Interviews
- Career Counselling & Personality Development Programs

Our Students Placed in

The college has a dynamic and well established Training & Placement Cell headed by the Director and several team members and trainers. We plan, design and execute value added programs such as personality development, technical training, personal interviews preparation and aims to bridge the gap between campus and corporate to make the students employable and skilled for meeting the needs of the industry.



AMARTYA 2K25 INTER-COLLEGE MANAGEMENT FEST



List of Activities / Events conducted for MBA Students

SI.No	Date	Name of the Activities	Details of Speaker/Resource Person / Training Institute
1	17-07-2025	Workshop on Business Analytics & Microsoft Power BI	Dr. Dinesh Babu Managing Director Brain swig Eductech Pvt Ltd Chennai
2	27-06-2025 to 06-07-2025	Workshop on “Advance MS – Excel”	Ms. Kavana Tally Trainer
3	25-06-2025	Techno Workshop on “Supply Chain Management”	Mr. Basavaraj S Desai Vijesha IT Services LLP
4	12-06-2025	Expert talk on “Scope and Opportunities for an MBA graduate”	Mr. Vishnu Prasad Karnataka Head, ICT Academy Chennai
5	31-05-2025	Green Day – Planting saplings in college campus	MBA Department
6	28-04-2025	Special talk on “Stress Management during Exams”	Ms. Vismaya Clinical Psychologist Sakra World Hospital Bangalore
7	16 th & 17 th April 2025	Career guidance program – “Connect with work career”	Magic Bus India Foundation Part of Reliance
8	24-02-2025	Webinar on National Financial Literacy Program	National Securities Depositories Limited (NSDL) And National Stock Exchange (NSE)
9	20-02-2025	Management Event – “Dhwani”	MBA faculties & Students

10	13-02-2025	Management Event – Neethi Nipuna by HR students	MBA faculties & Students
11	12-02-2025	Management Event	MBA faculties & Students
12	09-02-2025	Industrial Visit to Tasty World Food Factory, Chikkamagaluru	MBA faculties
13	06-02-2025	Management Event	MBA faculties & Students
14	06-02-2025	Special talk on “Career Guidance & MBA Stream briefing session”	Mrs. Akshatha Devangi Freelance Trainer, Former HR Principal, Kuvempu Vidyanikethan (ICSC) Chikkamagaluru
15	28-01-2025	“Market ka Ekalavya” - Webinar on Financial Literacy	Mr. Suhas Rajput Resource Person NSDL – National Securities Depositories Limited
16	28-01-2025	Industrial Visit to HAMUL Mega Diary, Kowshika& HAMUL Products Unit, Hassan	MBA FACULTIES
17	23-01-2025	Expert talk on “Taking the next Step for maximizing Success”	Mrs. Rita Marshal Trainer ICT Academy
18	21-01-2025	Expert talk on “Personal Growth & Professional Success”	Mr. Ganesh SV HoD, Department of UG, HRIHE, Hassan
19	18-01-2025	Management Events	MBA Faculties
20	09-01-2025	Webinar on “Role of Information Technology” in Economic Development	ICT ACADEMY

21	03-01-2025	Experiential Learning Program on Life Skills	Dr.KotreshPatil Director, Academy for Experiential Learning, Bangalore
22	01-01-2025	Management Events	MBA Faculties
23	07-12-2024	Invited Talk on SEBI & NISM	Mr. Chaitanya S. Kittur NSDL & NSE certified Trainer
24	19-11-2024	Soft Skill & Pre-Placement Program	Mrs. Akshatha Devangi Freelance Trainer, Former HR Principal, Kuvempu Vidyanikethan (ICSC) Chikkamagaluru
25	15-11-2024 to 22-11-2024	Spoken English Class	Mrs. Priyadarshini English Faculty & Trainer
26	28-09-2024	“Market Insight Walkathon” – Market Study	Organized by MBA faculties
27	21-09-2024	Webinar on “Salesforce ERP”	Ms. SunidhiNadagouda, Infosys Ltd
28	03-09-2024	Webinar on “Data Analytics”	Mr. Ashraf M., Data Analyst, Jaguar Land Rover, UK
29	28-08-2024	Career Guidance	Mr. PranavaSriteja, Founder, Sritej Foundation, Hassan
30	21-08-2024 to 22-08-2024	Workshop on “US Tax Process”	Mrs. Maithri, E&Y US Tax Trainer
31	13-08-2024	Academic & Study Visit to Indian Institute of Management (IIM) – Bangalore	Organized by MBA faculties
32	05-08-2024 to 25-08-2024	Workshop on “Organizational Behaviour & its Relevance in the Current Context”	Prof. B N Srivatsava, Professor, IIM-Kolkata

33	01-08-2024	Webinar on “Corporate Strategy”	Prof. Ranjan Das, Strategic Management Consultant, Former Professor, IIM-Kolkata
34	20-07-2024	Special Talk (Online) on Interview Preparation	Mr. Manuraj Rajamanikandan, Technology Specialist, Cognizant
35	13-07-2024	Special Talk on “Credit Rating and its Relevance”	Mr. Manohar S. Annappavar, Associate Director, CARE Ratings Ltd.
36	22-04-2024 to 23-04-2024	Workshop on “Personality Development”	Disha Charitable Trust for Value Initiatives, Bangalore
37	19-03-2024	Workshop on “Motivation and Personality Development”	Dr.Parashiva Murthy, Counsellor & Professor, Mysore
38	14-03-2024 to 16-03-2024	Pre-Placement Training Program	Mr. Venkatesh Rao, Rubicon Training Institute, Pune
39	06-03-2024 to 07-03-2024	Outbound Training Program Conducted at Hanbal, Sakalespura	Dr.Kotresh Patil, Academy for Experiential Learning, Bangalore
40	24-02-2024	Special Talk on “Trends in Job Market & Career Guidance”	Mr. Subramanya Desai, HR Consultant, Atal Innovation Mission
41	19-02-2024	Business Quiz and Business Idea Generation Competition	Organized by MBA faculties
42	09-02-2024	Best out of Waste Competition Event for 2nd year MBA	Organized by MBA faculties
43	30-01-2024	Special Talk on Digital Marketing and Career Guidance	Mr.Ragavendra N Assistant Professor & Freelance Trainer, Mysore

Master of Business Administration - MBA

The MBA Program is designed as per the Choice Based Credit System (CBCS) curriculum prescribed by the University of Mysore. HR Institute of Higher Education offers MBA Program with the focus on social and corporate application.

The duration of the course is two years consisting of four semesters; two semesters in each year. A candidate joining the course shall pursue prescribed courses of studies. First year of the course shall be common subjects for all the students.

In the second year, the institute offering dual specialization. It will be designed like -

- Financial Management
- Digital marketing
- Human Resource Management
- Business Analytics
- Marketing Management
- Supply Chain management

Admission procedure

Fifty percent of the seats will be filled under government quota and a candidate has to write Post Graduation Entrance test (PGCET) conducted by Karnataka Examination Authority (KEA) government of Karnataka. The remaining fifty percent of the seats will be filled- up under management quota. A student can apply directly to college for admission.

Eligibility for Admission

Any graduate in arts, science, commerce, business management, allied sciences, engineering and technology, medical sciences of this University or from any other university considered equivalent thereto shall be eligible for admission to the course. Selection of candidates to the course shall be done as per rules of the University and Government of Karnataka.

Course Content

The course comprises of subjects of study, internship, project work and field work as prescribed. Pedagogy includes lectures, case studies, group discussions, quizzes, seminars, computer practical's, industry visits etc Courses in the programme are of three types: Core, Electives (E) and Project (P). Core Course is the course, which are mandatory for all the students to complete the programme. Business Familiarization Study (BFS) and Intern Projects are part of the core courses

Internal Assessment :

Total for 100 Marks / each course

- a. C1 for 15Marks
- b. C2 for 15Marks
- c. Semester Ending Exams – C3 for 70Marks

Rules & Regulations

Dress Code: Students of the college are required to be in formal attire as prescribed by the college from time to time. On all formal occasions, students have to wear the college uniform. Shorts, jeans, leggings/ jeggings, t-shirts, canvas/sports shoes are not permitted in the college premises.

College Timings:

Monday to Friday 9.30 am to 5pm.

Saturday 9.30 am to 1.30 pm.

Weekly Five and half days

Assessment:

The students will be assessed on overall participation in the academics & other activities related to academics.

Attendance:

75% of attendance is mandatory for PG students to take exams in every semester.

Anti-Ragging Committee:

serious action will be taken from the institution against ragging activities to maintain the decorum of the institution.





RANK HOLDERS OF MBA

1	KUM. PAVITHRA	III RANK	2009-10
2	KUM.SHRUTHI M	V RANK	2009-10
3	KUM.NAVYA N	V RANK	2009-10
4	KUM.SUMANA H S	IX RANK	2009-10
5	KUM. CHAITHRA A V	IV RANK	2010-11
6	KUM. KALPASHREE K V	V RANK 2 GOLD MEDALS	2010-11
7	MR. MANOHAR H S	VIII RANK	2010-11
8	MR. JAGADEESHA	IV RANK	2011-12
9	MR. BHARATH KUMAR M	VIII RANK	2011-12
10	KUM. SHRUTHI D	IX RANK	2011-12
11	KUM. DEEPTHI H N	GOLD MEDAL	2011-12
12	KUM. HAMSALAKSHMI B A	II RANK CASH PRIZE	2012-13
13	KUM. SHRUTHI H R	IV RANK	2012-13
14	KUM. DHANYATHA D R	VI RANK GOLD MEDAL	2012-13
15	KUM. NAMRATHA H S	VII RANK	2012-13
16	SMT. HEMALATHA H R	GOLD MEDAL	2012-13
17	MR. NAVEEN M J	GOLD MEDAL	2013-14
18	MR. KONAIN AHMED H S	GOLD MEDAL	2013-14
19	KUM. RAMYA H S	III RANK	2015-16
20	KUM. SUMAIYA KHAN	IV RANK	2015-16
21	KUM. NAGMA SADAF	V RANK CASH PRIZE	2015-16
22	KUM. MIZBA MUKARRAM	IX RANK	2015-16
23	MR. SRINIVAS PRASAD. K. A	GOLD MEDAL	2017-18
24	MR. AMRUTH R	2 GOLD MEDALS	2018-19
25	KUM. BHAVAN B R	CASH PRIZE	2019-20
26	KUM. MADHURI R	GOLD MEDAL	2020-21
27	KUM. HAVILA	GOLD MEDAL	2020-21

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