

Online Print Order Management



Commercial
Printers



Print Shops



Photo Labs



B2B



B2C



Reseller

... more than a Web to Print!



Create a Long Lasting First Impression

Key to Web to Print success is that it is easy-to-use by Print Service Providers team and offers them the **flexibility to personalize experience** as per the target audiences and print segments. You could be a small or a large printer, but online buyers look for an Amazon/Uber experience.

OnPrintShop - IT partner for your Print business offers you the latest mobile responsive technology to create high-end B2C, B2B, Reseller storefronts, along with Product-specific Designer Studios & ready-to-use Templates Integrated with Marketing Tools & Third Party Integrations.



Everything to Grow from Print Shops to Strategic B2B Print Partners

Technology is changing rapidly and so are the Print opportunities. With these changing needs, PSPs need more than just a Web to Print – they need IT partners who can be their technology backbone to drive growth.

OnPrintShop offers a wide-range of solutions for varied Sales Channels & Product Segments to help SME Printers to Trade Printers to engage Retail, Large B2Bs, Franchises offering upgrades, integrations, custom development, and set-up services. **IT partner** in the true sense.



Reduce Operation Costs & Time to focus on growth

Research indicates that 90% of print companies are SMEs with less than 25 people's companies. One of the major needs of print companies is to free key-resources to **focus on growth**. They need IT partners who would understand various printers' profiles and print segments for their expansion as Franchises, Commercial Printers, Trade Printers and more.

OnPrintShop's integrated Order Management system centrally manages Online & Offline orders (walk-ins, emails, calls). It helps in end-to-end integration from Online Estimation to Designing, Shipping, Reports to gain **complete control over the business**.

Three Key Areas of Success



Easy
Adaptability



Personalised
Support



Highly
Affordable

Indian Printer Increases 1000% Online Traffic
within 3 Months of Migrating from Generic Ecommerce



INDIA

BAKUL PANDYA
Managing Director

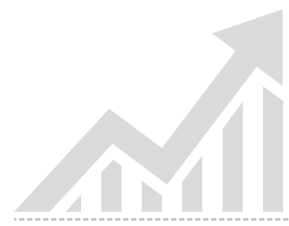


7 New Multi-million
dollar B2B accounts

With OnPrintShop as the Technology Backbone
and its flexibility to Customize, we were able to
add 7 new Large B2B & Franchises.



PARESH PATEL
Vice President



Grow your

Print Business

Reduce Costs and Turn Around Time With the Latest Online Technologies

Product-specific Design Experience

- Configurable Look-n-Feel & User Experience
- Print Ready PDF & RGB, CMYK, SPOT Support
- Online Proofing - PDF, Flipbook, Surface Wrap
- Complimentary Ready-to-use Templates
- Rule-based Templates for Corporates

Custom Art Maker

Easily create 100s of Art & Logo Instantly

Design Approval Tool

Reduce Artwork Approval Time

New



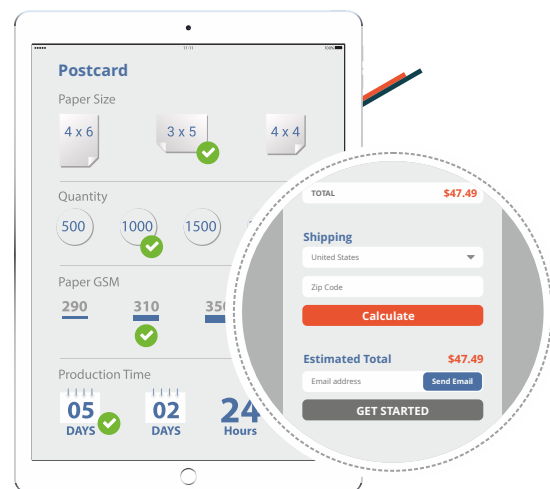
Online Print & Shipping Calculator

- Custom & Fixed Size Visual Price Calculator
- Auto-convert Custom Quotes to Online Orders
- Procurement Module - Manage Vendors & Quotes
- Integrated with CRM, MIS, Accounting platforms

Shipping Module

Shipping Estimator & Dynamic Package Dimension

New



Quick Set-up



Personalized
Training



Mass Import (XLS/CSV)
Pricing, Customers



Hire Store Set-up &
Graphic Design Services



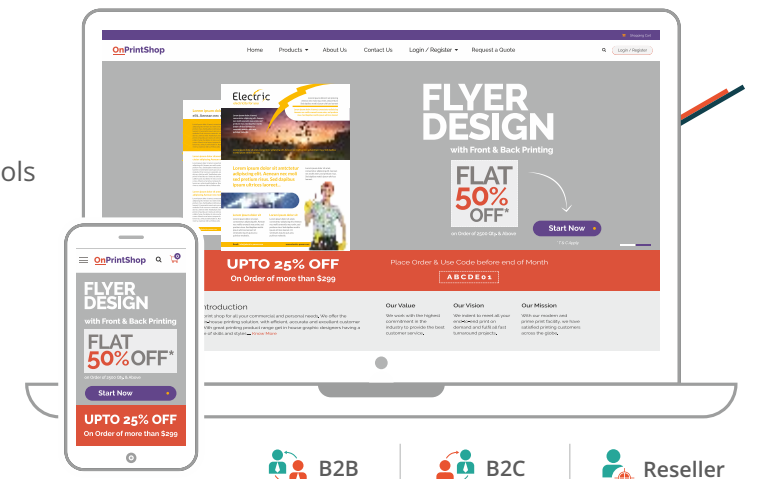
Customizations &
Integrations

Online Web Stores

- Responsive Storefronts - Online, Physical Stores, Sales Representatives, Multi-brands
- Trade Printers - Reseller Branded Stores, Vendor Outsourcing Module
- Advanced eCommerce - Marketing & SEO Tools

Advanced B2B nConnect

- Engage Large B2B & Franchises
- Private Corporate Stores with Branded Templates & Rule Based Approvals

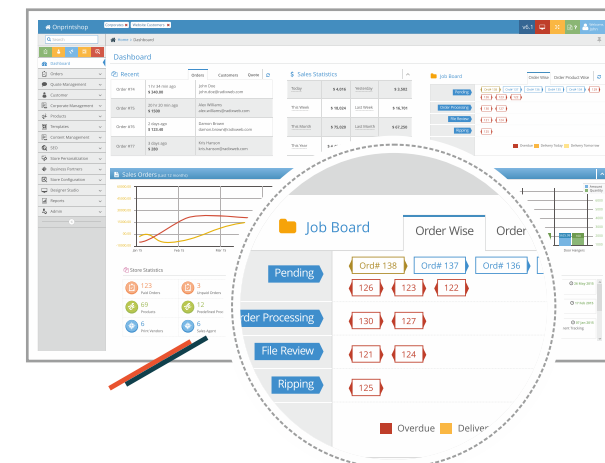


B2B

B2C

Reseller

Dashboard Sales Statistics Reports



Automated Order Management

- Manage orders from Emails, Walkins, Online
- Auto-invoices, Job Tickets & Shipping Labels
- Job Board - Prioritize Orders, Order Status
- Production Workflow Management

One Click Automation

- Generate Bulk Orders with Personalise Artwork
- Workflow Automation API/XML
- Integrate MIS, ERP, Accounting

New

Excellent
Solution

It's an excellent solution to start an online experience, understanding the nuances of online business, creating your online storefront.

PRINT:NATION INDIA

SAIFEE Z MAKASARWALA
Chief Operating Officer

Photobook Solution

No Download – Design Anytime, Anywhere

Simplify Photobook ordering to capture memories, personalize. Option to offer wide range of Photo Products like Calendar, Apparel, Invitations, Gifts, Promotional. Ready to launch & Mobile friendly.



Import Photos
– Social Media



Auto-fill
Photos



Image Quality
Check

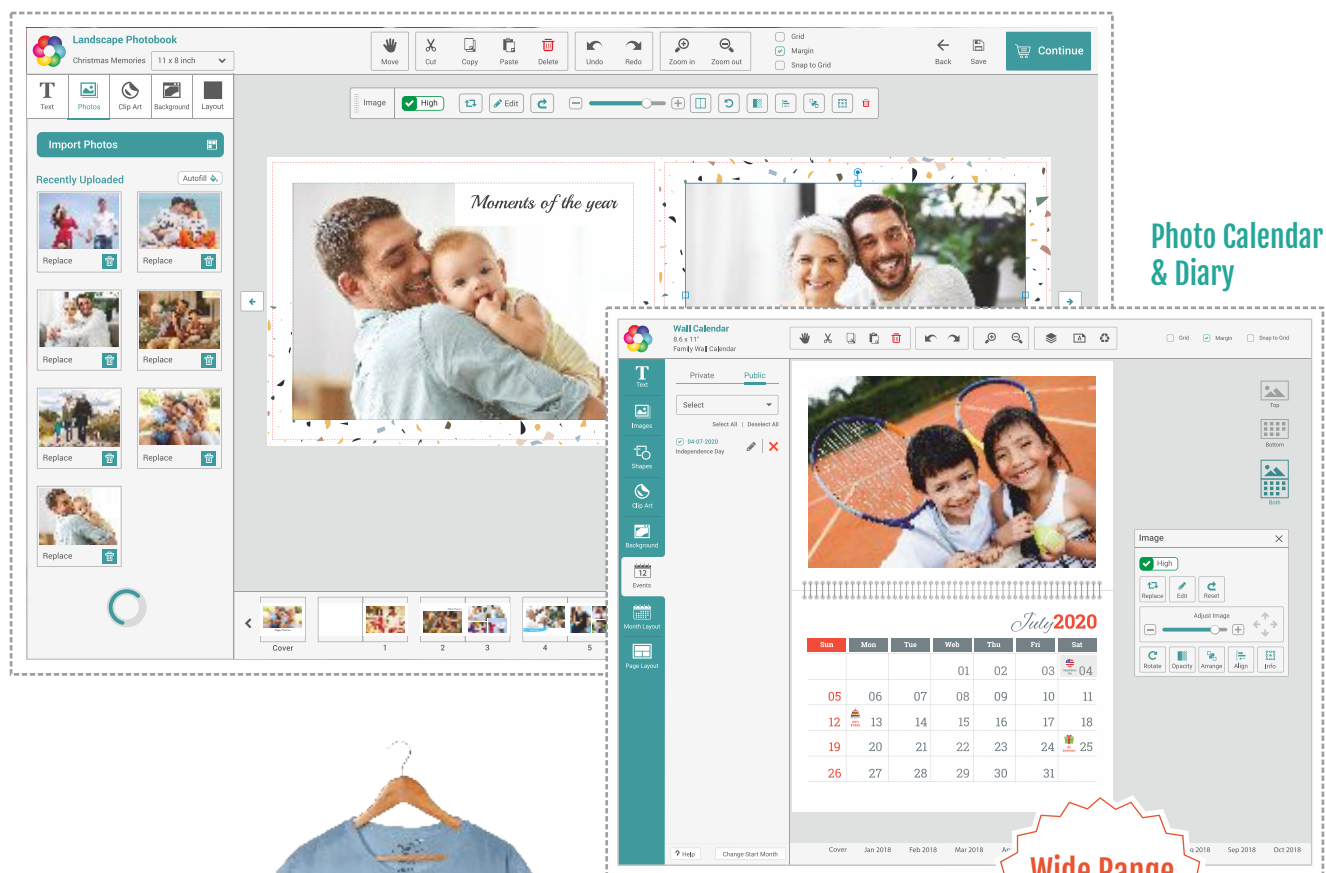


Complimentary
Templates



No Transaction
Cost

Photobook



Platinum W2P Solution

Available as Subscription & License



Responsive B2C/ Public Storefront

Quickly start with our Ready Store Theme Library or option for Custom Theme



HTML5 Designer Studio

Allow your customers to design from scratch or from ready-to-use 7000+ complimentary templates



B2B, Vendor & Sales Agent Management

Unlimited B2B stores, Sales Agent Module with Commission Management & outsource to Print Vendors



Easy to Manage Admin Panel

Mobile Responsive Self-explanatory & simple store Admin panel with live dashboard & reports



SEO, Online Marketing & Cloud Storage

Built-in Marketing Tools, Add Shoppers & Yotpo APIs to engage the target audience, Amazon Cloud & more as storage plugins



Print Production Workflow

Define Production Flow per Product Profile with Dashboard for Production Process from Print to Shipment

Photo Calendar & Diary



Specially Designed Online Studio

Configurable UI/UX Calendar products with Event Personalization & desired Starting month



Offer varied types of Calendars & Diaries

Based on product strategy; flexibly configure different types of Multi-pages, Single Pages, Desk Calendars



Advanced Editing Tools

Personalize Calendar pages with Photos, Texts, Clip-arts, Backgrounds & Events



Advanced Dynamic Month Layout Creation

Easy Creation of unlimited templates & monthly layouts with color/text elements

Online Photobook



Web-based Designer Studio

No download required. Select, personalize & order from anywhere, anytime.



Online Photo Editing Tools

Customers can choose from a range of Backgrounds, Stickers, Borders and Masks. Real-time Photo Resolution check.



Autofill in Layout

Autofill allows your customers to create personalized album in minutes



Photo Products Supported

Flexible to create wide range of Photo Products – Photobook, Greeting Cards, Posters

Trade Printer



Online Reseller Management

Manage your reseller network by offering W2P Stores & centralized communication



Control Over Sales & Payment

Secured as all payments, orders & print-ready files come only to Trade Printers



Centralized Trade Printer Admin

Centralized Order Management, Store Settings, Auto-email notifications to end clients with reseller branding



Reseller W2P Store with Admin

CMS storefront & reseller's Admin to control business, Markup Cost & Commission set-up

Designer Studio Integration

Integrate with your eCommerce website



HTML5 Designer Studio

Offer Online Personalization to your end clients without changing website



High Resolution Print-ready File

Generates industry standard vector & layered PDF file with embedded fonts



Designer Studio Admin Panel

Create unlimited templates, upload images for your end clients



Web Services Based API Integration

Ready-to-use integration for Third Party eCommerce Platforms

+ All Features of Platinum W2P

Add-on Modules

✓ Mailing & Fulfillment

✓ Designer Market Place

✓ Photo Calendar

✓ One Click Automation

✓ Photobook

✓ Design Proofing Tool

✓ Custom Art Maker

✓ Hot Folder & API

Success Story



200% faster

Online Print Job Processing

90% improved

Order Turnaround Efficiency Streamlined
Process from Order to Delivery

1000% increase

in online traffic within 3 months of migrating
from generic eCommerce

Challenges

NP Label required an online system that allowed customers to personalize labels, proof online & place orders. Its major need was to have online personalization.

Solution

- Multi-store Solution with Dynamic Price Calculator
- Converted designs into online editable templates
- Advanced SEO & Marketing Tools



"Easy to understand, customization and great features for any online print stores were the top reasons to choose OnPrintShop. Not only did they give excellent training for the stores, but made them more powerful."

BAKUL PANDYA - Managing Director

About Us

Simplifying IT for Print Industry

OnPrintShop - a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider since 2001, with extensive experience in enterprise-class solutions for diverse industries.

- Since 2006, delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 10+ yrs
- One-stop IT solution provider with 410+ experienced team members
- Continuous client feedback, market research & R&D to proactively upgrade solutions

Our Resellers

HP Business Partner



RICOH

*For Canada, Mexico & New Zealand Customers Only

Quote & Print

RHS Asia Pte Ltd



OnPrintShop™
Web-to-Print Storefront

Call : +91- 9510903371

Email : biz@onprintshop.com

www.onprintshop.com

Powered by

