## **COMMERCE - SPECIFIC COURSE OUTCOME**

| PROGRAMME | SPECIFIC COURSE OUTCOME   |
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| M.Com.    | Post graduate Programme is one of The most advanced<br>Programme in Commerce.<br>In this Programme Student get Theoretical & Practical<br>Knowledge of Accounting, Business, Taxation, Marketing,<br>Research etc, After Completing this Programme student not only<br>work as accountant but also as a Lecturer, Professor, Researcher<br>etc. student how Complete his/her coerce with Honesty it will<br>never been unemployed |

## **COMMERCE COURSE OUTCOME**

| PROGRAM | CLASS           | PAPER TITLE                    | COMPULSORY/<br>OPTIONAL | POINTS OF COURSE<br>OUTCOME   |
|---------|-----------------|--------------------------------|-------------------------|---|
| M.Com.  | M.COM.<br>I SEM | Managerial<br>Economics        | COMPULSORY              | How to analyze Business data and<br>create A Managerial decision to<br>achieve The Business goal is<br>Understand by the students.  |
|         |                 | Income tax law<br>and Account  |                         | This is one of the most interesting<br>subject to learns because In this<br>student learn about the Taxation<br>system (direct tax) and its<br>Implementation In India. They know<br>the fundamental process for the tax<br>payer has been made easy. |
|         |                 | Statistical<br>Analysis        |                         | This paper helps out the Student to<br>analyze business Data and its<br>Interpretation.   |
|         |                 | Corporate legal<br>framework   |                         | It Gives basic knowledge for<br>creating a Company And Manage it<br>with the Rights.  |
|         | M.COM<br>II SEM | Business<br>economics          | COMPULSORY              | This is an Advance Form in which<br>student knows about the Indian<br>Economy & How to face the<br>economic Condition, budget etc.  |
|         |                 | Specialized<br>Account         |                         | This Paper Provides the necessary<br>knowledge to analyze business data<br>and take Managerial decision To<br>achieve the Goal.   |
|         |                 | Tax Planning<br>And management |                         | Tax Planning & Management helps<br>student to use his knowledge to<br>specify taxation.   |
|         |                 | Advance<br>Statistics          |                         | It is a advance course of statistics for<br>the student to Understand<br>specialized system in state and<br>finally analyzed statically data.   |
|         |                 | Business law                   |                         | Student cane to Know about the<br>legal process regarding business,<br>how to operate Business Smoothly<br>Responsibly.   |

| M.COM.           | Management                    |                   | This subject is a stage in which the student finalized the fundamental of   |
|------------------|-------------------------------|-------------------|---|
| III SEM          | concept                       | COMPULSORY        | the management from Planning to Controlling.  |
|                  | Organization<br>Behaviors     |                   | Know how The nature of the<br>business and in which what and how<br>we needed to contact in business is<br>made easy for students.  |
|                  | Advance cost<br>accounting    |                   | This is the final stage Of The<br>Costing Process of the Product<br>which is Student comprehend the<br>final stage if Costing process of the<br>Product and its Manufacturing which<br>play an important Role In<br>Commerce. |
|                  | Management<br>accounting      |                   | Helps the Student to analyze<br>Business data and create A<br>Managerial decision to achieve The<br>Business goal.  |
| M.COM.<br>IV SEM |                               | OPTIONAL<br>GROUP | This is a Specialized semester in<br>which student choose its group of<br>subject. in this section Student gets<br>an Opportunity to get the<br>knowledge of Marketing.   |
|                  | Marketing<br>Research         |                   | In This section student use this<br>subjective knowledge to know about<br>marketing and the research we need<br>for marketing.  |
|                  | Advertising<br>& sales return |                   | This is the most profitable business<br>and system in which we give<br>information about sales & Advt.<br>And minimum time concept<br>provides over all detail of the<br>product through this is Provided.                    |
|                  | Principle of<br>marketing     |                   | This stage provides information to<br>the student regarding the Importance<br>of Marketing. in Competitive<br>Business system.  |
|                  |                               |                   |   |

|  | International<br>marketing | International Marketing gives the<br>Fundamental knowledge of the<br>international Marketing & its<br>system.   |
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|  |                            | We provide PG Student the basic<br>information of NET, SET, P.hd. so<br>that they can Crack it and some<br>student also become successful in its<br>other condition they use this<br>knowledge in their Business and<br>other Activities. Many students of<br>Commerce Department belong to<br>Business class Family so they use<br>their commerce knowledge in<br>Business activities. |
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