



Simple • Flexible • Affordable

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OnPrintShop @

PRINT<sup>°</sup>1

**Booth 4570** 

www.onprintshop.com

# OnPrintShop Participates in **PRINT®13** for Third Consecutive Year

OnPrintShop web to print announces its participation for the third time in PRINT 2013, Chicago at **Booth 4570** starting from 8th September to 12th September 2013.

"We are very happy to showcase new Photobook personalization web2print solution to design from anywhere & anytime. We have developed intuitive design studio for amateurs to order online", states Dharmesh Acharya, COO, OnPrintShop-Radixweb.

OnPrintShop team is looking forward to further share Trade Printer Solution, new upgraded Standard web2print solution, XML workflow capabilities to integrate online orders with existing workflow, CRM or accounting system.

"More than 50% of OnPrintShop clients are from North American continent. The expo gives us a great opportunity to meet our clients and reseller partners – Ricoh Canada and Mexico and strengthen our relationship. Our clients have recognized our strength to provide high end customization and personalized support", adds Naresh Bordia, VP Business Development, OnPrintShop-Radixweb.

### This year key attractions from **OnPrintShop** will be:

#### License Web2Print Solution with XML Workflow :

As part of our commitment to optimize operations cost, we have added option to integrate XML workflow in license solution as add-on.

#### **Online Photo Storefront Solution :**

OnPrintShop has created a beautiful intuitive photobook solution, using its 8+ years of experience of web2print. It's a completely integrated web2print solution to provide photobook personalization. Key feature is that most online photobook ordering solutions need software download. Our solution is completely online with no software download or installation and generates high resolution print ready files. Front store and admin panel is similar to our standard w2p solution.

#### **Trade Printer Solution :**

We have developed highly stable multilayer solution with central admin to provide personalized online reseller/affiliate stores and manage their network. Our customers have flexibility to define business strategies, manage commission, service retail and corporate clients, control pricing. They get order management, customizations, reports and lot more.

#### **Upgraded Standard W2P Solution :**

We have upgraded our standard solution with new features and enhancements over past 6 months.

# Our Major Achievements in Past 6 Months

- ኛ Ricoh Mexico & Deepmind China partnered with us to provide web to print to their customers
- 🍸 Integrated various third party tools like US Data, DirectSmile available as add-on
- PSO Certified Company is using OnPrintShop Solution
- Upgraded our standard solution with 30 business critical features
- 🝸 Developed custom solutions for print & fulfillment and book ordering

Along with solution features we have also focused on providing personalized support and service. We offer interactive trainings and store setup to our customers.



# Download Soft Copy from : www.onprintshop.com/media-kit



**OnPrintShop**<sup>™</sup> Web-to-Print Storefront

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