



# OnPrintShop™

## Web-to-Print Storefront

Vista's of the world are rapidly capturing small, local print orders, with robust technology solutions, and are giving SME printers a tough competition.

**OnPrintShop provides sustainable and affordable technology solutions that enable SME print service providers stay competitive and profitable.**



Technology has become the game-changer for the way print is managed. Professional print service providers through to large organizations with in-house printing requirements are fast shifting to technology solutions that help them to:

- Streamline Print On Demand needs
- Reduce Operational costs
- Manage Digital Assets Centrally

OnPrintShop has closely seen the Print Industry evolve over the last decade across the world. Now, Web to Print solution is no more an optional decision but a growth tool.

When we started 8 years back, we found that Web to Print solution was a dream project - only large print service providers could afford it. Most of the solutions were complex and required a dedicated IT team to manage, making it extremely difficult for SME printers to even consider a Web to Print solution. OnPrintShop changed this.

We are a leading company to develop Web to Print solutions especially designed for the SME segment, ranging from small print shops to trade printers/wholesale printers. We were highly appreciated for developing simple, flexible and cost-effective solutions.

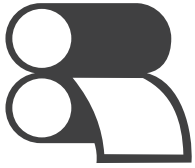
### **Key Solution Highlights:**

- Customizable to create professional mobile responsive print website
- Built on world's leading and latest technologies - Bootstrap, HTML5 & CSS3
- Complete online order management with eCommerce functionalities
- Web-based print product personalization tool (Designer Studio) that is mobile responsive
- Customer retention functionalities for increasing repeat business
- Dedicated support member for solution training and assistance

Our solution is built with intuitive controls that allows you to manage operations cost effectively with your existing team. Specifically, our on-demand support and solution training to client's workforce significantly reduces their time spent in resolving technical challenges and they can get back to business faster.

# Your Print IT Partners

## SME Printer Service Providers



Reduce operation cost, generate repeat business and expand to new markets with OnPrintShop Standard W2P solution. Your online print store will be ready to take orders 24/7. You can easily track orders from anywhere, anytime.

We also have solutions specially designed for:

- Print Brokers
- Online Photobook Creation
- Book Printers

## Designers & Photographers



Eliminate your dependency on a third party platform to showcase and sell your creative artwork.

With OnPrintShop solution, you can quickly create your own eCommerce store where your customers can browse and select from your artwork, personalize it and have it printed on mugs, calendars, and more.

Besides, the solution allows you to seamlessly connect with printers through vender module who prints and ships orders to your customers.

## Organizations



Centrally manage and cost-effectively fulfill your in-house printing needs by streamlining your print process with OnPrintShop solution.

OnPrintShop solution is cloud based so you can access your required digital documents, download them and send for printing from anywhere. This allows you to easily eliminate the chaos when you need prints urgently.

## Institutes & Universities



Whether it's your college publication, student reports, brochure or any other marketing collateral, with the built-in Digital Asset Management functionality you can retrieve documents as print ready files.

This results in faster turnaround time and convenience across your in-house team.

Also, you gain close control over quality and maintain the required confidentiality of the documents.

# Quick Solution Highlights

## Standard W2P

- Easy and quick to go online
- Advance customer engagement tools
- Supports standard and die-cut print products
- Available in SaaS and License version

## Trade Printer

- Centrally manage reseller stores & payment
- Provide resellers branded print website
- Reseller's website is equipped with eCommerce & marketing tools
- End customer is reached with Reseller's branding

## Photobook

- User-friendly Photobook designing tool
- Dynamic quote engine supports complex pricing
- Online preview and proof functionality
- Populates images from device, social media and stock photos

## Multi Store with Central Admin

- Create multiple stores, each with unique branding
- Assign role-based access to various modules
- Generate store-wise reports
- Change themes and settings without affecting other stores

### Add-ons

Workflow Automation

Variable Data Printing

Wide Format Module

Book Module

# Results Our Clients Achieved

## Print Service Provider:

Personalized Paper Manufacturing Group is North America's leading manufacturer of custom stationary products and is a valued client of OnPrintShop for over 3 years.

### >> Results

- Sales orders increased by 40%
- Customers could easily personalize their business stationary online, proof it and place order
- Repeat business improved with customer login for both, retail and corporate clients
- Customers were offered extensive design library with 25 million+ images

"Since we upgraded our [OnPrintShop] solution, we have seen a 40% increase in the number of orders. This is due to Fotolia as well as the changes you made in the Studio. The revised order feature is also great."

**– Dave Gaulden**

**Personalized Paper Manufacturing Group, USA**

## In-house Operations:

Stanley Black & Decker, a Fortune 500 American manufacturer of industrial tools now centrally manages 1000's of print products for internal use with OnPrintShop solution.

### >> Results

- Streamlined operations and improved cost-efficiency of inter-department print orders
- Simplified the order placing process to a single online interface requiring zero manual intervention
- On-demand printing eliminated the necessity and cost of holding inventory of brochures, tags and others
- Centrally updating the print material files allowed flexibility to make quick content changes
- Maintain brand consistency because the files that directly go for printing are print-ready files

"OnPrintShop has been great at customizing my site to fit my companies' needs. The online chat support has always been there whenever I have had a question or concern."

**– Jeff Stephenson**

**Stanley Black & Decker, USA**



**OnPrintShop™**  
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