

Success Story

Since 1997, INQY provides print marketing services to a wide range of clientele and have production facilities covering the USA.

Major Challenges

- Ineffective & error-prone order processing
- High human dependency
- Long turnaround time with high costs
- No print personalization

After OnPrintShop

50%
increase
Annual
Sales

60%
reduction
File Preparation
Time

60%
reduction
Questions at
Checkout

30%
increase
Online Designer
Generated Sales



Our partnership with OnPrintShop has been instrumental in our growth in a tough W2P online world. Sales have sky rocketed and customer satisfaction is at an all-time high. The future looks bright for INQY with OnPrintShop as our partner.



INQY **T. A. PARK**
- CEO & Founder

About Us

Simplifying IT for Print Industry

OnPrintShop is a flagship product of RADIXWEB, an ISO 9001:2008 certified IT service provider. We have worked with printing companies of all sizes from SMEs to large PSPs and Fortune 500 companies delivering SaaS & Custom W2P Solutions.



**True Sense
IT Partner**



**Fastest Upgrade
Cycle**

Awarded and Recognized



USA' 16



Germany' 16

Our Resellers



Call Us : +91-9510903371

sales@onprintshop.com

www.onprintshop.com

PRINTPACK INDIA 2017

Hall 7 - Stall D 29



CHANGE THE PLAN
PLAN THE CHANGE

**HANDBOOK
FOR AUTOMATING
PRINT ORDER
MANAGEMENT**

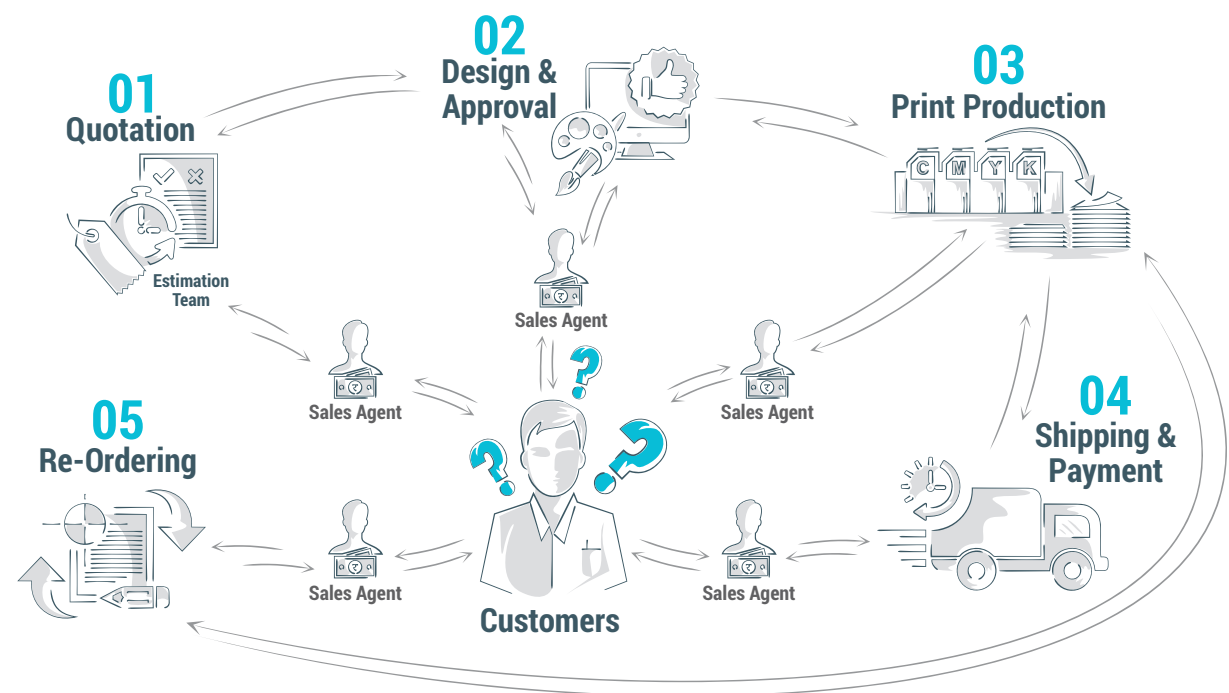


www.onprintshop.com

CHANGE THE PLAN

Internet, Digital Printing & Innovative Print Technology has changed the way print is being ordered. Customers are looking for cashless payment & quality services at competitive pricing, which has pushed printing companies to redefine their existing strategy.

Manual Print Order Flow



Average 17 communications before order is processed

Challenges of Traditional Print Order System

High Human Dependency

Every process is manual and key people are involved in day-to-day tasks

High Error Cost

Changes are communicated through email or phones, leading to high error cost for printers

No Local Advantage

Growth in logistics has reduced geo boundaries, so you are competing with printers across India

No Client Loyalty

No strategy to retain clients, It's order to order basis, sales rep goes and takes key clients

Small Orders Expensive

Same efforts and cost to manage small or large orders

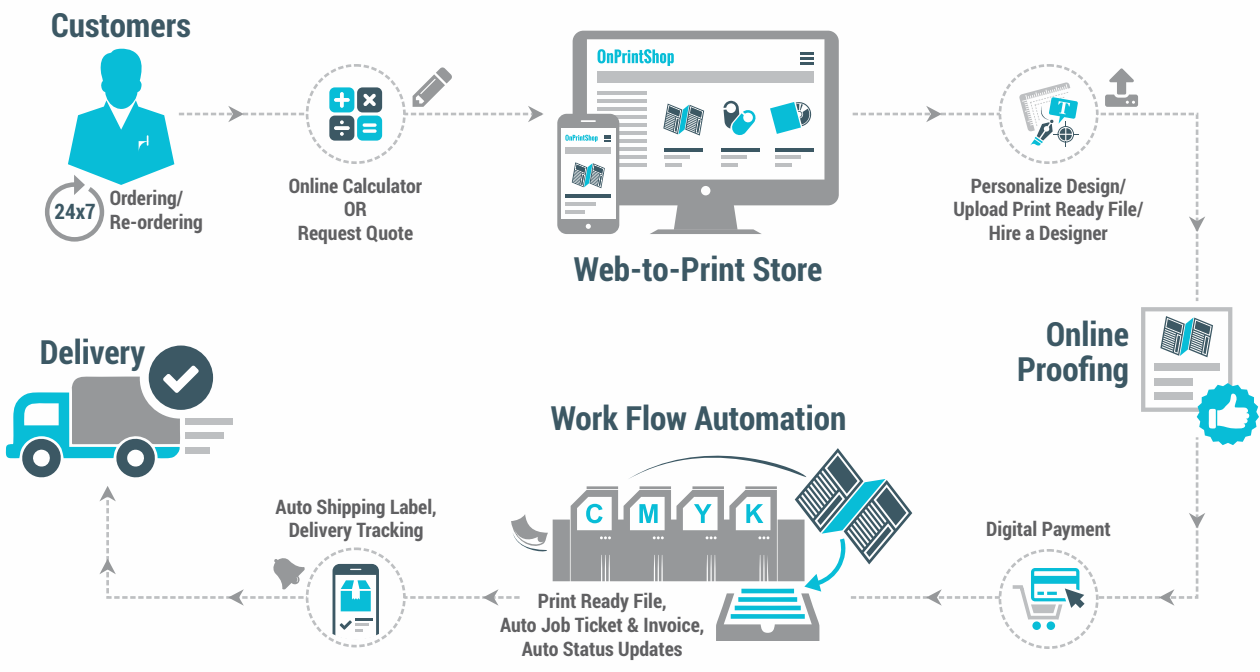
Assumption Based Decisions

No consistent client data or analytics, so can't get signals of changing client needs

PLAN THE CHANGE

Printers across the globe are investing in technology to automate repetitive tasks, maximize productivity and be creative to quickly adapt to changing needs. OnPrintShop has developed easy-to-use print order management to be ready for 21st century buyers.

Automated Order Management Flow



Orders processed 75% faster than manual processing

Advantages of Print Order Management System

Integrated Operation

Once client confirms order, all back end processes are in sync and integrated

Reduce Error Cost

Client reviews and approves order online, which helps reduce errors by 80%

Reduce Human Dependency

Auto invoice, job tickets, status updates to clients & auto payment and shipping

Increase Repeat Business

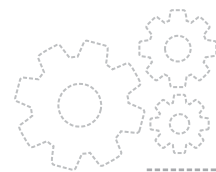
B2B & B2C portals to manage designs, easy reorder, add new products & personalize marketing campaigns

Expand Business

Hybrid business model combination of technology & team allows to grow understanding of client analytics

Meet Changing Needs

Wide range of solutions and customization capability allows to quickly and easily shift gears to grow



AUTOMATE

Step by Step Process to Set Up Online Ordering

First step to growth is automating ordering process, making sure all your existing clients & orders are processed through digital storefront. It is a major change & unavoidable strategy to reduce cost increasing operational efficiency, client retention & repeat business.

STEP 01 Setup Online Print Store/Portals

OnPrintShop comes with all the tools to set up digital store to communicate your brand and key services. Personalized B2C, B2B & Reseller portals offering special pricing, design templates & ordering flow.

- Create Product Catalogue & Content
- Migrate Your Existing Customers
- Set Up Customer Templates/Artwork
- Train Your Team and Key Clients

21X Quoting print jobs within 5 mins vs. 30 mins increases chances of winning the job by 21 times



STEP 02 Easy Ordering & Re-Ordering

Clients can get estimate on standard products or request quote for custom products. Personalize using online designer studio, review design & make online payment. My Account to easily reorder, manage designs, track order & history.

- Online Calculator/Ask for Quote
- Online Designer Studio
- Upload Print Ready File & Review
- B2B/B2C Portals for Re-ordering



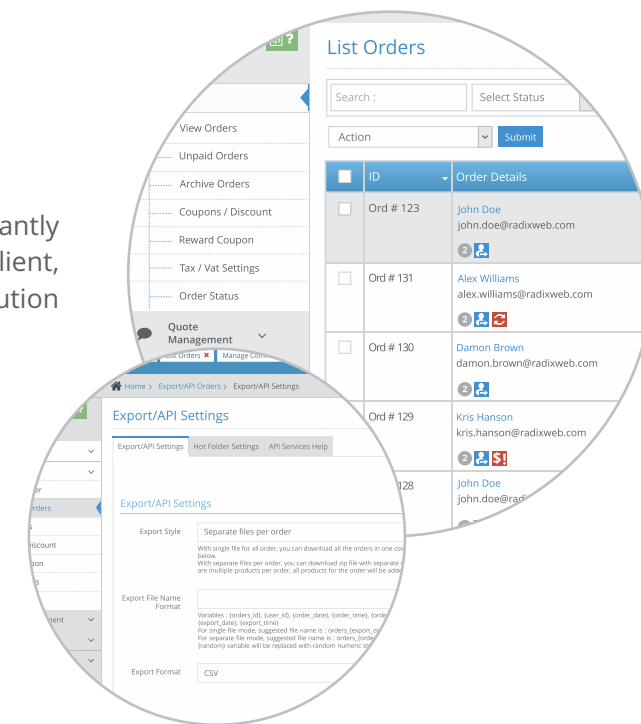
YOUR BUSINESS

STEP 03 Automated Order Management

Role based admin panel to manage daily orders, significantly reducing repetitive tasks. Every new order is notified to client, sales & production staff. Auto generation of high resolution print ready file, job tickets, invoice & shipping label.

- Dashboard to give Complete Overview
- Job Board to Manage Orders
- Job Status Auto Updates to Clients
- Integrated Shipping

70% PSPs indicate streamlining and workflow automation as a major benefit of Web-2-Print solution



STEP 04 Business Analytics & Statistics

All your orders received on phone, walk in, emails or online are processed through OnPrintShop. Now you have data available to analyze your major clients & products to make predictive/proactive decisions.

- Daily, Monthly, Yearly Sales Statistics
- Customer Wise Sales & Order Reports
- Sale Agent & Vendor Management
- Predict Sales & Product Trends



Bakul Pandya, India

1000% INCREASE In online traffic after launching online store

200% FASTER Online Print Job Processed faster than traditionally submitted jobs

"Easy to understand, customization and great features"

INPLABEL The Label Leader

GROW YOUR

Extensive Print E-Commerce Technology to Increase Sales

Once successfully improved efficiency by reducing human dependency, you can start building better relationship with clients. Now it is time to expand to new geographies replicating your success formula, add new sales channels, products & services.



Increase Repeat Sales

Analyze your existing clients' profiles to add new products & services to increase repeat business using **related products feature** and product promotions using Coupon Module. Option to outsource using **Vendor Module**.



Increase B2B Sales

You can expand managing printing for corporates' multiple locations by offering **B2B branded stores** with centrally managed digital assets. Simplify ordering for corporate creating department/branch wise approval & budgets. Corporate admin to manage ordering & reports.

52% B2B buyers expect their purchases to be made online



Expand to New Markets

OnPrintShop provides many features such as advanced SEO, online marketing, multi-stores **specially designed for printers** and have an edge over generic e-commerce stores.

60% India has the second largest population of internet users & 60% are already ordering online

PRINT BUSINESS

Add Sales Agents & Branches

Expand your business by adding new print-store branches, sales agents and resellers. No matter what your growth strategy or favoured sales channel, OnPrintShop has a ready platform to manage all agent and branch activities **under a single roof**.

89% Companies with omnichannel presence retain 89% more customers than those who don't



Unique Business Strategy/Model

The key to consistently grow print business is to ensure your platform gives you control to quickly adapt to fast changing needs of clients and business. As your business grows, you will find our solution grows with you. Our **Award-Winning Unified W2P Advanced B2B nConnect** is designed to meet all your unique needs.



Our Solutions

- | | |
|---|--|
|  Standard W2P Solution
World Class Online Print Ordering Website for B2C & B2B Clients |  SOHO W2P Solution <small>NEW</small>
Entry Level & Cost Effective Solution for Small Printers |
|  Multi-Store Central Admin
Centralized Admin for Multiple Stores With Unique Branding |  Online Photobook Solution
Specially developed Online Photobook Design Tool to Order Photo Products |
|  Custom Web-to-Print
Complete Flexibility To Meet Unique Business Models |  Third Party Integration
Flexibility to Integrate Third Party Tools to Meet Client Needs |

Customization

Theme, Business Logic, Workflow, Module Development, Data Integration

Integration

CRM, ERP, MIS, Marketing Tools, Social Media Tools, Workflow, Accounts, Personalization Tools

Support

24x5 Support, Upgrades, Training, Store Set up Services, Design Service, Image Editing