



Mental Health



Physical Health



Diet



Total Fitness



# Blockchain Powered Ecosystem for Total Health

# OPPORTUNITY

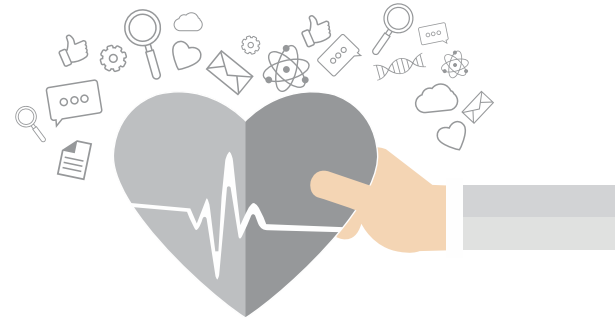
To create an engaging ecosystem which integrates health, wellness, diet services providers with users and facilitates seamless sharing of data with high standards of privacy and security

## Problems current healthcare systems face are:

- 1. Systemic:** Focus on symptoms based cure without a holistic approach
- 2. Technological:** Healthcare data is stored insecurely and is prone to hacking. Data storage is fragmented as various health and wellness service providers are not connected to each other.

## Health and wellness market size \$8700 Billion by 2020

Source: <https://www.statista.com/statistics/270720/market-size-of-the-wellness-industry-by-segment/>

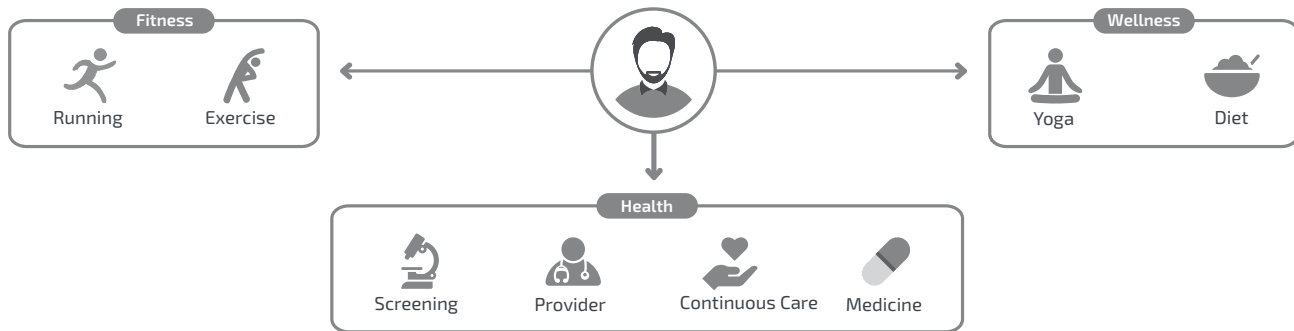


# NANOHEALTH'S PROVEN SOLUTION FOR NCDs



NanoHealth founded in 2014 pioneered a unique human touch technology model. NanoHealth offers a unique and proven business model to provide personalized care for Non Communicable Diseases (NCDs) - Diabetes, Hypertension, Obesity, Cholesterol. Our solution has helped more than 75,000 people with NCDs manage their disease in past 3 years.

It integrates care and wellness across various providers and ensures adherence via offline touch points (health coaches) and timely reminders via personalised recommendations.



# PERSONALIZED CARE PROCESS

The below feature sets are live and can be experienced in our mobile app.



## Health Assessment

First step in your journey is health assessment by Health Coach to start your personalized continuous care plan.



Health Assessment  
@ Doorstep



EHR  
(Health History)



Inbuilt Recommendation  
Engine (AI based)



## Coordinated Care

Integrated with medical and wellness providers saving you the hassle of finding the right service



Best-in-class  
Provider Network



Data Sync-up  
Across Network



Health Coach as  
Care Coordinator



## Continuous Care Management

Timely recommendations and visits by Health Coaches to ensure you follow your personalized plan



On-call  
Health Coach



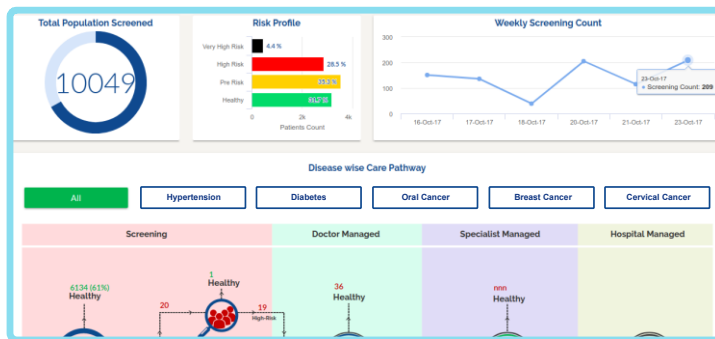
Periodic Health  
Monitoring



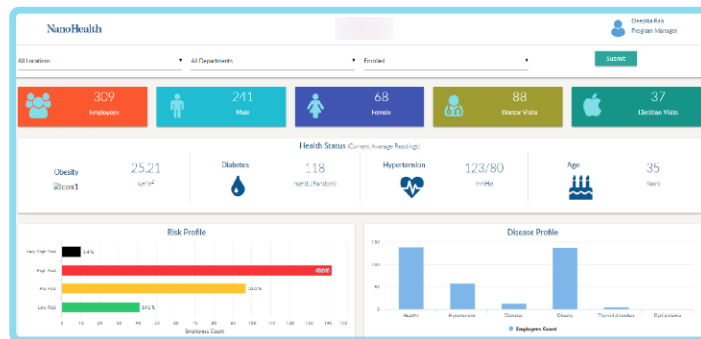
Prevention Against  
Co-morbidities

# NANOHEALTH'S REPUTATION

We have worked with govts and mapped community health. We work with corporates to drive better employee engagement and reduce group insurance premiums.



**Govt. of Telangana**  
Population 35 million



**Corporate Health Dashboard**

# THE FUTURE - THE NHCT ECOSYSTEM AIMS TO

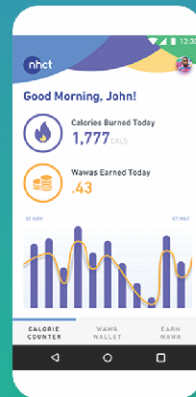


## Personalize Healthcare for Users

- By incentivizing users to be Fit & Healthy
- Focussing on their Total Health
- Giving AI based recommendation engine for preventive care

## Make Health Systems (Provider + Payer) more effective and efficient

- By Leveraging Health Coaches to drive continuous care
- Safely and securely store health data
- Collecting verified data for personalized plans and research



Mental  
Health



Physical  
Health



Diet



Total  
Fitness

# WHY BLOCKCHAIN?

VALUE PROP	TOKENIZATION	DISTRIBUTED LEDGER	SMART CONTRACTS	DATA EXCHANGE
<b>Users</b>	Incentivizing adherence to continuous care and focus on being healthy and fit	Seamless, data sharing	Users control their own data	
<b>Corporates</b>	Ensure health and wellness among their employees			
<b>Governments</b>	Drive health and wellness from the bottom of the pyramid			Policy decisions based on demographics
<b>Researchers, Pharma companies</b>	Access to high quality medical and wellness data			Easy access to anonymised user data
<b>Insurance companies</b>	Reward users for taking care of health, thus reduce claims	Quick claim processing		
<b>Health Goods and Service Providers</b>	Access to global market of users	Easy access to user data	Medical data is stored with highest security following HIPAA and GDPR	STAKEHOLDERS
<b>Wellness Goods and Services Providers</b>	Enhanced market reach	Easy access to user data	Wellness data is stored with highest security following HIPAA and GDPR	

# PROOF OF TOTAL HEALTH

Proof of Total Health incentivises users for the health improvements starting with simple exercise, like walking (calorie burn). Health and Wellness data is captured from all user lifestyle activities.



Self Verified  
Fitness Data

Least Authentic

Incentivised using  
**Wawa Token**



Community Verified  
Wellness Data

Authentic but does not  
capture complete health

Incentivised using  
**Warma Token**



Medical Tests/Checkups  
Medically Verified Data

Highest Degree of  
Authenticity

Incentivised using  
**NHCT Token**

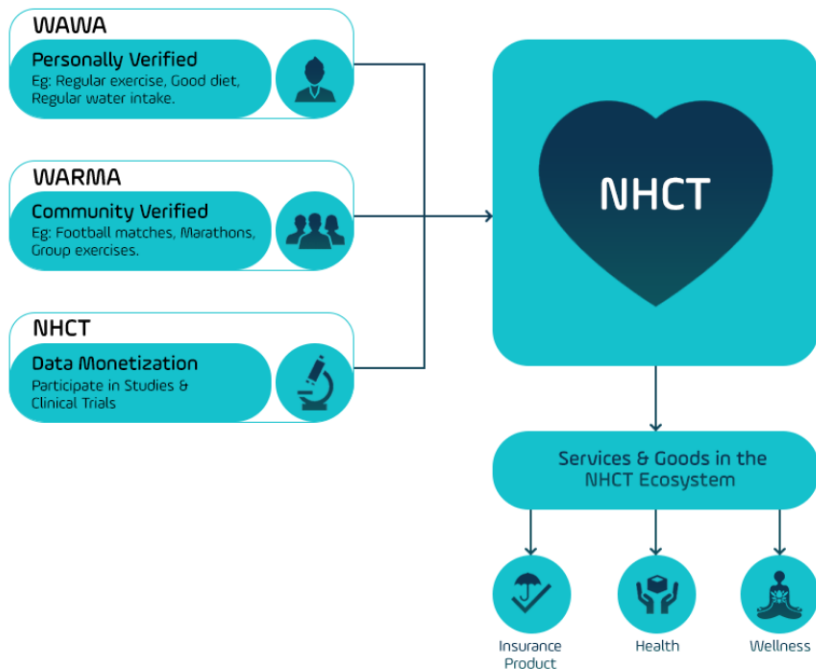
# TOKEN FLOW

3-tier token architecture helps the NHCT system to reward users based on their involvement

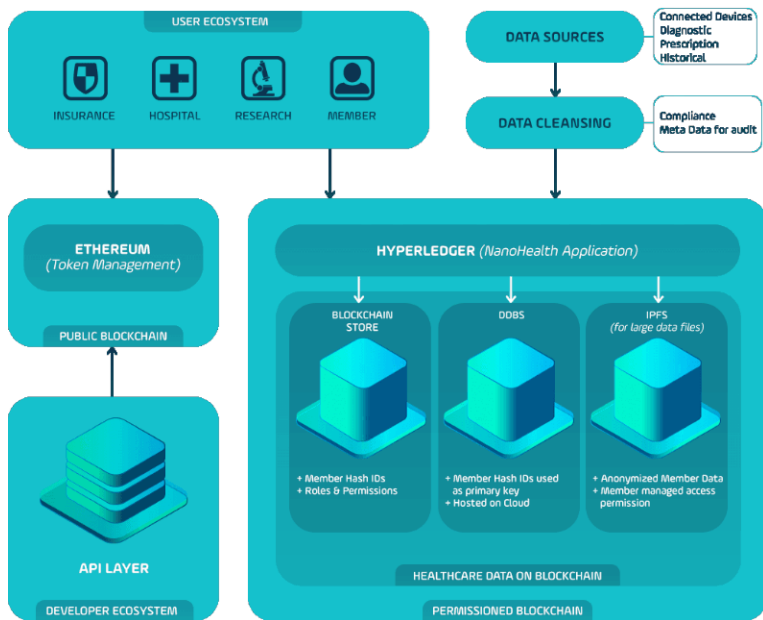
**Wawa** can be earned by making healthy choices and recording your activities.

**Warma** can be earned when activities are verified by others - like a marathon or a football game.

**NHCT** can be earned by uploading clinically verified data like medical reports. NHCT can then be used to pay doctors, insurers or even gym membership fee



# TECHNICAL ARCHITECTURE



**Hyperledger** manages all different entities, their roles and proprietary algorithms for healthcare management & prediction

**Public** Ethereum blockchain for managing NHCT utility tokens

**Hybrid** storage management architecture based on data partitioning with IPFS, DDMS and Blockchain native stores

# NHCT - UTILITY AND PRACTICAL USE CASES



Insurance claims



1. Quick processing- Well documented and secure records
2. Reduction in claim percentage- because of better health



Medical Data marketplace for researchers, universities and pharma companies



Royalty from Patents



Health and Wellness Goods and Services Marketplace



Integration with 3rd Party Apps



Medical Tourism



# GO-TO-MARKET STRATEGY



NHCT is immediately scalable to 75,000 users and growing.

## Location focused global ecosystem

Globally, anyone can sign up and get verified by the NHCT team to become serviceprovider in the ecosystem. We connect them to local NHCT users and providers can start earning in NHCT immediately by rendering their services.

## Partnerships and Adoption

Our biggest focus in the next 3 years will be building the NHCT ecosystem via partnerships across corporates, medical, health & wellness services, insurance providers and primary care clinics.



# HEALTH COACHES



**Health Coaches** play a key role in the NHCT ecosystem. They are our feet on ground. They capture authentic medical data using the right equipment at user's doorstep. They also help us onboard partners in the NHCT ecosystem.

Anyone with a medical/nursing background can sign up and become a Health Coach in NHCT ecosystem. Every Health Coach will be verified and trained by NHCT. Post verification the Health Coach can connect to the NHCT user near their geography and can start earning in NHCTs.

# ROADMAP



2014-2017



**2014**

NanoHealth wins HULT Prize

**2016**

First 10,000 registered members

**2017**

Partnership with Govt. of  
Telangana

2018



**2018**

NHCT ICO Launch + Fitness  
Services

Active users cross 75,000

2019



**2019**

Total Health on Blockchain

Launch Diet services

2020



**2020**

Target 1 million users

EHR on Blockchain

# TOKENOMICS



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Token name : NHCT

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Token Structure : ERC 20

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Lifetime supply : 1,000,000,000

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Base Price : \$0.032

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Soft Cap : \$1 Million

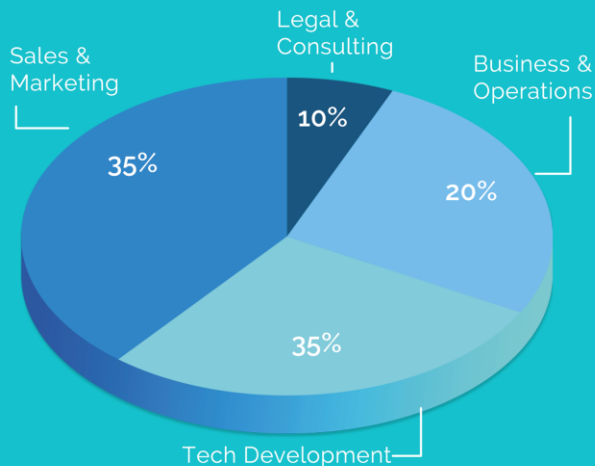
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Hard Cap : \$9 Million

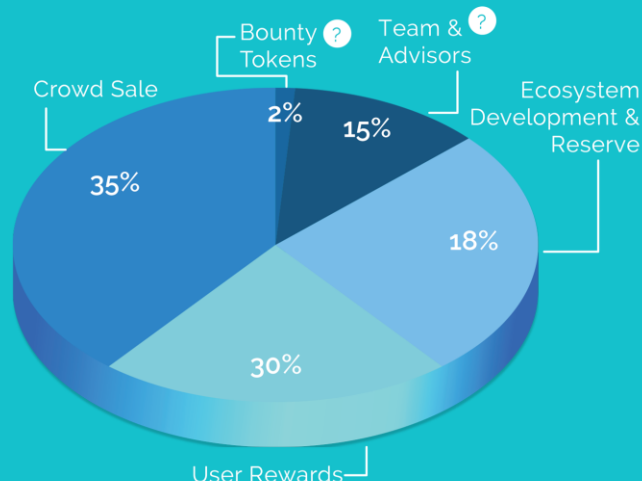
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# PROCEEDS AND DISTRIBUTION

## Use of Proceeds



## Token Distribution



\*Team & Advisors have a 1 Year lockup for their Tokens.

\*Bounty Tokens will be distributed after 30 Days of Listing.

\*All the unsold Tokens will be burned.

# TOKEN SALE TIMELINES



# TEAM & ADVISORS



**Manish Ranjan**

<https://www.linkedin.com/in/manishranjan2/>

Manish is the CEO of NanoHealth and aspires to make Clinical advancements available, affordable and accessible to people from all walks of life, especially in the developing countries.



**Nagarjuna Vangala**

<https://www.linkedin.com/in/nagav/>

Naga, is an experienced technology evangelist and blockchain advisor for healthcare, fintech among others



**Praveen Dwarkanath**

<https://www.linkedin.com/in/praveendwarkanath-0bb7505/>

Praveen is a serial entrepreneur, with vast amount of experience in the Indian Startup space.

# Team & ADVISORS



**Siddalingesh**

<https://www.linkedin.com/in/sidduzalaki/>

Certified Bitcoin professional and an ICO advisor, comes in with over 10 years of experience in building products for the BFSI sector.



**George Han**

<https://www.linkedin.com/in/george-han-sgn888/>

George is a financial professional and has worked with hundreds of startup founders in the areas of strategy planning, development and fundraising strategy.



**Adam**

<https://www.linkedin.com/in/adamcpowell/>

Dr. Powell is a healthcare economist and President of Payer+Provider Syndicate. His healthcare insights have been featured in over 200 articles.



**Rika Khurdayan**

<https://www.linkedin.com/in/rikakhurdayan/>

Rika Khurdayan provides legal advice and guidance to NanoHealthCare team in connection with the sale of NanoHealthCare Token tokens in the US under Regulation D and Regulation S of the Securities and Exchange Act.

# TEAM & ADVISORS



**Stephen Sammut**

<https://www.linkedin.com/in/stephen-sammut-96864653/>

Stephen has founded, managed or financed over 40 companies in life sciences and IT globally



**Jason Hung**

<https://www.linkedin.com/in/jasonhung-earth/>

Jason is a serial entrepreneur and inventor in mobile business, blockchain ecosystem, digital marketing, AI and ERP related business



**Sydney Ifergan**

<https://www.linkedin.com/in/sydneyifergan/>

Sydney has 20+ years commercial experience and has spent the last 10 years working in the online marketing arena and was the CMO for a large brokerage

# OUR ENERGETIC TEAM BASED IN INDIA





## Thank You!

Thank you for paying attention to our services and for taking time to learn about our value proposition.



Meet the community and take part in exciting discussions about our ICO and how blockchain is revolutionizing medical industry.  
Join our Telegram Group at <https://t.me/Nanohealth>

Reach out to us at  
[ico@nanohealth.in](mailto:ico@nanohealth.in)