Success Story

PersonalizedPaper Manufacturing Group *A Julmark Company*

Sales over 30% increase for 3 years consecutively

Since 1996, PrintPPS has been North America's premier manufacturer of custom stationery products.

The CHALLENGES
- Establishing platform to manage order centrally & across 4 manufacturing facilities
- Create Online Store showcasing their wide range of products, offering end-clients easy order/reorder
- Finding an IT partner who can accommodate current needs and support customizations

The SOLUTION
- Highly customized solution as per unique product range, dynamic price
- Consistent upgrades, delivering enhancing solution with latest technology keeping ahead of competition
- Working as their IT partner understanding conceptual ideas and turn them into software functionality

The RESULTS
- Annualized Sales over **30% Increase** for 3 years consecutively
- Number of orders **increased by 40%** due to solution upgrades
- **100% Reduction** in number of proof exchange as proof, rectify & order are done online

About Us

Simplifying IT for Print Industry

OnPrintShop is a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider since 2001, with extensive experience in delivering enterprise-class solutions for diverse industry verticals.

- 10+ years experience in delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & 24/5 personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 6+ yrs
- One-stop IT solution provider with 350+ experienced team members
- Continuous client feedback, market research & R&D to proactively update solutions

Our Resellers

RICOH
For Canada, Mexicana & New Zealand Customers Only

xerox
Xerox (EurAsia) for Russian Federation

print provider

OnPrintShop™
Web-to-Print Storefront

All in One W2P Solution
to Grow Print Business

- ✔ **Varied Sales Channels & Multi-Print Products**
- ✔ **Customize & Integrate Best of Technologies**
- ✔ **24 X 5 Real Time Support & Consistent Upgrades**

OnPrintShop™
Web-to-Print Storefront

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www.onprintshop.com

Participating in
PRINT'17
Booth No. #345
September 10-14, 2017, Chicago

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We work as your IT partner to understand, consult & deliver solutions.

Working with printers setting up online business since 2006, we have analyzed Three Key Factors responsible for web2print success...

Easy Adaptability

24 x 5 Personalised Support

Flexibility to Customize

Integrated Print Order Management

Print industry is varied in terms of print products, their ordering process, print technology and sales channels. To help our clients accelerate growth & maximize productivity, we have developed wide range of solutions, which have helped our successful clients to reduce manpower required to process orders up to 67% & increased repeat sales up to 60%.

Complete Solution for

| SME to Large Printers | Trade Printers | In-Plant & Print Brokers |

Our Web-to-Print Solutions

Standard W2P Solution
World Class Online Print Ordering Website for B2C & B2B Clients

Online Photobook Solution
No Software Download, Hidden Order Cost or Transaction Cost

Multi-Store Central Admin
Personalized Stores for your Niche Markets

Third Party Integration
Flexibility to Integrate Third Party Tools to Meet Client Needs

Custom Web-to-Print
Complete Control to Develop Custom Made Solutions

Trade Printer Solution
Integrated Channel for End Users, Print Suppliers & Resellers

Direct Mail Module
Specially designed Module to offer Direct Mail Products

Wide Format Module
Offer Custom Size Estimations, Designing & Shipping

Struggling with Multiple W2P?

40.3%
PSPs in USA investing in Multiple W2P

Research indicated 40.3% of PSPs in USA have ended up investing in Multiple W2P as all solutions have their strengths & limitations to integrate, customize or struggling to get support.

Understanding these challenges, OnPrintShop has launched a single platform - **Unified W2P Advanced B2B nConnect** to help integrate best of W2P technologies & multi sales channels into single platform.

All In One W2P Solution to Grow Print Business

Retail **SME** **B2B** **Sales Agent**

- Large B2B
- Resellers
- Multiple Physical Stores
- Multiple Brands
- Vendor Management

- Corporate Stationery
- Wide Format & Sign
- Promotional Products
- Apparels

- Mailing & Fulfillment
- Photo Album
- Book Module

Varied Print Products

Integrated E-Commerce **Print Order Management** **Custom Development**

- E-Commerce Tools
- Print Order Management
- Production Management
- Third Party Tools Management
- Dashboard & Reports

24 x 5 Personalised Support	Fastest to Upgrade	Store Setup Services

Single Platform **Cost Effective** **Adapt To Changing Needs** **No Need to have IT Teams**

Modules to Grow

01 Wide Format Module
Instant Estimate based on Custom Size, Perimeter, Height & Width. Custom Size Online Designing & large File Cloud Upload, Shipping & Freight API Integrated

02 Direct Mail / EDDM
Offer Print & Mass Mail with EDDM USPS API, Mail list USA Data, AccuData API & option to integrate Mail Management Software AccuZIP

03 Photo Calender Module
Online Personalization for Calendar with Photos, Start/End Month, Event Personailzation, Holidays

04 Third Party Integrations
100+ Payment/Shipping Gateway integrated, Sales Force, Quickbooks, Estimation, ERP, Workflow, Punchout, SSO, Impostrip, Printers Plan, Printvis, Viki Solutions

05 Book Module
Specially designed to offer instant estimation for Complex Book Multipage Products with number of color & b/w pages, Print options, Cover & binding options. Allow customer to upload file with number of page auto calculation & design cover using Designer Studio

MUST SEE 'EMS Award Winner GraphExpo 2016 **MUST SEE 'EMS Award Winner Print 2017**

Case Study

Shapco is PI 400 listed large Commercial Printer serving over 40 years from USA specialized in premium-quality printing serving with major focus on corporate clients. Shapco has won more than 1000 awards in more than three decades of service.

The Challenges
- Retaining existing large B2B clients providing online order platform to meet unique needs
- Difficult to customize existing w2p and integrated multiple technologies to maximize productivity
- Every large client had specific print ordering needs, struggling to achieve same
- Launching multiple sales channels

How OnPrintShop helped?
- Developed highly customized solution understanding varied customers' needs
- Integrated third party tools to simplify and optimize production
- Franchisee Profile Management and multiple database integration complete flexibility to customize & add
- Dedicated senior team to continuously deliver desired results

Results
- Retained existing B2B multimillion dollar account
- Added 5 new B2B with Franchisee clients customizing the solution
- Leveraging best of technologies & flexibility to achieve growth

- Shapco Printing

Increase your REVENUE

Set up world class online print ordering website with all you need to engage B2B & B2C clients

Retail/Public Storefront

Responsive storefront with latest marketing tools, CMS, E-commerce, Print Order Management tools to engage and communicate with B2C, Reseller clients

5X Cost
Attracting new customers more than keeping an existing customer
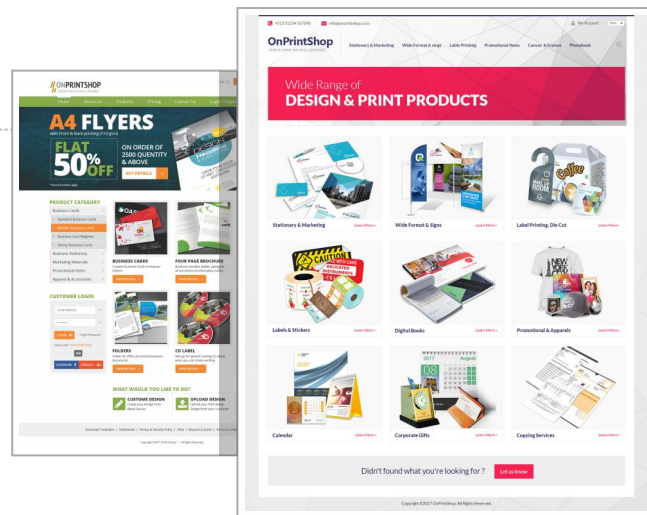
Corporate/Private Storefronts

UPGRADED

Create Private Stores to offer corporate specific branding, pricing, products & templates. B2B Admin to set departments wise approval, Rule Based Templates, Auto Fill, Kit Products & much more...

Advanced B2B : Customizable, Corporate Logins via SSO, LDAP, ADFS, Split Shipment, Order Auto Injection, Internal/External Database Integration
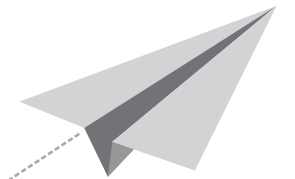
Dynamic Price Calculator

Instant estimate for fixed or custom size products with option to email the quote, display per unit price, estimated delivery date and shipping

21x
Quoting print jobs within 5 mins vs. 30 mins – increases your chances of winning the job by 21x
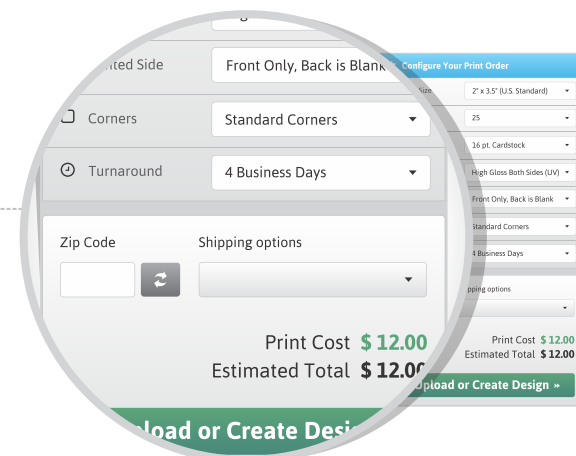
HTML5 Designer Studio

Intuitive Designer Studio supports custom & fixed size products. Highly Configurable per product, Surface Wrap Preview, Most Stable PDF Library to generate high res print-ready PDF files. Online Proofing for upload file

File Transfer FTP & Cloud Storage

Allow Large File Cloud upload with Amazon, Dropbox, & Google drive API

Online Marketing & Sales Tools

SEO, Social Media, SMS & Mass email API, Product Review, Reward Points, Coupons, Cross Selling, Sales Agent module, Affiliate Marketing & Sales Force

Automated Quote Management

Create Custom form per product for end clients to submit quotes, auto quote update notifications & automatic order placement after approval

65% Traffic comes from organic search, referral and social media

130% increase Online Orders & Online Sales | **80%** less Human Dependency for Order Management

"They provided training & one on one support every step of the way"

Joe Plescia, USA

Best Printing USA

Reduce Costs

Complete Control, Streamline Operations & Enhance Productivity

Juan Batista, USA

80% reduction in Mistakes while Ordering due to Online Proofing & Approval

70% reduction in File Preparation Time due to Press-Ready File

"OnPrintShop provides a great tool with great pricing"

55printing.com

Automated Order Management

Auto order status notification via email/SMS. Auto invoice, job ticket, shipping labels & print-ready files. Vendor module to outsource Printing and Sales Agent to track commission

Print Production Workflow

Create Custom Order, Product Status, Production Profile and Access Roles. Dashboard to give you clarity for production process from print to shipment per order

Workflow Automation & Third Party Integration

Integration with existing workflow, Hot Folder Integration via FTP & API option to integrate with Accounting, CRM, MIS, ERP

70% of PSPs indicate automation to streamline workflow as a major benefit of W2P solution

Content Management (CMS), CSS & Full HTML Control

Complete control over your website content, option to choose ready mobile responsive theme or customize your own

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LATEST v6.1

- Sales Agent Management
- Reseller Management
- Print Store Branch Management
- Vendor/Printer Management

Dashboard & Advanced Reporting

Personalized dashboard with instant updates, job board, production profile, notifications & Built-in report module to generate/export reports in CSV/PDF

Product & Template Management

Excel Based Unlimited Product & Pricing upload with unique Product SKU. Design unlimited templates with specific properties

Highly Secured & Reliable

Role Based Admin Access for internal team, B2B, Sales Agents, Vendors, Branches. Authorized login & credit card transactions through payment gateway website

90% of people in US still want to resolve issues using real-time support

Real-Time Support & Consistent Upgrades

Personalized 24x5 support. No need for IT programmers. Fastest to upgrade

4 STEPS
TO CREATE SUCCESSFUL ONLINE BUSINESS

01 Requirement Analysis

Our key goal is to understand client's online business objectives, their key products and clients. We go through multiple interactions to define clarity & suggest right solution offerings. In case of customization, our process includes detailed documentation, feasibility study & milestone based client approval.

02 Personalized Demo

Solution experts provide personalized demo to PSP's key team members & decision makers setting their key products & clients which can help take quick decisions. Also, provide demo links for self-evaluation till they feel satisfied & resolve any queries they have.

03 Solution Delivery

Delivering IT solutions since 2001, we have well-defined solution delivery process which includes project allocation, weekly progress report, group email, milestone based delivery. Every project goes through detailed QA, approvals, and installation.

04 Training & Personalized Support

We follow interactive training which is personalized and objective is to drive easy adaptability for internal team. Post training, our support team provides real-time support to help you maximize ROI. We provide store set up & migration assistance to easily launch the store.

STANDARD W2P SOLUTION — Available As Subscription & License	+ All Benefits of Standard Web-to-Print (Available As License)			Integrate with your existing eCommerce website
	MULTI-STORE - CENTRAL ADMIN	ONLINE PHOTOBOOK	TRADE PRINTER	DESIGNER STUDIO INTEGRATION
Responsive B2C/ Public Storefront — Quickly start with our Ready Store Theme library or option for Custom Theme	**Multiple Online Stores** — Target customers in niche markets - brand, location, pricing, products & services	**Web-Based Designer Studio** — No download required. Select, personalize & order from anywhere, anytime	**Online Reseller Management** — Manage your reseller network by offering W2P Stores & centralized communication	**HTML5 Designer Studio** — Offer online personalization to your end clients without changing website
HTML5 Designer Studio — Allow your customers to design from scratch or from ready-to-use 7000+ complimentary templates	**Centralized Administration** — Each storefront is independent but is managed by a single, centrally accessed admin panel	**Online Photo Editing Tools** — Customers can choose from a range of backgrounds, stickers, borders and masks. Real-time photo resolution check	**Control Over Sales & Payment** — Secured as all payments, orders & print-ready files come only to trade printer	**High Resolution Print-ready File** — Generates industry standard vector & layered PDF file with fonts embedded
B2B, Vendor & Sales Agent Management — Unlimited B2B stores for your Corporate Clients, Sales Agent module with Commission management & outsource to Print Vendors	**Store-wise Settings** — Option to add store-wise customers, content, offers, products, customers, templates & more	**Autofill in Layout** — Autofill allows your customers to create personalized album in minutes	**Centralized Trade Printer Admin** — Centralized order management, store settings, auto email notifications to end clients with reseller branding	**Designer Studio Admin Panel** — Create unlimited templates, upload images for your end clients
Advanced SEO & Online Marketing — Leverage Built-in Marketing, SEO & Google Analytics Tools, Email marketing tools, Salesforce API, to engage target audience	**Store-wise Look and Feel** — Option to have separate store theme, brand-specific look & feel for the stores	**Photo Products Supported** — Flexible to create wide range of photo products – Photobook, Greeting Cards, Posters	**Reseller W2P Store with Admin** — CMS storefront & reseller admin panel to control business, markup cost & commission set up	**Web Services Based API Integration** — Ready to use integration for Third Party eCommerce Platforms
Easy to Manage Admin Panel — Mobile Responsive Self-explanatory & simple store admin panel with live dashboard & reports				
Social Media & Ready Cloud Storage APIs — Built-in Add Shoppers & Yotpo APIs to leverage Social Media, Amazon cloud, Dropbox, Google drive storage plugin				
Print Production Workflow — Define production flow per product profile with dashboard for production process from print to shipment				

SERVICES
Store Setup Services | Graphic Designing | Third Party Integrations | Migration Support

ADD ON MODULES
Direct Mail/EDDM | Book Module | Photo Calendar | Workflow Automation | Online VDP Solution

CUSTOM MADE SOLUTION
Drive Efficiency with Features That Matters to Your Business

> We have looked in more than 36 Web-2-Print solution but we could not so robust and easy solution like OnPrintShop. From the solution to training program, we are very pleased with our decision to go with OnPrintShop.

SUPREME COLOR GRAPHICS
- Kellie L. Walker, USA