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Programme Structure

Total Credits - 102

SEMESTER	SUBJECT	SUBJECT CREDIT
1 st	Business Communication Financial Accounting Micro Economics & Macro Economics Organizational Behavior Marketing Management Quantitative Methods - I	4 Credits 4 Credits 4 Credits 4 Credits 4 Credits 4 Credits
2 nd	Cost & Management Accounting Human Resource Management Strategic Management Business Analytics Legal Aspect of Business Operations Management	4 Credits 4 Credits 4 Credits 4 Credits 4 Credits 4 Credits
3 rd	Corporate Finance Research Methodology Elective 1 Elective 2 Elective 3 Elective 4	4 Credits 4 Credits 4 Credits 4 Credits 4 Credits 4 Credits
4 th	Indian Ethos & Ethics Corporate Sustainability International Business Project Elective 5 Elective 6 Elective 7	4 Credits 4 Credits 4 Credits 6 Credits 4 Credits 4 Credits 4 Credits

The electives in each of the specialisation is as follows :

SPECIALISATIONS	
<p>Finance</p> <ul style="list-style-type: none"> 1) Capital Market and Portfolio Management 2) Business Valuation 3) Financial Derivatives 4) Strategic Cost Management 5) Corporate Tax Planning 6) Investment Banking 7) International Finance 	
<p>Human Resources</p> <ul style="list-style-type: none"> 1) Compensation & Benefits 2) Industrial Relations & Labour Laws 3) Manpower Planning, Recruitment and Selection 4) Organizational Development & Change 5) Performance Management System 6) Learning & Development 7) Emotional Intelligence 	
<p>Operations & Data Sciences</p> <ul style="list-style-type: none"> 1) Operation Analytics 2) Project Management 3) Total Quality Management 4) Supply Chain Management 5) EDA & Data Visualisation 6) Strategic sourcing and E-procurement 7) Strategic Applications of IoT and Big Data 	
<p>Marketing</p> <ul style="list-style-type: none"> 1) Brand Management 2) Consumer Behaviour 3) Integrated Marketing Communications 4) Sales Management 5) International Marketing 6) Services Marketing 7) Digital Marketing 	
<p>Business Management</p> <ul style="list-style-type: none"> 1) Information Systems for Management 2) Consumer Behaviour 3) Organisational Theory, Structure and Design 4) Supply Chain Management 5) Digital Marketing 6) Entrepreneurship and Venture Capital Management 7) Project Management 	