



Vishweshwar Education Society 's



Western College of Commerce & Business Management
in Collaboration with
Quantum Learning

NEW COURSE FOR THE ACADEMIC YEAR 2024-2025

For the **Second Years** of B.com /BAF/BMS and BSC IT

1. Adv Excel using Chat GPT & AI
2. YouTube marketing / Instagram marketing with Chat GPT
3. Introduction to Data Analytics Level -1
4. Web development
5. Introduction to Artificial Intelligence and Machine Learning Level –1

For the **Third Years** of B.com /BAF/BMS and BSC IT

1. Face book marketing / Writing Blogs, creating content for social media using ChatGPT
2. Ethical Hacking
3. Financial Analysis and Reporting Internship Training Program
4. Market Research and Competitor Analysis
5. Data Analytics and Visualization