



Neoway Coaching Excellence Program

Hi,

I would like to share with you the Neoway NLP Coaching Excellence Course that we have developed especially for those who are interested in working with people and developing their NLP skills.

The intention of the program is to assist people in developing their NLP skills and start working with people as a Coach and help others produce wonderful results in their lives.

The information below is written in an question-answer format. Do take a few minutes to go through the information below and if you have further questions or would like to do the course, do get in touch with us.

Warm Regards
Ashlesh

What is the Neoway Coaching Excellence Program?

The **Neoway Coaching Excellence Course** is a Coaching Program, developed by us for those who are interested in becoming an excellent Life Coach, developing their ability to Coach and work with individuals and groups. The intention of the program is to assist people in developing and sharpening their NLP and Coaching skills and start working with people as a Coach and help others produce strong results in their lives.

Who can enroll for this course?

Anyone who has completed the Neoway NLP Practitioner program and for those who have a firm desire to excel and make a difference to others.

What is the duration of the course?

This is a 6 month course and is intended to prepare participants with the skills and know how to be an Effective Coach using NLP.

The batch will start on 16 August 2017

What is the investment for the course?

The course investment for this program for Neoway Graduates is Rs. 75,000/- (plus GST)

Please send us an email at coach@neowayacademy.com for discount offer.

What is the structure of the Coach Program?



After you register into the program and a around the 12th of August 2017, we will send you a registration link to access the Neoway Coach membership site.

2. One the site, you will have full access to all the 25 video modules and sharing and assignments of different coaches.

3. We will have our first Orientation call on the 16th of August at 9pm. The call will be for approximately 1 hour.

On the call you will:

- a. Get to know each other
- b. Get clear about the structure of the program
- c. Create a Buddy system
- d. Set up the calendar for our Coach Calls

4. For the first week, you will:

- a. Watch module 1
- b. Share your learnings
- c. Do the given Assignments
- d. Buddy call
- e. Coach Call on Module 1

On the coach calls, you can ask your questions, share your insights, work with other coaches and receive feedback.

5. The same system will continue for the next 22 weeks.

6. After the online calls, we will then have an 8 day Live Workshop.

7. After the workshop, you will then work with a client for 1 month and share it with us as a project.

8. We will do an assessment after your project is submitted and then on successful completion, you will be certified by us as a Life and Performance Coach by Neoway.

You can expect to develop strong Coaching Skills and abilities and be ready to work with people as a Life Coach.



I have done the NLP Practitioner program and I already work with people.
Do I need to do this program?

Not at all! It is wonderful if you are already working with people.

Let me give you a little bit of a background and what prompted us to start this program.

In 2001, after our Practitioner program, Monica and I started working with friends and acquaintances for free. We would try out different processes and learnt a lot along the way. We invested a lot in trainings and resources and continue to do so even today. That is what helped us in developing our coaching and NLP skills. Once we started becoming competent with our work, people started approaching us for coaching and that is how we started Neoway.

Over the years, we have seen many people who want to develop their skills and work with others, but are not able to progress in that direction because they don't know How to.

Our intention through this program is to offer a structure and help and develop those who want to enhance their NLP and coaching skills.

Is this course certified?

This is a Neoway initiative and there is no accreditation or association with any association or body. Once one has completed the course, they will be certified by Neoway as a Neoway Coach.

How long will the course take?

It is a 6 month course and would take atleast 100-150 hours of work by the coach. I believe that the course will not be easy. It will be challenging, rigorous yet rewarding.

I don't live in Bangalore. How can I do the course?

The program is largely done online, so one can do this program from anywhere in the world. The only criteria being that they have an internet facility and be able to access the internet.

After the 6 month online learning, you can come and participate in the Live Workshop in Jan 2018.

Is this Coaching Excellence program - licenced / affiliated to ICF?

No. This is a Neoway program and not affiliated to ICF or any other coaching body.

Is it designed for becoming a Life Coach / Performance Coach?

Yes.

Is it purely using the NLP approach or do we also bring in the other Coaching methodologies too?

Very largely, it is the NLP approach.

Is there a practice session where we need to do the coaching exercise with few coachees on a periodic basis?

If you need to practice, you can do so with those who have registered and have a buddy system. For the assignments it will help to work with a few coachees outside this course.

On successful completion of this program, will I get a certificate for Coaching Excellence? If I understand correctly, this will be given by Neoway.

Yes.

During the course of the program, will I get any opportunity to shadow/watch you work with clients? I believe this will be a great practical experience.

One can watch me demonstrate during the the video sessions as it will be difficult when I am doing 1 on 1 sessions (due to privacy).

You are also welcome to come to parts of the Practitioner program and watch me work with participants during the course.

What will the nature of work and the work options available on completion of the program?

My suggestion for offering coaching services is to set up your own practice. The key is to be competent as there are lots of people who want the support.

Coaching is still a nascent field in India, and it is growing rapidly.

I am interested in working with children. Will this program help me do that?

Yes. Firstly, it is wonderful if you want to work with children. It is fascinating to work with them.

The only thing is that during the program, you will need to work with children.

Can I share the videos with others?

We would request you to not share the videos and material. We have worked very hard to create this product and have developed it with the intention of developing Coaches with excellent skills and intents. Integrity is the foundation for any coach and the work you do and we request you to respect the work and our intent. The content and material is only for



those who have registered into the [Neoway Coaching Excellence Program](#).

If, at the same time, you think the video can help someone, and wish to share a specific video, we request that you seek permission from Neoway Academy for the specific module or video before showing it.

We hope you can understand and respect our point of view.

[What will be covered in the program?](#)

Module 1: Introduction to Coaching and NLP

Module 2: Grounding for Coaching

Module 3: Core Coaching Skills and Calibration

Module 4: Rapport

- Building rapport with others for coaching situations

Module 5: Understanding Representation Systems

- Recognize your clients communication style and communicate even more effectively

Module 6: Introduction to the Coaching process and Structure

Module 7: Questions and GROW

Module 8: The 2 minds and Imagination

- Using Metaphors in Coaching

Module 9: Association-Dissociation

Module 10: The New Behaviour Generator

- Learn the keys to generating New Behaviours

Module 11: Perceptual Positions

- Assist clients in developing New Perspectives

Module 12: Working with Mental Maps and Filters

Module 13: Accessing Resources

- Help clients Access their Resources

Module 14: Anchoring and States of Excellence

- Learn to anchor powerful resources

Module 15: The Power of Language and Meaning

Module 16: Meta Model

- Learn language and questioning skills that are essential for coaching.
- Identify the specific limitations in an individual's language and ask questions to gather high quality information.

Module 17: Submodalities

Module 18: Working with Mental Strategies

Module 19: Self Esteem and the Swish

Module 20: Well Formed Outcomes

- Assist clients in developing Absolute Clarity

Module 21: Logical Levels of Change

Module 22: Values and Alignment

- Understand the importance of values.
- Help a client prioritize their life in alignment with their values.

Module 23: Transforming Beliefs

- Understand the structure of beliefs and how they work.
- Learn practical techniques for changing limiting habits and behaviours in others.

Module 24: Identity and Purpose

Module 25: Developing your Coaching niche and Project work

Can you share some coach experiences?

Sure...

The coach program has become the stage to experience the “Being” while doing the exercises. I find it as a powerful medium to test market as to how I can give myself, be myself and yet help people to access their inner resources. While working with people, though I am addressing to what the other person is facing at that point of time, unknowingly there is a reference at the background about finding a way to deal with my own inadequacies.

A.G. Venugopal

The Coach Program is awesome!

The videos (and the fact I can see them AGAIN – really helps me reinforce my learning), the push for moving forward, the learning from others and the practice during assignments.

Nasreen Khan

This entire concept of NLP is like a Pandora box of ideas to improve one's quality of life by communicating better. When I started the practitioner program I did not have a clue NLP would have on me as a person. It has helped me achieve my long term goals and be a better teacher and administrator of my music school.

Chitra Sherman

“I loved the whole concept of NLP after the practitioner program, but was not sure whether I will be able to implement in my life and with others on a long term basis. The Coach program ensures precisely that, since it allows me to learn and practice the same concepts in my setting and in a way I want to under guidance and in a structured way. It has helped me better myself and my relationships. Not to forget the support which Ashlesh and his team give which ensures that you are always uptime with your learnings.”

Deepti Arora

This coach programme has helped me understand myself better. I am consciously using all the coaching tips on myself before I work with a client. I now question every thought of mine and understand why or what made me say or do it. Earlier, I would refrain from questioning. This programme has also helped me understand my map of the world versus others map of the world and feel comfortable with many situations which earlier was difficult.

Geetha Rao

“A coach is a change agent. NCEP is a change agent to be a coach. A novice coach can confidently be moulded into a confident, articulated, skilled coach who can deliver the results. I have been immensely benefitted by this course and if there are any results in another person's life through my coaching it is because of Ashlesh's mentoring. Thank you Ashlesh for creating the difference in me.”

-Dr. Shesh Kumar Kashi

By being part of the coach Program through Neoway It has drastically helped me to work with my own clients using some of the best technique of NLP, to bring quick and massive change with my clients. Ashlesh as a Mentor Coach, through this programme has made a huge difference to me as a Full time professional Coach and I can't thank Ashlesh & Team Neoway for this. If NLP is what you are looking to learn, then would suggest Look no further than Neoway for the same. Best wishes as always.

Satish Rao

This course is helping me to understand the deeper aspects of conversations – the shift of thoughts, emotions, postures, etc. I am becoming more aware of the subtle changes

Paramita Debbarman

During the course of the program, I got more clarity on the NLP concepts although most of them were there in Practitioner as well as Master practitioner program. Focus on sharpening the skills, self reflection and group sharing adds more value quickly. Personal sharing and demos by Neoway through videos takes the program to a next level of learning. It is flexible, powerful yet do not compromise on quality of the program. The flow of the program is most logical and focus is on building the muscle of the skill. I am a more confident coach now and can see my way of relating and looking at life dramatically changing within a span of approx 3 months.

Janardhan Ananth

“The NCEP is excellent , To me as a coach I have used the learnings in many ways , My interactions with clients have changed, I can surely say there are great results then earlier, , I particularly like the way in which Ashlesh has dealt with finer details and nuances of coaching , and these are a few things that make it different and more worthwhile then other courses. “

Sunand Sampath

ps: If you have any more questions or would like to step in, please write to coach@neowayacademy.com