

Satyam School of Journalism & Mass Communication

Under the aegis of SFI, Noida

Affiliated to SNDT Women's University, Mumbai



Reaccredited by
NAAC



Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

Prospectus 2025

**Your Journey of
Media Career Starts
Here!**

**B. A.
(Mass Communication)**

**M.A.
(Mass Communication
& Journalism)**

Satyam School of Journalism & Mass Communication

Under the aegis of SFI, Noida
Affiliated to SNDT Women's University, Mumbai



GRADE

CGPA - 3.18

by



National Education Policy 2020



Ministry of Human
Resource Development

Government of India

Empowering Future Media Leaders – In Alignment with NEP 2020

Satyam School of Journalism & Mass Communication (SSJMC) proudly aligns with the vision of the National Education Policy (NEP) 2020 promoting holistic, flexible and multidisciplinary education. Our curriculum integrates academic theory with practical media training, encouraging creativity, innovation and ethical responsibility in journalism and mass communication. We offer specialized programs such as the Bachelor of Arts in Mass Communication and Master of Arts in Journalism & Mass Communication, designed to meet NEP guidelines with a focus on skill development, experiential learning, and credit-based flexibility.

Our students engage in live projects, media productions, studio work, internships, and field reporting that reflect real-world industry practices.

Additionally, value-added courses like digital storytelling, mobile journalism, media entrepreneurship, advertising strategy making and public relations equip our graduates to succeed across digital, broadcast and print platforms. Our outcome-based learning model ensures that each student is nurtured as a well-rounded, industry-ready professional.



Contents

SNDT Women's University	1
Satyam Group of Institutions	2-4
Advisory Board	5
Message	
VC, SNDT Women's University	6
Chairperson, SGI	7
Secretary, SGI	7
Principal, SFI	8
Vice Principal, SFI	8
Dean, SSJMC	9
HoD, SSJMC	9
SSJMC Introduction	10
University toppers	11
Mass Media Industry	12
Career Prospects	13
Curriculum	14-15
Industry Interface /Collaboration	16-17
Industry Connect	18-19
Placements & Internships	20-21
Value Added Programs	22-24
SSJMC Placement Drive	25
Infrastructure	26-29
Students' achievements	30-31
Celebrating Excellence	32
SSJMC Publications	33
IGNITE Media Fest	34-37
Graduation Ceremony	38-39
Celebrity Meets	40-43
Industry Visits	44-47
Alumni Testimonial	48-49
Student Testimonials	50-51
SSJMC Clubs	52-53
SSJMC at News	54-55
Sports Activities	56-57
Admission Criteria	58-60
Academic Leaders Behind SSJMC	62

Shreemati Nathibai Damodar Thackersey Women's University, Mumbai



VISION

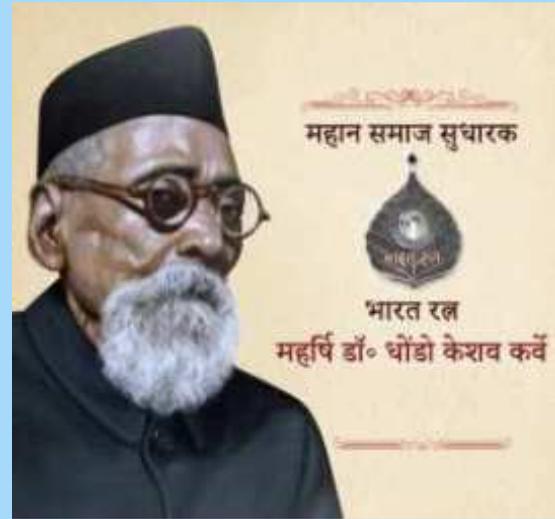
Today we visualize the SNDT Women's University as a world class university that continually responds to the changing social realities through the development and application of knowledge. The purpose of such engagement will be to create an inclusive society that promotes and protects the dignity, equality, social justice and human rights for all, with special emphasis on empowerment of women.

MISSION

SNDT Women's University, Mumbai is committed to the cause of Women Empowerment by providing them access to education, particularly higher education, through relevant courses in the formal and non-formal streams. Further the University is committed to provide a wide range of professional and vocational courses to the women for meeting the changing socio-economic needs, with human values and purposeful social responsibility and achieving excellence with "Quality in every Activity"

MOTTO

**An Enlightened Woman is
a Source of Infinite
Strength ' Sanskrita Stree
Parashakti '**



SNDT Women's University, India and South-East Asia's first women's university, is a beacon of visionary leadership and an unflinching commitment to women's empowerment. Established in 1916 by social reformer Maharshi Dr. Dhondo Keshav Karve, the university had the vision to impart higher education to women and inculcate knowledge, confidence, and independence. In 1921, it conferred degrees on its first five women graduates, heralding the dawn of a revolutionary age in women's education.

With its central location at Churchgate, Mumbai, and additional campuses in Juhu and Pune, SNDT Women's University has become a leading multidisciplinary university. It provides courses from K-12 to doctoral levels in professional, technical, and liberal arts fields. Of particular interest, it has a nursery school as a laboratory for the Human Development Department and specialized Centres for Women's Studies, Inclusion and Exclusion, and Distance Education. The university also has several affiliated institutions dedicated to doctoral research, strengthening its academic reputation.

As compared to the majority of universities that are under state jurisdiction, SNDT Women's University has national jurisdiction, with the ability to affiliate institutions in India with approval from the state government. Motivated by its motto, "An enlightened woman is a source of infinite strength," it is dedicated to women empowerment through liberal education, changing with the needs of the time while retaining human values and social commitment.

Presently, SNDT Women's University fosters an active scholarly community of 1,100 faculty and staff, educating more than 50,000 students from seven states and a union territory. It remains ranked 29th out of 92 universities in India (The Week-Hansa Research, 2024) while continuing to maintain excellence in higher education. With a vision for the future, the university aims to be an international institution for knowledge creation and societal transformation, inspiring future leaders and innovators who are committed to equality, social justice, and women's empowerment.



Satyam
GROUP OF INSTITUTIONS
Empowering women through education

SATYAM GROUP OF INSTITUTIONS, NOIDA

"Empowering Women Through Education"

**SCHOOL OF JOURNALISM
& MASS COMMUNICATION**

Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

SATYAM GROUP OF INSTITUTIONS, NOIDA

C-56A / 14 & 15, Sector-62, Noida

Ph.: 0120 - 4242805, 4540130 | Mob.: 9958094706/ 8383953992

Email: satyamassmedia@satyamfashion.ac.in,

satyamassmedia@gmail.com | Website: www.satyamassmedia.in

SATYAM GROUP OF INSTITUTIONS

Satyam Group of Institutions Empowering Women Through Education! Satyam Group of Institutions, located in Sector-62, Noida, is a premier education hub committed to academic excellence, innovation, and women's empowerment. Established in 2007 under the Satyam Charitable Trust, the institution comprises three prestigious colleges: Satyam School of Journalism & Mass Communication Satyam Fashion Institute & Satyam College of Education Affiliated to SNDT Women's University, Mumbai, the first women's university in India and South East Asia. Satyam Group offers globally recognized curriculum designed to provide students with industry exposure, hands-on learning and a strong theoretical foundation. At Satyam, education goes beyond textbooks—our programs integrate practical training, creative exploration, and critical thinking, ensuring students develop the skills and confidence needed to excel in their respective fields. With state-of-the-art infrastructure, expert faculty and strong industry collaborations, we prepare students for successful careers in fashion, education and media. At the heart of Satyam Group's mission is the belief in empowering women through education—nurturing talent, fostering leadership and equipping students with the knowledge and skills to create a meaningful impact on society.

Colleges run by SATYAM GROUP OF INSTITUTIONS, NOIDA

SATYAM SCHOOL OF JOURNALISM & MASS COMMUNICATION (SSJMC)

run under the aegis of Satyam Fashion Institute (SFI), is affiliated to SNDT Women's University, Mumbai. Its B.A. (Mass Communication) and M.A. (Mass Communication & Journalism) courses are recognized by UGC, Government of India. SSJMC is committed to empowering women in media through a vibrant learning environment with industry-aligned education, a combination of theoretical knowledge and practical media training. We envision ourselves as a centre of excellence in media education, producing responsible journalism and effective storytelling. We seek to build ethical, competent, and innovative media professionals who make a positive impact on society. With world-class facilities, seasoned faculty, and wide-ranging industry associations, students are exposed to news production, television anchoring, radio programming, theatre, documentary filmmaking and specialisations in Journalism, Advertising and Public Relations and Animation. Our vision is to prepare students with multimedia skills, instil critical thinking and ethics, and offer avenues for practical media engagement. SSJMC graduates stand among the top university ranks and secure jobs in top media companies.



If you dream of being in journalism and media, SSJMC is the institution where the leaders of tomorrow are forged!

SATYAM FASHION INSTITUTE (SFI)

Satyam Fashion Institute (SFI), Noida, reaccredited with NAAC Grade 'A' (CGPA 3.18) and SNDT Women's University, Mumbai, is one of the leading design institutes in India. Its strategic location close to the industry encourages powerful alliances, giving students rich experience in market trends, exhibitions, and fairs.

Learning at SFI is experiential in nature, with theory being combined with practical training to build both technical knowledge and professional skills. The curriculum, distributed through four levels, balances academic understanding, industrial exposure, and time management skills for students to lead them into a competitive industry. Equipped with world-class infrastructure, specialized faculty, and industry-oriented pedagogy, SFI promotes creativity, discipline, and social responsibility. Through workshops, field trips, and co-curricular activities, students are provided with holistic development and smooth transition into the fashion sector.



SATYAM COLLEGE OF EDUCATION (SCE)

Satyam College of Education (SCE), affiliated to SNDT Women's University, Mumbai, is one of the best B.Ed., B.A., B.Sc., and B.Com. Institutions in Noida. Satyam Charitable Trust (SCT) founded SCE, which stands for excellence in education, along with research and innovation in novel areas of learning. With a high focus on women empowerment, SCE offers an up-to-date learning environment, contemporary infrastructure, and industry-specific curriculum. The institute instils academic excellence, self-esteem, and discipline, causing students to grow both professionally and personally. Student exposure through co-curricular activities, workshops, and industry visits provides practical experience, enabling them to face careers successfully. Dedicated to all-round education, SCE keeps influencing future teachers and professionals, enriching the global education system.



SSJMC Advisory Board



The SSJMC Advisory Board has been set up to act as a bridge between the industry and the academics both at national and international levels-

BOARD MEMBERS

1. Dr. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Vice Chairperson
3. CA (Dr.) Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Mr. Pradeep Agarwal - Trustee
6. Mr. Vishal Jain - Trustee
1. Dr. Vandana Jaglan- Principal, SFI
2. Dr. Neetu Malhotra - Vice Principal, SFI
3. Dr. M. Alam - Dean, SSJMC
4. Dr. Priyanka Sarkar - HoD, SSJMC
5. Omkareshwar Pandey, Editor-in-Chief, indianobserverpost.in and CEO – Morning India Group of Publications
6. Umesh Joshi, Sr. Journalist
7. Rahul Rao, Producer, ARD First German Television, Former Associate News Editor, NDTV 24x7
8. Md. Hizbullah, Senior Investigative Journalist
9. Dr. O.P. Yadav, PRO South Asian University, New Delhi
10. Dr. Saroj Dutta, Former Vice Chancellor, Capital University, Koderma, Jharkhand

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ

१, एन्. ठाकरसी रोड, मुंबई - ४०० ०२०.

महाराष्ट्र, भारत

दूरध्वनी : ९१-२२-२२०३१८८१, २२०१४७७५

फॅक्स : ९१-२२-२२०१८२२६, २२०३१८८२

e-mail : vc@sndt.ac.in



S.N.D.T. Women's University

1, N. Thackersey Road, Mumbai - 400 020.

Maharashtra, India

Tel : 91-22-22031881, 22014775

Fax : 91-22-22018226, 22031882

e-mail: vc@sndt.ac.in

Dr. Ujjwala Chakradeo
Vice-Chancellor



**Message from the
Vice Chancellor**

My Dear Students,

I extend my heartfelt congratulations to Satyam School of Journalism and Mass Communication, Noida, for the successful execution of the B.A - Mass Media and M.A in Mass Communication and Journalism programs with a dedicated aim of Women Empowerment.

To all the students pursuing mass media courses, I advise you to embrace this opportunity with enthusiasm and determination. Your chosen path is not just a career but a platform to effect positive change in society. Always remain committed to excellence and never underestimate the impact of your contributions.

Remember, authority comes with the responsibility to uphold honesty, ethics, and empathy in your work. As future leaders in the field of mass media, your actions and decisions matter a lot. Let truthfulness and empathy be your guiding principles. Grab every opportunity to sharpen your skills, always explore and expand your horizons. Embrace innovation, adapt to change, and dare to push the boundaries of what is possible.

I look forward to witnessing the continued success of your programs in empowering the next generation of women in media and journalism – the fourth pillar of democracy. "In a gentle way, you can shake the world."

Wishing you a successful and fulfilling academic year ahead.

Warm regards,

(Prof. Ujjwala Chakradeo)

"Write what should not be forgotten."



Message From Chairperson

Welcome to Satyam School of Journalism and Mass Communication (SSJMC), Noida!

Empowering women through education has ever been our guiding philosophy. The Satyam Group of Institutions (SGI) was established with the altruistic vision of promoting talent, knowledge generation, and preparing young women for successful careers.

SSJMC is a beacon of excellence that is committed to moulding young media professionals with high-level knowledge, technical expertise, and journalistic ethics. We strongly believe that Mass Media is not merely a profession but an exciting field that provides intellectual enrichment, vast networking opportunities, and high-level professional and financial advancement.

With its illustrious heritage, the Satyam School of Journalism & Mass Communication is leading the way for future generations of dedicated journalists and media professionals. I have no doubt that our students will adhere to the values of ethical journalism and make a positive contribution to society.

Wishing all students and faculty members—the real torchbearers of truth, progress, and effective storytelling. Best Wishes,

Dr. Sneh Singh
Chairperson, SGI



Message From Secretary

Welcome to Satyam School of Journalism and Mass Communication (SSJMC), Noida!

Mass Communication and Journalism have been central to transforming society and empowering women by raising their voices and possibilities. As Information Technology has accelerated, the scope of media has grown exponentially, rendering journalism and mass communication necessary in every walk of life. This ever-changing discipline remains attractive to students and researchers, breeding a new era of knowledgeable and accountable communicators.

At SSJMC, we believe in imparting a balanced and professionally oriented media education that will foster creativity, critical awareness, and technical competence.

Our course structure is aimed at equipping students with the requisite knowledge and skills to be ethical, committed, and successful media professionals. Our vision is to develop young talent through total training and motivating them to contribute significantly towards nation-building by practicing responsible journalism and mass communication.

Best Wishes,

CA (Dr.) Pradeep Kumar Gupta
Secretary, SGI



Message from Principal

Dear students,
Welcome to the year 2025-26 at Satyam School of Journalism and Mass Communication (SSJMC) under the aegis of SFI. Last academic session has been an year of achievement for all of us. We feel extremely delighted to share that our institute has been granted the grade 'A' in cycle II of accreditation by National Assessment and Accreditation Council (NAAC). This is a pure mark of our success in fulfilling our dream and vision of providing quality education to the girls.

After this achievement, this year academic year will be a positive start for all the aspirants to begin their innovative journey with us. The college has highly qualified faculty members, supportive office associates, well equipped laboratories, library with rich collection of books, journals and periodicals, canteen facilities and all other facilities for the holistic development of the students. All the media aspirants are going to embark on a journey of creative thinking and excellent teaching-learning practices in our institute. We have a strong industry foothold of renowned media houses and agencies for enriching your experience here at SSJMC.

On this note, I extend my warm wishes to all the prospective students for a bright and fulfilling association with us!

Best Wishes !

Dr. Vandana Jaglan
Principal, SFI

Message from Vice Principal

School of Journalism and Mass Communication (SSJMC) under the aegis of SFI, Noida is affiliated from SNDT Women's University, Mumbai. represent the world to us. Our mission is to empower women through education and to become a leading media college for girls.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement and our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach. The Media industry is one of the fastest growing industries in the world.

We convey special thanks to the industry and media mentors for their excellent role in the career growth of our students since these Industry professionals, have extended tremendous support by providing lectures, internships, and placement opportunities to our students.

Best Wishes !

Dr. Neetu Malhotra
Vice Principal, SFI



Message from Dean

Welcome to the Satyam School of Journalism and Mass Communication (SSJMC), a world-class institution committed to developing the future media professionals. As we start the 2025 academic session, we renew our pledge for excellence in education, research, and industry-oriented media training.

Our curriculum is crafted to prepare students with the critical skills, knowledge, and ethical values necessary to succeed in today's dynamic media world. We cultivate a rich and diverse learning environment that promotes critical thinking, problem-solving, and creativity. With a faculty made up of esteemed academics and industry professionals, we provide students with invaluable insights and practical skills.

We at SSJMC provide a multidisciplinary learning in media studies, hands-on training with the latest technology, internships, mentorship opportunities, and a cosmopolitan campus environment.

Come join us and be a part of an energetic community of scholars, professionals, and innovators building the future of journalism and mass communication.

Prof. (Dr.) M. Alam
Dean, SSJMC

Message from Head of Department

Welcome to Satyam School of Journalism & Mass Communication (SSJMC), a place where creativity meets critical thinking and passion for storytelling transforms into a promising career. At SSJMC, we are committed to equipping our students with industry-relevant knowledge, hands-on training and real-world exposure to excel in the fields of journalism, digital media, public relations, advertising and corporate communication.

Our UGC-approved programs, affiliated to SNDT Women's University, Mumbai, offer a perfect blend of academic excellence and practical experience through newsroom simulations, media workshops, internships and expert interactions. With a strong industry interface, state-of-the-art infrastructure and a curriculum designed for the future, we prepare our students to navigate the dynamic media landscape with confidence, creativity and integrity. Join us at SSJMC, where we nurture voices that inform, inspire and influence the world.

Best wishes for your journey ahead!

Dr. Priyanka Sarkar
Head of Department, SSJMC

Satyam School of Journalism and Mass Communication

Join SSJMC : Where Learning Translates to Real-World Impact! "Your Media Career: Start Here"

At Satyam School of Journalism & Mass Communication (SSJMC), we are convinced that the pursuit of journalism is a pursuit of truth. Our B.A. (Mass Communication) and M.A. (MCJ) courses, affiliated to SNDT Women's University, Mumbai, are intended to instil curious minds with the skills and know-how to succeed in the dynamic media world. With expert faculty mentoring and industry guidance, SSJMC grooms students for a dynamic and engaging career in media. Experiential Learning & Industry Exposure SSJMC combines practical learning with theoretical knowledge through a range of hands-on experiences. Our curriculum comprises:

- Studio-Based Workshops: Practice in news reading, TV anchoring, and radio programming.
- Documentary & Film Production: Practical experience in conceptualization, shooting, and editing.
- Theatre Workshops & Film Festivals: Developing storytelling, creativity, and performance skills.
- Industry Visits to Live Programs: Live broadcasts at top media organizations such as Aaj Tak, News Nation, Doordarshan, Lok Sabha TV, and All India Radio.
- Internships & PR Engagements: Hands-on experience with newspaper organizations, PR firms, and multimedia outlets.

At SSJMC, students have the liberty to discover, investigate and craft stories that count. The program instils a journalistic spirit, challenging students to think critically about their environment and find important stories.

State-of-the-Art Media Technology

Our program is structured to prepare students with state-of-the-art media production technology. They get hands-on experience with industry-standard software, such as:

- Video Editing
- Audio Editing.
- Graphic & Print Media Design

This technical proficiency makes students industry-ready, equipped to assume various roles in journalism, advertising, public relations, animation, and media management.

Vision: Empowering Future Media Leaders

Our vision is to enhance excellence in media studies through innovative teaching, serious research, and professional practice. SSJMC aspires to be at the forefront of institutions, both at the national and regional levels, for equipping students to achieve successful career outcomes in mass communication. Our interdisciplinary approach enables students to gain a thorough understanding of the positioning of the media within society, developing analytical and creative skills.

Mission: Beyond Career Success

At SSJMC, we believe higher education should prepare students not just for career success but also for civic responsibility. Our program emphasizes:

- Intellectual curiosity and critical thinking.
- Thoughtful expression and independent learning.
- A balance of theoretical knowledge and practical experience.
- Strong co-curricular, extracurricular, and internship opportunities.

By the time our graduates leave, they see the world differently—always looking for stories, challenging narratives, and helping to create an educated society. If you are curious and passionate about the truth, SSJMC is the perfect place to start your career in the media.

Join SSJMC—Where Learning Translates to Real-World Impact!

Raising Excellence Through Innovative Practices

SATYAM SCHOOL OF JOURNALISM AND MASS COMMUNICATION
(Under the aegis of SFI, Noida)
Affiliated to SNDT Women's University, Mumbai

Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

Reaccredited by
NAAC
A
GRADE
CGPA - 3.81

Our Esteemed University Toppers

BMM (Bachelors Of Mass Media)
Batch: 2021-2024

			
1st Nikita Rawat	2nd Priya Goel	4th Swakshi Kumar	5th Sakshi Goswami

SSJMC
Where Success is a Tradition!

To address the changing trends and needs of the media sector, Satyam School of Journalism and Mass Communication (SSJMC) has embraced a multidisciplinary approach in developing its course curriculum and pedagogy. Our courses are carefully designed to facilitate comprehensive professional growth, blending theoretical knowledge with practical learning through live projects and assignments.

With an unwavering dedication to academic excellence, we regularly upgrade our curriculum with value-added courses as per the industry feedback. This helps to ensure that students get skill-based media education so that they are capable of flourishing in various media fields, government institutions, and media organizations. Our graduates are qualified for careers in Print Media, Television, Radio, Digital Media, Content Management, Social

Media, Advertising, Public Relations, Event Management, Corporate Communication, Film Studies, Digital Photography, and new fields like Artificial Intelligence in Journalism and Mass Communication. Students can also opt for higher studies in Media and Communication.

Our three-year bachelor's program in journalism and mass communication and two-year M.A. program in mass communication and journalism embrace the best international practices in curriculum development, pedagogy, and research so that students are adequately equipped to handle both prevailing and emerging fields in the media industry. Be confident and join UGC-recognized and NAAC-accredited (Grade "A") programs at SSJMC and embark on a journey to becoming a responsible and accomplished media professional.

Mass Media Industry



Mass Media are playing an outstanding role in creating and shaping of public opinion and strengthening of society. The Mass Media are a diversified collection of media technologies that reach a large audience via mass communication. Some of the most popular forms of mass media are newspapers, magazines, radio, advertising, public relations, corporate communication, multimedia journalism, social media, television and films/movies. The discipline places a great focus on the theoretical and cultural approach towards media, mass communication, journalism and communication studies.

“



Media studies also utilize concepts and techniques from other disciplines such as Sociology, Anthropology, Psychology, Politics, Economics, Law or Philosophy.

”

Career Prospects

LECTURER/ ASSISTANT PROFESSOR IN MEDIA COLLEGES
Graphic Designer

News Editor

Proving its resilience to the world, Indian M&E industry is on the cusp of a strong phase of growth, backed by rising consumer demand and improving advertising revenue.

Graphics and Animation Editor
Media Consultant

The industry has largely been driven by increasing digitisation and higher internet usage over the last decade. Internet has almost become a mainstream media for most of the people.

Script Writer / Copywriter

Media is consumed by audience across demographics and various avenues such as television, films, social media, out-of-home (OOH), radio, public relations, journalism, animation, and visual effect (VFX), music, gaming, digital advertising, and print.

Reporter / Correspondent
Marketing and Media Sales Executive
Set Designer / Art Director

Production Coordinator
Radio Jockey / Program Presenter
UGC NET / JRF

Advertising and Brand Management Consultant
Corporate Communication Consultant

Proving its resilience to the world, Indian M&E industry is on the cusp of a strong phase of growth, backed by rising consumer demand and improving advertising revenue.

PHD
M.Phil

The Indian Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making significant strides.

Media Sales Executive
NEWS ANCHOR

Media Advisor / MENTOR

Syllabus

M. A. (MASS COMMUNICATION & JOURNALISM)

Introduction to Communication Studies
Introduction to Digital Media
Media and Society
Writing for Media (Print) (Pr.)
Visual Communication OR Production Management OR
Creative Writing OR Communication Initiatives
Research Methodology

SEMESTER

01

Writing for Media II (Pr.)
Introduction to Marketing OR Client Servicing
Culture and Communication (Pr.)
Understanding Audiences
Producing Audio-Visual content OR Creating Photo Essay
OR Video Production OR Audio Production (Pr.)
Internship (Pr.)

SEMESTER

02

Advertising & Public Relations
Media Laws and Policies
Communication Research
Gender and Media
Introduction to AI OR Content Creation- Blog Series OR
Vlog Series OR Podcast Series
Statistical Applications in Research

SEMESTER

03

Reputation Management and Advocacy
Media Ethics
Recent Trends in Mass Communication & Journalism
Participatory Communication OR Media Industry Practices
Dissertation OR Film Project OR Digital Media Campaign

SEMESTER

04

Syllabus

B. A. (MASS COMMUNICATION)

SEMESTER-I

- Fundamentals of Mass Communication & Journalism
- Introduction to Advertising
- Introduction to Digital Media
- Introduction to Photography
- Fundamentals of Computers
- BOS English will design the course
- Constitution of India (University will give)
- Health and Wellness, Yoga education sports, and fitness, Cultural Activities, NSS/NCC and Fine/ Applied/Visual/ Performing Arts

SEMESTER-III

- Introduction to Print Media
- Basics of Advertising
- Fundamentals of Public Relations
- Visual Communication and Photography
- Introduction to Cinema

SPECIALISATION – ADVERTISING & PR SEM-V

- Introduction to Research
- Advertising & Marketing
- Branding
- Consumer Behaviour
- Media Planning & Scheduling

SPECIALISATION – JOURNALISM SEM-V

- Introduction to Research
- Political and Economic Reporting
- Newspaper Editing Layout & Design
- Journalism for Social Change
- Magazines and Journals

SPECIALISATION – ANIMATION SEM-V

- Introduction to Research
- Introduction to Animation
- Basics of Art & Drawing
- 2D and 3D Animation
- Animation Scripting

SEMESTER-II

- Introduction to Folk Art
- Introduction to Public Relations
- Advertising & PR
- Theatre Production
- Social Media Marketing
- Introduction to Animation
- BOS English will design the course
- Environment Studies (university will give)
- Courses offered through CHENTA, Coursera, Swayam, MOOCS (University)

SEMESTER-IV

- Introduction to Broadcast Media
- Integrated Marketing Communication
- Introduction to New Media
- Women and Media
- Writing for Media

SPECIALISATION – ADVERTISING & PR SEM-VI

- Advertising and Society
- Advertising Agencies
- Customer Relationship Management
- Laws and Ethics in Advertising
- Internship

SPECIALISATION – JOURNALISM SEM-VI

- News Media Organization & Management
- Web and Electronic Journalism
- Press Laws and Ethics
- Indian Regional Journalism
- Internship

SPECIALISATION – ANIMATION SEM-VI

- Advanced web designing
- 3D Animation
- SFX in Animation
- Audio-Video Editing (practicals)
- Internship

Industry Interface /Collaboration

At Satyam School of Journalism and Mass Communication, we believe that practical exposure is a vital part of the B.A. (Mass Communication) and M.A. (Mass Communication & Journalism) course. In order to connect theoretical studies and professional practice, we ensure that our students participate in frequent interface and experiential interactions with prominent Electronic Media (Radio & Television), Web Media, Print Media, Advt., PR, Corporate Comm., and Event Mgt. organizations. The first-hand exposures through such extensive engagements equip our students with strong industry insight into the ever-changing working scenario of the media field.

Our students are involved in live TV debates, interactive sessions, media conclaves, star cast promotions, media campaigns, advertising and PR exercises, awareness drives, and industry events. These interactions give them precious chances to see, feel, and learn about the different stages of operations within media houses and allied industries.



With vibrant industry collaborations, Satyam School of Journalism and Mass Communication, Noida, keeps on organizing industrial visits to the leading news channels, media organizations, and electronic media channels like Aaj Tak, News Nation, Zee News, News18, News24, Times Now Navbharat, Rajya Sabha TV, All India Radio, India Today, Hindustan Hindi Daily, Dainik Jagran, Amar Ujala, National Khabar, Bharat TV, and numerous others.

SSJMC Students Learning through Media Visits



SSJMC Students at Media Houses



SSJMC Students Interviewing Famous Sculptor Ram V. Sutar

Through these industry visits, students interact with great TV anchors, reporters, correspondents, producers, hosts of debate shows, radio jockeys, senior journalists, researchers, copywriters, PR executives, event managers, multimedia journalists, and content creators. These first-hand experiences not only enhance their professional network but also give them the confidence, encouragement, and competence to perform successfully in the vibrant world of media and communication. Through our robust industry interface, we enable students to evolve into competent media professionals with the expertise, creativity, and determination to succeed in the constantly changing media landscape.

Industry Connect





Industry Connect

Placements & Internships



Nikita Rawat

The Communication Council



Vanshika Jagia

Dentsu



Kashish Dixit

Media Maniacs



Sakshi Goswami

Quick PR



Siddhi Gupta

Make my bussiness Online



Amrita Satyan

Mad Influence



Huda Shaikh

Teamwork communication



Aastha Tyagi

Global PR connects



Vidhi Sheron

Right now with Rohan



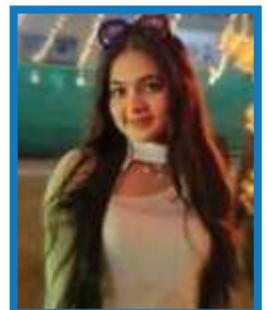
Pragya Jha

National khabar



Harshita Sharma

The Ground TV



Mehak Verma

Global PR connects





Alka Jha
News 18



Mansi Dhani
Wealth Clinic Pvt. Ltd



Gaitey
News 24



Akanksha Chauhan
Demira Freight Linkers
India Pvt. Ltd



Ritika Saraswat
The Communication Council



Shubhangi Dutt
Lexicon World



Varalika
Indigo



Noopur Goyal
I horizon Communication



Saachi Sagar
Integrated Centre for
Consultancy Pvt. Ltd.



Deeksha Pandey
NDTV



Sakshi Sahu
Avance PR



Sapna Yadav
Integrated Centre for
Consultancy Pvt. Ltd



Divyani
India News



Chetna
DLF India Pvt. Ltd.



Shweta Singh
Dainik Bhaskar



Placements & Internships

Value Added Programs



ADVANCED DIPLOMA IN AUDIO/VIDEO EDITING & COMPOSING

Introduction to Editing
Techniques of Editing
Equipments required in Editing –
Celluloid & Digital



CERTIFICATE COURSE IN ACTING & PERFORMING ART

Opening up Preparation,
Warm ups & Training
Meditation ,Voice & Speech
exercises
Short plays on diverse issues –
Drama, Scenes, Snippets, Solo



DIPLOMA IN PHOTOGRAPHY

Basics of Photography
Techniques of Photography:
Films, Cameras & Processing



DIPLOMA IN RADIO JOCKEYING

Introduction to Radio Broadcasting
Radio Formats
Pronunciation and Voice-
Modulation
Script Writing, Understanding Music,
Presentation Skills

Value Added Programs



CERTIFICATE COURSE IN RADIO JOCKEYING

**Pronunciation / Diction Clarity
Voice Modulation / Vocal Exercise
Working Atmosphere &
Responsibilities**



DIPLOMA IN ACTING & PERFORMING ART

**Basics of Acting
Performance skills analysis, Genres
in Acting, Voice modulation and
body language**



CERTIFICATE COURSE IN MEDIA WRITING

**Basics of Writing
Writing for Electronic Media
Writing for Print Media**



ADVANCED DIPLOMA IN MEDIA WRITING

**Basics of Writing
Writing for Electronic Media
Writing for Print Media
Writing for New Media
Live Projects**

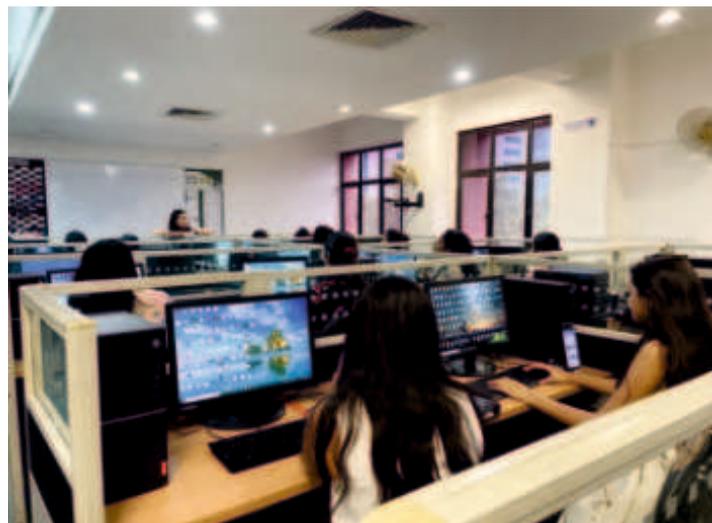
SSJMC Placement Drive

SSJMC is committed to empowering students with industry-ready skills and career opportunities. The college regularly organizes placement drives, inviting renowned media houses, production companies, advertising agencies, PR firms, and digital media platforms. These drives provide students with a platform to interact with industry professionals and secure promising roles in the field of mass communication and journalism. The placement cell offers dedicated support, training, and guidance to ensure successful career placements for all eligible students.



SSJMC has a State-of-the-Art Facilities

At Satyam School of Journalism & Mass Communication, we foster a culture that helps students adapt, learn, and thrive in a collaborative environment. Our top priority is ensuring that students live in a healthy and supportive atmosphere – mentally, physically, and socially. The campus features fully air-conditioned laboratories equipped with the latest computer systems, operating in a LAN environment with high-speed internet. Additionally, our facilities are enhanced with multimedia tools and media application software, providing students with the best resources for their learning and creative endeavors.



SSJMC provides exceptional hostel facilities for girls, ensuring a comfortable and secure living experience. The hostel is supervised by a dedicated warden, and the following amenities are available:

- Fully furnished rooms with attached washrooms
- Adequate ventilation and lighting
- Air-conditioned rooms
- Well-furnished common rooms with TV and DTH connection
- 24-hour security
- Lush green lawn
- Indoor games (Carom, Table Tennis, etc.)
- Courts for Volleyball, Basketball, and Badminton
- Common room for socializing
- Wi-Fi internet access
- 24x7 power supply
- Laundry services
- Newspapers and magazines available
- On-campus dispensary with transportation service, offering round-the-clock medical assistance





- Modern Library
- Well-equipped Audio Visual Lab
- Supportive Learning Environment
- Professional Photography Studio
- High-tech Computer Lab
- Spacious Sports Facilities



Infrastructure

Modern Audio Visual Lab:

The Satyam School of Journalism & Mass Communication has well equipped AV Editing Lab with latest editing software like Final Cut Pro, Nuendo, Sony Sound Forge etc with a view to offer purposeful training to the students. software enable students to edit in a non-linear mode by offering the latest visual effects and sound application.

Library

The Library offers Subject specific books and papers along with a wide range of national and international dailies. Our college library supports the students in their studies. They are allowed to borrow books and take them home for further study. Apart from text books, students may also borrow reference books to prepare notes.

Transportation

SSJMC campus is well connected to the public transport services. More over the institute also provides transport facility to students residing in the areas of NCR to remove the hurdle of distance. Different routes have been identified for easy access of the cab services to the students.

Computer Lab

School of Journalism & Mass Communication has fully air-conditioned computer laboratories which are equipped with the latest computer systems in LAN environment, with high speed internet facility, multimedia and media application software. We have installed latest editing software like Adobe Premiere Pro, Nuendo, Sony Sound Forge etc with a view to offer purposeful training to the students.

Internet Radio

RadioVOG "the Voice of Girls": The college operates an internet radio, providing students an opportunity to produce and broadcast their own programmes.



Workshop in AV Editing Lab

Language Lab

Effective Communication has become an essential skill for survival in today's competitive corporate environment. The Language lab is well equipped with all the latest devices which help in enhancing the listening skills of the students and thus enhancing their speech. It is a place especially developed for making proficient mass media professionals.

Wi-fi Campus

Internet has become a very powerful tool for exploration, be it in the areas of Journalism, Mass Communication, Advertising Public Relations. Moreover, wireless connectivity helps in overcoming the restrictions of seating capacity in computer labs and helps the students to stay updated with the happenings anywhere in the college premises.

24 x 7 Security

SSJMC has acquired the latest digital cameras both for Studio Production and Outdoor Recording. The Digital Cameras are also used for Still Photography and practical training in camera aesthetics & operations.



AV Lab



Sports Ground



Photography

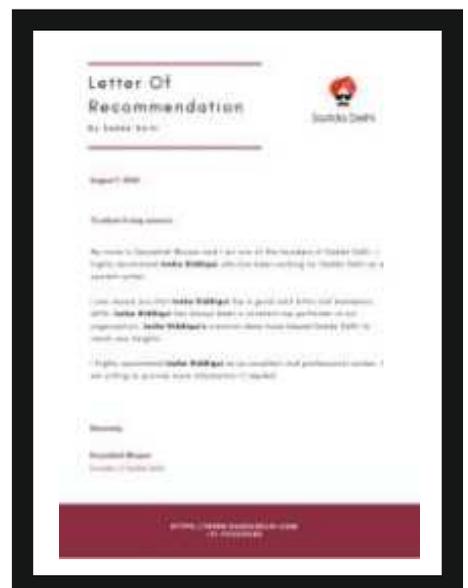


Computer Lab

“Pride and Accomplishments: SSJMC Students’ Certificates of Job Offer”



“Pride and Accomplishments: SSJMC Students’ Certificates of Job Offer”



Celebrating Excellence : SSJMC Students honoured with Awards



SSJMC Publications



"The sole aim of Journalism should be service, to mankind."

- Mahatma Gandhi

20th December

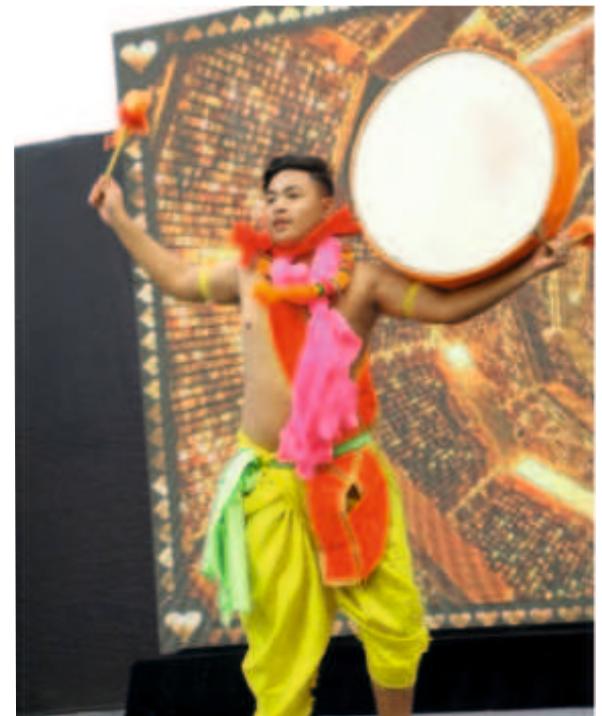
IGNITE 2K24

Satyam -SSJMC Annual Media Fest

SSJMC, under the aegis of SFI, Sec. 62, Noida organised its Annual Media Fest "IGNITE 2022" with great enthusiasm and fervour over the theme, "BREAKING GENDER INEQUALITY - An Initiative" in its college campus ground on 22nd December 2022. The program was inaugurated by the Chairperson, Trustees and distinguished guests of Satyam Group of Institutions by lighting the lamp, which was followed by Saraswati Vandana, SNTD Women's University Prayer and National Anthem. Inaugurating the event Mrs. Sneha Singh, The Chairperson of Satyam Group of Institutions motivated the participating students with her inspiring words and said that the purpose of organising this fest was to provide a platform to showcase and promote the talents and skills of the college youths across the NCR Delhi. More than 200 students from 86 colleges, schools and institutes participated and showcased their talents and skills. The program included several creative competitions like Alfaaz (Open Mic), Step Up (Solo Dance), Saptak (Solo Singing), Navras (Street Play), Footloose (Group Dance), Sutter Bug (Photography), Walk with Pride (Fashion Show), Short Cut (Mobile Film Making). The event was hosted by Mr. Mannan Thakral, EMCEE with his entertaining, audience engaging and lively anchoring accompanied by Swakshi Kumar, Shivangi Shekhawat, Chetna Dahima and Devahuti

Sharma, students of SJMC department with their amazing anchoring performances. The event was graced by Shweta Jha, Executive Producer of Aaj Tak TV News Channel; Ajay Jha, Senior Journalist; Nikhil Kumar, Choreographer; Priyanka Mitra; Sukhmanch Theater Team; Adnan Ahmed, Singer | Musician Jammin'3 (Colors TV), The Voice Top2 Finalist (Star Plus), Jitendra Mani Tripathi, DCP Delhi Police; Kumar Girish, NFCD Film Maker; Debu Mishra, Senior Media Consultant and Mr. Sahil and Mrs. Anjali. Mrs. Sneha Singh, Chairperson of Satyam Group of Institutions; Pradeep Gupta, Trustee Secretary; Dr. Binita Agarwal, Principal of Satyam College of Education, Dr. Neha Agarwal, HOD, SCE; Dr. Vandana Jaglan, Principal Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Prof. Dr. Manawwar Alam Dean of Satyam School of Journalism and Mass Communication, Ms. Priyanka Sarkar, Programme Head, SJMC and Ms. Charu Ahluwalia, Assistant Professor graced the occasion. On the successful event, Mrs. Sneha Singh, Chairperson of Satyam Group of Institutions congratulated and encouraged the operators and students of the SSJMC. Before concluding the event there was group photography of all the event winners, faculty, staff and students. The extravaganza ended with the vote of thanks by Dr. M. Alam, Dean, SJMC.

Memories in motion :
SSJMC Annual Media Fest Glimpses



IGNITE

Media Fest

media fest

Participants from all over Delhi-NCR performing in IGNITE-2K24, SSJMC Annual Media Fest





Celebrating Achievements : Glimpses from the 2024 Graduation Ceremony





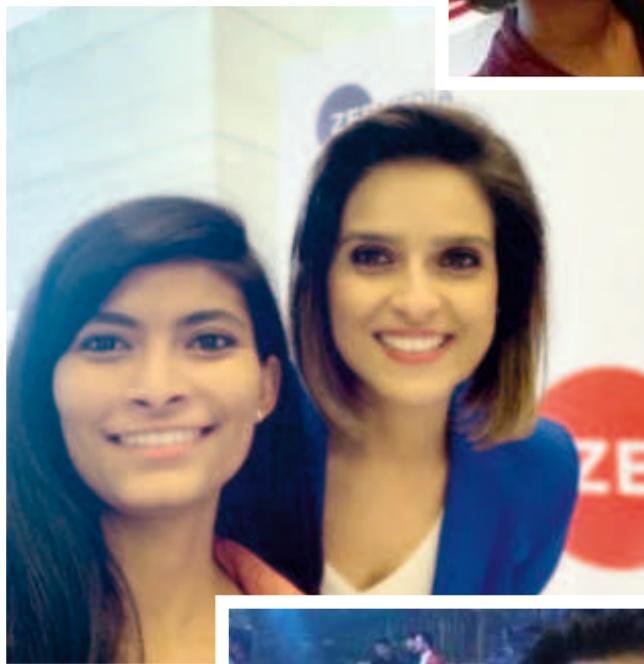
Satyam Group of Institutions Hosts Grand Graduation Ceremony, Celebrating Excellence and Future Media Leaders Sector 62, Noida, 22nd March 2025: The Satyam Group of Institutions held its annual graduation ceremony at its Sector 62, Noida campus, celebrating the academic achievements of its B.A. (Mass Media) graduates from the batch of 2021-2024. The ceremony was attended by esteemed guests, including Prof. (Dr.) Ujjwala Chakradeo, Vice Chancellor of SNT Women's University, Mumbai, and other dignitaries from the institution and academia. The event marked a milestone in the graduates' lives, recognizing their perseverance and accomplishments. Satyam School of Journalism and Mass Communication (SSJMC) has once again showcased its academic prowess, with students achieving top positions in the recently released SNT Women's University examination results. Leading the pack, Nikita Rawat has claimed the title of university topper, finishing in 1st place, followed closely by Priya Goel in 2nd, Swakshi Kumar in 4th, and Sakshi Goswami in 5th. Their impressive performances reflect their hard work, determination, and the outstanding support from SSJMC's faculty. Faculty members expressed their pride in the students' achievements and reiterated SSJMC's dedication to nurturing talent and promoting academic excellence. These significant accomplishments set a high standard for future cohorts, further solidifying SSJMC's status as a leading institution for journalism and mass communication. With a strong focus on quality education and skill enhancement, SSJMC continues to empower its students to achieve new milestones, equipping them to thrive in the dynamic media landscape.

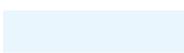
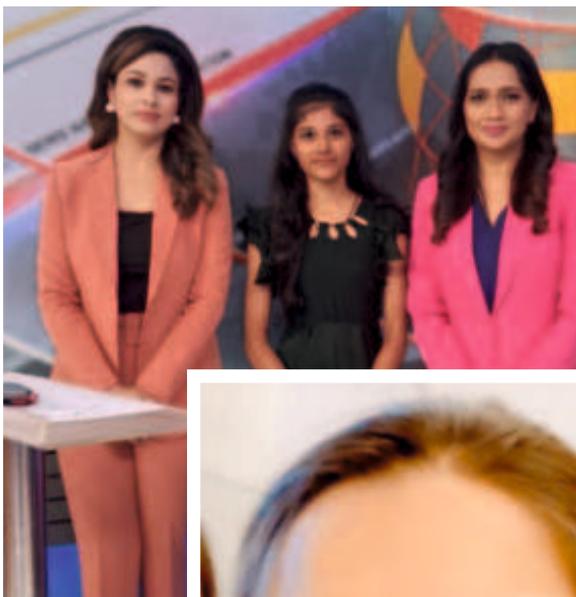
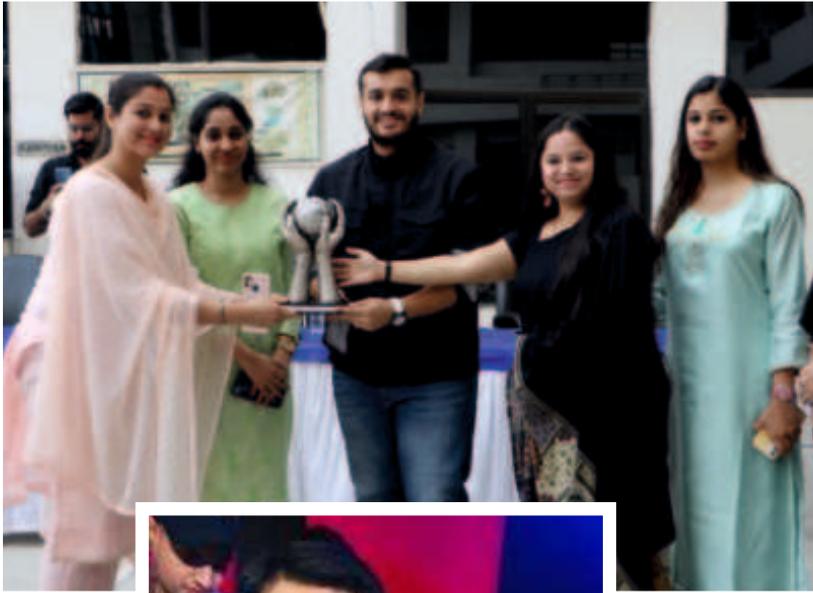


Celebrity

Meet

Fusion with luminaries



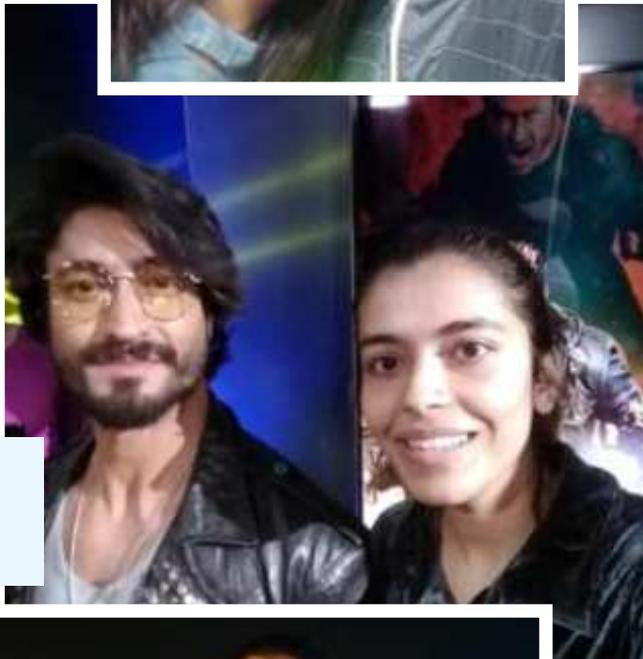


Celebrity

Meet

Fusion with luminaries





Industry Visits



Industry Immersion : Media Visit glimpses of SSJMC students

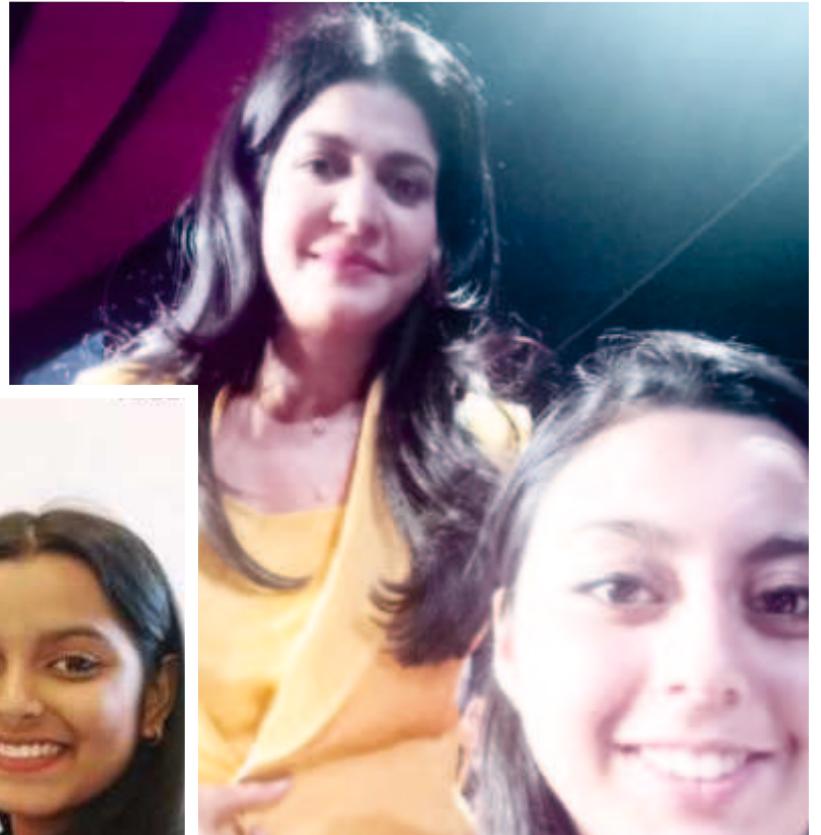


SSJMC Students at TV News Channels

Industry Visits



Industry Immersion : Media Visit glimpses of SSJMC students



SSJMC students participating in TV News Channels

Alumni



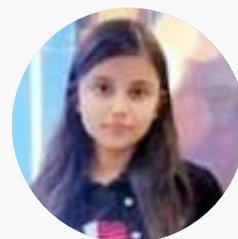
The best part of my college is its campus and infrastructure. The college also has great facilities like library, photography lab and audio-visual lab etc. The faculty is very supportive and always encourage students to participate in different curricular and extra-curricular activities.

INSHA SIDDIQUI



SSJMC gave me an opportunity to meet different kinds of media people, celebrities and learn a number of new things. The college provided a very high quality platform for exposure. I am grateful to them. Our college provides a great platform for skills enhancement and offers a great learning experience needed in the emerging fields of mass media.

BEAUTY GIRI



Being a women's college, the college is very safe for girls. The teachers are the best part of this college. Regular media visits are organized by the SJMC department. Seniors are very helpful and caring.

SAKSHI SINGH

Testimonial



The college provides us many platforms to enhance our talents. The teachers have vast knowledge and they are also highly qualified and really supportive for students. The college infrastructure is quite attractive from the outside as well as inside.

PRIYA BISHT



The environment here is very peaceful and congenial. I am a third year student and I always feel very grateful for the fact that I am a part of this institution as it has helped me in building up my personality suitable for my career growth and better life.

SHREYA MATHUR



SSJMC hosts a Media Fest to give students practical experience in event planning and management. Further, the hostel and dining facilities both are decent. The college has a great infrastructure as well as all necessary facilities and equipment.

RIYA TYAGI

Alumni



I love the open campus and the students are very friendly and supportive. The respected faculty members always make an attempt to make us self sufficient and independent women in future.

ANUSHKA DHAKA

Testimonial



We regularly get various opportunities to perform and showcase our talents in the various extracurricular activities held within and outside the campus.

SUHANI BAKSHI



I feel as vital part of the college as a third year student would. Now, when I recall the first meet at this institute, The Orientation day, I was very skeptical about the path I have chosen, but today, I am confident to excel as a future media professional.

RESHU HORA



SSJMC, has given us much more than we could ever ask for. The College and the faculty members have given us opportunities and experiences that have made us well versed with our roles in this field.

KIRTY SINHA



Truly, SJMC is an exciting and dynamic Institute with a great professional environment. The Institute offers a great hostel facility along with 24 hours security, which makes it different from other Delhi-NCR media institutions.

VISHAKHA RUHELA



I feel fortunate that I have chosen Bachelor of Mass Media course at SSJMC, Noida. Every day we learn new things with practical approach. Infrastructure of this college is very good.

KRITI RAJ SINHA

“ Student Testimonials ”



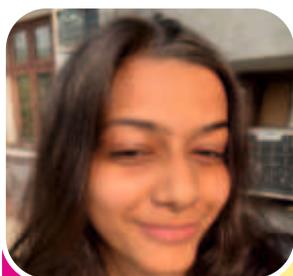
Parisha Pathak

I'm thankful for the opportunity to be a part of SSJMC. The institution has helped me discover my potential and develop the skills necessary to excel in the media industry. The faculty, batch mates, and the six-month program have all contributed to my growth, providing me with a solid foundation to launch my career.



Safiya Razi

I can confidently say that the SSJMC environment is the best for anyone who wants to become a top-notch journalist and mass communicator. In the last six months, I have gained valuable insights into media skills nuances, and at the same time, experience a dramatic change. The institute has given me plenty of opportunities to cover media events, which not only made me proficient but also gave me the confidence to try new things.



Satakshi Mehrotra

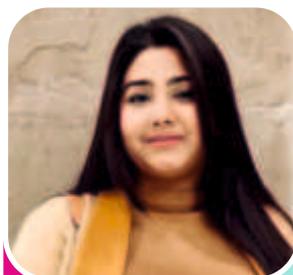
Hi, I'm Shatakshi Mehrotra, a student at SSJMC. My experience at SSJMC has been absolutely

phenomenal. The faculty is rich in industry experience and brings it to the classroom, giving us a holistic education that goes far beyond the books. What makes SSJMC stand out is the plethora of opportunities to work on real-world projects, interact with fellow students, and develop a professional portfolio.



Agamjot

Mass Communication at SSJMC has been a life-changing experience that has immensely enriched my knowledge and skills. Being affiliated with SNDT University, Mumbai, we are assured of being guided by experienced and successful faculty members.



Dhanya Mirchandani

From day one at SSJMC, the vibrant atmosphere and forward-thinking approach captivated me. The engaging curriculum and experienced faculty fueled my passion, while hands-on projects provided practical insights. The cutting-edge facilities and collaborative environment fostered creativity, shaping my skills and confidence.



Nidhi Kumari

It's been two years in this college, but it feels like just yesterday. Everything feels so good: the college, the faculty, batch mates and the beautiful green campus. SSJMC provides numerous opportunities to groom both your career and personality to a great extent. Everyone has a unique talent and specialization.



Nisha Chaudhary

Choosing SSJMC wasn't just about enrolling in a college. We weren't confined to textbooks, we were actively engaged with the industry through regular field visits to different news channels.



Azli Khan

I'm grateful to this college, as the media profession is itself a practical course and we get the maximum exposure in the field.

Student Testimonials



Aarchi Pradhan

I am very fortunate to be a part of Satyam School of Journalism and Mass Communication. The institution has given me the opportunity to learn and explore my potential and pursue a new media journey. In the last six months, SSJMC not only enhanced my knowledge on the media horizon but also gave me practical exposure, which made my knowledge and expertise more comprehensive.



Shraddha Bharadwaj

I feel fortunate to have pursued my Journalism here at SSJMC. With excellent faculty, hands on learning and a supportive environment. I have grown immensely both personally & professionally.



Srishri Rana

At SSJMC, the media program has provided me with a rich and immersive learning experience. Although I'm still in my first year, the curriculum and hands-on approach have made it feel like I've already gained valuable knowledge and practical skills, creating a unique and fulfilling abilities.



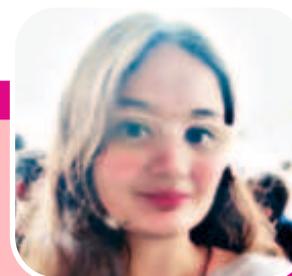
Muskan

I am grateful to SJMC, Noida for providing me the opportunity to explore professional choices and groom myself personally. Thanks to our experienced faculty it became very easy to cultivate our skills and align them with our professional goals.



Ananya Sharma

My time at SSJMC has been indeed enriching. I have been impressed with the institution's emphasis on experiential learning, which I firmly believe is beneficial for journalism students. The faculty have been not only experts but also very kind in their time and experience, donating precious insights and actual experiences.



Aanya Chauhan

It is my dream to become a journalist. After joining SSJMC, I believe in that everyday, which we learn from our teachers not only the theoretical part, they also gave us the experience for our growth towards the media career.



Shivani Sharma

The atmosphere at SJMC is fantastic for anyone passionate about media. Over the last six months, I've not only gained insights into crucial media skills but also had the chance to immerse myself in the vibrant energy of various college and media events.



Shallu Singh

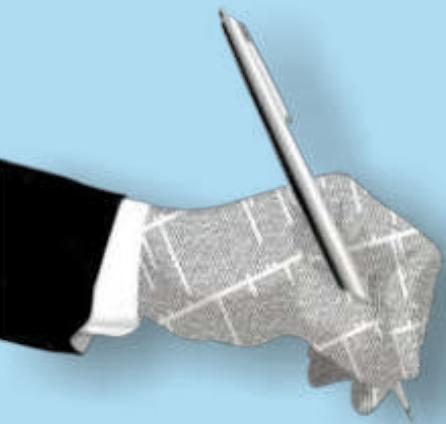
Satyam School of Journalism and Mass Communication has been my centre of learning and development. The regular media industry visits have been the pick of my experience, offering me enriching exposures to learn from the experts, pick up hands-on knowledge, and keep me informed about the most recent trends in the industry.

SSJMC Clubs



SATYAM THEATRE CLUB

Through Satyam Theatre Club our students have been organizing Nukkad Natak, Dance, Singing and Skit and Street plays on various themes of social relevance such as Literacy, Environment and Pollution, Child Rights, Juvenile Delinquency, Women Empowerment, Sex Education, Sexual Harassment, Gender Biasness, Social evils and Human Rights Awareness etc. Our students have participated in various theatrical competitions in Noida Delhi NCR and earned name and fame.



SATYAM MEDIA WRITING CLUB

Through Media Writing Club, BMM students have been actively involved in Planning, Researching, Reporting, Interviewing, Writing, Page Designing and Publication of The Buzzing Bee, SSJMC News Letter, Satyam Media Chronicle. Students are also contributing with their Blogs and participation in various Media Writing Competitions in Noida Delhi NCR. Our students have earned laurels for the School and Institution.

SSJMC Clubs



SATYAM MEDIA PRODUCTION CLUB

Through Satyam Media Production Club, our students have been involved in Pre Production, Production, Post Production and Exhibition of Documentaries, Short Films, Advertisements, Corporate Films Tik Toks for Education, Awareness, Information, Entertainment and Mobilization purposes. Our student productions have a significant following, liking and sharing on prominent social networking sites like Facebook, Instagram, You Tube and WhatsApp as well. Our students have participated and showcased their productions in various media competitions in Noida Delhi NCR and earned recognition.



SATYAM EVENT MANAGEMENT CLUB

Event Management Club works to execute the events, festivals, seminars, conferences, workshops, concerts, conventions and annual fests through meticulous planning and efficient execution with the active involvement of B.A/M.A (Mass Media) students. It involves studying the concept and theme of the respective event, identifying its target audience and coordinating the technical aspects followed by mock drills before actually launching the event.

Events build social and business relationships and give its members the opportunity to meet and interact with the cross-section of valuable members of the industry, academia and society.

COVERAGE

सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में वार्षिक मीडिया फेस्ट- 'इग्नाइट- 2023'

होना (गणक निबंधा बंड की पेशी करने वाली सुप्रिम कोर्ट की बकील सोमा कुशांबा, डॉ. राहुल गुप्ता (न्यूसमैन, फॉर्मिस नोएडा), डॉ. प्रमोद लाम्बी, डॉ. मोहन शर्मा, डॉ. मंसूर मौलाना बुद्ध नगर के राजनीतिक विश्लेषक) व श्रीमती रुचि अनुपम तेलंग (गणक) आदि हैं। (सत्यम में सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन श्रीमती रीता मिश्र और ट्रस्टी सेक्रेट्री प्रदीप गुप्ता ने फेस्ट के सफल आयोजन पर



स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों और छात्रों को बधाई दे और उत्साहपूर्ण विचारधाराओं को बढ़ावा देना। इस प्रकार के आयोजन से छात्र-छात्राओं में प्रतिस्पर्धा की भावना जागृत होती है, जो एक भारत ब्रेड भारत की धार प्रशस्त करती है। कार्यक्रम में ऐड मैड, हल्ला बोल (नुककडू नाटक), सलक (सोलो सिंगिंग), बॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (गुप डांस), अल्फाज (ओपन माइक) क्लिबकोमेनिया (फोटोग्राफी) एवं रोलिंग रिल्स (मेकअप फिल्म मेकिंग) की प्रतियोगिताओं का भी आयोजन किया गया। सत्यम जर्नलिज्म एंड मास कम्युनिकेशन की संचालक राधा अल्लुमल्लिका ने डॉ. रविंद्र सिंह को बधाई संवर्जन किया।

राजगुरु (गणक निबंधा बंड की पेशी करने वाली सुप्रिम कोर्ट की बकील सोमा कुशांबा, डॉ. राहुल गुप्ता (न्यूसमैन, फॉर्मिस नोएडा), डॉ. प्रमोद लाम्बी, डॉ. मोहन शर्मा, डॉ. मंसूर मौलाना बुद्ध नगर के राजनीतिक विश्लेषक) व श्रीमती रुचि अनुपम तेलंग (गणक) आदि हैं। (सत्यम में सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन श्रीमती रीता मिश्र और ट्रस्टी सेक्रेट्री प्रदीप गुप्ता ने फेस्ट के सफल आयोजन पर

होना (गणक निबंधा बंड की पेशी करने वाली सुप्रिम कोर्ट की बकील सोमा कुशांबा, डॉ. राहुल गुप्ता (न्यूसमैन, फॉर्मिस नोएडा), डॉ. प्रमोद लाम्बी, डॉ. मोहन शर्मा, डॉ. मंसूर मौलाना बुद्ध नगर के राजनीतिक विश्लेषक) व श्रीमती रुचि अनुपम तेलंग (गणक) आदि हैं। (सत्यम में सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन श्रीमती रीता मिश्र और ट्रस्टी सेक्रेट्री प्रदीप गुप्ता ने फेस्ट के सफल आयोजन पर

life, poor...
as some pl...
even in a...
The...
windows...
from the...
before it...
not see b...
tentedly...
thoughts...
seem to...
pendent...
May be...
receive v...
they are...
town; bu...
not abov...
honest m...
reputabl...
herb, lik...
much to...
or friend...
Things t...
your clot...
If I were...
Howe...
live it; c...
nes. It...
rest...
ler wi...
poor...
re pl...
n in a...
The...
dows...
n the...
ore it...
see...
tedly...
ughts...
m to...
ident...
y be...
elive v...
y are...
m; bu...
abov...
rest n...
utabl...
b, lik...
ch to...
friend...
ngs...
ir clot...
were...
Howe...
it; c...
nes. P...
rest...
for wi...
poor...
ne pl...
in a...
The...
windows...
from the...
before it...
not see...

सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन



सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में एक दिवसीय रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन किया गया, जिसकी थीम 'सांस्कृतिक विविधता का उत्सव और आजादी को अमृत महोत्सव' था। इस मीडिया फेस्ट का उद्देश्य एक भारत ब्रेड भारत की भावनाओं को जगृत करने के लिए प्लैटफॉर्म प्रदान करना था। कार्यक्रम का शुभारंभ सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन श्रीमती रीता मिश्र और गणमान्य अतिथियों द्वारा शीप प्रवचन और सरस्वती चंद्रा से हुआ। कार्यक्रम में ऐड मैड, हल्ला बोल (नुककडू नाटक), सलक (सोलो सिंगिंग), बॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (गुप डांस), अल्फाज (ओपन माइक) क्लिबकोमेनिया (फोटोग्राफी) एवं रोलिंग रिल्स (मेकअप फिल्म मेकिंग) की प्रतियोगिताओं का आयोजन किया गया।



सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन का वार्षिक मीडिया फेस्ट 'इग्नाइट- 2023' का हुआ आयोजन

न्यूज बेल नोएडा। सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में एक दिवसीय रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन किया गया, जिसकी थीम 'सांस्कृतिक विविधता का उत्सव और आजादी को अमृत महोत्सव' था। इस मीडिया फेस्ट का उद्देश्य एक भारत ब्रेड भारत की भावनाओं को जगृत करने के लिए प्लैटफॉर्म प्रदान करना था। कार्यक्रम का शुभारंभ सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन श्रीमती रीता मिश्र और गणमान्य अतिथियों द्वारा शीप प्रवचन और सरस्वती चंद्रा से हुआ। कार्यक्रम में ऐड मैड, हल्ला बोल (नुककडू नाटक), सलक (सोलो सिंगिंग), बॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (गुप डांस), अल्फाज (ओपन माइक) क्लिबकोमेनिया (फोटोग्राफी) एवं रोलिंग रिल्स (मेकअप फिल्म मेकिंग) की प्रतियोगिताओं का आयोजन किया गया।



का शुभारंभ सुखमंच विष्टर के मार्गदर्शक नुककडू नाटक से हुआ। इस कार्यक्रम के अतिथियों में प्रवर्तन निदेशालय के पूर्व प्रमुख कर्नल सिंह, जस्टिस आर. एन. मिश्र, सरोज मिश्र, भारतीय डाक सेवा अतिरिक्त

सचिव ओमिंशर सिंह, रेडियो जॉकी राहुल माकिन, गणक अरवि राजगुरु, निबंधा बंड की पेशी करने वाली सुप्रिम कोर्ट की बकील सोमा कुशांबा, फॉर्मिस नोएडा न्यूसमैन डॉ. राहुल गुप्ता, रुचि अनुपम तेलंग



आदि रहे। इस अवसर पर सत्यम रूप ऑफ इंस्टीट्यूशन की चेयरपर्सन रीता मिश्र और ट्रस्टी सेक्रेट्री प्रदीप गुप्ता ने इस फेस्ट के सफल आयोजन पर स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों

और छात्रों का उत्साहपूर्ण किया, उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत ब्रेड भारत' की धार प्रशस्त करती है। इस कार्यक्रम में ऐड मैड, हल्ला बोल (नुककडू नाटक), सलक (सोलो सिंगिंग), बॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (गुप डांस), अल्फाज (ओपन माइक) क्लिबकोमेनिया (फोटोग्राफी) एवं रोलिंग रिल्स (मेकअप फिल्म मेकिंग) की प्रतियोगिताओं का आयोजन किया गया।

not see but a quiet mind may live as contentedly there, and have as cheering thoughts, as in a palace. The town's poor seem to me often to live the most inde-

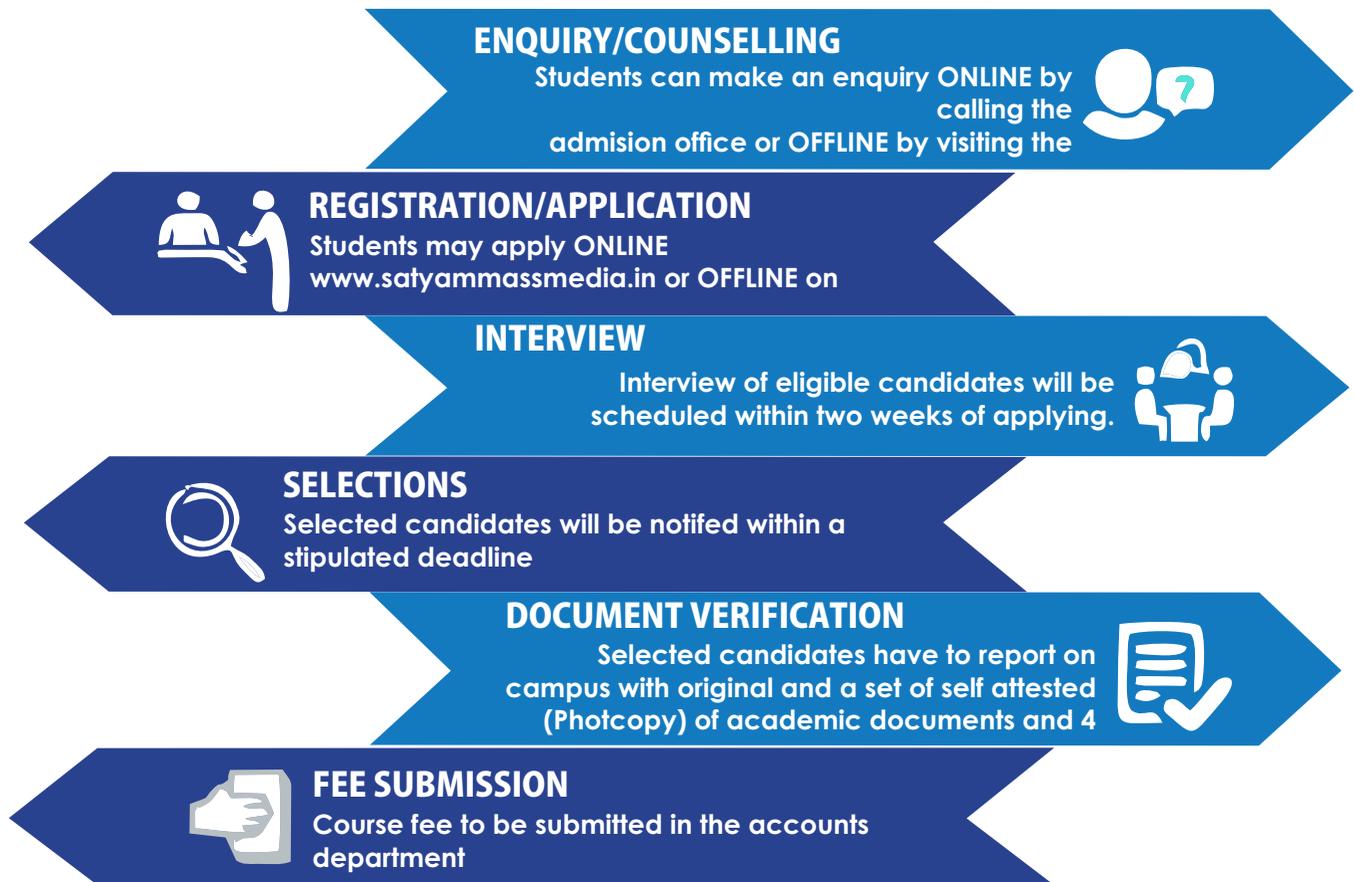
Sports Activities



Sports Activities for SSJMC Students



Admission Procedure



ADMISSION PROCESS

Satyam School of Journalism & Mass Communication employs a personalized approach to selecting candidates for its various programs. A One-on-One Interview Session is conducted to shortlist applicants for admission into:

- **B.A. (Mass Communication)**
- **M.A. (Mass Communication & Journalism)**
- **Diploma Courses**
- **Certificate Courses.**

The personal interview session allows the admissions team to assess the candidate's communication skills, passion for media studies, and career goals. This approach enables the school to select students who are well-suited for their chosen program and have the potential to excel in the field.

Registration- Neatly filled Application Form along with a DD/Cheque/Cash of Rs. 500/- B.A. (Mass Communication) /M.A. (Mass Communication & Journalism) / Diploma Courses / Certificate Courses, in favour of Satyam Fashion Institute is to be deposited to the Accounts Department. **Admission Office: SSJMC, C-56/A 14 & 15, Sec-62, Noida.**

Documents Required for BAMC and M.A (MC&J) Admission.

The following documents must be submitted at the time of admission for B.A. (Mass Communication) and M.A. (Mass Communication & Journalism):

- 10th Mark Sheet & Certificate
- 12th Mark Sheet & Certificate (if already passed)
- Graduation Mark Sheet & Degree Certificate (for M.A. only)
- Age Proof Certificate
- Nationality Proof Certificate
- 7 Passport-size Colour Photographs
- Transfer Certificate (TC) state/country),
- No Objection Certificate (NOC)
- Migration Certificate (if applying from another state/country),
- Certificates of Co-curricular & Extracurricular Activities (if available)
- Medical Certificate.

All documents must be submitted in original along with self-attested photocopies for verification during the admission process.

Special Seats for Differently Abled Candidates:

A total of five seats are reserved for differently abled candidates across all programs. Eligible candidates must submit valid medical documentation certified by a District Government Hospital. Candidates admitted under this category will also be awarded scholarships on the applicable fee structure for their respective programs.

FEE SUBMISSION GUIDELINES

Fee Structure

B.A. (Mass Communication): Annual Fee: Rs. 82,500/-, Payment Schedule: Fees are to be paid semester-wise as follows:

Rs. 43,750/- for the 1st, 3rd, and 5th semesters, Rs. 38,750/- for the 2nd, 4th, and 6th semesters. All payments must be made before the start of each semester, as per deadlines set by the Management. Late Fee: A fine of Rs.100/- per day will be applicable for payments made after the due date.

M.A. in Mass Communication & Journalism: Annual Fee: Rs. 80,000/-, Payment Schedule: 1st Semester: Rs. 40,000/- (Payable at the time of admission), 2nd Semester onwards: Rs. 40,000/- to be paid before the commencement of each semester (II, III, IV, V, VI), as per the deadlines announced by the Management. Late Fee: A fine of Rs.100/- per day will be applicable for payments made after the due date.

A student who has been suspended or expelled for reasons relating to student academic misconduct/ student general misconduct and/or consistently low attendance without sound medical proof will not be entitled to a refund of tuition fees.

A late payment fine of Rs. 100 per day would have to be paid after the due date. If the semester fee is not paid within one month of the due date, the admission would stand cancelled and re-admission would be possible only on payment of Rs. 15,000 as re-admission charge along with the semester fee. For the academic year 2025-26, if SJMC makes any modification during the session, those will be binding for the students. Hostel / Transport / Industry visit and tour charges are to be paid extra. After taking the admission, if the students cancels her admission no fee except caution money will be refunded and the admission will automatically stand cancelled.

ADMISSION CRITERIA FOR DIPLOMA COURSES (6Months/ One Year)/ CERTIFICATE COURSES (3 Months)

General Admission Criteria

- Educational Qualification: 10+2 (Higher Secondary) / Class 10 or equivalent from a recognized board.
- Graduates from any discipline may also apply, especially if it's a postgraduate diploma course.
- Language Proficiency: Good command over English and/or Hindi

Admission Process

- Application Form Submission – Online/offline. • Personal Interview – Final selection is based on an personal interview.
- Preferred Skills and Aptitude • Strong verbal communication • Creativity and spontaneity
- Camera presence (for TV Anchoring) • Voice modulation (for Rjing) • Basic computer knowledge (for video editing)

Familiarity with editing software (Adobe Premiere Pro, Final Cut Pro, etc.)

Fees: 3 Months- Rs. 30,000/- 6 Months –Rs. 45,000/- One Year –Rs.80,000/-

Financial Assistance

Students seeking financial support for pursuing B.A (Mass Communication), M.A (Mass Communication & Journalism) or Diploma courses can avail assistance to cover essential educational expenses such as tuition fees, hostel charges, cost of books, and examination fees. This support is applicable for those enrolled in Graduation, Post-Graduation, or Diploma courses offered by the institution.

Eligibility Criteria:

The applicant must be an Indian Citizen. Admission to the chosen higher education course must have been obtained through an Entrance Test/ Merit-Based or any Selection Process following completion of HSC (10+2 or equivalent).

For admission into M.A. in Media and Communication, the applicant should hold a graduate degree in any discipline

Rules & Regulations

Scholarship Criteria

1. Satyam School of Journalism and Mass Communication – Scholarship Opportunities: SSJMC offers a range of scholarships and fee concessions to support deserving students.
2. Merit Scholarship – Students securing 85% and above in the qualifying board/university examination for BAMC and 80% and above for MA (MC&J) are eligible for a 10% fee scholarship on their first-year fees.
3. Sibling Concession – 10% fee concession to younger sister on the first-year fee scholarship two real sisters are enrolled; Satyam Staff Benefit – 10% fee concession for the daughter or real sister of an SFI staff member. Defence Quota – 10% fee concession for students from a defence background. These scholarships aim to encourage academic excellence and financial accessibility for students.

Empowering Education with Bihar Credit Card Support at SSJMC:

Satyam School of Journalism & Mass Communication is proud to be an eligible institution for the Bihar Credit Card scheme, offering financial support to students pursuing higher education. This initiative makes our programs more accessible, empowering students to invest in their academic futures with ease. For more details on admission, courses, and financial assistance, visit our official website at www.satyamassmedia.in

Rules & Regulations

GENERAL RULES: Every student shall abide by the rules of the institute, which may be updated from time to time.

Identity Card: Every student of the institute must possess the identity card. She should always wear it on person while on campus and should produce whenever called upon to do so by concerned authorities. The loss of I Card should be reported immediately to the office. Rs. 500/- will be charged for issuing a duplicate I card.

Attendance: A student shall be required to attend 75% of the number of lectures and 75% of the number of practicals, separately from actual number of classes conducted in each subject during each semester. Directions related to shortage in attendance have to be obeyed by the students.

DISCIPLINARY RULES:

Ragging: Ragging is totally banned in the institute/ college. Anyone found guilty of ragging and /or abetting ragging is liable to be punished. The punishment depending upon the nature and the gravity of the offence as prescribed under UGC act 1956 as further issued vide their draft notification No. F1- 16/2007 (CPP-II) April 2009. All parents/ students is required to sign the undertaking at the time of admission as attached with the admission form. Visit institute's **website - www.satyamassmedia.in** Contact on **0120 - 0120-4242805 / 4540130/ Mobile: 9958094706.**

Anyone found indulging in ragging in any form within or outside the campus, shall be instantly expelled from the institute. The behaviour of the students at all time, within or outside the campus must be above board and must reflect a sense of responsibility. Students are required to show due regard for the rights and the properties of the institute. Any student found guilty of tampering / damaging the property, fixtures, equipment, furniture, books, building, vehicles, etc. of the institute / shall be liable for punishment and might be expelled from the institute. Any student found misbehaving in the class, lab, campus and behaving arrogantly with the faculty and or staff or fellow students will be severely punished. The nature of the punishment will depend upon the severity of the offence.

The following will constitute misbehaviour and misconduct:

- i. Disobedience
- ii. Objectionable immoral
- iii. Improper body language
- iv. Back answering
- v. Insubordination etc.

Rules for Hostel and Transport Facility are notified separately which must be followed.

Hostel / transport facility once availed cannot be withdrawn and charges will have to be paid for the whole academic year. The students are bound by all the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the concerned authority, which also reserves the right of modifying these rules as and when felt necessary.

All disputes pertaining to prospectus, admission and conduct of examination shall fall within the jurisdiction of Noida, Uttar Pradesh State only.

Use of mobile phone in the classrooms, labs, library and other academic area is strictly prohibited. Mobiles ringing in the class will be confiscated, auctioned and the proceeds will be donated to a charitable cause. Further, such student will be liable for disciplinary action. Carrying any valuables to the institute will be at the risk of the student and institution will not accept any responsibility of the valuables lost in the class as well as on the campus. Students are required to read the notices put on the notice board of the institute. Institute shall not accept any responsibility for any loss / damage incurred by a student owing to her failure to read the notices in time. Any advance taken by a student towards any activity of the institute should be settled with the authorities within four days from the completion of the activity. To substantiate the expenses, authentic receipts / bill must support the statement.

BMM students getting Awards under Earn While You Learn Scheme



Azli Khan
Anchoring



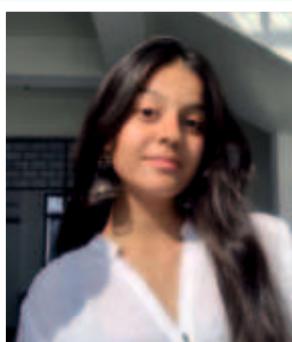
Shreyangi
Newsletter and Research



Itika
Event Coordination



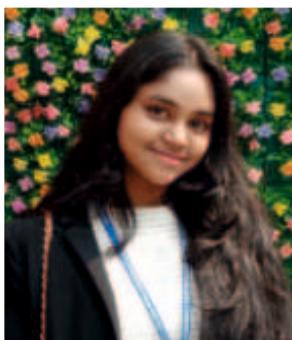
Bhumi
Event Coordination



Srishti Rana
Social Media Handling
& Reel Production



M. Tanushya
Report Writing



M. Tanushya
Content Development



Vaishnavi
Graphic Designing



Ishika Jaiswal
Newsletter and Academic Report



Roshni Bagdwal
Social Media & Reel Production

Academic Leaders Behind SSJMC



Prof. (Dr.) Manawwar Alam
Dean, SSJMC
Academic Leader
Media & Communication Educator
Journal Editor



Dr. Priyanka Sarkar
HoD, SSJMC
15+ years of teaching experience
Expertise in Broadcasting and
Media Production



Ms. Charu Ahluwalia
Program Coordinator
Specializes in Audio-Visual
Production and Digital Media



Ms. Sabat Khan
Asst. Professor
Expertise in media laws,
ethics and cinema studies



Ms. Sweta Kumari
Asst. Professor



Meenakshi Sachdeva
Asst. Professor
Specializes in Media Management
and Marketing

Learning from Media Industry Experts



Niloy Roy
Director-Interdisciplinary
Council of Dramatic Arts
Dean-Academy of Dramatic Arts



Shraddha Gupta Thakral
Independent Freelance

Professional Photographer
15 years of field experience.
Expertise in people and food
photography with styling.



Mr. Vivek Saxena,
Co- Founder and Head
of Strategy and Programs
Firgun Social Initiative Foundation



Mr. Sindhu Jha
Free lance Journalist
19 years of field experience.
Expertise in short-Films
Commercial advertising etc



Abhishek Kumar Designation
Director
Brandbuilt Solutions
LLP (Brandlogies)



Mrs. Vanya Anand
Graphic Design & Visual Arts Expert



Mr. Deendayal
Freelancer Art Director
19 years of field experience.
Expertise in short-Films
Commercial advertising etc

Empowering Future Media Leaders through Specialized, Industry-Focused Curriculum"

At SSJMC, we offer a forward-thinking curriculum, allowing students to choose from three dynamic specializations that prepare them for the ever-evolving media landscape. Each stream is designed to foster both creative and analytical thinking, blending academic rigor with industry exposure.

Specialization in Journalism

This specialization equips students with the knowledge, ethics, and tools of modern journalism. From investigative reporting to digital journalism and broadcast media, students learn to report with accuracy, fairness, and responsibility.

What You'll Learn:

- Print & Digital Reporting
- Investigative Journalism
- Media Law & Ethics
- News Anchoring & Production
- Mobile Journalism (MoJo)

Career Prospects:

- News Reporter / Correspondent
- News Anchor
- Editor / Sub-Editor
- Content Writer / Digital Journalist
- Photojournalist
- Fact-checker / Data Journalist
- Media Analyst

This specialization in Journalism is designed to prepare students for the fast-paced and ever-evolving world of news media. The curriculum builds a strong foundation in core principles such as truth, objectivity, accountability, and ethical reporting. Students are trained in various forms of journalism including investigative reporting, political and crime journalism, feature writing, and data-driven storytelling.

This program integrates training in mobile journalism (MoJo), podcasting, multimedia content creation, and social media reporting, allowing students to publish across platforms. Broadcast modules cover news anchoring, scripting, editing, and field reporting, simulating real newsroom environments.

Workshops with media professionals, newsroom simulations, and live reporting assignments build confidence and real-world readiness. Emphasis is also placed on media laws, ethics, and press freedom, ensuring students are aware of their role and responsibilities in a democratic society.

By the end of the course, students are equipped not just to report news, but to shape narratives, influence public opinion responsibly, and adapt to changing formats in journalism—from print to screen to digital platforms.

Specialization in Animation

Our Animation program is designed for creatively inclined students passionate about visual storytelling and digital art. It offers a comprehensive blend of artistic principles and cutting-edge technology, equipping students with the skills to bring imagination to life through movement and design.

Students begin by mastering the fundamentals of drawing, concept design and storyboarding, before advancing to 2D and 3D animation, character rigging, environment design, and visual effects (VFX). Through hands-on training in industry-standard software like Adobe Animate, After Effects, Blender, and Maya, they develop a strong portfolio of professional-grade work.

The curriculum also explores motion graphics, sound design, editing and the cinematic language of animation, enabling students to build complete animated narratives. Collaboration with peers on short films and live projects fosters teamwork and creative communication—key attributes in the animation industry.

With a focus on both creative freedom and technical mastery, this specialization prepares students for a wide range of careers in film, television, advertising, gaming, AR/VR and digital content creation. Graduates are equipped not only to work in animation studios but also as freelance artists, independent creators, or entrepreneurs in the creative industry.

What You'll Learn:

- 2D & 3D Animation
- Motion Graphics
- Character Design
- Visual Effects (VFX)
- Storyboarding & Scriptwriting
- Multimedia Tools & Software

Career Prospects:

- Animator (2D/3D)
- VFX Artist
- Storyboard Artist
- Motion Graphic Designer
- Game Designer
- Multimedia Specialist
- Art Director

Specialization in Advertising & Public Relations (Ad & PR)

This specialization in Advertising & Public Relations is designed to bridge the gap between creative expression and strategic communication. It prepares students to craft persuasive messaging, build brand identity, and engage diverse audiences across traditional and digital platforms. The curriculum immerses students in the world of branding, campaign design, media strategy, copywriting and influencer & digital PR, enabling them to become effective storytellers and brand communicators.

Students learn how to conceptualize advertising campaigns, understand consumer behavior and execute public relations initiatives that build trust and manage brand reputation. They gain hands-on experience with real-world projects involving media planning, social media marketing, event management and crisis communication, often collaborating with industry professionals.

Training includes tools like Canva, Adobe Creative Suite, Google Ads, and social media analytics platforms, enhancing both creative output and performance analysis. Through internships, field visits and industry-led workshops, students develop a strong professional portfolio and real-time exposure to agency work culture.

Graduates are well-prepared for roles in ad agencies, PR firms, digital marketing companies, brand consultancies, corporate communication departments and even startups. Career paths include copywriter, PR executive, brand strategist, media planner, social media manager and campaign consultant—positions that demand both creativity and strategic thinking in today's competitive market.

What You'll Learn:

- Advertising Concepts & Campaign Design
- Copywriting & Creative Strategy
- Public Relations & Corporate Communication
- Media Planning & Buying
- Digital & Social Media Marketing
- Event Management

Career Prospects:

- Copywriter / Creative Director
- PR Executive / Communication Strategist
- Media Planner / Brand Manager
- Social Media Manager
- Event Coordinator
- Client Servicing Executive
- Digital Marketing Specialist

Why Choose SSJMC?

- Expert Faculty & Industry Mentors
- Hands-on Studio Training & Live Projects
- Regular Industry Visits, Workshops & Internships
- Strong Placement Support Across Media Houses & Agencies
- Alignment with NEP 2020 & Credit-Based Learning System

Team-SSJMC



Dr. Vandana Jaglan
Principal - SFI



Dr. Neetu Malhotra
Vice Principal - SFI



Dr. M. Alam
Dean, SSJMC



Dr. Priyanka Sarkar
HOD, SSJMC



Ms. Charu Ahluwalia
Program Coordinator



Ms. Sabat Khan
Asst. Professor



Ms. Meenkshi
Asst. Professor



Ms. Sweta Kumari
Asst. Professor



Ms. Nisha
Admission Counselor



Ms. Vandana Singh
Admission Counselor



Mr. P.N. Sharma
Office Suprintendant



Mr. Pramod Chaudhary
Administrative Officer



Mr. Lalit Singh
Accounts Officer



Mr. Yahsveer Singh
Assistant Manager
(Office & Liaison)



Mr. Laxman Rawat
System Admin (IT)



Mr. Sachin Saini
Accountant



Ms. Nilofar
Librarian



Ms. Deepti Mishra
Office Assistant



Ms. Asha Singh
Hostel Warden



Ms. Palak
Front Office
Coordinator

“

**SSJMC:
Inspiring
Women to Create,
Communicate and Lead**

”



Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

C-56A / 14 & 15, Sector-62, Noida.
Mob. no.: 9958094706
satyamassmedia@gmail.com,
satyamassmedia@satyamfashion.ac.in
Website: www.satyamassmedia.in



Designed by: Laxman Singh Rawat