



NEOWAY COACH PROGRAM

Become a Life and Performance Coach

A 6-Month Intensive Program

**Online
Video
Training**

**21 Weeks
of
Online Calls**

**8 Day
Live
Workshop**

Reena Shah

Life Skills Facilitator and Coach

"This program has been (literally) the most mind blowing learning experience. To begin with....I have never known myself better! The awareness, shifts in thoughts and behaviours have set me free of so much unwanted luggage. This experience is even more soul satisfying when I am able to help others experience similar shiftsin such simple and sometimes fun-filled ways!"



WHAT IS COACHING?

"Coaching is **unlocking a person's potential to maximise their own performance. It is helping them to learn rather than teaching them."**

- Timothy Gallwey

Coaching is essentially about **bringing out the best** in another. It is about helping someone to **achieve a goal that they want**. That goal could be a result, it could be a behaviour that the client wants to change or learn, it could be helping the client feel differently about something or a change in thinking or mindset.

The job of the Coach is not to provide answers or solutions but to help their client to identify their own resources, answers and solutions.

WE BELIEVE YOU WILL BENEFIT IMMENSELY FROM THIS PROGRAM IF

- You love working with people and passionate about bringing the best in them.
- You have a strong desire to help people **produce powerful results** in their work, personal and other areas of their life.
- You want to become an excellent coach and **develop strong Coaching and NLP skills**.
- You want to **start your journey as a Coach** in addition to the work that you are already doing.
- You already play the role of a teacher, manager, team leader, counselor and want to develop Coaching skills.
- You want to take your coaching skills to the next



Janardhan Ananth
Quality Specialist and Lean Sigma Black Belt

"The 'WHAT' of NLP to 'HOW' of NLP is the value proposition for me in this program. Theory gets converted into a specific action-able skill in the journey. Being a Coach, I experienced emotional, physical, intellectual and financial freedom for myself and for the people I worked with."

WHAT IS THE NEOWAY COACH PROGRAM ?

A **unique, handcrafted experience of well thought of interactive sessions**

A MULTI LAYERED EXPERIENCE

This **intensive** Neoway Coach Program has been handcrafted by us for those who are interested in becoming a Life & Performance Coach.

The program has been designed to help you have a multi layered learning experience. It involves

- 25 Modules of Online Video Learning
- Weekly Online Coaching Calls of 90 minutes each
- Weekly Assignments
- Project Work
- 8 Day Live Workshop

The Program integrates the powerful tools and methods of NLP (Neuro Linguistic Programming) and Coaching. The intention of the program is to develop highly skilled coaches who work powerfully with people helping them create the lives that they truly want and help them produce extraordinary results in their lives.

Pre-requisite: One has to have completed the NLP Practitioner Certification Program.

NEOWAY COACH PROGRAM

Neoway
Life & Performance
Coach

Begin
Journey



NLP Practitioner

25
Video Modules

Weekly
Assignments

21
Weekly Calls

8-Day
Live
Workshop



A SNEAK PEEK INTO THE PROGRAM

- Introduction to Coaching and NLP.
- The key mindset and operating principles for coaching.
- The **core coaching skills**.
- How to **setup** and structure your coaching sessions.
- Tapping into both the **conscious and unconscious mind** for coaching clients.
- Using **metaphors** and stories to create deep change.
- Using NLP processes for **behaviour change**.
- Enhance and develop your ability to be aware of unconscious shifts in people's responses.
- How to connect and build **rapport** with your client.
- Help clients deal with and resolve unpleasant memories.
- Work with your clients in helping them create well formed outcomes.
- Help your clients identify & **breakthrough** their **limiting beliefs** & create more empowering beliefs.
- Work with clients in generating & learning **new behaviours and skills**.
- Help client's resolve conflicts with others and build better relationships.
- Learn to identify the limitations in the clients' language as they speak and help them use language that truly helps them.
- The art of asking incisive questions.
- Use the power of **anchoring** to help clients access states of excellence and power.
- How to help your client move from being stuck to experiencing freedom using the power of **reframing**.
- Help your clients enhance their **self esteem** and **self image**.
- Identify the different levels of change and learn to use the logical levels to identify blocks and challenges.
- Go **deeper** and work on helping your client be clear of their values and help them live in accordance with their values.

ABOUT THE COURSE LEADER



ASHLESH RAO is a **Certified NLP Master Trainer, Master Practitioner and Sports & Performance Specialist**. He is also a licensed **NLP Business Coach** from the Society of NLP. He has been trained personally by NLP Master Trainer-Owen Fitzpatrick, Dr. Richard McHugh, Dr. William Horton, HAL Management Academy and was part of Tony Robbins' FIRE WALK SEMINAR. Since 2002, Ashlesh has been working with individuals, children, professionals, homemakers and sportspersons at the State, National and International level in producing breakthrough results. He has trained and certified thousands of NLP Practitioners and hundreds of NLP Master Practitioners. He has also empowered hundreds of coaches to master NLP and use it to empower their clients.

Apart from coaching individuals and organizations, Ashlesh also leads **innovative, fun & creative** workshops for teachers, managers, children and groups, assisting people discover what they truly want, moving to the next level and being happy. Ashlesh is now focused on developing more highly skilled coaches, who have a strong desire to make a difference to people.

"For me, watching the demos, listening to the experiences being shared by Ashlesh in the videos is a starting point for reflections, and sharing this with the group, as well as learning from them on the call, helps me to gain new insights, and implement new ideas for helping my clients. "



Gauri Hardikar

**Life Skills Trainer, Counselor & Professor
Mumbai**

TO REGISTER

WRITE TO US:

coach@neowayacademy.com

CALL US:

080-4112 5470

COURSE FEE FOR NEOWAY GRADUATES

Rs. 100,000 + 18% GST

EARLY BIRD OFFER:

REGISTER BY JULY 25TH, 2017

Rs. 90,000 + 18% GST

PROGRAM DETAILS

PROGRAM STARTS -16th AUGUST, 2017

LIMITED SEATS

REGISTER SOON

