

Micro Credential



Retail Pharmacy Management and Sales

MCr Code: LFS/MCr-0004

Version: 1.0

NSQF Level: 5

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Micro Credential

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LFS/MCr-0004

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Micro Credential

LFS/MCr-0004 : Retail Pharmacy Management and Sales

Description

The individual will be able to gain knowledge and skills needed to excel in promoting pharmaceutical products to retail pharmacies, ensuring accurate sales reporting, and maintaining pharmacovigilance standards. This comprehensive microcredential covers essential areas such as understanding the retail pharmacy landscape, developing effective communication strategies, analyzing sales data for insights, and implementing pharmacovigilance processes. Participants will gain expertise in building relationships with pharmacy professionals, generating meaningful sales reports, and recognizing and reporting adverse drug reactions.

Micro Credential Module Details and Duration

Training Delivery Mode	Theory (Hours)	Practical (Hours)	Total (Hours)
Classroom Offline Only	0020:00	0010:00	30:00



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Assessment Criteria

Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Passing Percentage
71	29	-	-	100	70



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Micro Credential (MCR) Parameters

MCR Code	LFS/MCR-0004
MCR Name	Retail Pharmacy Management and Sales
Sector	Life Sciences
NSQF Level	5
Credits	1.00
Version	1.0
Minimum Job Entry Age	NA
Minimum Educational Qualification & Experience	Completed 2nd year of UG (UG Diploma) (and Continuous education) OR Diploma (Completed 3-year Diploma (after 12th Class) in relevant field) OR Diploma (Completed 2-year Diploma (after 12th Class) in relevant field)
Pre-Requisite License or Training	NA
Last Reviewed Date	29/09/2023
Next Review Date	29/09/2026
NSQF Clearance Date	29/09/2023
Reference code on NQR	NM-05-LS-01048-2023-V1-LSSSDC
NQR Version	1