OnPrintShop™
Web-to-Print Storefront

Simple • Flexible • Affordable

OnPrintShop Presents Trade Printer Solution at PRINT®13

OnPrintShop web to print will present online Trade Printer Solution for wholesale printers to expand their business reach by making a strong online reseller network. This way trade printer can get orders from his resellers or affiliates while he focuses on his core competency of print and delivery. We have been supporting trade printers in different parts of the world for more than 5 years.

Trade Printer Solution

Marketing Website **+** Affiliate W2P Stores **+** Central Admin **+** Customizations
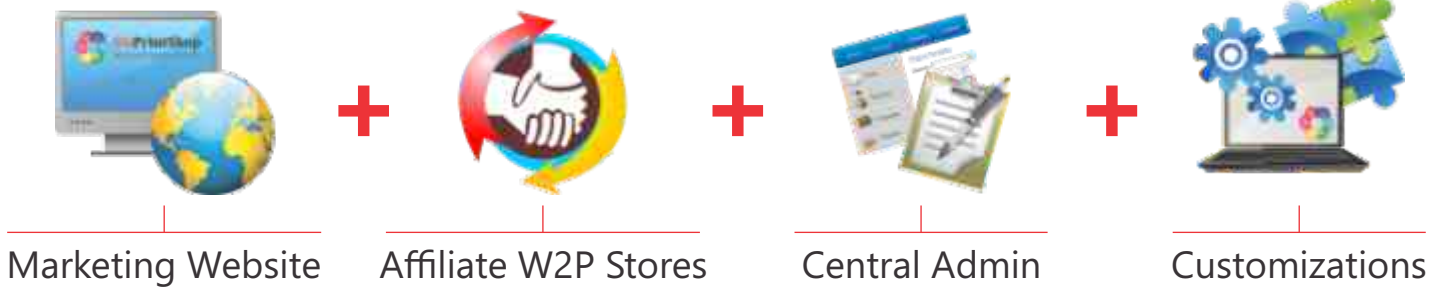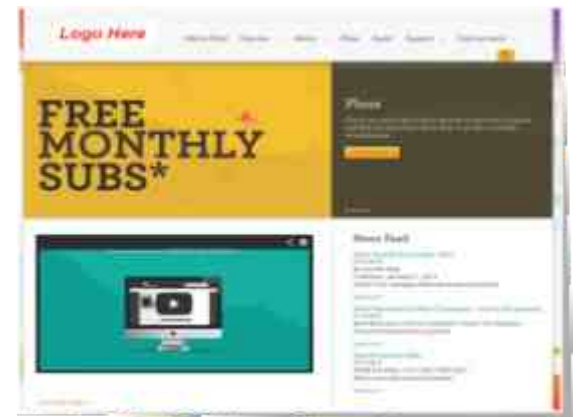
Trade Printer Marketing Website

Trade Printer gets a marketing website where he can promote different affiliate programs and make new affiliates with single click.

Key Features of Marketing Website :
- Market unique affiliate models
- Create new affiliates with single click
- Content Management System to manage website content

Centralized Trade Printer Admin Panel

Trade Printer can manage his affiliate network from a central admin panel developed specially for printers & is very user friendly.

Key Features of Trade Printer Central Admin :
- Centralized order, payment, shipping management
- Affiliate shop management for all resellers
- Product, template, and image management
- Mass product pricing
- Online quote request workflow
- Vendor management to outsource print jobs
- Detailed reports & online marketing tools

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Affiliate Web2Print Stores

Trade printer can offer web2print storefronts or web stores to his affiliates.

Key Features of Affiliate Stores :
- W2P stores with e-commerce & online designer studio
- Unlimited B2B stores with sub admin
- Unlimited retail client accounts for order/re-order facility
- Ability to add markup price for each product
- Personalized domain

Affiliate Admin

Affiliates get their own admin panel to manage their store. The admin panel is developed specially for printers and is very user friendly. Your affiliates can use this admin panel with least IT skills. They can personalize their affiliate store content, banners, and offers from admin panel.

Key Features of Affiliate Admin :
- Markup on standard trade printer pricing
- View order details and status
- Manage corporate clients
- Add/Edit new product templates
- SEO management & report generation

Customizations & Automation

We offer customizations in our solution to meet your unique business requirements. We offer customizations in design, 3rd party tool integrations, and custom module development for tailor-made business workflow.

- XML & CSV based automation   • HOT Folder Integration   • Custom feature development

Our Trade Printer Client Says

"After considering many product offerings, we decided to go with OnPrintShop. We were able to develop a customized trade print solution at a price that could be afforded. I am looking forward to developing the solution further in conjunction with Radix as the market develops and matures." - **Stephen Bardwell, *Salty Print, South Africa***

Download Soft Copy from : www.onprintshop.com/media-kit

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