

OnPrintShop™
Web-to-Print Storefront

Trade Printer Solution

A complete integrated print order
management solution to grow Super
Reseller/Partnership Network

Simplifying **IT** for **Print Industry**

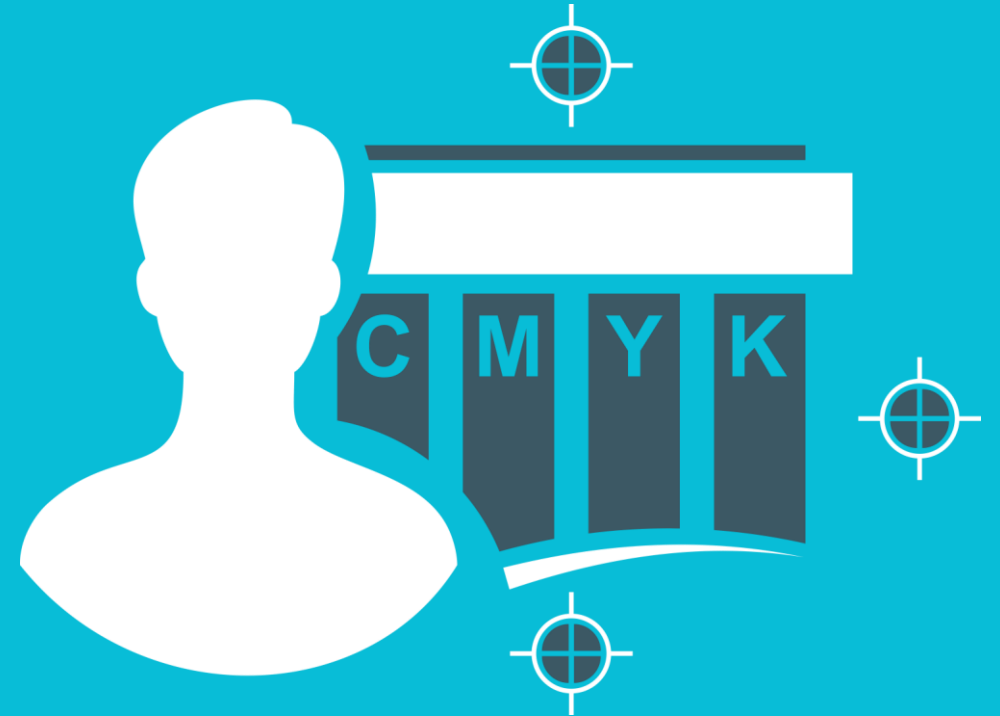
SME PSP's/Trade Printer Major Challenge

Simplify online ordering & reordering for B2B & B2C clients

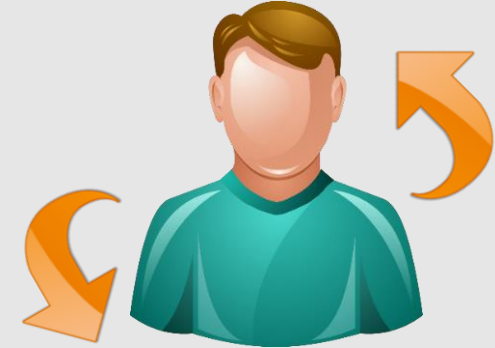
Streamline & Automate order management

Define online Strategy to find new clients

Engage & Retain Key Resellers



Top 3 challenges for SME Companies



66%

**Believes in Finding
New Customers**

56%

**Not having
Enough Time**

40%

**Retaining Existing
Customers**

Top 3 Online Marketing challenges

60%

of identify lead generation
as their top online
marketing challenge

47%

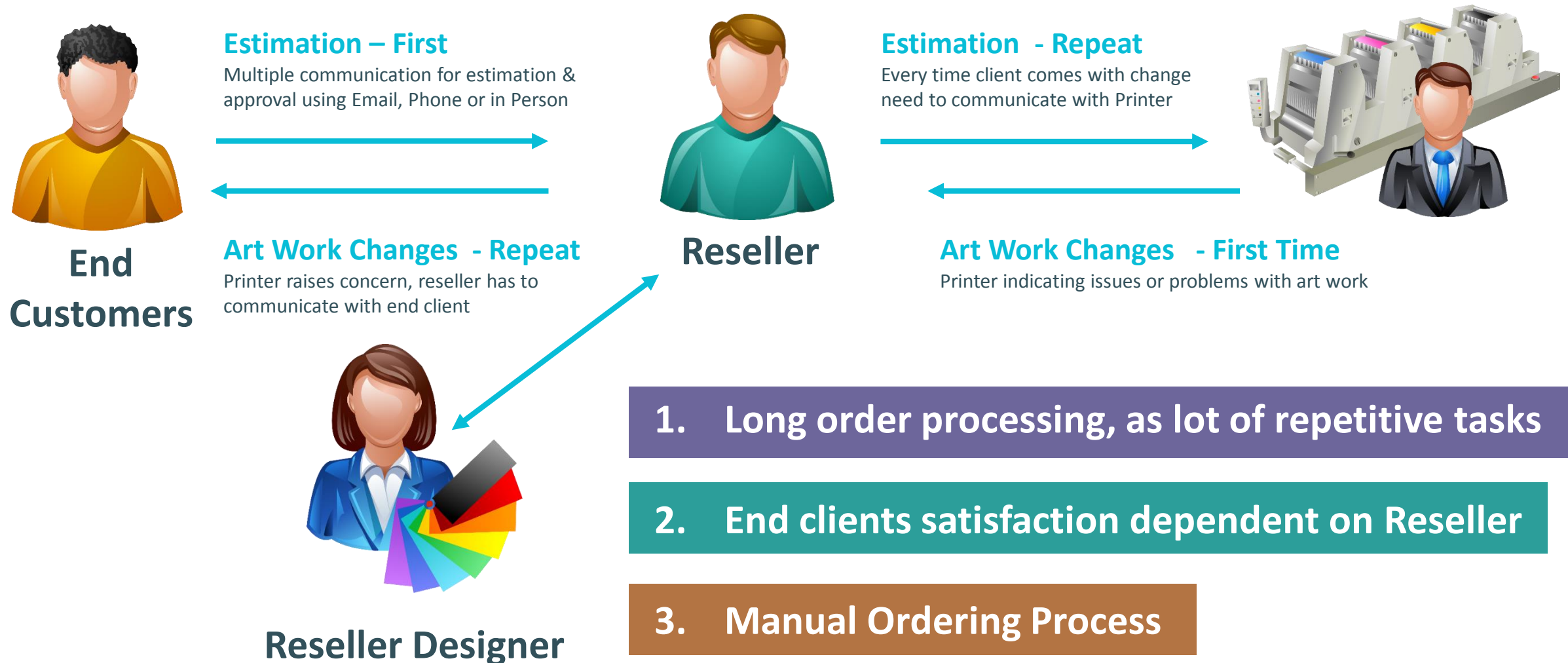
Struggles to
producing the kind of
content that engages

36%

can't accurately attribute
online conversions to the
correct marketing channels



Traditional Order Management Challenges



The

NEED

is...

For SME Printers

to partner with marketing companies to generate online business & focus on Printing

For Trade Printers

to grow super reseller network by helping Reseller's to setup their own online presence

HERE'S THE...



SOLUTION

An integrated order management channel that can help establish **win-win "partnerships"** between end user, reseller & suppliers

So they can focus on their **business activities** to minimize total costs & maximize effectiveness in the marketplace



OnPrintShop Trade Printer Solution



Simplified Order Management



EASY SETUP

Offer unlimited products to reseller network in

3 Steps

STEP 1

Add Unlimited Print, Predefined & Die-cut Products with Base Cost



STEP 2

Create Reseller W2P Store with Personalized domain, branding, ready theme



STEP 3

Reseller market products to their clients with markup



Why Us?



SME Printers can use TPS to
Engage marketing agencies



Trade Printers can use TPS to
Expand their reseller network



Most Easy to Setup & Get Started
No need for IT programmers



24/5 Live Support & Interactive Training
for uninterrupted growth of your business



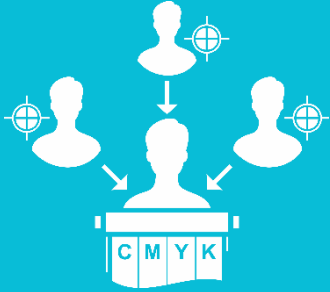
Highly Customizable and Scalable
for your evolving business



Proactively Upgrade Solution
to keep you ahead of the evolving trends



SUCCESS STORY



ONE OF THE
LARGEST TRADE PRINTER
OF AUSTRALIA



5 YEARS OF
PARTNERSHIP
WITH ONPRINTSHOP

OFFERING RESELLER
STORES WITH SETUP &
RECURRING COST
RANGING FROM
USD100-450 PER
MONTH



We highly recommend their services, they are truly industry leaders. Fantastic team that is well balanced in all areas helping continue our web development for us and our customers



- SCOTT SIGANTO, **DIRECTOR**



SOLUTION

TOUR

Trade Printer Marketing Website



- Showcase key products and services
- Reseller Offers & Plans
- Demo w2p site
- Reseller registration form

Trade Printer Admin – Reseller Management



- Create Reseller Stores with Ready Store Themes
- Add unlimited Print, Predefined, Special Products
- Manage Reseller Communication & Commission
- Payment & Shipping Gateway

Trade Printer Admin – Order Management



- Automated order processing & status updates with reseller branding
- Vendor module to outsource printing
- Dashboard & Advanced Reports
- Workflow Automation & Third Party Integration

Reseller Store - Mobile Responsive & Multilingual



- Advanced online marketing, SEO & Social Media tools
- Dynamic Price calculator & Online quotes
- My account for B2B and B2C clients to order/reorder
- Online Designer Studio generates High Res Print Ready Output

Reseller Admin Panel



- CMS with Full HTML to manage online store
- Customer Management – B2C & B2B
- Add product templates
- View orders & Quotes
- Price Markup

We Follow...



STEPS

**to Create Successful
Online Print Business**



01

Requirement Analysis



02

Personalized Demo



03

Solution Delivery



04

Support & Consistent Upgrades

We Only Grow

WHEN OUR CLIENTS GROW



CONTACT

our W2P Experts today for DEMO

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