Web-to-Print is No More an Option but Survival & Growth Tool

Success Outcome for Print Service Providers Who are Already Online

58% of Print Service Providers (PSP) are already online with Web-to-Print, giving them a proven platform to streamline their print operations & increase repeat sales. InfoTrends' research indicates savings between USD13 and USD17 per job ordered, due to reduced time in ordering, proofing, approval & job assembly process.

End customers enjoy the flexibility to order & reorder 24/7 from anywhere, ease of online design personalization and manage all digital assets at one place which increases client loyalty.

56% INCREASED PROFITABILITY

57% MARKETERS USE PSPs WITH W2P

58% INCREASED SALES

Major Benefits of Web-to-Print

Increase Productivity
Print centers typically handle an increase in volume without an increase in staff

24/7 Availability
A web to print offering is always open for business

Ease in Reordering
Reorders can take seconds to accomplish

Product Expansion
Web-to-Print solution can feed production at a partner, allowing a broader product offering

Expand Your Geographic Reach
Clients can submit work from any location. An in-plant can easily meet the needs of remote offices

Customize Your Offering
The look of a site can be customized to the needs of a specific client or department

Global Web-to-Print market is estimated to grow to **$869 MILLION** by 2017

We Work as Your IT Partner to Understand, Consult & Deliver Solutions to Help You Achieve Your Growth Plans

OnPrintShop has invested over 8 years working with PSPs to define critical success factors. We have designed SaaS & wide range of license solutions that has helped to maximize growth for startups to large PSPs, Trade printers, Photo album printing companies, Print brokers and In-plants.

Our Client is Empowered & Relaxed as all Solutions & Services are Designed Around his Needs

We understand that one of the most important success factors that affect every PSP is how easy it is to adapt or change to new Web-to-Print solution for internal team & customers. We constantly strive to simplify UI, provide interactive training & personalized support to make transition easy. We provide upgrades & real-time support to quickly resolve issues so that our clients enjoy online business & grow.
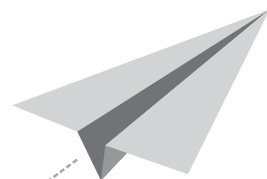
What are Your Key Success Factors?

Some PSPs only focus on retail clients, for them online marketing tools & ordering process are critical to success; while PSPs dealing with corporate clients need custom designed B2B modules to deliver superior services. Trade printers want to offer online stores to their resellers & reseller management; whereas for print brokers to manage print outsourcing is one of the critical factors. PSPs looking at hybrid business model engaging multiple agencies need a complete custom made solution.

Why PSPs migrate to OnPrintShop?

- Complexity & time consuming to manage store
- Inadaptability by end clients
- No upgrades & real-time support a major concern
- No customization to meet changing needs

YOUR PARTNER IN PRINT

"*We have been partnering with OnPrintShop for over 3 years and highly recommend their services, they are truly industry leaders.*"
– Scott Siganto, Australia

Increase your REVENUE

Redefine the way your brand interacts with your customers. Drive Engagement to new heights with OnPrintShop's Web-to-Print.
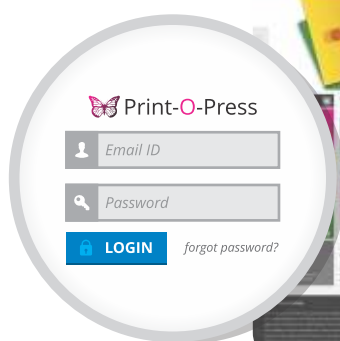
Retail Storefront

Design the most impressive web store, all on your own. Options to design engaging product pages, banners, discount offers, taxation & all you need. Dedicated My Account for your users.

78% Consumers research on mobile devices before purchasing

Print-O-Press

| Email ID |
| Password |

🔒 **LOGIN**   *forgot password?*

Branded B2B Store for Corporate Clients

2-Step process to configure B2B stores, to make them feel special & simplify ordering process. B2B admin to manage orders, reports, budget, department-wise approvals, multiple payment options & much more.

200% increase *in Online Sales from second year*

75% faster *Online print job processed faster than traditionally submitted jobs*

Coby Lonas, USA
VP of Sales

" **OnPrintShop is the best online ordering system** "

ADVANCED PHOTOGRAPHIC SOLUTIONS

Dynamic Price Calculator

Rule based options to showcase product-wise or quantity-wise additional options – paper, finishing, shipping time. Instant quote depending on the options, email quote and multiple pricing options.

21x Quoting print jobs within 5 mins vs. 30 mins – increases your chances of winning the job by 21x

Online Designer Studio

Intuitive template based print personalization tool, options to configure as per product strategy, integrated with the most stable PDF library to generate high resolution print ready files.

SEO & Social Media Tools

Advanced SEO tools to get high ranking & increase online traffic. Analytical tools to analyze website performance. Integrated with Social Media APIs to share client reviews & drive target audience.

65% Traffic comes from organic search, referral and social media

Quote Management

Option to configure quote form as per the products, as book printing will have different details compared to brochure. Convert online quotes once order is approved.
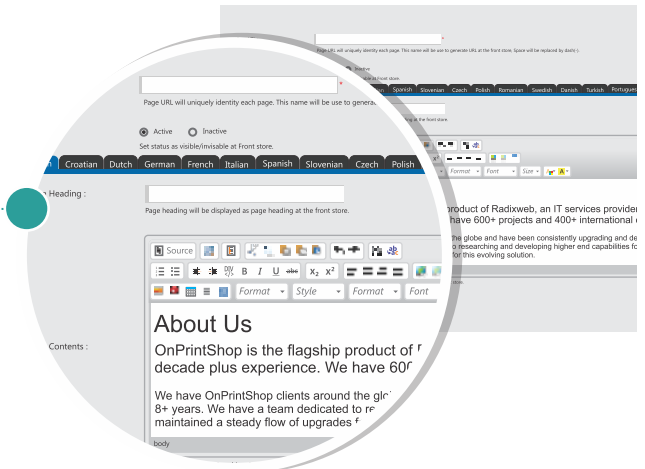
Reduce Costs

Complete Control, Streamline Operations & Enhance Productivity

Print industry worldwide is under pressure from small print runs, increased print cost, client turnaround & personalized services at competitive pricing.
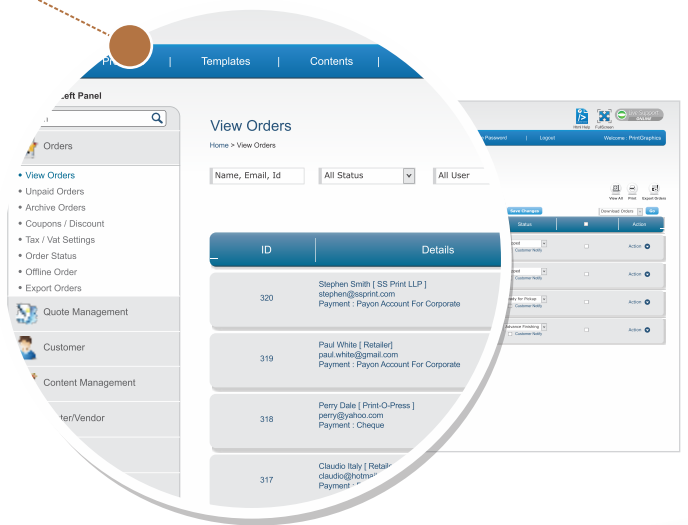
Content Management (CMS) & Full HTML Control

Complete control over your website content, edit/add at your will with option to choose from existing templates or customize on your own.

Automated Order Management

Auto generates order confirmation emails, invoice, job ticket, shipping labels & print ready files. Vendor module allows outsourcing print, track shipments & one-click reordering.

Highly Secured & Reliable

Your business security and stability is our responsibility. Authorized login & credit card transactions happen on payment gateway website.

Integration with Your Existing CRM, Accounting Systems

XML/CSV options to export order details to your existing Accounting or CRM or any other software. Option to integrate third party APIs.

90%
of people in US still want to resolve issues using real-time support

Dashboard & Advanced Reporting

Dashboard with live business performance data to take critical business decision. Built-in report module to generate report as per your unique needs - facility to export in CSV or PDF.

Live Support ONLINE

Real-Time Support & Consistent Upgrades

To help focus on your core business, we provide 24/5 dedicated & personalized support. No need for IT team as we install and upgrade solution for you.
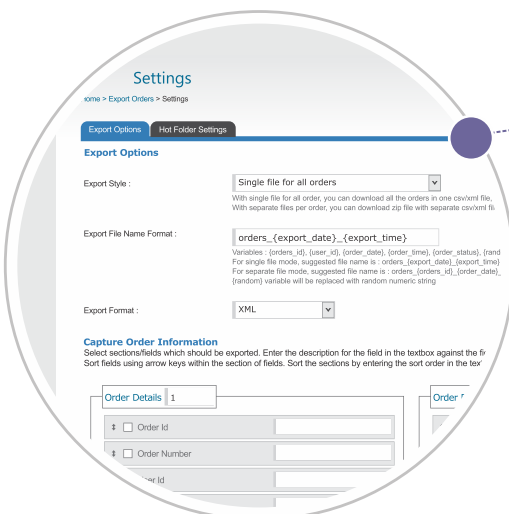
Workflow Automation & Third Party Integrations

Completely automate from order to printing. Using XML/CSV standard, transfer new orders directly to desired hot folder of existing workflow.

70%
of PSPs indicate automation to streamline workflow as a major benefit of Web-to-Print solution

EXPAND your
Print Business

Trade Printer Solution

An integrated online Reseller Management solution. Deliver consistent services & reduce operation cost.

- **Offer resellers branded W2P stores**

- **Communication & print delivery to end clients with reseller's branding**

- **Trade Printer Marketing website to offer various reseller models**

- **Centralized order & payment management**

Reseller W2P Stores with Admin

Trade Printer Marketing Website

Trade Printer Admin

REVENUE GENERATION OPPORTUNITY

100+ Our clients are offering online reseller branded stores with setup cost from USD100 to USD450 per month & managing 100+ resellers

Multi-Store Web-to-Print with Central Admin

Create multiple online stores for niche audience, products, services, pricing, branding, look & feel with centralized administration. At backend the same team manages stores, orders & payment.

Designer Studio Integration

Integrate with your existing e-commerce website to give customers a better print personalization experience. Offering unlimited template designs for your product offerings.
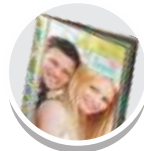
Online Photobook Solution

Path-Breaking Technology that's Advanced, Affordable & Easy to use.

- **Order from anywhere anytime, no download required**

- **Complete solution with e-Commerce store & store management**

- **Flexibility to design unlimited themes, products & design assets**

- **No transaction cost**

Consumer Photobook market has a growth potential of

$1.6 billion

Borders

Mask

Stickers

Photobook | **Greeting Card** | **Poster**

> "OnPrintShop has helped us realize our dream of establishing a common touch point for all major participants of print industry. Today we operate a unique business model which wouldn't have been possible without the extant storefront customization."
>
> digmy id **- Kevin Lindsay, Australia**

Add-on Modules

Our range of Add-on Modules includes Workflow Automation, Book Module, Custom Development, Graphic Design Services & Third party API integration– Mailing Solutions USA DATA, Direct Smile.

Custom Made Solutions

OnPrintShop has all the systems, tools & experience to deliver even the most complex solutions. Our objective is to deliver solutions that give your team what they need to optimize online business & for the same we deploy our senior team members during requirement analysis.

4 STEPS
to Create Successful Online Business

01 Requirement Analysis

Our clients are successful and happy as we discuss every requirement, document it and thereafter verify. We focus on identifying – why need for Web-to-Print, key services & clients, online strategy. We define the right solution that matches your requirements. In case of customization, our process includes detailed documentation, feasibility study & client approval.

02 Personalized Demo

Solution expert will provide personalized demo to give you & your team real-time experience to evaluate the solution. Also, provide demo links for your team to further evaluate till you feel satisfied. Post demo, we will provide detailed proposal for custom license solution.

03 Solution Delivery

SaaS Solution – **Step - 1** Submit form with preferred theme, logo, payment & shipping gateway. **Step - 2** Personalized store ready in 3 to 5 working days.
Custom License Solution - Post order confirmation begins our very well defined solution delivery process which includes project allocation, weekly progress report, group email, milestone based delivery, QA, demo and installation.

04 Training & Personalized Support

To create a success story for our clients, internal team needs to adapt the new solution easily, for that training and personalized support are the most critical. Post training, our support team provides real-time support to help you maximize ROI. We provide store setup & migration assistance to easily launch the store.

Success Story

Reducing Inefficiencies in Traditional Pre-Press Processes at World Media Group - 25 years of print experience, operating from 7 locations and a client-base of small to Fortune 500 companies.

The CHALLENGE

- Inefficient and too many hands were touching the project
- Long order turnaround time and error-prone manual processing lead to high operation cost
- Traditional print personalization processes

The SOLUTION

- OnPrintShop team did detailed requirement analysis
- Provided multiple branded stores to serve their niche markets
- Personalized corporate stores to offer corporate specific products & pricing
- Deliver approved high resolution print files that can go directly to printing
- Automated order management to reduce turnaround time

The RESULT

- Order Turnaround Time - **Faster by 87%**, Down from 16 days to 2 days
- Manpower required per project now 2 instead of 5 – **60% Reduction**
- Pre-press departments not required - **100% Reduction**
- Increase Online Traffic - **Over 50%**

About Us

Simplifying IT for Print Industry

OnPrintShop is a flagship product of Radixweb, an ISO 9001:2008 certified IT services provider with 14+ years of experience in delivering enterprise-class solutions for diverse industry verticals.

- 8+ years experience in delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & 24/5 personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 5+ yrs
- One-stop IT solution provider with 300+ experienced team members
- Value based approach & structured processes make us Zero debt company
- Continuous client feedback, market research & R&D to proactively update solutions

Our Resellers

RICOH
*For Ricoh Canada & Mexicana customer only

xerox
*Xerox (EurAsia) for Russian Federation

DEEP MIND

Little Green Orange Aps

---

wmg
word media group inc

Josh Mellentine, *USA*
VP of Operations

OnPrintShop helped streamline our order process and made each project more efficient and accurate. This has helped us build business.

PLATINUM WEB-to-PRINT

Available As Subscription & License

+ All Benefits of Platinum Web-to-Print (Available As License)

Integrate with your existing e-Commerce website

MULTI-STORE - CENTRAL ADMIN	ONLINE PHOTOBOOK	TRADE PRINTER	DESIGNER STUDIO INTEGRATION

Mobile Responsive B2C Website
Quickly start with our Ready Store Theme library or option for Custom Theme

Multiple Online Stores
Target customers in niche markets - brand, location, pricing, products & services

Web-Based Designer Studio
No download required. Select, personalize & order from anywhere, anytime

Online Reseller Management
Manage your reseller network by offering W2P Stores & centralized communication

Online Designer Studio
Offer online personalization to your end clients without changing website

---

Advanced & Form-Based Designer Studio
Allow your customers to design from scratch or from ready-to-use 5000+ complimentary templates

Centralized Administration
Each storefront is independent but is managed by a single, centrally accessed admin panel

Online Photo Editing Tools
Customers can choose from a range of backgrounds, stickers, borders and masks. Real-time photo resolution check

Control Over Sales & Payment
Secured as all payment, orders & print ready file comes only to trade printer

High Resolution Print Ready File
Generates industry standard vector & layered PDF file with fonts embedded

---

B2B & Vendor Management
Unlimited Private Stores to offer personalized services to your Corporate Clients & outsource to Print Vendors

Store-wise Settings
Option to add store-wise customers, content, offers, products, customers, templates & more

Autofill in Layout
Autofill allows your customers to create personalized album in minutes

Centralized Trade Printer Admin
Centralized order management, store settings, auto email notifications to end clients with reseller branding

Designer Studio Admin Panel
Create unlimited templates, upload images for your end clients

---

Advanced SEO & Online Marketing
Leverage Built-in Marketing, SEO & Google Analytics Tools to increase reach & track performance

Store-wise Look and Feel
Option to have separate store theme, brand-specific look & feel for the stores

Photo Products Supported
Flexible to create wide range of photo products – Photobook, Greeting Cards, Posters

Reseller W2P Store with Admin
CMS storefront & reseller admin panel to control business, markup cost & commission setup

Web Service Based & Magento Plugin
Ready to use integration with 60+ hours of technical assistance

---

Easy to Manage Admin Panel
Self-explanatory & simple store admin panel with live dashboard & reports

Social Media APIs
Built-in Add Shoppers & Yotpo APIs to leverage Social Media - rewards, analytics, referrals, ratings and more

Mail Chimp & Amazon Cloud Integrated
Online email marketing solution & Upload large file using Amazon Cloud Storage Plugin

---

ADD-ONS

Workflow Automation | Book Module | Custom Development
Graphic Design Services | Third Party API Integration

CUSTOM MADE SOLUTION
Drive Efficiency with Features That Matters to Your Business

OnPrintShop™
Web-to-Print Storefront

+1-718-715-1551

sales@onprintshop.com

www.onprintshop.com

Book Personalized Demo
www.onprintshop.com/bookdemo