

The August Fest 2025

Exhibitor Guidelines & Booth Information

This document outlines important information and guidelines to ensure a smooth and successful exhibiting experience for you and your team. Please read it carefully.

Event Overview

- **Expo Date:** 9th August 2025
- **Venue:** Hall 2, HITEX Exhibition Centre, Hyderabad, Telangana
- **Official Expo Hours:** 9 am to 6 pm
- **Exhibitor Move-In:** On 9th August 2025, 7:30 am onwards
- **Exhibitor Move-Out:** On 9th August 2025, 6:00 pm onwards

Booth Information

Booth Type: Demo Pod (1m booth)



The Booth is meant for Startups (MVP & Death Valley) / Artists / Freelancers / Social Projects / Indie Creators

Branding area:

Backdrop: 55 inch (height) x 37.5 inch (width)

Table: 24 inch (height) x 37.5 inch (width)

Booth Inclusions: 1 Chair, 1 light, 1 plug point, your brand/company name on the top (facia)

Please note that the provided plug point is intended for laptops and other devices requiring standard power. If you plan to use devices that require more power, please inform us in advance so our setup team can make the necessary arrangements.

Booth Type: 2m x 2m



The Booth is meant for Startups / Innovators / Creators / Artists / Makers

Booth Inclusions: 2 chairs, 1 table, 1 light, 1 plug point, your brand/company name on the top

Branding area:

Backdrop: 94 inch (height) x 74 inch (width)

Table: 24 inch (height) x 37.5 inch (width)

Please note that the provided plug point is intended for laptops and other devices requiring standard power. If you plan to use devices that require more power, please inform us in advance so our setup team can make the necessary arrangements.

Booth Type: 3m x 3m



The Booth is meant for Startups / Scaleups / SMEs / Incubators / Funds

Branding area:

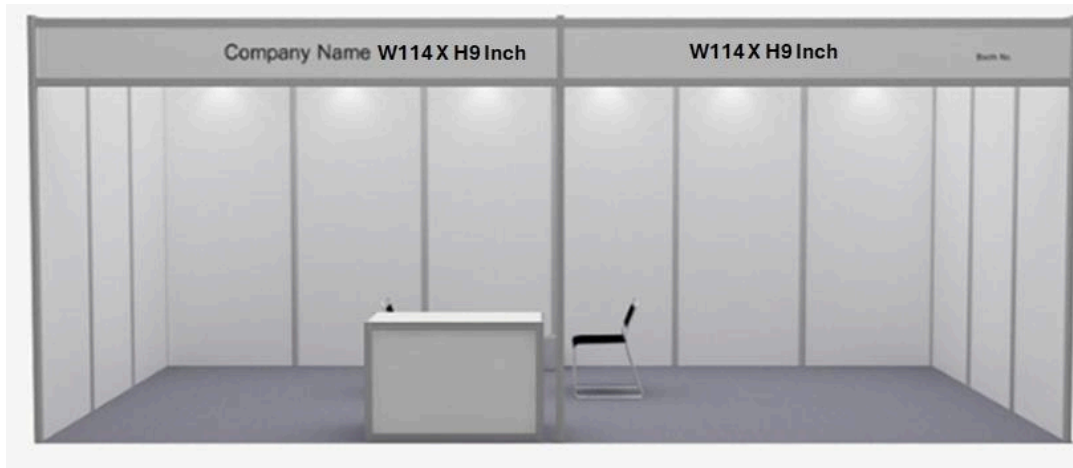
Backdrop: 94 inches (height) x 114 inches (width) for the 3 metre panel

Table: 24 inch (height) x 37.5 inch (width)

Booth Inclusions: 3 Chairs, 2 lights, 1 plug point, your brand/company name on the top

Please note that the provided plug point is intended for laptops and other devices requiring standard power. If you plan to use devices that require more power, please inform us in advance so our setup team can make the necessary arrangements.

Booth Type: 6m x 3m



The Booth is meant for Scaleups / Corporates / Funds / Large Entities

Branding area:

Backdrop: 94 inches (height) x 230 inches (width) for the 6 metre panel

Table: 24 inch (height) x 37.5 inch (width)

Booth Inclusions: 8 Chairs, 3 tables, 4 lights, 3 plug points, your brand/company name on the top

Please note that the provided plug point is intended for laptops and other devices requiring standard power. If you plan to use devices that require more power, please inform us in advance so our setup team can make the necessary arrangements.

Common Exclusions for all Booths

- 1) Except the fascia (name on the top of the stall), all other branding within the stall is at the Exhibitor's expense
- 2) The booth comes with one power plug; you are required to carry an extension to connect more devices.

Branding Restrictions

- No signage may extend beyond booth boundaries.
- No nails or screws are allowed to be drilled into the booth
- Free-standing banners are allowed within the booth only
- Audio-visual displays must not disturb neighbouring booths

Exhibitor Responsibilities

- **Booth Staffing:**

Exhibitor booths must be staffed at all times during event hours.

- **Cleanliness:**

Keep your booth area clean and free of obstructions. Dispose of trash in designated bins.

- **Prohibited Actions:**

- Smoking within the venue.
- Loud music or sound without prior approval.
- Subleasing or sharing your booth without permission.

- **Compliance:**

All exhibitors must comply with venue regulations and local safety codes.

Safety & Security

- Security staff will be present during open hours; however, exhibitors are responsible for safeguarding their property.