



OnPrintShop™
Web-to-Print Storefront

Sales & Management
Systems
Personalized Photo
Products W2P Solution

**RED
HOT
Technology**
PRINT 18

Sales & Order Entry
Wide Format
Module

**MUST
SEE 'EMS**
PRINT 17

Sales & Order Entry
Unified-W2P Advanced
B2B nConnect

**MUST
SEE 'EMS**
GRAPH EXPO 16

IT Partner for your Print Business



All in One W2P Solution to Grow Print Business

USA voip : +1-718-715-1551

www.onprintshop.com

Three key areas of success based on our more than a decade-long experience setting printers' online businesses



**Easy
Adaptability**



**Personalised
Support**



**Flexibility to
Customize**

We provide...



**Wide-range of
SaaS & License**

Flexibility to choose between solutions to meet your products, target audience & budget



**Easy Migration
from any Solutions**

Migrate quickly with least of efforts & cost, without changing business strategies



**Third Party
Integration**

Solution built in-house with flexibility to integrate CRM, Workflow, MIS, Marketing Apps



**Highly Affordable
& Flexible**

Developing world class online technology that is usable & set-up services that drives quick ROI

Integrated Print Order Management

Print Services Providers (PSPs) we serve:

- ✓ Retailers
- ✓ Franchisee/B2B
- ✓ Digital & Wide Format
- ✓ Print Brokers
- ✓ Marketing Companies
- ✓ Trade Printers
- ✓ Specialty Printers

95%
of printers

across segments see
opportunity for their
own expansion

Easily expand into multiple Print segments

OnPrintShop has been evolving solutions & services to help PSPs easily expand, engaging multiple sales channels & print products. Increase Sales & Repeat Sales, without investing in multiple W2P solutions.



Commercial Product

CSV based Mass Personalization for Business Cards, Kit Products, B2B rule-based templates, Quote Management



Photo Products

Design Multiple types of Photobooks. Calendar & Diary for month layouts & event personalization



Wide Format

Custom & Fixed Size estimation & designing with shipping to handle Roll & Sheet packaging



Labels & Stickers

Die-cut & Custom Stickers Personalization. Sheet-based Pricing with minimum set-up costs



Mailing & Fulfillment

Personalization & Estimation-based on Mail List Upload, EDDM, Direct Mail, Print & Mailing Cost



Promotional & Apparels

Simplify Designing T-shirts, Mugs, Gifts with masking, Surface Wrap Preview & manage Product Stock

EXPAND your Print Business

With these latest and robust online technologies

Multiple Designer Studios

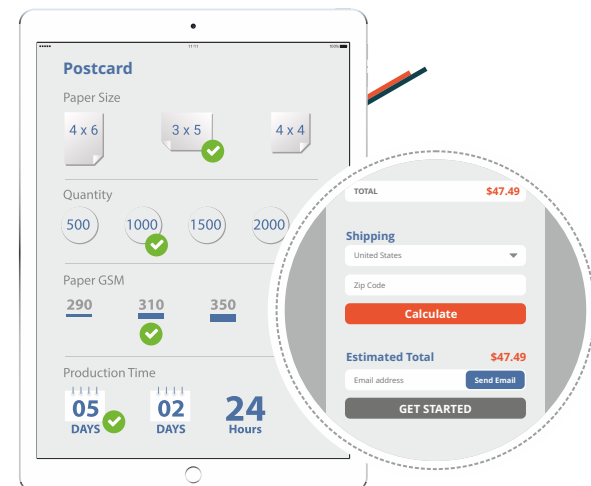
- Rule-based PDF Templates Engine for B2B
- Configurable Look-n-Feel & User Experience
- Print Ready PDF & RGB, CMYK, SPOT Support
- Online Proofing - PDF, Flipbook, Surface Wrap
- Complimentary Templates & Create Unlimited Templates

Commercial & Wide Format



Photobook

Photo Calendar & Diary



Rule-based Calculator & Quote Management

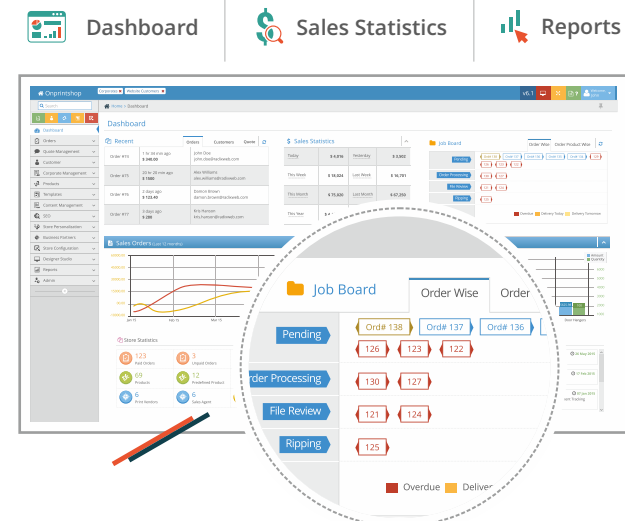
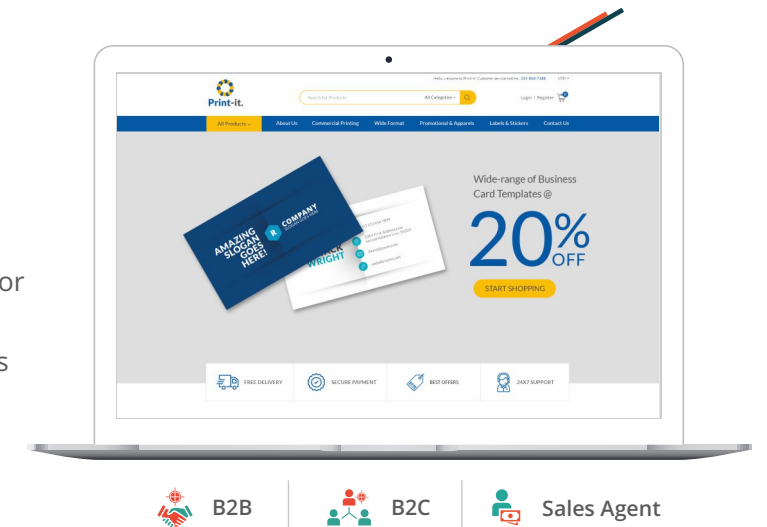
- Custom & Fixed Size Visual Price Calculator
- Shipping Costs based on Custom or Fixed Size, Delivery Days, Standard & Freight
- Auto-convert Custom Quotes to Online Order
- Procurement Module - Manage Vendors & Quotes

21x Quoting print jobs within 5 mins. vs. 30 mins. - Increases your chances of winning the job by 21x

Multiple Sales Channels

- B2C Stores - Online, Physical Stores, Sales Representatives, Multi-brands
- B2B Branded Stores - SSO, PunchOut, Cost Center, Approval & Corporate Dashboard
- Trade Printers - Reseller Branded Stores, Vendor Outsourcing Module
- Advanced eCommerce - Marketing & SEO Tools

5x Cost attracting new customers more than keeping as existing customers



Order & Workflow Management

- Auto-invoice, Job Tickets & Shipping Labels
- Job Board - Prioritize Orders, Order Status
- Production Workflow - Department-wise Updates, Production Staff Login
- File Approval - Email & Design Proofing Tool
- Refund, Payment Request & Order Cancellation
- Order Export API/XML - Integrate Workflow/MIS

Quick Set-up

- Personalized Training
- Mass Import (XLS/CSV) Pricing, Customers
- Hire Store Set-up & Graphic Design Services
- Customizations & Integrations

07+ Years of partnering

We checked several potential partners, but found OnPrintShop offered best W2P Solutions, flexibility and value. That decision has translated to an annualized sales increase of over 30% year on year.



Personalized Paper
Manufacturing Group
A Jullmark Company
USA

DAVE GAULDEN
President

Automate Processes & Reduce Costs

Add-on Modules



Design Proofing Tool

Better quality & communication along with reduced time & manpower with Design Proofing Tool Reviews



Designer Market Place

For PSPs to partner with multiple Designers to offer premium designs to your clients



Mailing & Fulfillment

Simplify Print & Mail Estimation, Personalize & Ordering for Direct Mail, Mailing List, EDDM



Booklets

Book Printing simplified with this specially designed Book module to offer self-ordering

Third Party Integrations

Workflow



Print MIS / Pre-flight



Design & Proofing



HP WallArt Suite

Accounting / CRM



Cloud Storage



100+ Shipping & Payment Gateways



Mailing Services



& many more...

Standard W2P Solution

Available as Subscription & License

Photo Calendar & Diary

Online Photobook

Trade Printer

Designer Studio Integration

+ All Benefits of Standard W2P



Responsive B2C/ Public Storefront

Quickly start with our Ready Store Theme Library or option for Custom Theme



HTML5 Designer Studio

Allow your customers to design from scratch or from ready-to-use 7000+ complimentary templates



B2B, Vendor & Sales Agent Management

Unlimited B2B stores, Sales Agent Module with Commission Management & outsource to Print Vendors



Easy to Manage Admin Panel

Mobile Responsive Self-explanatory & simple store admin panel with live dashboard & reports



SEO, Online Marketing & Cloud Storage

Built-in Marketing Tools, Add Shoppers & Yotpo APIs to engage the target audience, Amazon Cloud & more as storage plugins



Print Production Workflow

Define Production Flow per Product Profile with Dashboard for Production Process from Print to Shipment



Specially Designed Online Studio

Configurable UI/UX Calendar products with Event Personalization & desired Starting month



Offer varied types of Calendars & Diaries

Based on product strategy; flexibly configure different types of Multi-pages, Single Pages, Desk Calendars



Advanced Editing Tools

Personalize Calendar pages with Photos, Texts, Clip-arts, Backgrounds & Events



Advanced Dynamic Month Layout Creation

Easy Creation of unlimited templates & monthly layouts with color/text elements



Web-based Designer Studio

No download required. Select, personalize & order from anywhere, anytime



Online Photo Editing Tools

Customers can choose from a range of Backgrounds, Stickers, Borders and Masks. Real-time Photo Resolution check.



Autofill in Layout

Autofill allows your customers to create personalized album in minutes



Photo Products Supported

Flexible to create wide range of photo products - Photobook, Greeting Cards, Posters



Online Reseller Management

Manage your reseller network by offering W2P Stores & centralized communication



Control Over Sales & Payment

Secured as all payments, orders & print-ready files come only to Trade Printers



Centralized Trade Printer Admin

Centralized Order Management, Store Settings, Auto-email notifications to end clients with reseller branding



Reseller W2P Store with Admin

CMS storefront & reseller's Admin to control business, Markup Cost & Commission set-up



HTML5 Designer Studio

Offer Online Personalization to your end clients without changing website



High Resolution Print-ready File

Generates industry standard vector & layered PDF file with embedded fonts



Designer Studio Admin Panel

Create unlimited templates, upload images for your end clients



Web Services Based API Integration

Ready-to-use integration for Third Party eCommerce Platforms



We have looked in more than 36 Web2Print solutions, but we could not find any W2P as robust & easy as OnPrintShop's.



USA

KELLIE L. WALKER
Marketing Manager

Success Story



Since 2007 - Trade Only Wholesales Signage Printer from Omaha serving the entire USA.

This year alone, **48%**
they grew **in revenue**



"Partnering with OnPrintShop is still one of the best decisions we ever made. This wouldn't have been possible without the technology, and support OnPrintShop continues to provide."

- **GENE HAMZHIE** - President

Challenges

Spent Years interviewing individual developers, software firms and W2P software providers; to simplify Wide Format ordering for resellers & B2B. **Spent thousands of hours & tens of thousands of dollars** experimenting, crossing platforms off the list one by one.

Solution

- Standard solution to offer Wide Format
- Shipping Estimation-based on Packing Size
- Customizations & Integrations with internal systems

Results

- Accurate Print & Shipping Estimations simplified ordering & reduced costs
- Reduced Turnaround as W2P integrated with internal systems

About Us

Simplifying IT for Print Industry

OnPrintShop - a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider since 2001, with extensive experience in enterprise-class solutions for diverse industries.

- Since 2006, delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 7+ yrs
- One-stop IT solution provider with 390+ experienced team members
- Continuous client feedback, market research & R&D to proactively upgrade solutions

Our Resellers

RICOH

*For Canada, Mexicana & New Zealand Customers Only



print provider



WEB DYNAMICS STUDIOS



OnPrintShop[™]
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USA voip : +1-718-715-1551

Email : sales@onprintshop.com

www.onprintshop.com