

Success Story



200% faster

Online Print Job Processing

90% improved

Order Turnaround Efficiency Streamlined
Process from Order to Delivery

1000% increase

in online traffic within 3 months of migrating
from generic eCommerce

Challenges

NP Label required an online system that allowed customers to personalize labels, proof online & place orders. Its major need was to have online personalization.

Solution

- Multi-store Solution with Dynamic Price Calculator
- Converted designs into online editable templates
- Advanced SEO & Marketing Tools



"Easy to understand, customization and great features for any online print stores were the top reasons to choose OnPrintShop. Not only did they give excellent training for the stores, but made them more powerful."

BAKUL PANDYA - Managing Director

About Us

Simplifying IT for Print Industry

OnPrintShop - a flagship product of Radixweb, an IT service provider for 17+ years & counting. It has an extensive experience in enterprise-class solutions for diverse industries.

- Since 2006, delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- One-stop IT solution provider with 390+ experienced team members
- Continuous client feedback, market research & R&D to proactively upgrade solutions
- Simplifying print operations & providing constant support, worldwide, resulting in high ROI

Our Resellers

RICOH

*For Canada, Mexicana & New Zealand Customers Only



RHS Asia Pte Ltd



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Powered by



Sources: Forrester, BCG, Aberdeen, info Trends, pwc.in, theguardian.com and WhatTheyThink. Savings, earning & other benefits highlighted in this brochure (including the success stories) are unique to each company and should not be relied upon for benefits you may achieve. All logos & trademarks are the property of their respective owners.



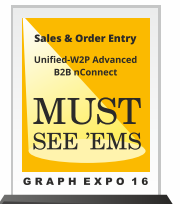
Our Awards



Chicago, U.S.A.



Chicago, U.S.A.



Florida, U.S.A.



**Is your
Print Business
in sync with this
21st Century
Innovations?**

IT Partner for your Print Business

www.onprintshop.com

Changing Trends

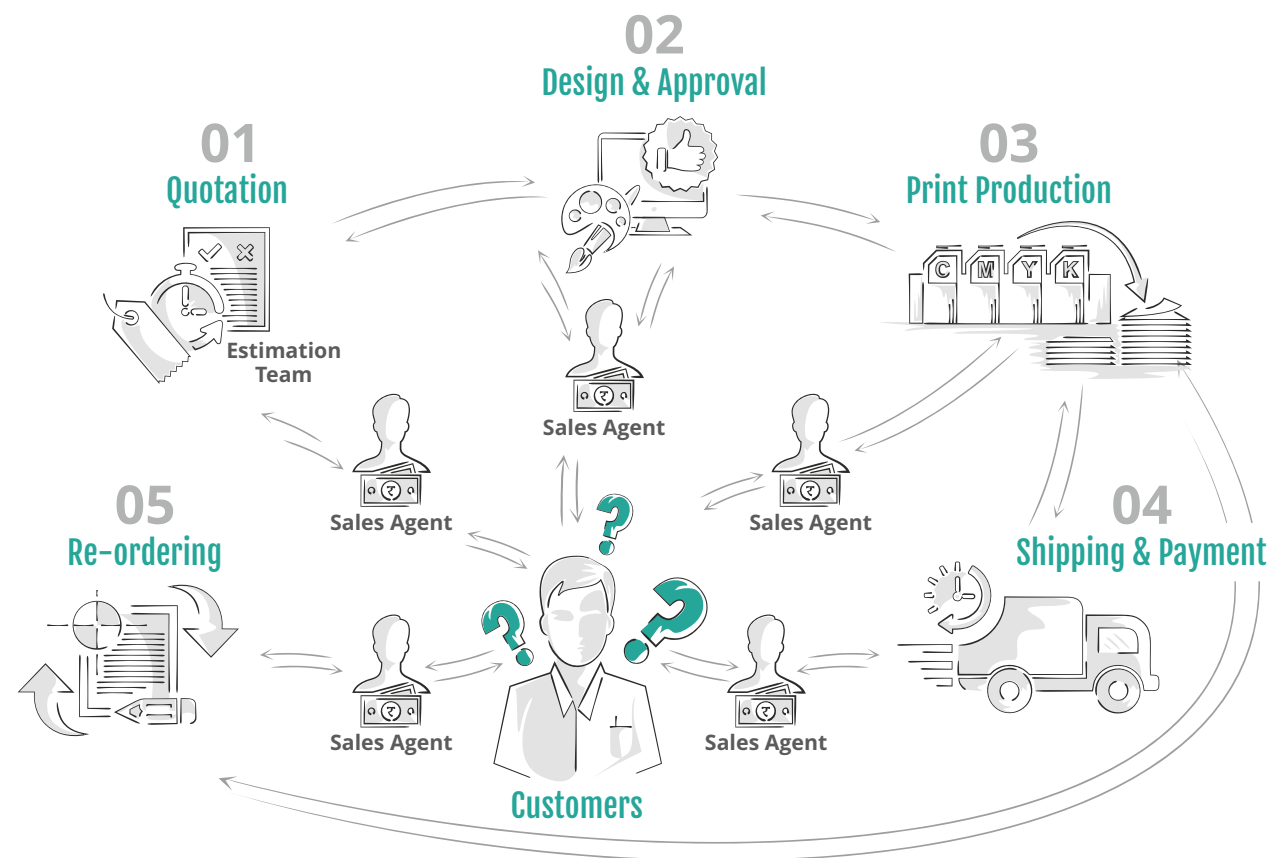
- ✓ More than 50% of India's population is under the age of 25 years
- ✓ 37% Internet penetration, growing at 31% CAGR (Compound Annual Growth Rate)
- ✓ Organized Retail Market growing rapidly

Manual Operations

Time-consuming

Human Errors

High-cost



Average 17 communications before order is processed

Impact on the Print Industry

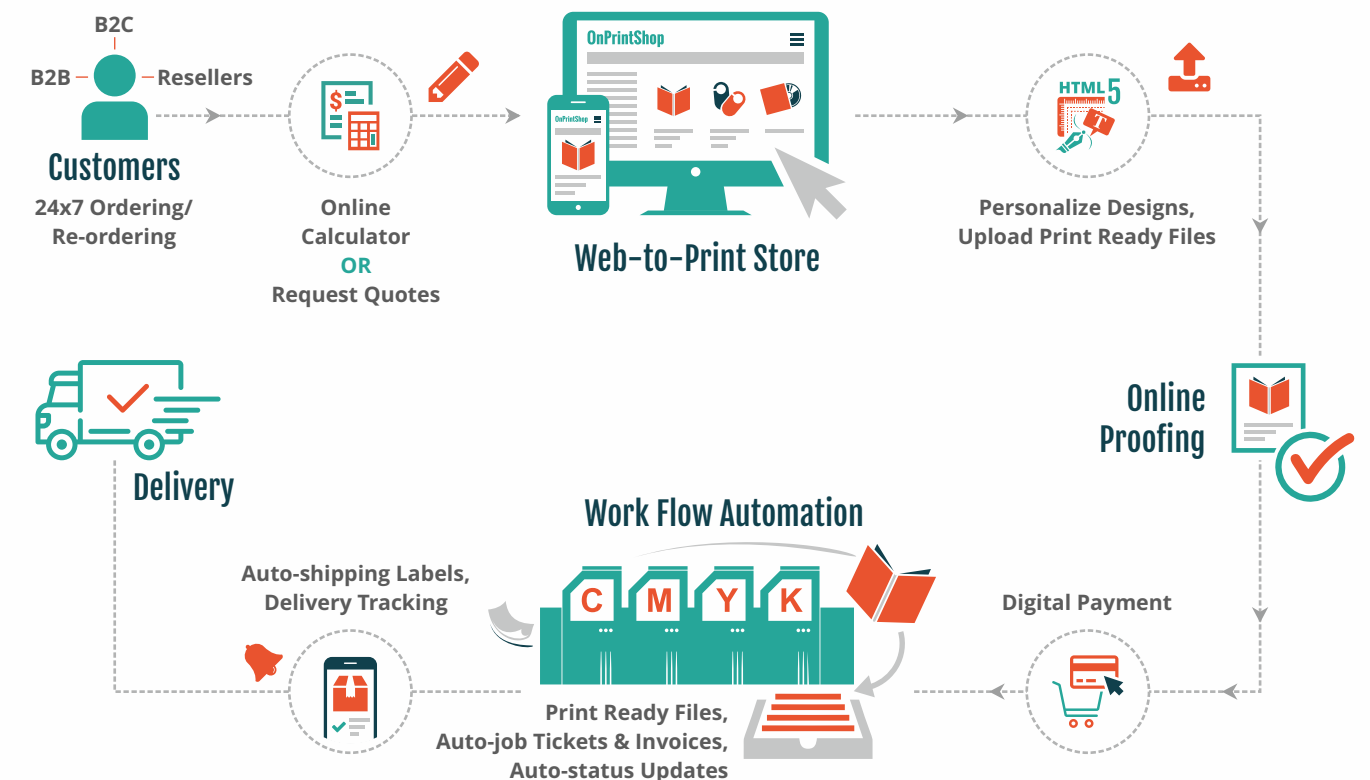
- ✓ Personalized Print is growing
- ✓ Buyers looking for easy-ordering & competitive pricing
- ✓ Brand conscious corporates are in search of automated ordering

Automated Processes

24 x 7 Ordering

Integrated Processes

Cost-effective



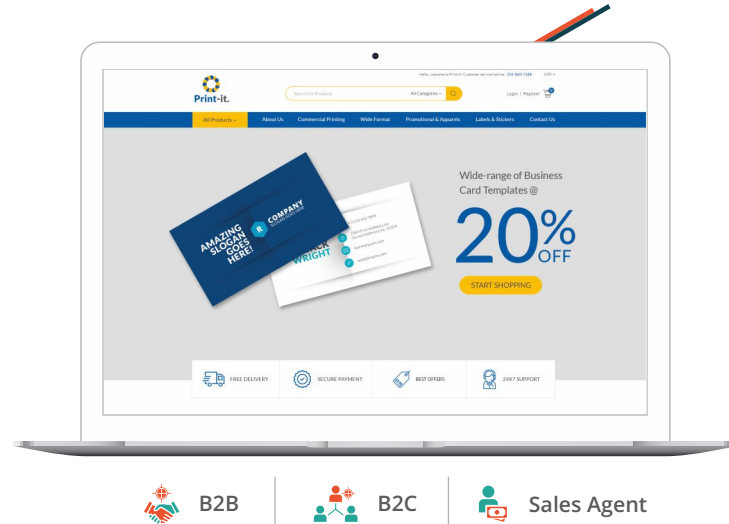
75% faster & 80% less labor cost than manual processing

Increase Sales & Reduce Cost

Specially Designed Order Management Solution for Print Industry

Online Retail & Corporate Stores

Easily create high-end personalized stores offering client-specific products, pricing, templates & payment options. Online Marketing tools to reach out to new markets. Centrally manage orders, walk-ins, resellers, sales team, vendors & physical stores.



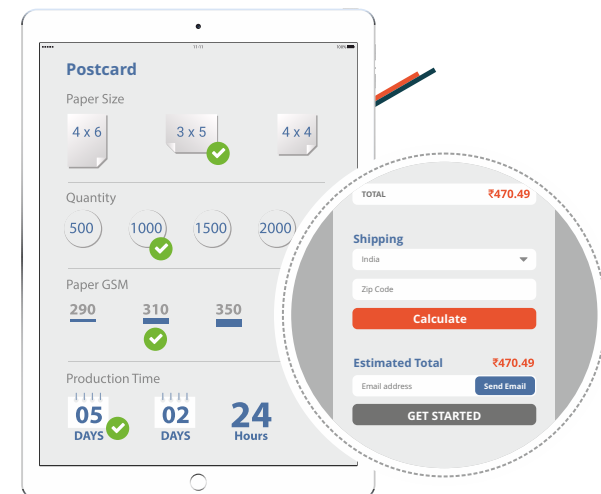
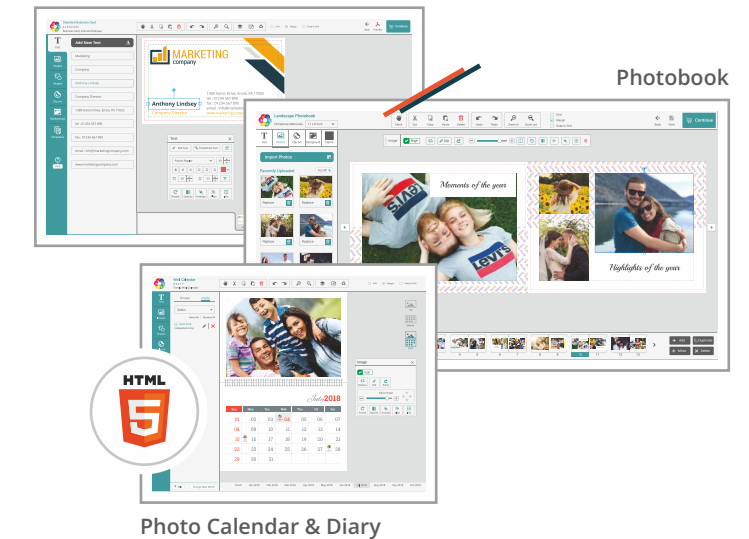
B2B | B2C | Sales Agent

Versatile Designer Studios

Designers can create online, editable templates & clients can easily upload or personalize from Library. Receive high-resolution PDF output with varied color support. Configure product-specific user-experience with Flipbook, Surface Wrap Preview.

5x Costlier to get new clients as compared to increase in Repeat business

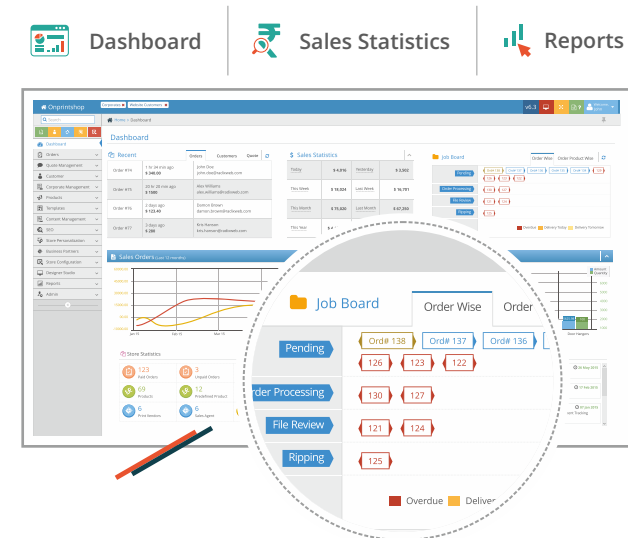
Commercial & Wide Format



24 x 7 Estimation & Quote Management

Allow your customers to estimate anytime using Dynamic Price Calculator. Customers can also request Custom Quotes & Auto-convert Orders. You can now easily outsource quotes/orders to vendors.

21x Quoting print jobs within 5 mins. Vs. 30 mins. - Increases your chances of winning the job by 21x



Order & Workflow Management

On an order confirmation, the solution will auto-generate invoices, job tickets, shipping labels, etc. The Job Board is used to prioritize jobs; department-wise track jobs & send auto-job status updates. It can be integrated with Accounting, MIS, CRM to reduce repetitive activities.

70% of PSPs indicate Automation to Streamline workflow as a major benefit of W2P solution

Printers we serve



Products you can offer





Grow with OnPrintShop



Wide-range of SaaS & License

Flexibility to choose between solutions to meet your products, target audience & budget.



Personalization & Quick Set-up

Personalized training & easy hiring for store set-up & graphic design services. Mass Import (XLS/CSV) files.



Third Party Integration

Solution built in-house with flexibility to integrate CRM, Workflow, MIS, Marketing Apps.



Highly Affordable & Flexible

An online technology that is usable along with set-up services that drives quicker ROI.

OnPrintShop provides, the best industry-based practices and online technology since 2006, working with globally recognized print companies. Its specially designed Web2Print solution caters to small to large print businesses with our **three areas of success:**



Easy Adaptability



Personalised Support



Flexibility to Customize



*It's an **excellent solution** to start an online experience, understanding the nuances of online business, creating your online storefront.*

PRINT : NATION



– Saif Z Makasarwala
Chief Operating Officer



Find out how successful printers are growing by using our Web2Print.

www.onprintshop.com