



Organized by:

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SYMBIOSIS
CENTRE FOR MANAGEMENT STUDIES, PUNE

AICTE Training and Learning
(ATAL) Academy Sponsored
Offline One-Week Faculty
Development Program on

Frugal Innovation and Social Entrepreneurship: A Strategic Approach to SDGs



FDP dates:
15th September to 20th
September, 2025

Symbiosis Centre for
Management Studies (SCMS), Pune



For more details visit:
www.scmspune.ac.in

ATAL Academy

AICTE Training and Learning (ATAL) Academy is established with the vision "To empower faculty to achieve goals of Higher Education such as access, equity and quality". AICTE is committed to developing quality technical education in the country by initiating various schemes launched by the government of India and the Ministry of Human Resource Development. The council understands that there is a need to train the young generation in the skill sector and have faculty & technicians to be trained in their respective disciplines. Training is required to increase the knowledge and skills of students and make them more employable in acquiring global competencies.



Symbiosis International (Deemed University)

Established in 1971, Symbiosis International (Deemed University) is a prestigious academic institution located in Pune, India. With the motto "Vasudhaiva Kutumbakam"—the world is one family—SIU fosters international understanding through quality education. It is recognized by the University Grants Commission (UGC) and accredited with an 'A++' grade by NAAC. SIU houses a vibrant ecosystem of over 40 academic institutions spread across various disciplines including management, law, health sciences, liberal arts, engineering, and media studies. The university emphasizes a multidisciplinary approach and is known for its cutting-edge curriculum, global collaborations, and strong focus on research and innovation. Catering to students from across India and over 85 countries, Symbiosis offers a dynamic cultural environment and a student-centric learning experience. Symbiosis has consistently ranked among India's top universities, offering state-of-the-art infrastructure, experienced faculty, and an emphasis on social relevance and sustainability. With campuses in Pune, Dubai, Bengaluru, Noida, Nashik, Hyderabad and Nagpur, SIU continues to shape future-ready professionals equipped to meet global challenges with integrity, innovation, and compassion.

SCMS Pune

Symbiosis Centre for Management Studies, Pune started its journey in 2004, and what followed was a path of discovery, excitement, and activities that have taken us one step ahead in our continuous quest for perfection. Devoted to excellence in teaching, learning, and research, SCMS develops students into leaders and individuals with a strong vision to impact globally! SCMS Pune offers a 4 year BBA in line with the New Education Policy (NEP) 2020 which incorporates a flexible choice-based credit system, multidisciplinary approach, and multiple entry and exit options. As one of the best BBA colleges in India, SCMS Pune builds tomorrow's finest thought provoking global managerial leaders to serve society at its best. Here, we weave together a diverse student community committed to high standards of quality, honesty, and ethics.



Objectives of FDP

This FDP equips participants with frugal innovation principles and social entrepreneurship strategies to develop cost-effective, high-impact solutions for societal challenges. It covers lean business models, grassroots innovation, sustainability, and digital transformation, aligning with the Sustainable Development Goals (SDGs). Participants will explore affordable product development, financing strategies, and collaborations with NGOs, corporations, and policymakers. Through expert insights, case studies, and interactive sessions, the FDP fosters an entrepreneurial mindset. It empowers educators, researchers, and innovators to design scalable, sustainable, and socially responsible business models with minimal resources, driving impactful change while effectively addressing economic and social constraints.



Outcomes of FDP

Participants will gain in-depth knowledge of frugal innovation, utilizing lean and resource-efficient strategies in social enterprises. They will design scalable, sustainable business models while integrating SDGs into entrepreneurial ventures. The FDP enhances problem-solving skills through case studies, expert discussions, and workshops. Attendees will explore best practices, industry collaborations, and funding opportunities while networking with educators, policymakers, and social entrepreneurs. By the program's end, participants will have actionable frameworks to implement cost-effective, high-impact solutions, driving sustainable growth and social transformation through innovative, resource-conscious approaches.



Content of FDP

This FDP features ten insightful sessions covering key aspects of frugal innovation and social entrepreneurship. Participants will explore the concept, principles, and global best practices of frugal innovation and its alignment with SDGs. Sessions will highlight resource constraints as drivers of innovation, lean start-up strategies, and the role of digital transformation in emerging technologies. Design thinking, policy frameworks, corporate-NGO collaborations, and circular economy principles will be discussed. Additionally, the FDP will cover impact measurement, scaling strategies, and NEP 2020's role in fostering innovation for sustainable development, equipping participants with actionable insights for real-world implementation.



Targeted Participants

This FDP is designed for academicians, Ph.D. scholars, researchers, and educators from universities, colleges, and research institutions interested in frugal innovation, social entrepreneurship, and sustainable development. It also targets entrepreneurs, startups, and innovators seeking to develop cost-effective, high-impact solutions. Industry professionals, including corporate leaders, R&D experts, and sustainability specialists, will benefit from insights into innovation and social impact. Additionally, NGO representatives, development sector professionals, and policymakers involved in grassroots innovation, SDG implementation, and education reforms will find value in the sessions. Government officials engaged in entrepreneurship promotion and sustainability initiatives are encouraged to participate in this transformative learning experience.

Resource Persons

The FDP features a distinguished and diverse panel of resource persons, bringing together expertise from across multinational corporations, government institutions, and premier academic bodies. It includes renowned industry professionals, celebrated academicians, entrepreneurs, and exceptional researchers from various parts of the country, offering a rich blend of perspectives. The team includes experts in frugal innovation, social entrepreneurship, sustainable development, and policy-making, offering deep insights drawn from academic research, industry experience, and fieldwork. This eclectic mix ensures a comprehensive learning experience, combining academic rigor with practical relevance. The sessions will be driven by real-world insights, research-backed frameworks, and actionable strategies, making the FDP intellectually stimulating and professionally enriching for all participants.

Pedagogy

The pedagogy of this FDP blends experiential and inquiry-based learning, offering a rich mix of expert-led lectures, case discussions, and hands-on training sessions. With curated content from top industry leaders and academicians, the program encourages active participation through reflective journaling, real-time problem-solving, and engaging workshops. Participants will analyze four high-quality research papers and take part in an industrial visit for practical exposure. The schedule is strategically designed to balance theoretical frameworks with applied learning, empowering participants to internalize concepts like frugal innovation, social entrepreneurship, and SDG integration, and apply them effectively in academic, industry, or development sector contexts.

Proposed Schedule of the FDP

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
<p>9:00 – 9:30 Inauguration</p> <p>9:30 – 12:00 Session 1</p> <p>Mr. Kuldeep Vij General Manager (GM) Mercedes Benz 33 years of Experience Topic: Resource Constraints as Opportunities for Innovation</p>	<p>9:30 – 12:00 Session 3</p> <p>Dr. Saakshi Jha Assistant Professor IIM Ranchi 10 years of Experience Topic: Frugal Innovation: Concept, Principles, and Global Best Practices</p>	<p>9:30 – 12:00 Session 5</p> <p>Dr. Balamurugan Baluswamy Deputy Director Shiv Nadar Institute of Eminence, Bangalore 20 years of Experience Topic: Measuring Impact and Scaling Social Ventures</p>	<p>9:30 – 12:00 Session 7</p> <p>Kamal Nasir Deputy Director National Power Training Institute 18 years of Experience Topic: Social Entrepreneurship & Sustainable Development Goals (SDGs)</p>	<p>9:00 – 1:00 Industrial visit</p> <p>Name of the Organization: Sachin Forge Complete address with pin code: Gate No. 943, Sanaswadi, Taluka Shirur, District- Pune 412210 Industry Type: Technological Engineering Works Area of specification: Defense and Technology Equipments</p>	<p>9:30 – 12:00 Session 10</p> <p>Mr. Pritam Shinde Sustainability Partner Maha Agro Forestry and Climate Care 15 years of Experience Topic: Circular Economy and Sustainability in Social Innovation</p>
<p>12:00 – 1:00 Article Discussion</p> <p>Title of the Research Paper: <i>Social entrepreneurship for scalable solutions addressing sustainable development goals (SDGs) at BoP in India</i> Name of the journal: <i>Qualitative Research in Organizations and Management: An International Journal</i> Year of Publication: 2021</p>	<p>12:00 – 1:00 Article Discussion</p> <p>Title of the Research Paper: <i>The role of social entrepreneurship in the attainment of the sustainable development goals</i> Name of the journal: <i>Journal of Business Research</i> Year of Publication: 2022</p>	<p>12:00 – 1:00 Article Discussion</p> <p>Title of the Research Paper: <i>Sustainable competencies of social entrepreneurship for sustainable development: Exploratory analysis from a developing economy</i> Name of the journal: <i>Business Strategy and the Environment</i> Year of Publication:2022</p>	<p>12:00 – 1:00 Article Discussion</p> <p>Title of the Research Paper: <i>Frugal innovation and sustainable business models</i> Name of the journal: <i>Technology in Society</i> Year of Publication: 2021</p>		<p>12:00 – 1:00 Article Summary</p>
<p>1:00 – 2:00 Lunch</p>	<p>1:00 – 2:00 Lunch</p>	<p>1:00 – 2:00 Lunch</p>	<p>1:00 – 2:00 Lunch</p>	<p>1:00 – 2:00 Lunch</p>	<p>1:00 – 2:00 Lunch</p>
<p>2:00 – 4:30 Session 2</p> <p>Dr. Ankita Srivastava Assistant Professor National Forensic Sciences University 15 years of Experience Topic: Design Thinking for Social Entrepreneurs</p>	<p>2:00 – 4:30 Session 4</p> <p>Dr. Supriya Lamba Shadev Deputy Director, International Relations Alliance University 13 years of Experience Topic: Lean Startup & Frugal Business Strategies</p>	<p>2:00 – 4:30 Session 6</p> <p>Dr. Sandeep Joshi Senior Scientific Officer Mahatma Gandhi Institute for Rural Industrialization (MGIRI) 14 years of Experience Topic: Digital Transformation and Emerging Technologies in Innovation</p>	<p>2:00 – 4:30 Session 8</p> <p>Dr. Bhagyashree Bakhane Founder and Director Swanand Govigyan 13 years of Experience Topic: Public Policy, Government Support, and Corporate-NGO Partnerships</p>	<p>2:00 – 4:30 Session 9</p> <p>Dr. Adya Sharma Professor and Director Symbiosis Centre for Management Studies, Pune 30 years of Experience Topic: National Education Policy (NEP) 2020 Implementation & its role in Innovation and achieving SDGs</p>	<p>2:00 – 4:00 MCQ & Reflection Journal</p>
<p>4:30 – 5:30 Hands-on training /Labs</p>	<p>4:30 – 5:30 Hands-on training /Labs</p>	<p>4:30 – 5:30 Hands-on training /Labs</p>	<p>4:30 – 5:30 Hands-on training /Labs</p>	<p>4:30 – 5:30 Hands-on training /Labs</p>	<p>4:00 – 5:00 Valedictory Session</p>

