



# ALL INDIA CONSUMER PRODUCTS DISTRIBUTORS FEDERATION

FMCG & TELECOM TRADE

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Date :21/04/2026

To,  
Shri Rajit Punhani  
CEO, FSSAI  
New Delhi

Subject : Urgent Intervention Requested Regarding Handling of Expired and Damaged Food Products

Respected Sir,

I am writing to draw your urgent attention to a serious and ongoing concern regarding the handling of damaged and expired food products by Parle Products Pvt. Ltd.

Despite repeated reminders and sustained follow-ups over an extended period, the company has consistently failed to fulfill its responsibility of collecting damaged and expired goods from distributors and providing appropriate replacement. This continued inaction has led to the accumulation of such products at distributor locations, posing a significant risk.

It is a fundamental responsibility of every food manufacturer to ensure that damaged and expired products are promptly collected and disposed of in a safe and compliant manner. Failure to adhere to this obligation increases the likelihood of such products inadvertently entering the consumer market, thereby posing a serious threat to public health and safety.

It is pertinent to note that this issue is not isolated. Similar complaints have been raised repeatedly against the company, suggesting a pattern of non-compliance that warrants immediate regulatory scrutiny.

In light of the above, we respectfully request your urgent intervention to:

- Direct the company to immediately collect and safely dispose of all damaged and expired products
- Ensure that distributors receive timely replacement or compensation for such goods
- Initiate appropriate action to prevent recurrence of such negligence

Additionally, we reiterate our earlier request to FSSAI to formulate and mandate a Standard Operating Procedure (SOP) for all food manufacturers concerning the collection and destruction of expired and damaged goods. Such a framework is essential to ensure accountability, uniformity, and the protection of consumer interests across the industry.

Given the seriousness of this matter and the potential risks to public health, we request an urgent resolution along with a formal response at the earliest.

Thanking you.

Yours sincerely,  
Dhairiyashil Patil  
National President

All India Consumer Products Distributors Federation (AICPDF)

