



National Apprentice Promotion Scheme (NAPS) implementation for STT courses

About National Apprenticeship Promotion Scheme (NAPS)



Objective

To achieve **50 lakh apprentices** cumulatively by 2020

Target

Apprenticeship target of

- 10 lakh in 2017-18
- 15 lakh in 2018-19
- 20 lakh in 2019-20

Eligibility*

- All candidates certified under PMKVY
- Any NSQF aligned course with NAPS mapping
- Any course proposed by Industry

Program Structure

- Consists of two parts
 - Basic Training
 - On-the-Job-Training/Practical Training at workplace in the industry
- Basic training upto 500 hours/3 months
- Basic training should account for 20-30% of overall duration of Apprenticeship Training.

Financial Support

- Basic training cost limited to INR 7,500
- 25% of prescribed stipend subject to a maximum of INR 1,500 per month

Technology Enabled

- All approvals to be enabled through NAPS portal
- **Online portal** for administering the implementation of the Apprenticeship Training to address the requirements of all key stakeholders

* He/she has completed 14 years of age and fulfils other requirements of the Apprentices Act, 1961.

Key Stakeholders in NAPS

Employer is any person/entity who has business in any trade or occupation.

The employers interested to avail the benefits of the scheme must fulfil the following:

- Employer shall engage apprentices in a band of **2.5% to 10% of the total strength of the establishment**
- Employers must **register on the apprenticeship portal.**

Basic Training Provider (BTP) is an entity who has the facilities for imparting basic training to apprentices.

The different types of BTPs are as follows (Under Consideration):

- All PMKKs & Selected PMKVY Centres
- Any TP Uploaded on SMART
- Selected NSDC funded TP
- Industries/establishments with in-house basic training facilities.
- BTP set up/supported by Industry clusters

BTPs interested to avail the benefits of the scheme must fulfil the following:

- Approval from concerned entity
- BTP must be **registered on the apprenticeship portal**

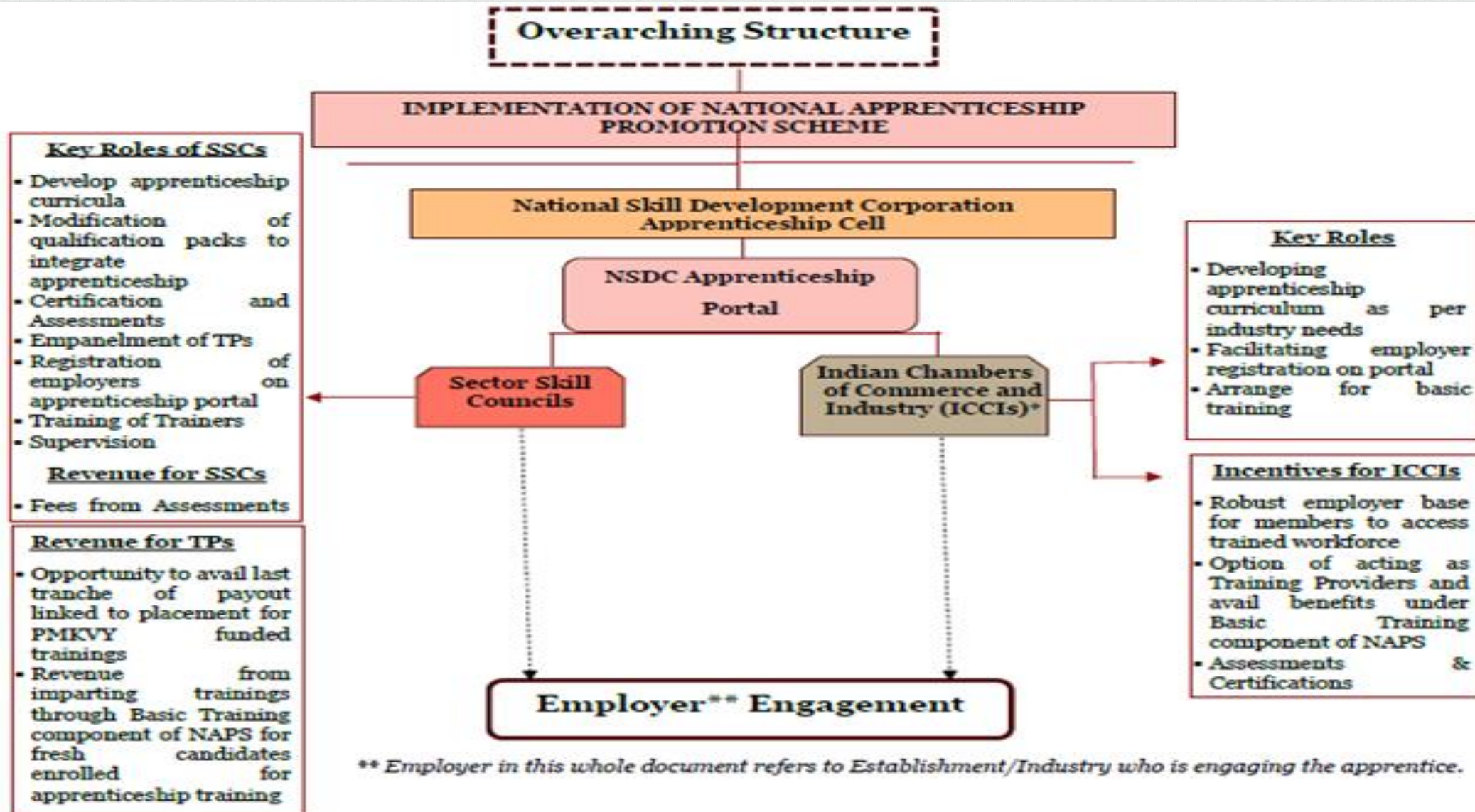
An apprentice is a person who has made contract of apprenticeship with the employer for apprenticeship training under the Act.

Apprentices can be engaged from the following categories:

- All candidates certified under PMKVY
- Any NSQF aligned course with NAPS mapping
- Any course proposed by Industry

Monetary Benefits: Stipend for first year would be seventy percent of minimum wage of semi-skilled workers notified by the respective state or union territory with 10% year on year increment for the next two years

Implementation Structure of NAPS by NSDC



Role of NSDC – To execute the following in co-ordination with SSCs and ICCIs



- Identification of sectors & job roles in which apprenticeship can be made compulsory and optional respectively
- Development of swift, dynamic and high speed versatile 'Apprenticeship Portal'
- Syncing of existing NSDC MIS with Apprenticeship Portal in order to have inventory of available apprentices
- To act as a monitoring unit and oversee the activities performed by Sector Skill Councils and ICCIs
- Deployment and disbursement of fund
- Undertake apprenticeship promotions
- Coordinating online examination for apprentices
- Monitoring the trend of progress of apprenticeship training
- Extending support to all stakeholders with dedicated call centers to resolve queries and carryout advocacy print and electronic media
- Developing and publishing various guidelines related to different processes of apprenticeship training
- Maximize engagement of employer and candidates towards apprenticeship training

Modes of Training Delivery under STT



Embedded mode: Apprenticeship (on-the-job training with the employer) shall be made compulsory as part of the short-term course curriculum. The candidates can undertake basic training and on-the-job training either simultaneously or one after the other, in accordance with the arrangement between employer and SSC/ training partner.

Top up mode: Apprenticeship (on-the-job training) shall be offered in sequential mode with various courses. Candidates can opt for the apprenticeship training after completion of the course.

New Portal to enable Apprenticeship for all the 253 PMKVY job roles

List of QPs ready for implementation immediately



QP Pairs

<u>S. No.</u>	<u>Sector</u>	<u>NSQF Level</u>	<u>QP1(PMKVY) Name</u>	<u>QP2 Name</u>	<u>NSQF Level</u>
1	Tourism and Hospitality	3	Home Delivery Boy	Food and Beverage Service Steward	4
2	Tourism and Hospitality	3	Home Delivery Boy	Counter Sale Executive	4
3	Tourism and Hospitality	4	Travel Consultant	Meeting Conference and Events Planner	5
4	Tourism and Hospitality	3	Housekeeping Attendant Manual Cleaning	Room Attendant	4
5	Tourism and Hospitality	4	Travel Consultant	Ticketing Consultant	5
6	Tourism and Hospitality	4	Multi Cuisine Cook	Commi 1	5
7	Tourism and Hospitality	4	Commis Chef	Commi 1	5
8	Retail	3	Trainee Associate	Sales Associate	4

List of QPs ready for implementation

Embedded

<u>S. No.</u>	<u>Sector</u>	<u>QP Name</u>
1	Retail	Retail Team Leader
2	Retail	Distributor Salesman
3	Retail	Seller Activation Executive
4	Tourism and Hospitality	Food and Beverage Service Trainee
5	Tourism and Hospitality	Trainee Chef
6	Tourism and Hospitality	Front Office Trainee
7	Logistics	Packer (Warehouse)
8	Logistics	Material Handler (Warehouse)
9	Logistics	Storage & Inventory Executive (Warehouse)
10	Logistics	Warehouse Executive (Receiving & Dispatch)
11	Logistics	MHE Maintenance (Warehouse)
12	Logistics	Data Feeder (Warehouse, Land Transportation & Courier)
13	Logistics	Outbound & Gateway Operations Executive – Land Transportation
14	Logistics	Hub / Branch Operations Executive – Land Transportation
15	Logistics	Sales Executive - Courier
16	Logistics	Documentation & Claims Management Executive – (Warehouse, Land Transportation & Courier)
17	Logistics	Order Processing Executive - Ecommerce
18	Logistics	Reverse Logistics Executive - Ecommerce

Majority of SSCs have started on aligning Industry with Apprenticeship Scheme



Few Activities being undertaken by SSCs are listed below

Beauty & Wellness: Identified **16 Companies** namely Enrich, YLG, Bapu Nature, Nail Spa, Arthi Salon & Spa, ISAS, Christine Valmy, VLCC, JCKRC/JSWE, Labournet, Naturals, Lotus Herbals, Alps, Biotique, Cavin Care and Orane with a **potential of 30,000** in 4 Job roles

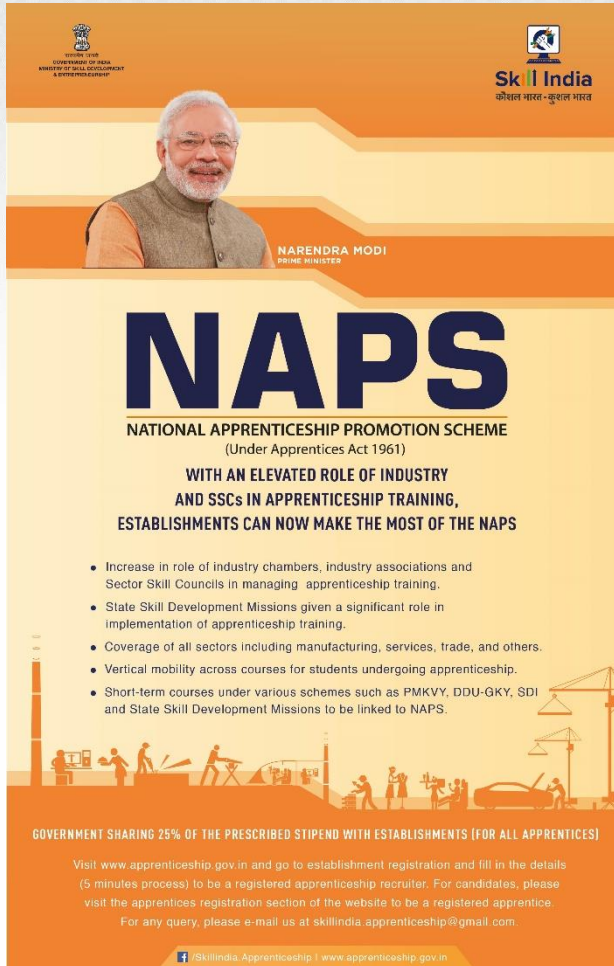
Logistics: Conducted Industry meet in Delhi & Bangalore and aggregated 1,200 apprentices from 9 companies

PwD: Three employers Lemon Tree, SRS Logicare Pvt LTD and CMCorps Integrated Services Pvt Ltd have expressed interest to hire apprentices

Agriculture: Major tractor manufacturers like John Deere, New Holland and Sonalika have shown interest for alignment to NAPS for Tractor Operator which may translate to Tractor Mechanic and Custom Hiring Agent job role

Retail & Tourism SSCs: Both SSC have aligned over 20 employers each for immediate roll out of NAPS in their sector

Draft Press advertisements



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NARENDRA MODI
PRIME MINISTER

NAPS

NATIONAL APPRENTICESHIP PROMOTION SCHEME
(Under Apprentices Act 1961)

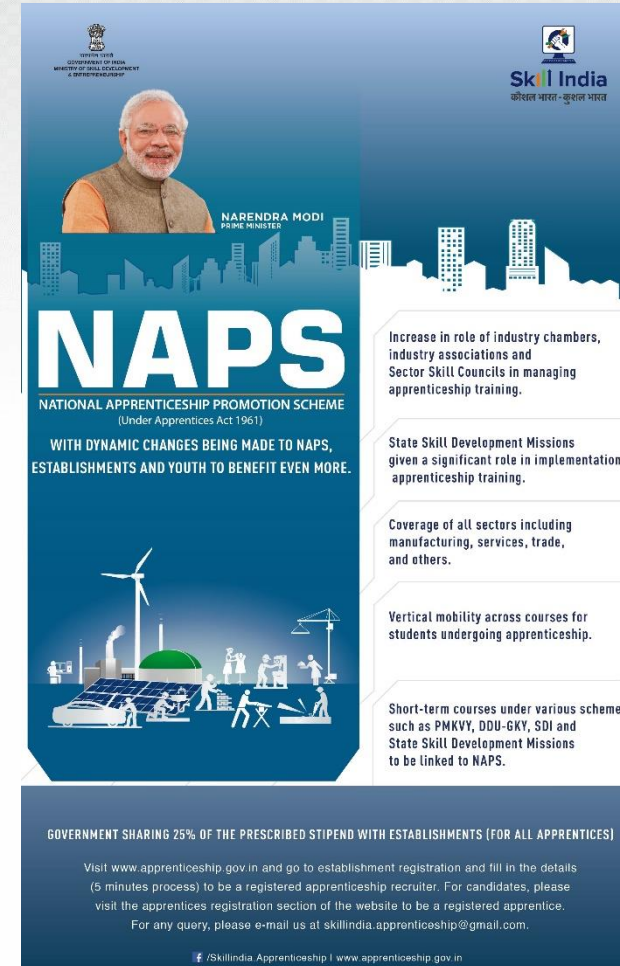
WITH AN ELEVATED ROLE OF INDUSTRY AND SSCs IN APPRENTICESHIP TRAINING, ESTABLISHMENTS CAN NOW MAKE THE MOST OF THE NAPS

- Increase in role of industry chambers, industry associations and Sector Skill Councils in managing apprenticeship training.
- State Skill Development Missions given a significant role in implementation of apprenticeship training.
- Coverage of all sectors including manufacturing, services, trade, and others.
- Vertical mobility across courses for students undergoing apprenticeship.
- Short-term courses under various schemes such as PMKVY, DDU-GKY, SDI and State Skill Development Missions to be linked to NAPS.

GOVERNMENT SHARING 25% OF THE PRESCRIBED STIPEND WITH ESTABLISHMENTS (FOR ALL APPRENTICES)

Visit www.apprenticeship.gov.in and go to establishment registration and fill in the details (5 minutes process) to be a registered apprenticeship recruiter. For candidates, please visit the apprentices registration section of the website to be a registered apprentice. For any query, please e-mail us at skillindia.apprenticeship@gmail.com.

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NARENDRA MODI
PRIME MINISTER

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NATIONAL APPRENTICESHIP PROMOTION SCHEME
(Under Apprentices Act 1961)

WITH DYNAMIC CHANGES BEING MADE TO NAPS, ESTABLISHMENTS AND YOUTH TO BENEFIT EVEN MORE.

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TV Commercial for NAPS is also being developed

Thank You

